

REACH OUT TO THE CHILDREN PROGRAMME 2006

In 2007, MACLEAY S.A.R.L. / NOGATEC INTERNATIONAL (NI), continued to expand its "Reach Out to the Children Programme" created in 2004 to accompany the global development of our Omaré brand of spa and thalassotherapy products & treatments. The programme is designed to provide support for non-profit organisations that seek to improve the daily well-being of children, particularly in the fields of health, education and the environment with both research work and action of a more practical nature is eligible for consideration.

The programme's contributions are based directly on the annual sales of the Omaré professional products and treatments. Over the past three years, the programme has been put into place in collaboration with Omaré distributors in those countries where exclusive distribution agreements are in place and fully operational. In these countries, MACLEAY S.A.R.L. / NI, owners of the Omaré brand, make an annual contribution to selected organisations equal to 1% of annual export sales of the previous year. A single non-profit organisation is selected in each country in collaboration with the national Omaré distributor. Contributions to selected organisations are made in the name of Omaré, the local distributor and all of Omaré's clients.

The first country to benefit from the programme was Singapore in 2005. In 2006 the programme continued in Singapore and got underway in Thailand, S. Korea and Lithuania. In 2007 was further expanded to include the USA and Kuwait. This year donations will target the following organisations:

- 1/ The Spastic Children's Association of Singapore (special education and vocational training for children and gainful employment for adults suffering from cerebral palsy; creating awareness and promoting access to all opportunities for sufferers of this disease) in collaboration with Omaré's Singaporean distributor Heritage 21 PTE, Singapore
- 2/ The Eastern Social Welfare Society, Seoul, Korea (adoption, post-adoption services and care-giving) in collaboration with Omaré's South Korean distributor Aro-Cosmetics, Seoul
- 3/ The Rabbit in the Moon charity in Thailand (support for a children's newspaper and workshops promoting environmental protection) in collaboration with Omaré's Thai distributor O.C.C. Public Company, Bangkok
- 4/ The Rugute Childhood Cancer Fund in Lithuania (assistance for children suffering from cancer, for their families and support for the development of oncology science) in collaboration with Omaré's Lithuanian distributor UAB Grozio Technologies, Vilnius
- 5/ NBK – Sabah Pediatric Hospital in Kuwait (comprehensive advanced medical care to children; the promotion of child welfare through active interaction with parents or legal guardians, schools and other relevant agencies; clinical research and in-service training and continuous medical education) in collaboration with Omaré's Kuwaiti distributor Trico United General Trading Co., Kuwait
- 6/ St Rita School for the Deaf in Cincinnati, Ohio, USA (education for infants and students who need special methods of communication and technological support) in collaboration with Omaré's American distributor Jolie Visage Aesthetic Medical Inc. in California, Kentucky.

Improving the quality of children's daily lives implies addressing not only the needs generated by urgent humanitarian situations but also those related to the sustainability of improvements and their universal applicability, thereby assuring a better quality of life for future generations in all parts of the world. The work of both small and large, local and international, charitable organisations is required allowing structures of differing sizes and points of view to offer very different approaches to common problems. The same is true of companies seeking to live productive and socially responsible corporate lives. The flexibility and reactivity of small corporate entities and their proximity to local problems is often a valuable addition to the financial power and international connectivity offered by larger multi-national structures. This diversity of approach can be further strengthened by the development of strong and innovative collaborative frameworks that permit and promote cooperation between small and large companies, NGOs and charity organisations of all types. As a small company, we are dedicated to making our specificity count in the fight for improved child welfare and to promoting the importance of Global Compact in building collaborative bridges worldwide from the promotion of the principles for which it stands.

In 2007, MACLEAY S.A.R.L. / NI hopes to enlist the support of new distributors in Russia, Europe and Asia to allow the Programme to expand its horizons worldwide. We will continue working hard to inspire our distributors to make matching contributions annually and will continue speaking out in favour of small business participation in Global Compact.

R. Scott MacLeay - Managing Director, MACLEAY S.A.R.L.