

RENEWED COMMITMENT

Monday, August 30, 2010
Annecy, France

Secretary-General
United Nations
New York, NY 10017
USA

RE: mondofragilis group's renewed commitment to the Global Compact

Dear Mr. Secretary-General,

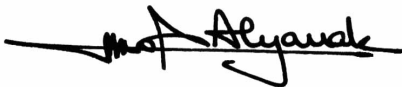
I am pleased to confirm that mondofragilis group and its subsidiaries, including mondofragilis europa, mondofragilis americas, mondofragilis africa, otjiwarongo consulting, messaggio studios, naturaprint and future group companies continue to support the ten principles of the Global Compact in respect to human rights, labor rights, the protection of the environment and anti-corruption.

During a busy year marked by the Global Compact's tenth anniversary and the release of the Blueprint for Corporate Sustainability Leadership, we express our intent to continue to support and advance those principles within our sphere of influence most notably among companies and civil society organisations that are stakeholders in our own public interest work. mondofragilis group has, in fact, based many of its current policies on the Global Compact including the development of its slogan: "causing change." Indeed, Mr. Secretary-General, we are committed to continue making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our group and undertake to make a clear statement of this commitment — both to our employees, partners, and clients and to the public.

We support public accountability and transparency and will report on progress made both in a public manner and in private with our stakeholders hoping to engage them in the same commitments.

Please find attached our COP. Note that our corporate headquarters have moved into a new location.

Sincerely yours,



Prince Cemil Giray Alyanak
President
mondofragilis group

GLOBAL COMPACT ANNUAL COMMUNICATION ON PROGRESS

Company Name Unit (if applicable) Address	mondofragilis group ZA de La Ravoire 74370 Metz-Tessy	Date	30 August 2010
Country	France	Membership date	Bâtiment C Sep 15, 2006
Contact name Contact Position	Cemil Alyanak President	Number of employees	170
Contact telephone no.	+33450889911	Sector	Media and Communications

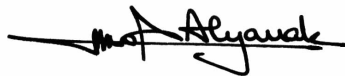
Brief description of nature of business

Media, communications services and institutional strategies for the public interest sector, notably UN agencies, civil society organizations and governments.

Statement of support

mondofragilis group and its subsidiaries, including mondofragilis europa, mondofragilis americas, mondofragilis africa, otjiwarongo consulting, messaggio studios, naturaprint and future group companies support — and will support — the ten principles of the Global Compact in respect to human rights, labor rights, the protection of the environment and anti-corruption.

Signature



Position

President

PRINCIPLE 1 BUSINESS SHOULD SUPPORT AND RESPECT THE PROTECTION OF INTERNATIONALLY PROCLAIMED HUMAN RIGHTS

Our Commitment or Policy

This year we launch two partnerships that, we believe, support human rights. We have joined forces with the Geneva University Hospitals to co-manage the Geneva Health Forum that, among others, aims to give a voice to the disenfranchised who do not have access to health worldwide. We are also launching our causing change initiative that will spearhead our efforts to make known human rights violations worldwide.

We, of course, support the Universal Declaration and all principles associated with the defence of human rights. We, furthermore, support women's rights, children's rights and the rights of all underprivileged or low resource human beings.

Internally, we continue to be highly motivated by human rights principles. Our policy towards gender equality and fair pay remain solid.

A brief description of our Processes or Systems

We have no internal human rights processes per se. Instead, our activities are the means to the end.

Actions implemented in the last year / planned for next year

Specifically, this year, we will be in advanced preparation stages for the Geneva Health Forum. We will also be actively launching our causing change initiative. We hope that both will help reinforce human rights perception and action worldwide.

Measurable Results or Outcomes

Can we say that the success of the events or media produced are an indication of our commitment? We would like to think so. Unfortunately, this type of effort is difficult to benchmark. Maybe some day, in the future, when these projects have been ongoing we will be able to evaluate their impact.

PRINCIPLE 2 BUSINESS SHOULD ENSURE THAT THEY ARE NOT COMPLICIT IN HUMAN RIGHTS ABUSES

Our Commitment or Policy

We continue to evaluate our suppliers' supply chain. Internally, we continue to purchase FSC and PEFC certified papers that are certified to come from sources that respect human rights.

A brief description of our Processes or Systems

Our suppliers' sources are verified.

Actions implemented in the last year / planned for next year

We have asked all our suppliers to provide us with sourcing information for all products we purchase. We have also included a sourcing statement requirement in our purchase orders.

Measurable Results or Outcomes

This year again, we have discontinued working with two suppliers who had doubtful sourcing practices.

PRINCIPLE 3 BUSINESS SHOULD UPHOLD THE FREEDOM OF ASSOCIATION AND THE EFFECTIVE RECOGNITION OF THE RIGHT TO COLLECTIVE BARGAINING

Our Commitment or Policy

Staff should know where they stand in the bigger corporate picture. Staff must be free to meet and discuss without management supervision. Emails are never copied or redirected ensuring staff retain full privacy.

A brief description of our Processes or Systems

To encourage open discussion, monodfragilis uses an internal online forum and encourages all staff to openly communicate suggestions, requests or problems. As regards collective bargaining, we have adopted a transparent wage grid to which all have agreed to adhere. The grid moves up collectively, including that of the CEO who is not the highest paid of the organization.

Actions implemented in the last year / planned for next year

This year, as announced in last year's COP, we have implemented a company wide profit sharing scheme. A full 30% of the companies' profits are allocated to staff (beyond an initial 10% reserved for reinvestment in the group).

Measurable Results or Outcomes

Our open information policy helps create trust. During this year's staff evaluation meetings, staff made it clear that our forum and other open information policies contributed to a feeling of freedom and trust in their peer relations and relations with management.

PRINCIPLE 4 BUSINESS SHOULD SUPPORT THE ELIMINATION OF ALL FORMS OF FORCED AND COMPULSORY LABOR

Our Commitment or Policy

We support principle 4 but in our privileged French Alpine context it is rather rare that compulsory labor occur. We do, however, respect French law and its maximum working hours provisions.

A brief description of our Processes or Systems

Overtime is paid.

Staff are never 'told' to stay late when work requires it. Instead, when necessary, they are asked to stay, if they can and want to.

Actions implemented in the last year / planned for next year

Measurable Results or Outcomes

We have never had a complaint filed or even a concern voiced regarding our labor practices.

PRINCIPLE 5 BUSINESS SHOULD SUPPORT THE EFFECTIVE ABOLITION OF CHILD LABOR

Our Commitment or Policy

We are against child labor, period.

A brief description of our Processes or Systems

Strict hiring policies and our purchasing department is strictly forbidden from purchasing any products or services from companies that are confirmed to source or manufacture products or services provided by children.

Actions implemented in the last year / planned for next year

In addition to our commitment, monodfragilis group is the communications firm responsible for ILO's decent work campaign. As such, we are very much involved in all aspects of child labor. We are also involved with the Global Unions and help them on various projects dealing with child labor.

Measurable Results or Outcomes

Heightened internal awareness.

PRINCIPLE 6 BUSINESS SHOULD SUPPORT THE ELIMINATION OF DISCRIMINATION IN RESPECT OF EMPLOYMENT AND OCCUPATION

Our Commitment or Policy

We encourage gender equality, seek to employ minorities and adhere to GIPA principles.

A brief description of our Processes or Systems

All our human resource advertisements include an equality clause. We also proactively seek out staff from sources known to support our own principles.

Actions implemented in the last year / planned for next year

For next year, we must really improve our search for staff from minorities. For instance, we need to finally manage to hire more HIV-positive or physically handicapped staff. We have admittedly not been as successful as we would have liked.

Measurable Results or Outcomes

Our most visible success this year has been the hiring of staff from multiple ethnic backgrounds. This is insufficient and we are aware of this.

PRINCIPLE 7 BUSINESS SHOULD SUPPORT A PRECAUTIONARY APPROACH TO ENVIRONMENTAL CHALLENGES

Our Commitment or Policy

Think of consequences before acting.

A brief description of our Processes or Systems

We have sought external advice in improving our own environmental practices.

Actions implemented in the last year / planned for next year

This year, after twenty years in the same building, we moved. Admittedly, we have moved into previously constructed offices so we have been limited in our ability to convert some of the existing infrastructures. Our goal is to quickly revisit all our electrical and HVAC to ensure we meet the most stringent environmental standards.

We continue to be very diligent in our recycling practices. All our waste is fully triaged into glass, plastics, paper and organic.

Measurable Results or Outcomes

At this time we have not measured the impact our recycling efforts have made. We can say that our electricity bills have come down dramatically, implying that we have managed to reduced consumption significantly.

PRINCIPLE 8 BUSINESS SHOULD UNDERTAKE INITIATIVES TO PROMOTE GREATER ENVIRONMENTAL RESPONSIBILITY

Our Commitment or Policy

We must increase our call to green practices.

A brief description of our Processes or Systems

We fully triage all waste. We monitor all internal printing. We measure ambient temperature throughout the facility daily.

Actions implemented in the last year / planned for next year

We are still evaluating how best to reduce our energy consumption.

Measurable Results or Outcomes

One notable reduction has been in the use of printing cartridges and photocopy paper. This may sound trivial but the reduction has been indicative of the staff's awareness.

PRINCIPLE 9 BUSINESS SHOULD ENCOURAGE THE DEVELOPMENT AND DIFFUSION OF ENVIRONMENTALLY FRIENDLY TECHNOLOGIES

Our Commitment or Policy

None at this time.

A brief description of our Processes or Systems

Actions implemented in the last year / planned for next year

Measurable Results or Outcomes

PRINCIPLE 10 BUSINESS SHOULD WORK AGAINST CORRUPTION IN ALL ITS FORMS, INCLUDING EXTORTION AND BRIBERY

Our Commitment or Policy

We do not engage in any business venture which requires informal financial transactions. This said, we do recognize that in many countries, the informal economy has its place.

A brief description of our Processes or Systems

Due diligence.

Actions implemented in the last year / planned for next year

In 2009, we again refused to work with two government officials who requested a 'gift'.

Measurable Results or Outcomes

How do you intend to make this COP available to your stakeholders?

We will publish excerpts of this COP on our website on our new Global Compact section. We will also include it in our next printed and emailed newsletters.