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Sam DiPiazza
PwC Global CEO

Our global commitment

PricewaterhouseCoopers is not only a business but an influential member of global society. We are acutely aware that this membership brings its own responsibilities. As business leaders, we have a shared concern that we need to define our own role in society and recognise that leadership encompasses more than business skills – it requires broader social and emotional awareness. This means thinking about the impact that we are having on our future and working to gain a greater understanding of the social issues that face our leaders of tomorrow. It means examining how we interact with and impact on our communities. It is about listening and engaging in dialogue on matters of social concern and working to create deeper collaboration and teamwork among colleagues with a view to making a positive contribution to wider society. We call this Responsible Leadership. It is – and must continue to be – at the core of what PwC does.

Over the past year, on many different initiatives, PwC people all over the world have been working together for the benefit of their communities – by raising money, sharing their business expertise and skills or simply getting involved at a grass roots level. In doing so, they are developing as future leaders. These diverse community efforts, supported by individual PwC firms, continue to have a significant local impact. We established Global Communities because we had a vision of how much greater this impact

could be if we collaborated globally to share our passion, energy and expertise. Global Communities is a new initiative but it's one that's already successfully focused on facilitating the sharing of our knowledge and expertise, building connections, and inspiring PwC people towards responsible leadership. Just one example of this is the Transparency Awards, granted to not-for-profit organisations to recognise the quality of their reporting. Started in the Netherlands, the idea has spread and the Awards are also now granted in Germany, Finland and Sweden and are planned to be introduced in the UK and Australia. Others will surely follow. By providing a framework for sharing and collaboration, Global Communities is already bringing together PwC people from all over the world, acting as a catalyst for innovation and change – in turn inspiring even more people to get involved. We have only just begun this journey. But we've made a great start.

Regards

“As business leaders, we recognise that leadership encompasses more than business skills – it requires broader social and emotional awareness.”

Sam DiPiazza, PricewaterhouseCoopers Global CEO



Tony Harrington
Global Communities Chairman

Getting everybody on board

When we started Global Communities, our goal was to bring a central, collaborative focus to the many diverse community contributions that PwC people make around the world. We recognised that in the global marketplace, territory-specific thinking was not enough. As well as acting locally, we need to think globally – to embrace diversity, to understand and be able to reconcile cultural differences and contribute in meaningful ways to the communities around the world in which we do business. By establishing Global Communities, we believed that by sharing and leveraging our experience and expertise gained in individual territories, we could significantly increase our impact so that the whole of our local community efforts and contributions become much bigger than the sum of the parts.

I am delighted to report that the message is well and truly out, the inspiration growing. We have a long way to go but already we are seeing some awe-inspiring results. A tremendous amount of work is taking place throughout the world, impacting on the communities in which we live and work. Our network of Global Communities specialists, from across our 14 regions, communicate regularly sharing ideas and best practice, reaching out to each other, building and strengthening their global connections and exchanging knowledge on best practice community programs, for the benefit of communities across the globe.

There is growing evidence that companies that embrace social responsibility as a core, strategic priority, are also those that innovate, develop new products and services, access new markets, recruit and retain a more diverse and talented workforce and are better placed to minimise risk. Global Communities connects people from many different nationalities, cultures, religions and backgrounds. Together we are developing a common language based on an understanding of the need for socially responsible values and trust in business and in life, as well as our responsibility to leave the world better than we found it. At PricewaterhouseCoopers, we are proud of the fact that Global Communities is becoming a catalyst for innovative social thinking and activity, as well as a true source of inspiration for the 140,000 people throughout our global network.

Regards

In FY2006, we estimated that PricewaterhouseCoopers contributed over 98,000 hours of volunteer time and the firm donated over US\$19 million to our charity partners. Now, with a more rigorous system in place for calculating our contribution, we can report that in the first six months of FY2007 alone, we have already matched these numbers.

Around the world, more than 140,000 PwC people work in 149 different countries. In these countries, a multitude of diverse communities are benefiting from a global PwC effort to effect positive change. Just under two years ago, we decided that the global reach we use so well in our business lives could be harnessed for use in helping our communities. So many of our people were already acting locally; the progression to connecting our networks towards a greater benefit was natural. Thus Global Communities was born. Global Communities is not just about giving money. It is made up of four pillars: providing professional services, volunteering in our communities, offering corporate community leadership, and giving. Our people work together across all four pillars, using their expertise and skills for maximum impact in supporting the communities in which we live and work. The great benefit of Global Communities is the wealth of local knowledge we have at our fingertips, developed through the diverse range of initiatives underway across our global network. These individual experiences are contributing to a greater understanding of how we can help effect appropriate, sensitive and sustainable change across all of our communities. Working together, our capacity for effecting this change is far greater than the sum of its parts. Our ability to think globally and act locally is real, and is creating a distinctively different business presence in our communities. We are connecting the PwC regions to collaborate, share and inspire, working on the theory that responsible business requires responsible leaders. Leaders who understand that promoting the economic, environmental, physical and emotional health of our communities is up to all of us.

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what we do* in our global communities

Six months to December 2006

90,000

hours providing free or heavily discounted professional services to the not-for-profit sector or undertaking corporate community leadership initiatives.

110,000

hours volunteered by our people

\$18m

US\$18 million donated

Making connections that matter

Making connections

Every six weeks, managers and directors from around the globe who run foundation and community programs connect to ensure that the Global Communities initiative remains active and fresh.

Called the Global Communities Coordinators Group, these PwC people are working together towards making a difference in every region in which PwC operates, and are creating models and developing strategies that others in our network can follow.

Through the Global Communities Coordinators Group, established programs can take the time to share the 'how to', and new programs bring fresh perspectives and questions. They are guided in this process by the Global Communities Board, made up

Our global network of specialists comes together regularly to share ideas, experience and inspiration. All of us are at different stages of development with our community programs. By reaching out, we strengthen our connections and support each other in achieving our goals.

of PwC partners, which is the overarching body of Global Communities.

When they're not together, Global Communities coordinators can connect, develop and share ideas and information through the Global Communities Information Portal – a hub full of relevant information needed to establish a program or take an existing program to the next level. The newly developed Global Communities website takes the message out to the broader community, helping us to connect further and encouraging others to follow our lead.

By working collaboratively across the PwC network we are starting to measure our impact and benefits to the community that flow from our efforts. We are also sharing what we learn – increasing that impact and helping other communities.



Our people: coming together for change.

3

It's good for business

Responsible leadership doesn't just make good sense from a social and environmental perspective – in a changing world, it makes good business sense too.



Staff from the Bulgarian office spending a day out with youth from local community group (left). PwC Belgium launching its Responsible Leadership Program (right).

While the work we're undertaking has far-reaching benefits for our communities, it also benefits us as a business: keeping us at the heart of innovation, helping us to develop new products and services, and allowing us to access fresh markets, recruit a more diverse and talented workforce and better manage risk.

As reported by Business in the Community, a UK forum of over 700 business leaders working in partnership with the community, leaders who recognise the importance of responsible business practice understand that operating with integrity doesn't inhibit the creation of wealth and prosperity but underpins it.

Today's workforce comprises many people who are more socially and environmentally aware than their predecessors, and want to work in organisations that support and

complement their values. PwC appreciates this, and has many examples to offer of responsible leadership in action.

We understand that if our people are motivated, feel valued and have the opportunity to develop a stronger sense of social understanding while furthering their careers, they will be more inclined to stay with us. Before they sign on, our graduates want to know where we stand on issues of responsible leadership. In order to even get them in the door, we need to give them satisfactory, meaningful answers in the form of responsible leadership in action. We provide our people with opportunities to work in and connect with our community. This policy impacts recruitment, retention and morale, and creates future leaders who understand, on many different levels, the world in which they live and work.

USA – Sabbaticals with a social conscience

Our US office is enabling our people to take time out of their day-to-day work to embark on a sabbatical in order to perform an important public service, either in a local community or a not-for-profit organisation. Social Service Sabbaticals may include volunteering at a charitable organisation on a full-time basis or working in programs that benefit the community, including initiatives for young people or those experiencing serious disadvantage. Our people are telling us it's important for them to take time out and connect with their local community. And, by helping them meet their career and life goals, we're experiencing a dual benefit: the chance to make a difference to the world around us, and the opportunity to retain excellent, dedicated and multi-talented staff – a clear win for our business.

Australia – Elevating future leaders

Through a co-coaching program between high-achieving PwC people and disadvantaged young people, our Australian office is taking PwC's future leaders and deepening their social awareness and emotional skills, while giving young people a chance to develop their confidence, resilience and leadership potential. PwC people on the Elevate program also get the opportunity to undertake extensive leadership training through the Young Leadership Team program.

Germany – Improving professionalism in the not-for-profit sector

PwC Germany is helping create sustainable communities by working to develop the level of professionalism in the not-for-profit sector through the Transparency Award. Adopted from the PwC Netherlands initiative, the Transparency Award judges the financial and non-financial transparency of reporting in the sector, creating better service outcomes as well as a business opportunity for PwC as we work with not-for-profit agencies on continuous improvement. Together with the chair of accounting and auditing from the University of Göttingen, PwC plans to set up a German Transparency Commission. The Commission would be staffed in equal numbers by representatives of charities, Germany's Donors' Organisation and the accounting profession. It would work on and elaborate a Transparency Codex, which provides standards governing the reporting of German charity organisations.

From acorns, oak trees grow

Transparency Awards

A good idea isn't limited by geographical boundaries. Global Communities is the perfect vehicle through which to share ideas, knowledge and experience that have universal appeal.



The Netherlands has been at the forefront of encouraging clear and open reporting in not-for-profit organisations – and its Transparency Award initiative is quickly spreading around the world.

PwC Netherlands is a socially involved organisation. With its Corporate Social Responsibility policy, it actively supports the charity sector through knowledge and skills sharing. Our people appreciate that the long-term sustainability of the Netherlands not-for-profit sector requires professionalism, transparency and improvements in standards. Rather than just holding to this theory, however, they have been putting practical plans in place to ensure that the sector is well placed to deliver on these requirements.

The Transparency Award is an initiative of Netherlands' Donors' Association and PwC, and is supported by several of the sector's peak bodies as well as the Dutch

Ministry of Economic Affairs. The Award directly contributes to achieving the objectives of Netherlands' Donors' Association, which represents everyone who donates money to charity.

Both small and major organisations with social or charity-oriented objectives may compete for the award. The participating organisations must be registered as legal entities in the Netherlands, and their annual accounts must have been audited. The award is conferred upon an organisation that submitted its annual report of its own accord. Participation is free of charge.

The number of submissions has increased by over 100 since the award started in 2004. In 2005, the Transparency Award received 184 submissions. For the 2006 Transparency Award, the target is an increase to 250 annual reports. The winning organisation receives a cash prize.

Transparency in Germany...

Inspired by the Netherlands' example, in 2005 Germany established its own Transparency Award, which is integral to its Corporate Social Responsibility strategy. The German approach is to assess the top charities. In its third year, all German humanitarian not-for-profit organisations with more than €1 million in donations and audited accounts can submit their reports. The assessment is done by the University of Göttingen and is based on:

- Availability and currency of the report
- Communications value of the report
- Information on the organisational structure
- Activity report
- Financial and non-financial reporting
- Information about future projects and targets.

Through its Transparency Award, our German firm is effecting positive change within the not-for-profit sector. This year, the award is to be combined with a symposium which focuses on the topic 'How much transparency must the sector provide to get donations from the corporate world? The new strategy of companies and its consequences for not-for-profit organisations'. Not-for-profit organisations and the top 200 German companies will be invited. PwC Germany is currently working on a survey concerning companies' donations strategies. The findings will be published at the symposium.

...and Sweden

The Swedish Transparency Award is run by PwC in association with Swedbank. It has been running for five years and the winners to date have been the Swedish Union for Construction Workers (2002), the Swedish Children's Cancer Foundation (2003), the Swedish Save the Children Foundation (2004), the Swedish Mission Church (2005) and the Swedish Tourist Authority (2006).

Any not-for-profit organisation may submit its annual accounts. The first stage is to select the organisations that have followed the legal accounting requirements. In stage two, an expert jury comprising people working in the not-for-profit sector assesses the eligible accounts. The jury selects 10 finalists that are then assessed by a final jury of approximately 10 people mainly from the not-for-profit sector but also including the chairman of the Swedish Red Cross, a representative from PwC and a representative from Swedbank.

...and Finland

Keen to encourage greater transparency and accountability in the Finnish not-for-profit sector, our Finnish firm is heading into its third year of the Transparency Award.

...and the UK and Australia

Our UK and Australian firms also see the strong value of the award program, and are currently developing plans to introduce Transparency Awards in their territories.

Regions are building capacity

Our work is not only about facilitating global connections – it is also about helping territories come together under a unified vision for social change. The strength of our network lies in its ability to link territories and regions facing similar challenges.

Through Global Communities, different territories can work together to tackle common issues, share expertise and strengths and develop a greater understanding of the difference they can make and how to best achieve it.

Our firms in Western Europe (Eurofirms), Central and Eastern Europe, South and Central American Territories, Africa Central and Southern Africa are currently

working together within their own regions to develop joint strategies for a better future. By sharing their individual territory expertise, these strategies will have a much greater impact for the region than would ever be possible through each territory acting independently. The territories within each region plan to meet regularly to support each other, keep their thinking fresh and develop lasting connections, with an aim to continue to inspire each other into action for change.

A universal reality

One issue that is common to all regions is the reality of climate change – a major environmental, social, economic and business issue right across the globe. Currently the impact of climate change is in sharper focus in some regions than in others. However, it is clear that almost everywhere the level of attention to climate change is increasing.

Challenging climate change

A number of territories (including the UK, Australia and South Africa) have already decided to address climate change directly by making plans to go carbon neutral. A number of other territories including the US, Canada, Brazil and some Eurofirms territories are investigating taking the same step. In all instances the intention is not just to offset our CO₂ emissions but also to work to reduce our emissions in the first place by such steps as introducing more efficient lighting systems and purchasing power from renewable sources. Our people are also being engaged in the challenge to inspire them to change their own behaviours, increasing the overall impact. As each territory and region progresses, the lessons learned will prove invaluable to others who are following the same path.

Our firm in South Africa has already partnered with award-winning NGO Food

and Trees for Africa (FTFA), helping to plant approximately 2,400 trees around the country to date to offset the emissions from several of our offices there. These trees are planted in disadvantaged areas to beautify the environment as well as raise awareness in the local communities. Other tree-planting ceremonies are planned for more regions as part of a national program. The social benefits of greening urban areas in particular are high – by upgrading disadvantaged communities, we are helping to create a positive environment for – and a lasting impression on – young people.

Every region in our network can benefit from the work firms elsewhere are doing, whether it is what is happening in South Africa, the UK or in other locations. Global Communities is the perfect forum for sharing such learning and helping PwC to address a global issue such as climate change as effectively and consistently as possible.

Building Global Communities: a responsible leadership challenge

UK



The UK firm is going carbon neutral and continuing to work on reducing emissions. Also, in 2006, 3,000 of our people volunteered 30,000 hours to community projects, and we were ranked fourth in the BiTC Corporate Responsibility Index.

Canada



Through Team Volunteering, our Canadian firm helped build 18 houses, sort 575 bags of clothing, distribute 8,200 snowsuits to children, create 25,000 hospital play-kits and organise 73,600 pounds of food donations. We are also planning our strategy in response to climate change.

Eurofirms



Our Responsible Leadership Group is now established. The Transparency Award is operational in four territories. The Netherlands has issued its first sustainability report, Spain has established a Foundation, we recently launched the study *Sustainable Investments for Conservation – The Business Case for Biodiversity* with the EU, and Belgium has developed a Responsible Leadership calendar. Also, a number of the Eurofirms are developing strategies in response to climate change.

USA



In 2006, 13,000 PwC people volunteered for 29k/30 – a month of community service activities. 11,000 PwC people raised \$8.5 million through our United Way Campaign, and we established a network of champions called the Community Service Council. A climate change strategy is under development.

Africa Central

We are developing a CSR strategy for Africa Central, and providing ongoing support to the Mji wa Huruma Home for the Aged. We are also bringing together a network to work on Africa Central activities.

SOACAT



Our people in this region are developing an active Global Communities coordinators' group and putting in place a Global Communities Roadmap. In Brazil, we are planning our strategy in response to climate change.

South Africa



We are going carbon neutral in South Africa. We are also establishing programs to develop business skills for disadvantaged women, and running community projects aimed at brightening the lives of women and children with HIV/AIDS. Our Business Skills for South Africa initiative is providing business and entrepreneurial skills to disadvantaged communities.

As our community engagement around the world increases, so does the impact we are having on our regions. Our people are rising to the challenge of responsible leadership; working within and across borders to make our communities stronger, happier and more sustainable.

C&EE

We have developed a Community Engagement policy for the region and set in place a C&EE Global Communities coordinators' group. Our Latvian firm is a long-term contributor to children's causes and people with special needs. In Croatia, we are volunteering our skills, time and funds to help a local orphanage. In the Czech Republic, we are developing a new CSR strategy. 404 children in Russia have been helped by the Charity Instead of Business gifts program. And in Poland, our people have designed 16 special education projects.

New Zealand

2006 saw us double the funds raised for the Leukaemia & Blood Foundation to \$100,000. We also awarded grants to four year 13 students towards their university studies.

Asia 7

In Asia 7, we have developed a Global Communities coordinators' group and established a roadmap for our region. In Malaysia, over 800 of our volunteers have donated many hours to assist underprivileged children to study. We have also jointly established the NSTP-PwC Malaysian Humanitarian Award, recognising outstanding public deeds nationally. In Thailand, our Leadership in Development Journey program is making a long-lasting difference to rural communities.

Australia

In Australia, we are going carbon neutral. We have raised US\$800,000 for the Leukaemia Foundation over four years, and we are partnering with the community to develop the first Australian Social Enterprise Hub.



Indicates regions where territories are taking/considering action in response to climate change.



Local impact, global thinking

Working in our local communities to make a global difference.



Eurofirms

Conservation in the spirit of community

Under the patronage of EU Commissioner for the Environment, Stavros Dimas, PwC Eurofirms recently

launched the study *Sustainable Investments for Conservation – The Business Case for Biodiversity*.

The study, which PwC conducted on behalf of the World Wildlife Fund, found that financing conservation projects via capital markets represents an innovative opportunity for public-private partnerships – especially as the market

for sustainable investments is growing. The concept was discussed at a conference in Brussels on 22 February, involving Mr Dimas and PwC's Wolfgang Wagner; high-level speakers like Ambassador C. Boyden Gray, representative of the US to the EU; and Dr Peter Prokosch, Managing Director of UNEP/GRID-Arendal; as well as 96 key participants from 15 different countries.

Our people are frontrunners in promoting the idea of sustainable and profitable projects to support and complement public initiatives to combat global warming and protect biodiversity – a topic high on the EU's agenda.



Germany

The art of living

PwC people in Germany have supported more than 100 initiatives through a range of cooperative-venture projects between schools and cultural organisations, and we have donated over €2 million (US\$2.6 million) every year since December 2002. The PwC Foundation mainly supports cultural education for young people in

an attempt to develop thoughtful, caring global citizens and present the arts to those who might otherwise not have access. These programs also aim to counterbalance the areas that are often overlooked in present educational curricula. Three programs showcase our variety of support:

- Schirn Kunsthalle, Frankfurt – The Schirn Kunsthalle is located on the site of a former open-air market and is now a venue for temporary modern art

exhibits. The museum runs an outstanding educational program that introduces children and youth to art. Museum educators also travel to schools in disadvantaged neighbourhoods and take the museum exhibits into the school.

- Oper in die Schule, Hessen – This unique program introduces students to opera in their school. Students from the Frankfurt University of Music and Performing Arts travel to primary

schools in Hessen, where they stage shortened versions of famous operas. This is a perfect way of making an admittedly intimidating and difficult artform accessible to primary school students.

- Verein Buchkinder, Leipzig – This book club for children aged five years and older teaches children how to write stories and design and produce their own books.

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PwC works with Medecins Sans Frontieres to get medical help to where it's needed. Copyright Tim Dirven



Belgium

Small but thriving

The core of the Belgian responsible leadership program is a strategic partnership with Médecins Sans Frontières/Artsen Zonder Grenzen (MSF/AZG) and facilitating people's involvement in self-initiated voluntary projects.

By providing 1,000 hours of pro-bono advisory and tax and legal services to MSF, our people are adding value to an international humanitarian aid organisation that provides emergency medical assistance to populations in danger in more than 70 countries.

Voluntary projects submitted by our people are equally supported by the

firm, which provides four hours of working time each month for every individual who wishes to pursue a community commitment in the not-for-profit sector. Ranging from giving support to disabled children and ensuring human rights protection in prisons to promoting cultural acceptance and tolerance towards homosexuality, such activities give a real meaning to what responsible leadership is about.

In its communications program to employees, the Belgian firm has taken a unique approach. As well as providing employees with Oxfam Christmas gifts, thus encouraging fair trade, our people have developed desk calendars with a commitment. Each page of the calendar offers small snippets of advice on how people can make a difference in their own lives and in their communities.



Ireland

Letters to Santa

Although the city of Dublin has experienced unprecedented economic success over the last two decades, there are still pockets of the city that are suffering some level of deprivation.

In 1999, one of PwC Ireland's partners, Olwyn Alexander, suggested doing something for the children in these areas and asked PwC people and partners to participate in a Santa letter scheme. The children, from three inner-city schools and with varying levels of disadvantage and need, are encouraged to write letters to Santa, and the children's teachers send these letters to PwC. Each PwC person who has volunteered to participate in the scheme is allocated a child, for whom

they buy and wrap a present. All the presents are collected at PwC and are sent to the schools to be given to the children – children who might not otherwise receive any gift.

Forty per cent – or over 670 people from PwC Dublin – take part in the Santa letter scheme. It provides an opportunity for people within PwC to take account of what is happening in the community and gives them the chance to contribute in a very positive way.

The impact on the children and the teachers who work with them is huge – it helps the children to feel part of the community at Christmas time, not ostracised from it through poverty.

As PwC Ireland continues to develop its CSR program, this initiative is a great foundation on which to build and encourage many of our people to get involved in other CSR activities.

“
**Save energy.
 It's your inner energy
 that moves mountains,
 not the energy you use
 at home. That, you can save...**
 ”

PwC Belgium calendar quote

Netherlands

Committed to our communities

In the Netherlands, PwC people are committed to making a significant and sustainable contribution to society. PwC contributes through its core competency – sharing knowledge.

Many of the projects our people are currently working on came out of genuine concern for their communities. Dubbed 'My Projects', around 30 such initiatives are undertaken each year in the Netherlands, with a total of more than 12,000 hours spent on them.

One example of a My Project is Care4Kids. Set up by a small group of PwC marketing people moved by the terrible conditions for orphans in war zones and areas hit by natural disasters, Care4Kids partners with various charities such as SOS Children's Villages, which builds family networks and stable environments for children in need.

Care4Kids united SOS Children's Villages and the Dutch business community to raise money to build a new SOS Children's Village. PwC leveraged its contacts in financial

institutions to help fund start-up costs and provide advice on ownership issues, insurance, testing and risk assessment. Our people also provided financing forecasts and legal knowledge on the purchase contract. Throughout the project, which lasted 18 months, PwC acted as the financial advisor to Care4Kids.

The LaLuz Foundation is a PwC partner that matches graduates with charity and public organisations in need of specific expertise. LaLuz is managed by a network of professional volunteers who, together with the organisations, define assignments and vacancies and then fill them with the appropriate professionals. PwC people volunteer for vacancies and support LaLuz by providing assistance with events and with the LaLuz ICT infrastructure. Through this foundation, five PwC staff completed projects for the International Foster Care Organisation and the World Wildlife Fund.

In the Netherlands, community projects are based on PwC's core skills. Another area where PwC people can lend their expertise is around tax issues. An example of a My Project in this area is the preparation of tax returns for kidney patients. This project started when the national kidney foundation, Nierstichting, asked a PwC employee for help with the tax returns of a number of kidney patients who were unable to complete their tax returns themselves.

We entered into an agreement with the foundation to ensure that it could continue to count on tax return assistance for its patients for the long term. Our people delivered training to 26 volunteers from the Patient Association, so that they can continue to do the tax returns for the patients in subsequent years. After analysing some 200 returns, we reclaimed approximately €90,000 (US\$119,938) for these patients.

Care4Kids partners with various charities such as SOS Children's Villages, which builds family networks and stable environments for children in need.



Our people in Spain working hard for the annual telethon.

The event's focus was on fundraising for research into chronic pain conditions such as arthritis, arthrosis and fibromyalgia.

Spain

Working for worthy causes

Every year, Spanish television runs a 12-hour telethon to raise funds for medical research and health education programs. In 2006, the event's focus was on fundraising for research into chronic pain conditions such as arthritis, arthrosis and fibromyalgia.

PwC is proud to have been associated with this event since 1993. In 2006, 50 volunteers from our Barcelona office were on hand to offer auditing services during the program, with 18 more taking phone calls. The event raised €6.5 million (US\$1,163,000) for vital research.

Another initiative that we're proud to be a part of is the Special Olympics – an event designed specifically for sportspeople with an intellectual disability. In 2006, more than 600 PwC people volunteered their time to help make the Special Olympics a reality.

UK

Giving children a chance

Across the United Kingdom, we are providing support and encouragement to disadvantaged young people through a range of educational and creative initiatives. We believe we can add real value by sharing with our communities the knowledge and skills of our people.

Many of our volunteering activities take place in schools, where we work to develop students' numeracy and literacy skills, mentor secondary school students and head teachers and develop creative partnerships to improve the confidence and presentation skills of young people. All of these programs take place during working hours and last year some 3,000 of our people gave 30,000 hours volunteering time to our communities.

Examples of some of our programs are:

- Volunteer Reading Help (VRH) – This national program helps encourage children who find reading a challenge. As well as providing core financial and in-kind support, we have recruited and trained 300 PwC people as reading volunteers, working one-to-one with primary school children. Volunteers are now active in Birmingham, Bristol, Gatwick, Leeds, London, Manchester, Milton Keynes, Newcastle and Southampton.
- Our theatre – Recognising that the arts play an important role in developing confidence and self-esteem, this program is the result of a 10-year

partnership between PwC and Shakespeare's Globe Theatre in London. Students from local schools collaborate each year to perform a Shakespeare play on the Globe stage. This program has been replicated in Manchester, UK, and St Louis, USA.

- businessdynamics – Working with businessdynamics, our people aim to bring business to life for young people still at school and to demonstrate that business can be fascinating, creative and fulfilling. PwC volunteers present interactive classroom sessions about different aspects of business and students are given the opportunity to visit our offices.

Student mentoring – Our people act as mentors to students aged 13–15 who are entering their last year of compulsory education. The mentors help the students to prepare for their public exams and to consider future training and career options. Other PwC volunteers with expertise in foreign languages mentor 16–17 year-old students studying for language exams.

We also support the volunteering undertaken by our people in their own time, outside office hours. Our people are encouraged in their fund-raising efforts by our Matched Giving Programme, which matches the first £250 (US\$490) raised per PwC person per year. A similar scheme, our Volunteering Awards Scheme, supports those of our people who give their time to charities, for example as a trustee, and we have a Payroll Giving Scheme that allows PwC people to donate to charities through payroll deductions.

We believe we can add real value by sharing with our communities the knowledge and skills of our people.



USA

Uniting to improve lives

Across approximately 70 offices in the US, PwC partners and staff join together to impact – either financially, through board membership or hands-on volunteer projects – a number of worthwhile causes throughout the year. Through several community initiatives, we bring the collective strength and energy of the combined US firm to help inspire change in the diverse communities in which we live and work.

For 30 days in June 2006, more than 13,000 PwC people in 65 US offices contributed 65,000 hours to 200 group projects impacting their local communities through our 29k/30 initiative. The projects varied from state to state, but they all had the same goal: to improve the lives of people in their communities and make a sustainable difference. Popular projects included Habitat for Humanity, Boys & Girls Clubs, the United Way and the American Cancer Society Relay for Life. We are already eagerly planning our 2007 month of community. Three priority focus areas have been identified: youth and education, homelessness and hunger, and health and wellness. Our goal is to increase partner and staff participation to 60 per cent in 2007.

This year, we also made a big impact through the United Way campaign. Almost 11,000 partners and staff across the firm pledged US\$8.5 million to local community agencies, a 15 per cent increase over the prior year – and, for the first time ever, one of our local campaigns surpassed the US\$1 million mark. Individually and collectively through United Way, we help to improve healthcare for the less fortunate, aid disadvantaged children, enable many adults to become self-sufficient, and strengthen families in communities across the country.

One catastrophic event that brought our people together was the devastating effects of Hurricane Katrina in New Orleans and along the Gulf Coast in 2005. Many of our PwC partners and staff expressed interest in supporting the rebuilding effort. To that end, PwC asked principals and teachers from 20 recently re-opened elementary schools in New Orleans what their students and teachers needed. Those wishes were posted on the PwC Perks website during the month of December 2006 and our people were invited to help students and teachers start the new year by donating needed supplies and materials for their damaged



PwC staff touching up their gardening skills during the US 29k/30 month of service campaign.

Our priority focus areas are youth and education, homelessness and hunger, and health and wellness.

classrooms. PwC partners and staff donated close to 3,000 items, from magic markers to picnic tables, to 20 deserving elementary schools. The value of the combined donations totalled approximately US\$30,000.

Working with our national community partner, Hands On Network, we have also launched Project New Orleans, targeted at 85 colleges and universities. This June, one student from each school

will spend two days in New Orleans working alongside our partners and staff to renovate a high school damaged by Hurricane Katrina. This project will not only provide much-needed support to a community continuing to struggle, but it will also demonstrate to our potential new hires that PwC is a socially responsible organisation that understands their desire to make a difference in the world.

In January each year, Americans across the US celebrate the national holiday honouring the life and work of Dr. Martin Luther King, Jr. Our approach to MLK Day is to connect with the communities where we work, and enable young people to explore career and economic opportunities many would never have known about otherwise. By doing so, we not only provide a community service, we also open doors for talented young people and expand our pipeline of potential future talent. What started as a pilot program in seven offices last year expanded this year to 24 offices.

As a result of collaborating across our diversity, HR, sourcing, alumni, and community service groups, and by teaming with partners, client service staff, and, in some cases, PwC alumni, we provided almost 700 highly motivated students with a half-day experience that focused on Dr. King's legacy, as well as on career possibilities, potential compensation, financial literacy and educational prerequisites that will help them consider and prepare for opportunities in public accounting.



Mexico

Bringing joy to the young and old

The Mexican firm's CSR work is gathering momentum. It once again received the Socially Responsible Corporation Award from the Mexican Council for Philanthropy, largely for the high volume of pro bono or greatly discounted audit and tax services provided throughout the year. In 2006, PwC also donated funds to build an

additional wing of a home for the elderly and contributed in many other ways to a variety of charity organisations.

One program the local team considers quite innovative and successful is the Fiesta de Reyes Magos, which corresponds with the regional tradition of the Three Wise Men bringing Christmas presents instead of Santa Claus. For several years now, the firm has organised a toy-a-thon in which staff bring new toys for underprivileged or sick children. The firm also buys a significant amount of toys to increase

the program's impact. In Mexico City alone last year, more than 3,000 toys were distributed.

PwC works closely with more than 20 orphanages and children's clinics spread as far as the Chiapas jungle to identify children who will benefit from the toys. Staff volunteers visit these centres on the day, some dressed in costume, to give away the toys and provide cakes, candies and milk. This began several years ago in the Mexico City office and now several offices throughout the country have their own programs.

In Mexico City alone, more than 3,000 toys were distributed.

 **Canada**

Building better communities

The PwC Foundation operates three volunteer programs – Team Volunteering, Volunteer Grants and Volunteer Recognition – to carry out its mission of making a positive and lasting change in communities through the sharing of time, expertise and resources.

Across Canada, PwC people nominated children and youth, education and poverty as the areas where they wanted to make a positive change. These focus areas formed the Foundation’s newest program – Leadership Grants – which funds the professional development of up to 100 leaders of small- to medium-sized charities. In its inaugural year, the program provided individual grants of C\$2,500 (US\$2,160) so leaders could participate in developmental opportunities to help advance their organisation’s goals.

Highlights of their Team Volunteering Program:

PwC volunteers in British Columbia spent hours sorting clothing and running workshops on interview strategies and job search skills for Dress For Success® Vancouver. This non-profit organisation helps disadvantaged women move into the job market by offering work clothes and hair and make-up consultations. When the women secure employment, they receive a small working wardrobe and ongoing support from the Professional Women’s Group.

Our people in Nova Scotia are working with the YMCA of Greater Halifax and Dartmouth to deliver “people building” programs and services. PwC volunteers painted, laid tiles and spent hours cleaning the Teen Centre in an effort to transform the existing space into a welcoming, safe and fun place for teens.



PwC volunteer taking part in the Dress for Success campaign, Canada.

 **Australia**

Creating opportunities for marginalised Australians

The PwC Foundation in Australia was established to provide structure and clarity to our work in the community. The Foundation has consistently engaged our people in active awareness of social issues – activities that connect us with a broad cross section of society and enable our people to connect hearts and minds to collectively make a difference in the community.

Over the past five years, we have seen significant growth in engagement. The number of people involved in volunteering has almost doubled, from 24 per cent to 44 per cent. The number of people who make recurring donations has increased from 20 per cent to 25 per cent and the funds distributed to charity partners have risen from \$700,000 (US\$578,500) to \$2.3 million (US\$1.9 million) annually.

We often refer to the Foundation as a people’s movement. Our charity partners are chosen by our people through a survey process and our people proactively respond to natural disasters.

For example, following Cyclone Larry in Queensland in March, our people raised \$100,000 (US\$80,000) for the affected region in less than two weeks. Our annual fundraiser Shave for a Cure has, over the last four years, raised over \$1 million (US\$800,000), with PwC as the top corporate fundraiser of the event for three years running and supports the National PwC Leukaemia and Lymphoma Tissue bank – an essential research facility.

One of our key strategic projects established in 2006 was in partnership with Social Ventures Australia (SVA) and the Brisbane City Council to launch the Brisbane Social Enterprise Hub. The Hub supports the growth and capacity of Brisbane’s emerging social enterprise sector by providing services and networks to social enterprises that provide employment and training to marginalised and disadvantaged people who are excluded from the mainstream workforce.

The Hub provides access to a range of skills, expertise and resources, that would otherwise be unavailable or cost prohibitive for a single enterprise. The focus is on helping the enterprises make the successful transition from community organisations that receive most of their funding through government grants, to genuinely sustainable trading entities that deliver social benefits and real employment.

SVA initiated this joint venture as the pilot of what will be a national rollout program of Social Enterprise Hubs in each state of Australia. The ability to create an environment of support, growth, learning and engagement has made the Hub a success story in the social enterprise sector.

The number of people involved in volunteering has almost doubled, from 24 per cent to 44 per cent.

 **New Zealand**

Showing solidarity for people with leukaemia

Shave for a Cure is an initiative of the Leukaemia & Blood Foundation (LBF), one of PwC New Zealand’s charitable partners. The one-day event is designed to demonstrate empathy and solidarity for people with leukaemia, many of whom suffer hair loss as a result of chemotherapy or radiotherapy. Participants in the day are sponsored to either shave their heads, colour their hair or have their bodies waxed to raise funds for the LBF.

Our people became involved in Shave for a Cure when a partner, who survived leukaemia, kicked off the first event by shaving his head. From a low-key beginning four years ago, this annual event draws scores of PwC people, who

happily line up for their own personal shave, wax or colour. Each year, the firm has doubled the funds it raises, and the event has grown so much that it now attracts attention from the wider business community.

In 2006, PwC was joined by two national law firms in a fundraising challenge for Shave for a Cure. Across the country, PwC people and their law firm challengers, with the support of a contribution from the PwC New Zealand Foundation, raised more than \$100,000 (US\$79,500) (including firm contributions), making it the most successful year ever.

The funds will cover the costs of a patient-support position for the LBF for one year (there are only three patient-support personnel across New Zealand). This demonstrates what a great difference our people’s fundraising efforts can make and the real impact on the work of this charity.



PwC New Zealand staff members putting their scalps on the line for a great cause.

Asia 7

The sum is greater than its parts

The PwC Asia Business School's Developing Responsible Leaders program aims to develop staff through empowerment and self-renewal, while helping communities in need.

In 2006, the Asia-wide program offered an experiential learning platform to

develop coaching and team-building skills. Twelve PwC people from China, Indonesia, Malaysia, Singapore, Taiwan and Thailand went to Xundian, Yunnan province, China, for a 20-day expedition.

Our people built a library, worked with local farmers to build a dam and provided training for teachers at Hong He University and Hong He Trade College to help prepare graduates for the commercial world. Their experience demonstrates how together we can achieve more than we can individually.

Our people built a library, worked with local farmers to build a dam and provided training for teachers.

Philippines

Rebuilding indigenous communities

In celebration of its 84th year, PwC people in the Philippines partnered with the Management Association of the Philippines, the TOWNS Foundation and the Gawad Kalinga Community Development Foundation for the outreach project Kalinga Para sa Aeta.

This project benefits the indigenous Filipino people, called Aetas, and more specifically 67 families. Our people visited the village of Santa Rosa, Bamban town, Tarlac province, to help build a donated cluster of houses, provide basic maths and literacy skills, tell stories to children, teach sports and martial arts, conduct free medical consultations and provide free medicine, food, toys, clothes and school supplies.

Korea

Assisting the disadvantaged

In 2006, 253 Samil PwC employees committed to donating a designated amount of their monthly salaries to charity. These donations have accumulated to a total of 138 million KRW (US\$147,000), not including the company's matching subsidy. In 2007, the number of donors increased considerably to 400, 58 per cent up from 2006, and raised 160 million KRW (US\$170,000). These donations have gone toward such projects as 22 children's libraries on remote islands and surgical funding for 15 burns-unit patients. The donation culture is expanding, not only financially but in terms of time and services our people are giving back to the community.

Our people in Korea have formed a portfolio of community activities. These have included:

- Mongolian Child Support – As the number of foreign workers from various Asian countries living in Korea increases, the number of foreign children left to overcome cultural and language barriers also grows. Samil PwC has organised a fund to assist the Mongolian children living in Korea to improve their quality of life and expose them to a myriad of cultural activities.
- Homeless Help – Samil PwC volunteers prepare and serve meals bi-weekly to local elderly and terminally ill residents.

- Kimchi for the Handicapped – In November 2006, employees made kimchi, a time-consuming Korean dish, for 160 handicapped people. The typical side dish is a staple, but often too physically demanding for the handicapped to prepare.
- Accounting Training for North Korean refugees – North Korean refugees who used to be well-educated professionals are currently working in South Korea as temporary, low-waged labour workers and suffer from some economic distress. Samil PwC supports these individuals by providing free accounting-related classes to help them to pass the government-certified accounting examination.

In 2007, the Korean firm launched several new initiatives including music, art and outdoor activities for children in single-parent homes, pro bono services for local charity organisations and after-school activities for low-income children. These additions will further bolster our impact on the community.

“I'm now more confident about my life with an accounting certificate and very excited about my potential to get a decent job.”

Younghee Kim, participant in Samil PwC's training for North Korean refugees

Singapore

Giving ex-offenders a fresh start

The Yellow Ribbon Fund is a support network that aids the development and implementation of reintegration programs for former prisoners, as well as support programs for their families.

Assurance partner Phillip Tan is the vice-chairman of the PwC Yellow Ribbon Fund Committee and is a keen sponsor of the program. “When a

person goes to jail, it's not only that person, it's their family as well,” he notes. The program believes that after serving their term, offenders and their families deserve a second chance in life.

A “Dining Behind Bars” luncheon was organised by the Institute of Certified Public Accountants of Singapore's (ICPAS) Community Service Committee and the Community Action for the Rehabilitation of Ex-offenders (CARE) Network to raise money for the fund. Invitations were extended to PwC staff and funding was provided for 10 people to attend the luncheon at Changi Prison.



Staff from Singapore taking part in a national campaign for acceptance of ex-offenders and their families.

China, Hong Kong, Macau

Raising the bar on funding

PwC people in China, Hong Kong and Macau have gone to extraordinary lengths to raise funds for a number of charities that support social services, people with disabilities, disadvantaged youth and the international organisation Oxfam.

In incredible shows of athleticism, PwC people helped raise funds for the Salvation Army, MINDSET, The Community Chest of Hong Kong and Oxfam:

- Hong Kong and Macau O! Day – Four PwC people navigated their way from Hong Kong to Macau, passing through 24 checkpoints, to reach Macau in thirteenth place. The event was organised by the Salvation Army Hong Kong and Macau Command to raise money for social services projects in Hong Kong and Macau.
- Central Rat Race 2006 – Our people participated in a business-themed obstacle course that spanned several blocks of Hong Kong's central business district. The event raised more than HK\$2 million (US\$255,000) for MINDSET, a registered charity that supports mental health organisations and projects in Hong Kong and mainland China.

- The Community Chest of Hong Kong – Two teams of eight showed impressive teamwork, climbing 88 floors in half an hour to raise money for services for the physically disabled. The event had more than 300 participants, who raised more than HK\$3.7 million (US\$474,000) for the charity.
- Oxfam Trailwalker – PwC people followed the 100-kilometre-long MacLehose Trail across rugged terrain within 48 hours to raise money for Oxfam. Celebrating its 25th anniversary, the 2006 event hoped to raise more than HK\$20 million (US\$2.5m) to support Oxfam's projects on poverty alleviation and emergency relief in Africa and Asia.

PwC Hong Kong also participated in other activities such as, raising HK\$62,000 (US\$8,000) for family and child welfare services through The Community Chest's Dress Special Day. Our theme, “Get in sync with blue and pink”, received keen support with staff donning pink and blue in the spirit of the event.

Our people in Beijing actively support the Beijing Grace Minority orphanage, a privately operated orphanage that provides shelter and education to orphans and disabled children. In spring 2006, PwC organised a field trip for the children to visit the Temple of Heaven, the Beijing Military and Revolutionary Museum and the China Science and Technology Museum.



Indonesia

Foundations for a better life

In 2006 PwC people in Indonesia established a foundation called People who Care (PwCare). PwCare is working on a children's education program to ensure a better future for Indonesian children. The program includes the reconstruction of schools and provision of new school facilities, training and workshops for teachers, and scholarships for students.

PwCare is partnering with Nurani Dunia, a non-government organisation, to take part in a school reconstruction program. Many school buildings in Indonesia are on the verge of collapse or in such poor condition that they don't meet minimum safety and educational standards.

The first school in this project is Pondok Kacang primary school in South Jakarta. The school has more than 400 students, but only a limited number of classrooms. PwCare is donating money and volunteers for its reconstruction and will be actively involved with students and teachers once the building is complete. The initial donation for the reconstruction work was US\$35,000 and the work began in October 2006.

PwCare is working on a children's education program to ensure a better future for Indonesian children.



PwC Indonesia staff working on the "Dream School" project.



South Africa

Promoting the environment to sustain lives

PwC people approached Food and Trees for Africa (FTFA) in 2005 to help offset carbon emissions using FTFA's Carbon Standard. FTFA is South Africa's national greening organisation that develops, manages and promotes sustainable natural resource management and food security programs. These programs contribute to alleviating poverty, improving environments and developing skills for people in the region.

PwC calculated carbon emissions through electricity consumption, paper use and travel (road and air) for all 24 PwC offices in South Africa. We then began planting trees through FTFA's National Tree Distribution and the Trees for Homes programs to offset these emissions on an annual basis. Trees have been planted for the Sunninghill, Durban and Polokwane offices, and plantings for the other offices took place early in 2007.

PwC people are also involved in a range of community activities to provide business skills to women and brighten the lives of children affected by HIV/AIDS.

The Faranani Rural Women Training Initiative was designed to train women from rural communities in business skills, helping them to generate their own income and become meaningful contributors to the South African economy. The program has been launched in the Limpopo province and will soon be rolled out across the whole country.

BSSA is another PwC initiative, founded in 1992 with the National Industrial Chamber. It provides business and entrepreneurial skills to disadvantaged communities with the ultimate aim of creating jobs and increasing wealth. Our people contributed ZAR1.2 million (US\$166,000) towards this foundation, which has successfully trained 15,000 entrepreneurs.

PwC people also brought a ray of light to families and children affected by HIV/AIDS. In the spirit of the community, known as Ubuntu, we donated toys to a range of charities that support HIV/AIDS orphans and underprivileged children.

PwC calculated carbon emissions through electricity consumption, paper use and travel (road and air) for all 24 PwC offices in South Africa.



Kenya

Caring for the elderly

A firm-wide survey at PwC Kenya identified the Mji wa Huruma Home for the Aged as our people's preferred project. Mji wa Huruma, "home of mercy", provides food, shelter, clothing and medication for the elderly. Located in one of the poorest neighbourhoods in Nairobi, the home was founded in 1964 and is managed by the Nairobi City Council. The home currently has accommodation for 32 people, but there are 13 more waiting to join.

Our people recognised that Mji wa Huruma was in serious need of renovation and took action in late 2005. The house needed a new kitchen and

chairs for the assembly hall, the boilers had to be repaired, fencing was necessary and the whole facility required a fresh coat of paint.

On a single day, PwC volunteers cleared the compound, tended the flowers and cleaned the entire home (including scrubbing and painting all the walls). They also prepared lunch and ate together with the home's residents. At the end of the day, the residents treated the staffers to accounts of their personal stories and life experiences.

The commitment didn't stop there. In 2006, PwC people returned to repair the kitchen, help plant a kei-apple fence and erect chain-link fencing around the entire property. The CSR committee organised activities, such as raffle sales, to raise money and in-kind donations for building materials.



Brazil

Instilling confidence in our youth

The PwC Citizenship program consists of several educational, social and environmental projects designed to address community issues important to our people. In 2006, the program focused on social and educational projects primarily designed to qualify young people for the job market.

The Quixote Project is a non-government organisation and is a PwC charity partner that offers an on-the-job training program for young people at risk. It also provides a training course, led by PwC volunteers, to help youngsters develop their skills and proficiency in HR management.

Our people are also working with the Associação Caminhando Juntos (ACJ), a United Way International associate member. The ACJ invests in social

projects and initiatives to improve young people's employment prospects. PwC volunteers lead and coordinate mentor centres, providing introductory accounting courses, English lessons and personal finance courses.



Staff of PwC Brazil taking time out to teach local youth key business skills.



Peru

Making time to support children

In Peru, PwC people work with a range of non-government organisations to foster children's intellectual and artistic curiosity and support them during times of need.

Learning with You (Aprendo Contigo)

hosts a number of volunteers who want to spend time with young cancer patients at the Hospital de Neoplasias INEM. Once a month, 50 of our people share time with these children, reading books, playing games and participating in handicraft activities. We have also donated TVs and DVDs to help make the children's lives more enjoyable.

The United Way charity Walking Side by Side (Caminando Juntos) provides widespread support to communities in

need. Our people volunteer their time doing community work for the charity and have participated in its recent Christmas activities that brought cheer to 400 children.

Each year, our people organise an art contest for our children to draw Christmas motifs. A panel selects the best and PwC funds the printing of the winning drawings on Christmas cards. The sale of these cards raises money for the institutions we support.



Uruguay

Raising funds for those in need

PwC Uruguay is involved in a number of projects that support children with illness, transfer skills to young entrepreneurs and assist low-income families.

Our people organised a fund-raising day to support the dedicated team at Fundación Peluffo Giguens, which offers respite care for children with cancer. They also raise money for Teleton, a foundation that supports paediatric rehabilitation, through its annual national fundraising media program.

PwC volunteers support the Desem project by raising funds, participating in its "Partner for a Day" program and lending meeting rooms to young entrepreneurs for meetings.

Another cause that our people champion is Un Techo para Uruguay, which constructs basic housing for low-income families.

Our people organised a fundraising day to support respite care for children with cancer.



Hungary

Running for a cause

Like PwC offices throughout the world, PwC people in Hungary are involved in a wide range of volunteer and charity activities. One of the firm's premier events is the annual Terry Fox Fun Run, which is inspired by the courage of Canadian Terry Fox. Having lost a leg to cancer, Terry began a run across Canada to raise funds for cancer research. Terry Fox Fun Runs are held annually in 55 countries to raise money for cancer research and patient support.

PwC people have been participating in the event since 2002 through donations and taking part in the run. In 2006, there was a great show of runners, bikers, skaters and babies with their parents, all of whom had a great time at the event.

PwC matches the money raised by our people, and in 2006 PwC became the fifth top fundraiser for the event.



Croatia

Creating a safe environment for children

In Croatia, our people are engaging with their community to support the safety and welfare of children. PwC people recently took a group of underprivileged children out for a day of fun. On a Saturday morning, volunteers went to an orphanage in Zagreb, where they were met by a group of young kids. They gave the children gifts and sweets, and then walked to the Kaptol Centar to see a movie.

"I know that we did not change the lives of these children by our companionship, but we tried to make at least one Saturday in their lives different, and a little happier," said one PwC volunteer.

Another very important initiative in Croatia is the removal of landmines, which are a threat to personal safety, economic activity and the environment. PwC people in Croatia are part of the nationwide effort to achieve a landmine-free Croatia by 2009. This year's fundraising efforts are being used to remove landmines around an elementary school in the village of Tordinci, close to the country's border with Serbia. Funds were generated by ticket sales and donations at a special dinner organised by the American Chamber of Commerce in Croatia. The dinner was part of a worldwide "Night of a Thousand Dinners" campaign, an initiative of the Canadian Landmine Foundation in aid of the "Adopt-A-Minefield" program of their partner, the United Nations Association of the USA. The funds were matched by the Canadian and US governments.



Bringing a smile to the face – an underprivileged child enjoying a day out with PwC Croatia.



Czech Republic

Putting a little bounce in young lives

The Kangaroos initiative was started by the Fund for Children in Need in 1990 to provide family-based care for vulnerable children in the Czech Republic. The program provides alternative family care for abused children, children from families in difficult financial circumstances and those in long-term institutional care.

In 2003, PwC people began working with the initiative, which relies solely on donors for financial support. We help maintain the 13 Kangaroos that assist children of all ages. PwC was the program's fifth largest donor in



Children benefiting from the Kangaroos initiative supported by PwC in the Czech Republic.

2006 and provided supplementary financial management and administrative support.



Our people receive constant feedback from the program on how the funds are being used, as well as first-hand experience at events for the children involved.

 Georgia

Giving the gift of love

PwC people in Georgia chose Valentine's Day to show their love for those most in need: young orphans from two of Tbilisi's orphanages. The orphanages they chose house nearly 100 children in two locations and were in urgent need of food.

PwC people wanted to offer the children more than just food, so they planned an event that would provide food, fun and adventure. They hired a bus, loaded it with food and headed off in a convoy to the orphanage. The children were excited at the sight of the buses and when the food was unloaded in the kitchen, the cook was visibly moved.

The children were gathered for the start of what was to be a very exciting adventure. The first stop was a McDonald's in Tbilisi, where the children

and PwC staff filled the entire restaurant. After lunch, it was off to the cinema to see *Little Red Riding Hood*, which was a huge hit. The children had a chance to watch video games and fill themselves with popcorn and soda, a rare treat.

For PwC staff, the day was about providing love and happiness to those who rarely experience the real meaning of Valentine's Day.

They hired a bus, loaded it with food and headed off in a convoy to the orphanage.



PwC Georgia celebrating Valentines Day with a special campaign for disadvantaged children.



PwC employees and community groups alike enjoy a "Become a Superman" activity in Poland.

 Poland

Santa Claus or Superman?

The PwC Give of Yourself Foundation achieved a record result at this year's sixth annual Christmas Fair. Our people collected a large sum of money which is being designated for an annual scholarship for Anita – a high school graduate from the Powi_la_ska Social Foundation.

This year's fair was accompanied by a sale of baubles, candlesticks, boxes and earrings made by children from the Powi_la_ska Community Foundation. The proceeds will fund a sports camp for the children involved.

There were also a variety of Christmas events in regional offices. In response to letters sent to Santa Claus, employees from the Warsaw Office prepared 57 presents for children from the Powi_la_ska Community Foundation and the Sociotherapy Centre. Volunteers from the PwC Foundation also participated

in a Christmas meeting with children and parents from the Cancer Relief Foundation to whom they donated 20 sets of bed linen.

In keeping with tradition, the PwC Foundation organised a raffle with prizes at this year's carnival ball. Our people sold all of the tickets and will use the money to buy in-house sports equipment (i.e. bicycles and mattresses for judo classes, some of which will be run by volunteers from our Foundation) for the Sociotherapy Centre.

The Foundation's other activities included two editions of the employee competition "Become a Superman". Employees thought up many useful and interesting activities for our charities and the Foundation provided the money to make the best ideas a reality. These recent editions concentrated on dance, photography, sight-seeing, arts and carnival events. To date, 12 projects have been awarded prizes, half of them have been realised and the rest are in the process of being implemented.

 Russia

Reaching out to kids in need

In December 2006, and for the second year running, a charity auction was held at PwC Russia's New Year's party. The lots at the 2006 auction – sculptures and other artwork by children from Moscow orphanages – raised US\$13,500. PwC Russia matched this amount and donated it to supporting rehabilitation and art programs for children from orphanages. Funds raised from the 2005 New Year's Charity auction went towards buying a minivan for an orphanage in Udomlya, Tver Region.

The New Year's party also provided an opportunity for individual PwC people to do their bit for charity. PwC Russia employees buy tickets for their friends and relatives and all these proceeds go towards charity. In 2006, ticket sales raised a record sum of US\$35,000.

Also in December, PwC Russia organised its second annual New Year's party for children from Moscow Region orphanages, as part of the firm's Charity Instead of Business Gifts program.

The party, held in the Et Cetera Theatre for over 400 children aged between three and 14 years from 10 orphanages, began with competitions, games and face-painting. A surprise was in store after lunch: children's author Grigory Oster came to wish the kids a Happy New Year along with several popular singers. The kids had to be torn from the stars when the bell rang for the performance of the play *Auntie Melkin's Secret*. The party finished on a high note with presents and photographs of the day being handed out to the children.

Sixty volunteers from PwC were on hand to help interact with the kids, reaching out to offer them warmth and attention.



A PwC staff member makes the winning bid and raises money for charity.

“
Global Communities is
focused on facilitating the
sharing of our knowledge
and expertise, building
connections and inspiring
PwC people towards
responsible leadership.
”

Sam DiPiazza, PricewaterhouseCoopers Global CEO