



**SCHIBSTED**  
MEDIA GROUP

**Schibsted ASA**  
Apotekergaten 10  
PO Box 490 Sentrum  
NO-0105 Oslo, Norway

Phone +47 23 10 66 00  
Fax +47 23 10 66 01  
schibsted@schibsted.no  
www.schibsted.no  
VAT No: 933739384

Mobile +47 916 86 626  
Direct +47 23 10 66 26  
stine.halla@schibsted.no

UN Global Compact  
COP Office

To whom it may concern      Oslo 22 November 2010

## **COMMUNICATION ON PROGRESS (COP) 2010 GRACE PERIOD LETTER**

We recognize that a key requirement for participation in the UN Global Compact is the annual preparation and posting of a Communication on Progress (COP) that comprises of a statement of continued support for the UN Global Compact, a description of practical actions taken to implement the Global Compact principles and a measurement of outcomes or expected outcomes.

As a listed company in Norway, Schibsted Media Group's reporting cycle follows a standardised process and we would like to synchronize our COP reporting with our annual report that is published in mid March each year. According to paragraph 7.1 and 7.2 of the UN Global Compact policy for communication on progress, we kindly ask for a 90 days grace period for our first COP issue. This will allow us to submit our COP in line with our own internal processes. Our first COP will be submitted within March 17<sup>th</sup> 2011.

Kind Regards

Stine Halla  
Compliance Officer