



United Nations Global Pact

Visão Sustentável – Communication on Progresses

1. President's Letter

Visão Sustentável is a SME (small and medium enterprise) that contributes strongly to strengthen Global Pact and the principles it spreads. Much more than searching for the internalization of the 10 principles within its domains, though not forgetting it, Visão Sustentável works on the idea of *making whatever is possible within its influence range*. Which is not little – acting on the corporate consulting area linked to sustainability world values, the company has the chance of exercise an influence much greater than its own size: the influence over its own customers. Visão Sustentável's *Core Business* is closely connected to the diffusion of the Global Pact.

In this year of 2005, two of the most important companies with whom we worked acted under the inspiration of the 10 principles: the Grupo Pão-de-Açúcar, member founder, for whom we prepared the Communication of Progresses, among a myriad of other actions of the largest relevance, including the participation in Forums of Learning and Meeting of Business Leaderships of the Global Pact; and Bombril, which became a member of the Pact among several actions of which we participated and that strengthened the socially responsible performance of this important Brazilian company.

It is therefore with an enormous satisfaction that we prepared our Communication of Progresses - certain that, to the measure in that we grew in our path, the Global Pact will grow with us. We hope accomplish even more in 2006.

José Pascowitch
Director-president
Visão Sustentável

2. Communication of Progresses - Visão Sustentável

Principles of Human Rights

1. to respect and to protect the human rights;

2. to stop violations of human rights.

Visão Sustentável acts in both fronts, in the internal extent and in the extent of the companies with whom it works. In 2005, there were several programs and implanted and watched projects, for customers, with prominence for:

- Program Faces of Brazil, of Grupo Pão-de-Açúcar, which promotes the income generation and the social inclusion through the commercialization of maintainable products;

- Programs Woman Lives, of Bombril, that actively promotes the equality of goods and the combat to the subject of the domestic violence in the state of Pernambuco.

Principles of Right of the Work

3. to support the association freedom in the work;

4. to abolish the forced work;

5. to abolish the infantile work;

6. to eliminate the discrimination in the work atmosphere.

Even being a SME, Visão Sustentável agrees with all subjects related to the labor law. More than that, it act strongly in the sense of diffusing these principles in the programs of Corporate Social Responsibility that it conceives, it implants and it watches within their customers.

In this year of 2005, we rendered relevant services for the promotion and universalization of labor rights as internationally proclaimed and received by the Brazilian Right:

- Strategic Planning in pair with Instituto Horizonte Brasil, an OSCIP (Civil Society of Public Interest Organization, in Portuguese) that acts in the insertion of deficient physical and bearers of special needs (SNB's) in the job market of Information Technology area.

Principles of Environmental Protection

7. to support a preventive approach to the environmental challenges;

8. to promote environmental responsibility;

9. to encourage technologies that don't harm the environment.

With a dry structure and rationalized on behalf of efficiency, Visão Sustentável exercises as little environmental impact as possible: it uses paper and other recycled materials, makes extensive use of electronic media reducing the use of paper, uses multi-function equipments with "maintainable" design, and it takes a series of small measures that, together, produce relevant effects in terms of rational use of the available resources, as well as it incentivates their customers to follow these principles.

Anti-corruption Principle

10. To combat the corruption in all their forms, including extortion and bribe.

Visão Sustentável rejects the practice of the corruption in all their forms, and it doesn't use nor it never used any illegal way or form of obtaining privileges. Here, there are no more confusing progresses to demonstrate than to continuing to act this way.