



[Home](#) | [About](#) | [News](#) | [Services](#) | [Practices](#) | [Reports](#) | [Echo Insight](#) | [Echo Chamber](#) | [Echo Zones](#) | [Site Map](#) | [Contact](#)

Ethics & Environment - Home



Echo Research formed an Ethics and Environmental committee in May 2001 comprising seven members of staff. Its purpose was to look at ways in which the company could define an Ethical and Environmental Policy to demonstrate our commitment and adherence to the principles of the [UN Global Compact](#).

A summary of our policy is shown below. Behind each of its points we have a broader document which encompasses the benchmarks and specific examples of how we 'live' the policy.

Our Ethics and Environmental Policy

The company recognises that environmental management and sustainability are critical to the success of the business in both the short and longer term.

In addition, we recognise the importance of having a policy and key objectives to achieve in the context of our wider work with clients on CSR.

We are committed to preventing pollution and are continuously looking at ways to reduce the environmental aspects of our activities, in all our offices.

In order to support this commitment, Echo Research will:

- Minimise waste through the 3R's (reduce, reuse, recycle)
- Ensure compliance with the relevant environmental legislation, published codes of conduct and best practice
- Reduce consumption of energy based on 2001 benchmarks
- Confirm our commitment to ethical investment as a choice for employees
- Sustain our commitment to corporate community investment through company donations, employee volunteering, ethical working practices
- Ensure that procurement is carried out responsibly
- Work towards sustainable development



The outcome of the actions

The Ethics and Environmental Policy was published and launched to all staff in May 2002 who were then invited to contribute ideas and become involved more actively in 'living' policy. This has generated considerable, positive, debate within the company on the issues raised in the policy. Many new suggestions are currently being considered by the Ethics and Environmental committee to further demonstrate our practical commitment to as many of the Principles of the UN Global Compact as we can realistically achieve.

Echo has been a full participant in the UNGC since 2002. Giselle Bodie, Echo's Managing Director, attends regular meetings of the UK signatories to the UNGC with a particular interest in representing the needs and views of the SME (small and medium enterprise) community.

[See](#)

[Charit
Fundr](#)

[Respo
Procu](#)

[Sustai
Trans](#)

[Ethica
Practi](#)

[Waste](#)

[Worki
Commr](#)

[UN GI](#)