

TROPICALIA

REPÚBLICA
DOMINICANA

2013 Sustainability Report April 25, 2014



Note: Bilingual English-Spanish and print version soon to come

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A Word from Adriana

As CEO of Tropicalia, it is with great pleasure that I present our 2013 Sustainability Report and Communication on Progress (COP). This report marks our 6th anniversary of driving sustainable development in our business, our foundation and the Municipality of Miches, Province of El Seibo, in northeast Dominican Republic. It outlines our commitment to incorporate sustainability and the ten principles of the United Nations Global Compact into our business and development strategy, and illustrates the pivotal role that Fundación Tropicalia plays in creating shared value for our business and the Miches community.

2013 has been a year of growth, development and continued commitment to sustainability in our company. I am pleased to announce that in 2013, I became CEO of the Cisneros Group and launched Cisneros Real Estate – a division solely dedicated to overseeing the corporation’s global real estate holdings and developments. Tropicalia is our flagship project, and has been a pioneering experience for Cisneros Real Estate. Lessons learned in Tropicalia inspire our vision and goals for existing and future developments globally.

This year Tropicalia also hosted an architectural competition that called for conceptual design proposals that successfully integrated our sustainability values and cultural background into a luxury resort design. From the initial 32 contestants, three firms were chosen to attend an on-site workshop in the Dominican Republic. We are

currently reviewing the final proposals to begin design in early 2014.

Regarding partnerships, we recently formalized ongoing collaborations with the Multilateral Investment Fund of the Inter-American Development Bank (MIF/IDB) to create an inclusive supply chain in sustainable tourism. The goal of this initiative is to strengthen the productive capacity of the agricultural and small business sectors by connecting micro and small entrepreneurs to local demand.

After six years of partnership, Fundación Tropicalia and FONDESA, a non-profit institution responsible for expanding microfinance services, will develop a new financial instrument for the beneficiaries of the MIF/IDB Sustainable Tourism Supply Chain project. This is exciting news, as we believe these initiatives are integral in encouraging sustainable economic development in Miches.

Other new partners include Fundación Orange Dominicana, a corporate foundation whose mission is to promote girls' education in the Dominican Republic, and Junior Achievement Dominicana (JADOM), an organization that develops financial literacy curriculum for school children; the former supports our girls summer camp, and the latter our after-school agricultural entrepreneurship program.

In addition to these new and exciting projects and partnerships, this year we can also report on the continued success of some of our previous programs as well as new partnerships. For instance, while our School Renovation and Maintenance Program (PRyME) currently operates in

12 educational centers, we continued our partnership with Artemiches, a local non-profit that supports culture programs in the community, and again sponsored our annual Copa Tropicalia baseball tournament. Additionally, we joined the board of Accion EDUCA, a non-profit business association that supports education public policy in Dominican Republic. These initiatives showcase our ongoing support for promoting local cultural heritage and wellbeing, and improving the quality of education in the Miches school district.

The successes of these many programs and partnerships, both new and old, have truly been inspiring. Every year we learn from our experiences, make adjustments and take on with renewed vigor the challenges of driving economic, social, and environmental sustainability in Miches and Tropicalia.

I hope you enjoy the read,

Adriana Cisneros de Griffin

Tropicalia and Fundación Tropicalia

The Project

Tropicalia, a tourism development project of Cisneros Real Estate, has set a clear and consistent goal of becoming a global model of sustainable and environmentally responsible, high-end tourism. It is located in the municipality of Miches, along the southern coast of the Samaná Bay in northeast Dominican Republic, a unique and unspoiled site of great natural beauty. Tropicalia's terrain is characterized by rolling hills, wetland ecosystems, mangroves, white-sand beaches, coconut plantations and tropical forests.

Tropicalia's commitments to employ rigorous development standards, will uniquely position the Samaná Bay as a responsible and sustainable luxury destination. Simultaneously, Tropicalia actively supports the socioeconomic development of adjacent communities in the municipality of Miches, via its foundation, Fundación Tropicalia (FT), established in 2008, Fundación Tropicalia designs and implements community programs for Tropicalia's multiple stakeholders. It works in partnership with the public and private sectors, civil society, academia and international organizations to ensure the sustainable development and prosperity of the region, and develop programs that support environment, education, productivity, and wellbeing and culture.

The ability to collaborate across profit and non-profit boundaries has given both Tropicalia and FT the technical knowledge necessary to deeply appreciate societal needs,

and simultaneously comprehend company productivity. Tropicalia and FT depend on a skilled team of national and international associates who understand tourism, real estate and community development to identify and coordinate high-impact programs that drive shared value¹ for both the community and the business.

Tropicalia's advanced development standards aim to create an environmentally sound, luxury destination. The project will be anchored by two luxury branded hotels and include amenities, such as an 18-hole championship golf course designed by the acclaimed Tom Doak and a full service spa, are guaranteed to entice travelers from around the world to visit the southern shores of the Samaná Bay.

This year Cisneros Real Estate hosted a carefully orchestrated, global architectural competition to select an architect for the development of Tropicalia's first hotel. Requests for proposals emphasized sustainability, cultural and architectural traditions, and responsible luxury. Three firms, narrowed down from an initial thirty-two, were invited to the site for one week to serve as a formal

¹ The concept of shared value focuses on the connections between societal and economic progress. It recognizes that societal needs, not just conventional economic needs, define markets, and that addressing societal harms and constraints does not necessarily raise internal costs. Firms can innovate via new technologies, operating methods, and management approaches, resulting in increased productivity and market expansion. Kramer, Mark R. & Porter, Michael E., "Creating Shared Value: How to reinvent capitalism – and unleash a wave of innovation and growth". Harvard Business Review. January-February 2011, pgs. 4-17.

introduction to the Dominican Republic and Tropicalia. Along with completing the workshop, the three contestants, Isay Weinfeld, TEN Arquitectos + Zurcher (Enrique Norten and Ronald Zurcher), and Ateliers Jean Nouvel, were asked to submit their first round of conceptual designs for the project. The images displayed reveal the level of creativity and ambitious, environmentally sound designs under consideration. Cisneros Real Estate and Tropicalia executives will select the winning firm and begin design in early 2014.

Miches and the Samaná Bay, Dominican Republic

Miches, the municipality in which Tropicalia is located, pertains to the El Seibo Province and is located on the southern shores of the majestic Samaná Bay. The region's economic activities include agriculture, cattle-raising, artisanal fishing, local artisan crafts and small businesses. With a population of approximately 21,000 people, Miches boasts a rural landscape composed of lush vegetation, mangroves, wetlands, rolling hills, tropical and coconut forests, white sand beaches, and the Laguna Redonda and Limon Wild Life Refuge.

The Samaná Bay connects Miches to other coastal settlements, including Santa Bárbara de Samaná and the Haitises National Park, all of which are rich in culture and natural history. Whereas the bay served as a safe-haven for pirates during the colonial period, today it hosts over 3,000 humpback whales who migrate annually during the winter and spring months to give birth and mate in this

paradisiacal sanctuary. In fact, the Most Beautiful Bays in the World Club has declared Samaná Bay as one of the 36 most beautiful bays in the world, one of two bays to hold such a title in the Caribbean.

Miches' virtues are not void of the socioeconomic challenges typical of emerging rural communities, and include: limited market access; scarce employment opportunities; low levels of education; and lack of reliable road and communications infrastructure. This historical isolation has arrested development opportunities commonly available in eastern Dominican Republic; yet in the last five years strides have been taken to remedy this disadvantage. While availability of basic services like reliable internet, cellphone signals and energy has increased dramatically, a new highway will soon connect Miches to other markets in Punta Cana, enabling renewed economic growth and diversification.

From Philosophy to Action

Sustainability is at the heart of Tropicalia's corporate philosophy. Tropicalia represents a responsible, stakeholder approach to management in the tourism industry, and applies several theoretical frameworks like catalytic philanthropy, corporate responsibility and shared value, among others, to ensure that economic, social and environmental issues are considered when making decisions. Six years of on-the-ground experience prior to breaking ground has provided the perfect setting for

identifying strategies where both the community and the business can thrive.

Tropicalia currently focuses on four key commitments:

- Protect and conserve the natural environment;
- Select partners and suppliers based on shared values;
- Set rigorous design and development standards to guarantee quality, environmentally sound construction techniques;
- Support human capital development through the work of Fundación Tropicalia, which carries out environment, education, productivity and wellbeing & culture programs in the Miches community.

As an example of how Tropicalia moves from philosophy to action, the company can cite the creation of its Sustainability Committee in 2009, an interdisciplinary working-group composed of C-level executives, ranging from Human Resources and Finance to Development, Operations and Community Relations. This Committee meets annually and is tasked with effectively integrating sustainability into business strategy. The Committee has been responsible for making critical decisions, including ratifying Tropicalia's commitment to the UNGC, approving various shared value projects and implementing sustainability criteria in different areas of the project.

Yet another example is Tropicalia's selection of and ongoing relationship with Sinergo Development Group, a Costa Rican company that has over 20 years of experience in the environmentally conscious real estate and hospitality development business. Sinergo participates in Tropicalia's

Committee and provides continuous support, advice, and consultation in development and operations strategy, as well as community and government relations. Additionally, they identify and make recommendations regarding potential new partners for developmental phases involving infrastructure and master planning. Programs developed by Sinergo's team have received numerous awards for Corporate Social Responsibility, leadership in community contributions, exemplary environmental and business practices, and sustainable resource management.

Environment

Costa Esmeralda Beach Rescue

The Costa Esmeralda Beach Rescue is a Tropicalia and FT initiative that works with local authorities to enforce environmental regulations and conservation efforts. This partnership conserves 200 linear meters of coastline in Costa Esmeralda by staving off motor vehicle traffic, reducing inadequate solid waste management and littering, and raising awareness. Tropicalia and FT designated a plot of terrain a healthy distance from the shore as a parking lot, and strategically placed trash bins and informational signs to encourage ecofriendly behavior from visitors.

Additionally, Tropicalia organized an environmental training workshop where 13 employees that safeguard Costa Esmeralda learned about ecosystem functions, flora and fauna, and best practices for protecting coastal environments.

Environmental Compliance Report

Every six months Tropicalia submits an environmental compliance report for approval to the Ministry of Environment and Natural Resources (MIMARENA). In 2013, two reports were submitted and approved, contributing to a total of six environmental compliance reports completed.

These reports evidence Tropicalia's intent and commitment to create on-site management systems that ensure minimal environmental impact whereby Tropicalia identifies, monitors, and manages significant environmental aspects within resort operations, including but not limited to:

1. Water and energy use
2. Recycling and disposal of solid waste and sewage
3. Management of hazardous substances and gas emissions
4. Community and cultural development via the employment of a local workforce consistent with their human resources policies.

The environmental compliance report also outlines Tropicalia's Program of Management and Environmental Adaptation, which establishes procedures compliant with environmental regulations, and enables the prevention, control, mitigation, compensation and correction of environmental impacts identified within the footprint of Tropicalia.

Laguna Redonda Watershed Research Project

Fundación Tropicalia commissioned an environmental study to analyze water quality in Laguna Redonda, a protected habitat and brackish water lagoon located just east of Tropicalia. This 12-month study began in late 2013, and thus far includes the:

- Collection of biological data of aquatic and terrestrial fauna
- Collection of geographic data
- Preliminary collection of land, water, and air quality data
- Assessment of the vulnerability of associated species at the local, regional, national, and global level

- Installation of state-of-the-art monitoring equipment that evaluates the emission of environmentally critical particulates
- Daily monitoring of water in the lagoon and bi-weekly analysis of water at varying depths
- Creation of procedures to be followed for determining the Quality Index of the waters of Laguna Redonda

This study will take daily water samples for the 365 consecutive days in order to draw conclusions regarding water quality in relationship to weather patterns, and thus identify contamination sources with more precision. As a result, Tropicalia and FT will be able to devise accurate mitigation strategies and relevant environmental education campaigns and programs to protect the Laguna Redonda wildlife habitat.

Yonattan believes in a 'greener, more renewable' Miches... He feels that... Miches is more than beaches, it is also composed of diverse natural resources that all should learn to live with and conserve so that future generations can enjoy them. "My goal is that when we are asked: 'Hey, so what's in Miches?' We can talk about what Miches has, and that's achieved through awareness." – Yonattan Mercado, winner of the National Youth Award, Community Newsletter, 13th Edition, May-June 2013

Education

Professional Development for School Teachers

Successful learning depends on successful teaching, and for this reason FT, in collaboration with AME/Fundación Cisneros (FC), has been offering professional development courses for Miches educators since 2008, resulting in more than 351 unique participations to date.

In 2013, FT coordinated three on-line courses with a total participation of 89 school teachers who enrolled in: Human Development and Overcoming Poverty; Teaching Environmental Education; and Communication and School Organization, where they learned how to analyze the poverty cycle, promote best environmental practices, and improve communications strategies, respectively. To successfully complete these courses, teachers spend 150 hours over three months participating in on-line forums, completing readings and submitting projects. Every course requires teachers to constructively engage their students and apply course content to their school context via lesson planning.

Model School Program

Fundación Tropicalia studied the La Mina Primary School in order to better understand the dynamics of the public school system, and assess teacher-student performance and teaching-learning processes. This school employs nine teachers who instruct 366 students from preschool to 8th grade, most of whom come from low-income, low-education families that work in agriculture and domestic labor. Given similar demographics and teaching styles

throughout the municipality, the La Mina Primary School provides an accurate sample study of the education centers that comprise the Miches school district.

Under the guise of this program, FT worked with La Mina educators in the areas of reading, writing and language skills by designing lesson plans, activities and exercises that engaged their students and stimulated creativity. To help teachers avoid monotonous and repetitive instruction methodologies, FT provided strategies and exercises designed to develop critical thinking and to encourage the concept of “learning by doing” in classrooms, impacting the learning outcomes of 150 students from the 1st to 4th grade.

School Renovation and Maintenance Program

In 2013, Fundación Tropicalia supported the administration, restoration, and upkeep of five of the twelve schools that participate in the PRyME network. An essential piece of the PRyME methodology is the integration and empowerment of the education community so that they become their own change agents. Where FT provides materials, the community coordinates the project and volunteers. With the technical support of FT:

1. El Guaco Primary School coordinated the construction of three benches, repaired ground drains, built a roof drain, repaired bathrooms and sinks, repaired columns around the entrance, and planted grass in the school’s courtyard. This work impacted 1 teacher and 39 students.

2. Km. 6 Primary School built a new classroom, impacting 5 teachers and 241 students.
3. Padre Daniel High School painted exterior walls repaired their school sign, the roof and several bathrooms, impacting 18 teachers and 750 students.
4. El Cedro Primary School reconstructed a first-grade classroom, impacting 15 teachers and 428 students.
5. La Gina TV Center High School painted exterior and interior walls, maintained general infrastructure and coordinated plumbing and electrical repairs. This work impacted 5 teachers and 173 students.

In total, the 2013 efforts of the PRyME program impacted 44 teachers and 1,631 students in five schools. As for the remaining seven schools in the PRyME network, Fundación Tropicalia consistently supports their success by playing an advisory role in maintenance, management and academic processes.

School	Teachers	Students
El Guaco	1	39
Km. 6	5	241
Liceo Padre Daniel	18	750
El Cedro	15	428
La Gina TV Center	5	173
<i>Total for 2013</i>	<i>44</i>	<i>1,631</i>

Scholarship and Cultural Exchange Program

Fundación Tropicalia coordinates a scholarship and cultural exchange program with Universidad ISA (*Instituto Superior de Agricultura* or UISA) to support young Micheros' academic, professional and personal development.

Universidad ISA is a four-year university specialized in agricultural sciences. Every year, three scholarships are awarded to outstanding Miches high school graduates. To support FT-UISA scholarship students, FT also provides work-study and cultural and professional exchange opportunities. In 2013, students gained on-the-ground work experience by supporting FT community agriculture programs during their vacation time, and received a guided tour of Centro Cultural Leon Jimenes where they learned about Dominican and contemporary art. They also visited the La Aurora cigar factory, where they learned about the entire production cycle of the Dominican Republic's finest cigars. At the end of each cultural exchange, students interact with UISA alumni to network and learn about their professional paths and accomplishments.

Adult Literacy Program

After three years implementing its Adult Literacy program (PAA), this year FT merged PAA efforts with the Dominican government's national plan to eliminate illiteracy, *Quisqueya aprende contigo*, and expanded it to adult learners in the La Gina community, for a total of 22 participants. In order to support students' learning experience, free eye exams were offered and 16 participants received glasses or contact lenses free of

charge. Upon graduating from PAA, FT encourages learners to continue their education and eventually obtain their primary and high school degrees.

LEAF Program

The League of Enterprising Farmers in Training (LEAF) is an extracurricular program created by Fundación Tropicalia to strengthen values, leadership and entrepreneurship by teaching students that farming, if done right, can be a profitable and admirable profession. This year, FT and LEAF partnered with Junior Achievement Dominican Republic (JADOM), a non-profit organization that develops financial literacy and entrepreneurship curriculum for school children, to reinforce student's business skills. In 2013, 100 students in La Gina participated in LEAF, as well as a network of volunteer entrepreneurs who taught students JADOM content. Students worked in the La Gina TV Center and La Gina school gardens where they planted and sold cilantro, eggplant, peppers and carrots. The profits from the harvest were reinvested in their gardens and supported extracurricular activities.

EDUCA partnership

In 2013 Fundación Tropicalia became a board member of EDUCA, an NGO established by private sector leaders concerned about the quality of education in the Dominican Republic; today EDUCA is one of the most important influencers in Education Public Policy. Throughout the year, EDUCA has provided technical assistance and advisory services to improve Fundación Tropicalia's education programs in Miches.

Productivity

A Sustainable Tourism Supply Chain in Miches

In 2012 Fundación Tropicalia received approval from the Inter-American Development Bank's Multilateral Investment Fund (IDB/MIF) for the project *Inclusion of the Micro and Small Enterprise into the Sustainable Tourism Supply Chain in Miches*, which seeks to strengthen the productive capacity (both in terms of quality and quantity) of the agricultural sector and support the growth of micro and small entrepreneurs by connecting them to local demand. This 36-month development project will facilitate the creation of a sustainable, environmentally responsible, and local supply chain in Miches in order to meet future demand generated by Tropicalia and other anchor companies.

By promoting agricultural diversification under an organic and best agricultural practices framework, the project will improve social, economic and environmental conditions for farmers and business operators in Miches. The project plans to benefit and organically certify at least 300 farmers, create 10 new business ventures, increase average incomes by 30%, and create a new financial product to support farmers and micro-entrepreneurs who are interested in becoming part of this supply chain.

March 2013 marked the official start date of this project, and by December 2013, FT successfully identified its project coordinator and executing team, hired nine consultants, and received its first disbursement of funds of

over \$130,000, representing 15.8% of MIF's total planned investment.

Microfinance for Local Entrepreneurs

Partnership with Fondo para el Desarrollo, Inc. (FONDESA), a non-profit, microfinance institution that provides financial intermediation services to small and microenterprises, remains strong. To date, FONDESA has placed over DOP 110 million in the form of microloans for local entrepreneurs, impacting the following sectors: agriculture, commerce, services, consumption, housing improvement, livestock, and manufacturing.

In 2013 alone, 848 loans were issued, totaling more than DOP 38 million. These loans strengthened 1,177 jobs and benefited 1,315 families; 39.5% of FONDESA's clients are female.

This year FT and FONDESA signed an addendum to their existing Memorandum of Understanding (MOU) to develop a new financial instrument and establish a rotating fund that offers preferential interest rates and flexible terms of payment for the beneficiaries of the IDB/MIF Sustainable Tourism Supply Chain project previously mentioned.

Diversifying Agricultural Production

Fundación Tropicalia continued supporting the Agricultural Diversification and Food Security Program in Miches, originally established in partnership with the United States Agency for International Development (USAID) and Rural Economic Development Dominicana (Fundación REDDOM). Efforts included providing technical and

administrative support for 17 farmers and 1,580 m² of greenhouse infrastructure during their first cultivation cycle. Beneficiaries of this program successfully produced and marketed their bell peppers in local and regional markets.

From May 1st to August 31st, participants generated combined gross revenue of DOP 301,000 from the sale of 18,750 pounds of bell peppers. Though the potential for these greenhouses is admittedly much higher, production in 2013 was good considering it was a period of building and learning for everyone involved. As a next step, FT has invited these farmers to continue their training under the hospices of the IDB/MIF project, and fine-tune their business skills and production techniques.

Wellbeing and Culture

“I’m a girl, I’m important” Summer Camp

“Soy niña, soy importante”

In 2012 Fundación Tropicalia sponsored a “Healthy Miches” summer camp, which acted as the pilot program that led to the launch of an all-girls day-camp called “I’m a girl, I’m important” in 2013. The camp brought together 100 girls ages 10-15 years-old and incorporated self-esteem, safety, career and personal development, health, nutrition, and exercise programs into fun, recreational camp activities. The camp’s objective is to remind girls of their value in society, and instill in them the socio-emotional skills needed to make informed and important decisions like staying in school, staying safe and avoiding unplanned pregnancies.

“In addition to being important people in society, we have rights and we have to educate ourselves in values.” –
 Katiana Días, 14 years old, all-girls summer camp participant, Community Newsletter, 15th Edition, August 2013

“I liked everything, especially the conversation about self-esteem where we painted our faces representing how we felt.” –Marlen De La Cruz, 13 years old, all-girls summer camp participant, Community Newsletter, 15th Edition, August 2013

Copa Tropicalia

2013 marked the fourth annual Copa Tropicalia, a youth baseball tournament that brings together members of the

community and promotes exercise, recreation and healthy competition.

This year, three teams of 60 players participated. With the support of businessmen, NGOs, journalists, and the local Miches Government, more than DOP 100,000 was raised to match Fundación Tropicalia's contributions to restore the Miches Baseball Stadium prior to the tournament. Repairs included general maintenance to the outfield fence, bathrooms, dugouts and plumbing; landscaping and tracing the baseball diamond; collecting trash; and painting. Five-hundred people attended the tournament, coming together for a day of family fun, food, music and banter. Miches won its third Copa Tropicalia, and received sports equipment as their prize. Next year, Copa Tropicalia will be held in La Gina, fulfilling Fundación Tropicalia's promise to take the tournament to a different community each year.

Community Newsletter

In 2013 Fundación Tropicalia continued the publication and circulation of its Community Newsletter, issuing eight new editions. With each edition, Fundación Tropicalia circulates 2,000 copies of the newsletters in more than 50 distribution points in Miches. The mission of the Community Newsletter is multifaceted, promoting self-awareness regarding sustainable development and individual responsibility; providing locals with access to information; encourage a culture of reading; and feature recent news, community leaders, and educational articles for adults and children.

Cultural Initiatives

Fundación Tropicalia also sustained its commitment to supporting community cultural initiatives by partnering once again with the local government, Artemiches, local artisans and the Cultural and Production Fair of El Seibo. Via these partnership, FT actively participated in or supported: the annual “Semana Cultural de Artemiches”, which showcased local arts, artisan crafts and storytelling; the initiative “A New Face for Miches”, where volunteers painted themed designs on the facades of the homes that line the main entrance road to Miches, giving visitors a colorful and cheerful welcome to the community; the annual *Carnaval* celebrations hosted by the Miches local government; and the exposition of local culinary delights in the Cultural and Production Fair of El Seibo, where a women’s group featured home-made sweets made from coconut, milk, and papaya.

Partnerships

Government

- Local Government of Miches
- Ministry of Education of the Dominican Republic
- Ministry of Environment and Natural Resources
- Ministry of Tourism

Civil society and non-profit organizations

- Artemiches
- EDUCA
- Pro-Tourism Development and Conservation of Natural Resources Committee of Miches
- Fondo para el Desarrollo, Inc. (FONDESA)
- Fundación Cisneros
- Orange Foundation Dominicana
- Rural Economic Development Dominicana Foundation
- Dominican Institute for Integral Development
- Junior Achievement Dominicana (JADOM)
- National Network of Business Support for Environmental Protection
- The Ocean Foundation

International Organizations

- Multilateral Investment Fund, Inter-American Development Bank (MIF-IDB)
- United Nations Global Compact

- United States Agency for International Aid (USAID)

Businesses

- Auberge Resorts
- Arquitecto Pérez Morales & Asociados
- Baird & Associates
- Carbone & Smolan Agency (CSA)
Christian Liaigre
- Cooper, Robertson & Partners
- Ecomar, S.A.
- EDSA
- Ernst & Young
- Fer Figheras
- Holsteinson & Asociados, S.A. (HOLASA)
- Horwath HTL
- Jacober Creative
- PricewaterhouseCoopers
- Renaissance Golf Design
- Sheila Donnelly & Associates (SDA)
- Sinergo Development Group

Academic Institutions

- ISA University (College of Agriculture)

Principles of the United Nations Global Compact

Human Rights

1. Businesses should support and respect the protection of internationally proclaimed human rights; and
2. Make sure that they are not complicit in human rights abuses.

Labor Standards

3. Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
4. The elimination of all forms of forced and compulsory labor;
5. The effective abolition of child labor; and
6. The elimination of discrimination in respect of employment and occupation.

Environment

7. Businesses should support a precautionary approach to environmental challenges;
8. Undertake initiatives to promote greater environmental responsibility; and
9. Encourage the development and diffusion of environmentally friendly technologies.

Anti-corruption

10. Businesses should work against corruption in all its forms, including extortion and bribery.



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