



COP 2010 - Visão Sustentável

Visão Sustentável is a Brazilian consultancy specialized in Corporate Sustainability and Social Responsibility working with the development of tools and solutions that meet the main demands of modern society and business market. The focus of its activities and efforts are concentrated on the application of the principles with its customers, which are comprised of large companies in different segments.

The relationship between Visão Sustentável and the United Nations Global Compact continues to be very close in supporting its principles. Maintaining a reduced organizational structure, the consultancy does not face difficulties in implementing the Global Compact Principles in its management, thereby maintaining a policy of encouraging customers to become signatories of the Global Compact and incorporate its principles in the preparation of Sustainability Reports.

In the year 2010, the outstanding action performed on the structure of Visão Sustentável was to improve labor relations with its employees, making them more secure and transparent. Besides this important internal work, the consultancy is also constantly improving its knowledge on best business practices, taking part in the 2010 Global Compact Leaders Summit in New York; the meeting Deal or No Deal led by Prince Charles in conjunction with the University of Cambridge, London, and the International Conference of the Global Reporting Initiative (GRI) in Amsterdam.

Efforts of the consultancy to make effective the Global Compact principles do not stop there. The Global Network of CSR Consulting, created by Visão Sustentável, moved forward with the incorporation of a new partner - Do IT (Maputo, Mozambique) - which provided its first international work through the exchange of experiences and field work.

In Brazil, encouraged its newest client Grupo Totalcom, leader in integrated communications in Latin America, to become a signatory to the Global Compact. With the support of the consultancy, the Group created the movement SWU - Starts With You and to celebrate it SWU Music and Arts Festival, whose main objective is to promote engagement in individual activities in everyday attitudes, demonstrating that sustainability can be present in all actions.

Thus, Visão Sustentável reassuring its full support of Global Compact and its principles presents its Communication on Progress 2010.

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COMUNICACION ON PROGRESS – COP 2010

Human Rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights

Principle 2: Make sure that they are not complicit in human rights abuses.

In the internal performance of all Visão Sustentável principles are respected and seriously follow up the efforts of last year, there was the improvement of labor relations with its employees.

With respect to customers, as well as last year, was not registered any occurrence of breach or violation of fundamental human rights, and always follow the purpose of guiding them, important actions were taken with the support of the Visão Sustentável. the development and implementation of Code of Ethics for Grupo Totalcom and Leroy Merlin, contemplating, among other things, issues of human rights.

Along with the work of the Grupo Totalcom, the consultancy helped the group to create the SWU - Starts with You and SWU Music and Arts Festivals, in line with the aspects of the Human Rights of the Global Compact principles.

Finally, we note that the Visão Sustentável gives utmost importance to the issue of human rights, making it an integral part of its internal structure and applying this perspective to the projects it developed.

16/09/2010



Principle	Client	Program/project	Relationship with the Global Compact principles
Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights Principle 2: Make sure that they are not complicit in human rights abuses.	Leroy Merlin and Grupo Totalcom	Implementation - Code of Ethics	Development and implementation of Code of Ethics and Leroy Merlin Group Totalcom assuming specific guidelines for the performance of employees, including in its scope aspects of Human Rights.
	Copagaz Distribuidora de Gás Ltda	Recast - Code of Ethics	Redrafting of the Code of Ethics, established in 2003, including aspects of Human Rights.
	Totalcom	SWU	Incentives to incorporate the principles of Human Rights established by the Global Compact in SWU Music and Arts Festival, not tolerating degrading working conditions, child labor, forced or slave labor.

Labour Standards

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: The elimination of all forms of forced and compulsory labour;

Principle 5: The effective abolition of child labour;

Principle 6: The elimination of discrimination in respect of employment and occupation.

As a consultancy in sustainability, the role of Visão Sustentável does not directly address the labor relations of its customers. However, work is always guided by the ten Global Compact principles, respecting and promoting the Principles of Employment Law and local regulations in force. Thus, supports and encourages the development of partnerships with institutions that defend these principles or the signing of pacts such as the National Pact for the Eradication of Slave Labor. Visão Sustentável does not act in any way with companies that maintain relations of forced labor and / or child labor. Within our scope of work, we continue to appreciate diversity, eliminating discrimination in the workplace.

Principle	Client	Program/project	Relationship with the Global Compact principles
Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;	Several	Support Business Initiatives for decent working conditions more	Encouraging customers to adopt specific initiatives aimed at protecting the rights of Labor as the National Pact for the Eradication of Slave Labor in Brazil. In 2010, the consultancy has maintained its position as Agent propagator of these initiatives with its customers, always seeking to expand the range of actions in alignment with these principles.
Principle 4: The elimination of all forms of forced and compulsory labour;			
Principle 5: The effective abolition of child labour;			
Principle 6: The elimination of discrimination in respect of employment and occupation.			

Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: Undertake initiatives to promote greater environmental responsibility;

Principle 9: Encourage the development and diffusion of environmentally friendly technologies.

Visão Sustentável remained developing business strategies, projects, programs and activities, covering the tripod of sustainability - economic, social and environmental issues/aspects. Within this scope of work, the consultancy advised and encouraged their clients to adopt the practice of corporate reporting through the development of Sustainability Reports based on the GRI guidelines and the principles of Global Compact. Visão Sustentável encourages the development of GRI Sustainability Reporting not only as a means of communicating the company's performance in relation to the Tripple Bottom Line, but mainly as an important tool for business management.

Part of the performance of the consultancy is focused on strengthening the environmental responsibility of the customer, so the adoption of measures to reduce the impact of emissions is working quite encouragingly, seeking alignment of business principles for a low carbon economy. In this theme, highlight can be given to the continuity of the work of mapping and measurement of CO₂ emissions Copagaz Distribuidora de Gas Ltda. This company has given sequence to the work started in 2009 and through the Ticket Car tool (based on the GHG Protocol), adopted by the company, and currently all the fuel consumption of its own fleet of vehicles is being monitored, aiming to reduce consumption and emissions of CO₂.

The reduced structure of Visão Sustentável minimizes its environmental impacts, besides giving preference to recycled materials and multifunctional devices with power saving. Moreover, the environmental impact due to possible air travel is offset by the low mobility of employees on a daily basis, working in home office system.

Principle	Client	Program/project	Relationship with the Global Compact principles
Principle 7: Businesses should support a precautionary approach to environmental challenges; Principle 8: Undertake initiatives environmental responsibility; Principle 9: Encourage the development and diffusion of environmentally friendly technologies.	Copagaz Distribuidora de Gás Ltda	PAPS	Encouraged the adoption of the tool for all Car Ticket own fleet of vehicles. This tool is based on the methodology of GHG Protocol as a way to monitor and measure the fuel consumption and their emissions of greenhouse gases in the atmosphere.
	Grupo Totalcom	SWU - Music and Arts Festival	Assistance in the development of public commitment to the event, seeking to reduce, offset or eliminate environmental impacts: a) events of low carbon and process development for reduction and mitigation of emissions of polluting gases, b) preference for use of recycled materials or recyclable and have home certified in accordance with social and environmental standards, c) correct disposal of waste; d) developing processes to low water and energy, e) reviving the festival area.

	Sasol (in partnership with a Do It – Maputo, Moçambique)	Private Social Investment	Systematization of the shares of investment and social environment. Making recommendations on the strategic effectiveness of the investment already made.
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Anti-Corruption

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

Visão Sustentável rejects any practice of corruption. As in previous years, in 2009 the company maintained its ethical stance and did not use any unlawful means to obtain privileges. The progress in this area was to continue acting the same way, and strengthening its principles in our customers` activities.

Direct performance of Visão Sustentável

Principle	Politics	Actions	Results
Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.	Participation in the Business Pact for Integrity and Against Corruption.	Visão Sustentável continues to be a signatory of the Business Pact for Integrity and Against Corruption.	We kept the recognition of "Clean Business" awarded By the initiative.

Performance in the sphere of influence of the Visão Sustentável

Principle	Activity	Impact	Relationship with the Global Compact Principles
Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.	Support the Business Pact for Integrity and Against Corruption.	The consulting maintained its policy of encouraging all customers to become signatories to the Pact, and to disseminate it.	Visão Sustentável believes that their companies are powerful sources of dissemination and implementation of the Compact's principles, making the fight against corruption a possible reality.