



cutting through complexity

KPMG Georgia Sustainability Annual Communication 2013



Corporate citizenship and sustainability



KPMG in Georgia has been very active in the CSR projects throughout the years. From delivering Christmas presents to orphanages to planting trees and holding Charity Football Championships, KPMG in Georgia is doing its best to engage itself and society around in many interesting and diverse projects the mission of which is to make this world a better place to live...

KPMG in Georgia is very clear as to the areas of our focus around citizenship and sustainability –our efforts, money and time are spent on:

- Communities
- Education
- Environment.

KPMG Georgia's CSR Activities

Helping low income Families at Dzegvi Settlement

On August 24th, 2013 KPMG in Georgia carried out a CSR project to help a settlement of low-income families in the Georgian village of Dzegvi. Dzegvi is a settlement of needy families who are often unable to support themselves and provide basic living conditions. The people living there are very diverse – parents with small children, some young adults, adults with special needs and some elderly people – around seventy in total.

Every year KPMG is trying to meet their requirements. This summer they mostly needed food, so KPMG decided to help them by presenting vegetables, sugar, buckwheat, rice, haricot, washing means and etc.

Also KPMG employees brightened the day of the children living in Dzegvi by serving cakes, fruits, soda and candy, interacting and playing with them. Of course, children were the happiest about the visit – and they got to play with the new people for a couple of hours.

“This is second year that I have had the opportunity of organizing this project. I feel extremely blessed that we are able to serve our community, even by making a small contribution, which is so important for those people.” – *Lali Mchedlishvili, Audit Department.*

KPMG in Georgia will continue its contribution to the community and try to encourage others to take care of the society they live in.



Helping people with disabilities- Partnering with “Sand Clock”

On Sunday, January 12th, 2014 employees of KPMG in Georgia in cooperation with the non-governmental organization “Sand Clock” chose to help 2 low income families and 4 individuals with serious disabilities who are in need of groceries, medicine etc. KPMG has been partnering with “Sand Clock” for almost a year; however it was the first time when KPMG employees were involved in organizing the project.

The volunteers visited a family of 10 people living in an old broken bus, having no financial resources to afford medicine and food for the children. Another family lived in a wooden cottage of 20 square meters in a suburb of Tbilisi. The parents are unemployed and have a hard time surviving the winter.

KPMG volunteers also delivered medicines and food to the children with serious disabilities, who live in extreme hardship and poverty. They welcomed KPMG staff with joy and happiness, asking them to play and take pictures with them.

The day was a life changing experience for each of the KPMG volunteers. It made them realize that they should be thankful for what they have got and never take things for granted. The KPMG Georgia's CSR committee plans to deliver new beds for 2 of the disabled children in the next few weeks.

KPMG Georgia's CSR Activities

Delivering lectures at top universities of Georgia

From 6 March to 19 April, KPMG in Georgia ran a series of lectures in the top universities in Georgia: Caucasus University, Free University, Tbilisi State University and International Black Sea University. The objective was to prepare top ranking students to embark on their career and to introduce them to KPMG. This initiative also helps our colleagues to identify the best potential employees for KPMG in Georgia and invite them to apply for a job at the firm.

During these six weeks, the students had the opportunity to attend six lectures covering various topics, such as Introduction to KPMG and transaction services, IFRS overview, Audit Standards, Preparation of Financial Statements, Reports on Audited Financial Statements and etc.

Building on the experience of the previous year's lectures, KPMG's presenters included more practical examples and case studies into this year's presentations, which made the information more understandable and useful for the audience.

The six weeks of presentations passed really quickly and proved to be interesting for both students and KPMG employees. KPMG in Georgia aims to continue this activity next year.



Cleanup day at Tbilisi Sea and Lisi Lake

KPMG in Tbilisi has started a campaign against littering. This is a noticeable problem in Georgia, especially in places where people go for picnics and outings that do not get cleaned regularly. KPMG employees went to clean up Tbilisi Sea and Lisi Lake, where many people go to swim and have picnics during the summer.

More than 20 volunteers participated in the project, collecting more than 50 bags of trash.

KPMG in Georgia's employees would like to take this chance to show their concern regarding the environment and raise awareness regarding the issue.

KPMG Georgia's CSR Activities

Catharsis - The house of Charity

During KPMG in Georgia's annual CSR meeting, the idea to carry out "Catharsis House" Project emerged. This is a brand new initiative of the CSR committee which focuses on the improving volunteering practice at KPMG in Georgia and giving away love and warmth to the vulnerable members of our society- our elderly.

Catharsis – is a complex social assistance center, which includes the immediate social benefits that are relevant for the disadvantaged elderly people: free dining room, preliminary medical examination rooms, a pharmacy, used clothes aid office, library, etc.

On Saturday, December 28th KPMG's volunteers visited "Catharsis House". Employees of KPMG funded a dinner for one day with their donations, served elderly the meal and spent some time with them. The elderly people were happy to share pre New Year time with the volunteers; they hold a concert, danced and sang songs. They were grateful for the love and joy that filled the air on that day.



KPMG Georgia's CSR Activities

KPMG in Georgia is actively involved in Charity Events

KPMG in Georgia also supported two charity events during 2013: “2013 Christmas Expo” the proceeds from which provide the home care of elderly people who are unable to access other services due to ill-health and poverty and Tbilisi Burns Supper and Ball, the beneficiaries of which are “Temi”- a caring community with a stimulating environment for socially vulnerable people near village Gremi, the Roddy Scott Foundation supporting pre-school education for children in remote villages in the Pankisi Valley, and Dog Organization Georgia and Homeless Pets Help Organization providing shelter for stray animals along with sterilization, immunization and adoption programs.

KPMG in Georgia received Thank you letters from Tbilisi Burns Supper and Ball organizers and the IWA (International Women Association for the participation in the above mentioned events.

The Christmas Expo took place in December 2013. The money raised will be used for 2 focus projects:

Gori - Based Project – To provide home care for elderly people who are unable to access other services due to ill-health and poverty.

Tbilisi - Based Project –To provide hospice care to relieve the suffering of incurable patients and supporting families affected by loss.

KPMG Georgia's CSR Activities

David Mikeladze Charity Football Tournament

On July 7th, 2013 the final game of the annual charitable soccer tournament organized by KPMG Georgia was played .The tournament is in memory of KPMG Georgia's former employee David Mikeladze, who passed away in January 2010 in a car accident.

This charitable sports event has become a tradition already and it has been held each summer since 2010. Each time from 10 to 15 teams – Big 4 audit firms, a number of Universities and leading Georgian companies participate in this soccer tournament.

By collecting participation fees from each team, the tournament raised funds to donate to the “David Mikeladze Fund for Future Scientists”, which was founded in 2010 by the Free University, where David graduated the Business Administration major. Although David Mikeladze was a Finance specialist, he was fond of science and as a child, wanted to become a scientist. So each year the “David Mikeladze Fund for Future Scientists” grants scholarships to successful students who lack the financial support to finance their studies. The tournament lasted a month and a half and games were held each weekend. The winning team “BAT Georgia” received the trophy – the cup in memory of David Mikeladze. “This tournament has become an important tradition for KPMG and the rest of the participants, who very much enjoy gathering once a year, honoring the memory of our beloved friend and former colleague and making our modest contribution to the fund that supports bright students who very much need our support.” – says Zviad Aitsuradze, the KPMG employee who was in charge of organizing the tournament this year. All 25 games held, were attended by Mr. Geno Mikeladze, David's father, who is an active supporter of this tournament. With the opening words, he approached the participant teams and their supporters expressing deepest gratitude towards them for honoring David's memory and supporting the fund that facilitates education and wellbeing of bright students at one of the leading universities in Georgia.



Feedback

KPMG in Georgia will be more than happy to receive any feedback about its Corporate Social Responsibility Activities.

You can write to us at the address below, marked for the attention of the Markets and Communications Department or send us an e-mail: general@kpmg.ge

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