# Dreating a Safer Future

Compass in the Community

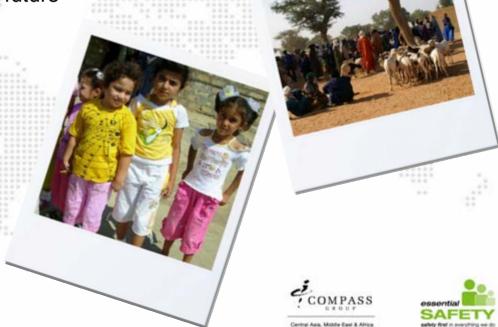


### **Contents**

- What is CAMEA Remote Sites?
- Our holistic approach to SHE and CSR
- Compass in the Community A Remote Sites Perspective



- Kazakhstan the recent past
- Azerbaijan the present
- Angola the future
- Wrap up



### Our World

- Inhospitable Climates
- War-ravaged political landscapes
- Populations decimated by HIV/AIDs
- Third World living and sanitation standards
- First World clients and expectations

Multiple languages, dialects







### Remote Sites







### SHE and CSR: Holistic approach to intertwined concepts

- Safety, Health and Environment:
  - Training must be transferable to the home, then to the community
  - CAMEA benefits through decreased absenteeism and turnover due to employee ill-health, family sickness
  - Community benefits through stronger self-management of hygiene, health and sanitation issues
  - Client benefits through uninterrupted service







### Corporate Social Responsibility

- Corporate Social Responsibility: "The continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local community and society at large". (World Business Council for Sustainable Development)
- Continuing commitment: Our projects are designed to benefit the economies over the long term
- Community support through development of local suppliers
  - Economic support and education to Beef Farm in Kazakhstan –now an accredited supplier
  - Hygiene training for local food supplier employees in Azerbaijan
  - Our project in Angola uses local suppliers which strengthens the economy whilst providing for a healthy and safe start for school children





## Future Safer

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### Kazakhstan



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### A Safer Future in Kazakhstan

- CAMEA has just won the re-tender of Chevron business for 7 years (\$80m per year)
  - SHE and CSR achievements were key
  - Seat Belt Campaign illustrates Compass in the Community and "Bringing Safety Home"
  - Albina Kussayeva led development and implementation





### Seat Belt Campaign

- Safety Poster competition for Employees' children in Kulsary
- Cultural and psychological barrier
- ROK Education Ministry, Kulsary Akimat, National Media enlisted
- 3 teams based on age
- "Demonstrate importance of wearing seatbelt"
- Prizes presented by Director, Education and Science Ministry
- Not just about the rules, but creativity in transferring the message
- Care in the community is more than local employment and charity it's about investment for the future





### Local Producer Development

- Working with local Beef Farm for past 4 years
  - Herd management techniques
  - Livestock quality improvement
  - Abbatoir certification
  - Safe and hygienic work practices
- Farmer now supplies local economy as well to lessen dependence on ESS
- Prices are competitive
- Client gains through fulfilling local economic development quotas
- Cements our relationship with TCO, key feature of successful re-tender process
- CSR pays off commercially!







## Future Safer

compass in the Community

### Azerbaijan



# Dreating a Safer Future

Compass in the Community



### What did **YOU** do on your weekend?

CAMEA SHE staff and Line Supervisors in Baku visit Mehibad, Sangachal and Novxani villages on their weekends

Community Awareness programme

Whole families attend, themes selected by villagers

- Topics include:
  - 100% smoke-free environment
  - TB, Flu and their prevention
  - Personal Hygiene practices
  - Safety in the Home
- Supervisors and employees love it, communities want more visits
- "This proves that the programme is a GRAND success" (Thomas Devasia –SHE Mgr Azerbaijan)





### Suppliers - Our front line defense

- Foundation course in Food Safety for staff of Hotel California (ESS Bakery supplier) and M&T Sausage Company (Meat supplier)
- BP (our client), ESS CAMEA and international food safety standards introduced and maintained by local suppliers
- Monthly training programme, extended to other suppliers over time no cost to suppliers
- Local suppliers gain competitive edge in market, become more reliable as long-term partners

Client is guaranteed certified food chain, earns CSR credits







## Future Safer

Compass in the Community

### Mali



# Dreating a Safer Future

Compass in the Community



### Mali

- **Population:** 12.0m, 80% rural, GDP per capita \$300 p.a.
- AIDS Impact: 2% of population. Lowest rate in Africa because of extensive government and NGO campaigns to contain disease
- NGO gave CAMEA Mali 18,000 condoms which were distributed to CAMEA and client employees and prostitutes in the villages around our sites
- Partnership with Health and Government agencies contributes to the community and shows outstanding corporate citizenship
- Sometimes CSR is simply about prolonging life







# Future

compass in the Community

### Angola





# Oreating a Safer Future community



### Angola - Back from the Brink

 Population: 12.2m. Highest infant mortality rate in world, second lowest life expectancy rate (38 years)

Massive natural resource wealth

Independence in 1975 followed by 27 year civil war

Infrastructure destroyed

- Education system
- Health system
- Utilities and community amenities

Over 1.0m refugees, orphans, victims of landmines

HIV/AIDS, malaria, parasites and viral diarrhea are common diseases

Malnutrition rampant





### Angola - Our response

- "Invest in the Young" campaign
  - Medicals for 2,100 children of employees before starting school
    - Vitamins, anti-parasite drugs, vaccination programme
    - Family awareness training on sanitation, hygiene, disease prevention
    - Using Clinics in Cabinda (certified by Chevron) will inject funds into local economy
    - Delivered in conjunction with National Vaccination programme
    - All drugs ordered, clinics briefed –programme starts in new school







### Angola - Our response

- "Invest in the Young" campaign
  - School Programme
    - Local supplier producing 2,500 uniforms
    - Stationery, pencils etc for each child sourced from local supplier
    - First year: Mathematics and Portuguese books which can be used for more than one child in a family over several years
    - Expensive because of transportation costs from Luanda to Cabinda province (accessible only by sea/air)







### **CSR** - The Impact in Angola

- Investment in the current and future well-being of the community
- Investment in the local economy
- Reduction of economic pressure on families
- Highlighting importance of education and health care for the future of the next generation
- Sustainable, ongoing demonstration to employees that we care







### Compass in the Community

- CAMEA Remote Sites business is committed to community development
- We don't compromise our standards we raise employee and supplier attitudes and behaviour
- Our safety record shows the effort pays off
- Kazakhstan is an example from the recent past, Azerbaijan the present and Angola gives hope for the future
- Our SHE, HR and Operations staff give far more than we could ask for - success in this competition will give them a great boost

They will know their hard work and dedication has not gone unnoticed

