

SOUTHERN PHILIPPINES MUSLIM & NON-MUSLIM UNITY AND DEVELOPMENT ASSOCIATION INC.

In Collaboration with

We Care for Humanity

City of Dumaguete, Province of Negros Oriental,  
and The Royal House of Balo-i

**17-20**

**October 2014**

Negros Oriental Convention Center  
Kagawasan Avenue,  
6200 Dumaguete City  
Philippines



# SPMUDA Global Summit



**ANNUAL CULTURAL FESTIVAL and PEACE SUMMIT**

193 Countries, 2123 Peace & Humanitarian Ambassadors

**For The Benefit of**

**The Victims of Typhoon Haiyan &  
Tribal Communities of the Philippines**



# I. MESSAGE FROM SPMUDA FOUNDER & PRESIDENT, DR. DATU CAMAD ALI



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GLOBAL  
SUMMIT**

**16-21  
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## MESSAGE

*Greetings!*

*SPMUDA Global Summit (SGS) is a "Cultural Festival and Peace Summit" an annual event in the field of peace, unity and humanity, participated by 193 countries, Peace-Humanitarian Ambassadors, high-profile leaders, rulers, head of states and organizations from around the globe.*

*These annual celebrations that showcase our history, culture, trade, agriculture, tourism and other industries are the most appropriate conduits for us to celebrate and to enjoy the colorful feasts that remind us our roots. I fervently hope therefore, that this annual activities will continue to help every constituency grow more cohesive to government programs, and will eventually appreciate the bright prospects that a supportive unit hold for our homeland in its entirety.*

*Let us commit to memory that this occasion reminds us of our duty to uphold God's love as our guide as we join hands in fulfilling our vision towards a bright future in sustaining peace and development to assure our survival amidst the crisis and obstacles in this challenging century.*

*On this meaningful occasion, may everyone of us feel the bond of Unity, for it is through our togetherness that we can make SPMUDA a vital tool and the world an ideal place to live in through peace and prosperity.*

*Let the Peace of god rules in your heart.*

*Mabuhay!*

*HRH Tuanku Dr. Datu Camad M. Ali*

## II. ABOUT US

### SOUTHERN PHILIPPINE MUSLIM & NON-MUSLIM UNITY AND PEACE DEVELOPMENT ASSOCIATION INC. (SPMUDA)

#### WHO WE ARE:

SPMUDA International is a registered non-profit, non stock and non partisan NGO for peace, unity and development. It has branches all over (193) countries represented by its volunteer Goodwill Ambassadors to link and collaborate understanding, friendship and cooperation on matters of mutual interest for the welfare and benefit of the poor and the needy.

The SPMUDA is an international independent NGO and multi licensed institution created in 1986, registered and constituted in 2009 and support with respect to human rights, labor, environment, anti-corruption, Islamic reform awareness to erase bad impression against Muslim and rebuild harmony between all religion. SPMUDA participate in country/local networks; involvement in specialized initiative, work streams and engagement in partnership projects. The SPMUDA is also registered and affiliated to the European Commission, ASEAN Youth, Friends of the Commonwealth and (53) prestigious international humanitarian organizations.

The SPMUDA was founded by HRH Dr. Datu Camad M. Ali as the most central figure recognized by the international leaders and community for his outstanding humanitarian efforts which promotes world better inter religious harmony and understanding that helps to build bridges between the Islamic cultures and Western Countries. Dr. Ali is also recognized by the International Association of Nobles in Europe and other royal, noble, charity and humanitarian institutions.

#### VISIONS:

We see SPMUDA innovative and dynamic NGO, PO and CSO organization with effective structure and democratic process.

#### MISSIONS:

Improving Muslim and non-Muslim and poverty alleviation while every human being is precious to us.

#### GOAL:

To help voiceless and marginalized people realize their dignity rights and potentials so that people are helped to themselves.



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## **WE CARE FOR HUMANITY**

Founded by HH Princess Maria Amor Torres D.D. in 2011, [We Care for Humanity](#) (WCH) is a 501(c)(3) non-profit organization that works to improve relations across borders through the promotion of health, wellness, culture and the arts. We Care for Humanity's causes and programs includes education, hunger & poverty, human rights, peace & understanding, health & wellness, empowerment, green environment and human challenges.

WCH is one of the brains of SGS, the concept creator and Project Study facilitator.

## **NEGROS ORIENTAL TOURISM**

Greetings, travelers everywhere who yearn for nature at its most natural. Negros Oriental is what you are looking for, Our Province is endowed with such diversity in landscape, waters, and people – along with their usual chores and unusual celebrations – that it is arguably the richest of tourism destinations in the Visayas. We have any number of falls and caves, beaches and divesites, mountains, lakes, rugged terrain for adventure, serene sites for more relaxed leisure, populous or secluded sun or shade. Explore and discover. At every turn is a feast for the senses. Everyday is an experience to enrich your memories. Everyone awaits to welcome you with a warm, Dayon! When you have to make a choice – Negros Oriental, *Naturally!*

Negros Oriental Tourism plays a big role in the Cultural Festival of SGS. It aims to showcase the richness of the Philippine Culture, Tradition and Tourism to 193 participating countries of SGS.

## **ROYAL HOUSE OF BALOI**

The Royal House of Balo-I is one of the most important Royal Institutions in the South, one of the sixteen (16) Royal Houses of Mindanao and one of the four (4) major principalities called “Pat-a-Pangampong” which holds together all the communities and sub communities of the Lanao region into an ancient alliance or confederation long before the introduction of modern society and government among Maranaos.

The Royal House of Balo-i is headed by its Prime Minister and Grand Master, HRH Teanku Dr. Datu Camad Ali and assisted by his daughter, HH Dr. Princess Maria Amor Torres.

The Royal House of Balo-i plays a major role as Dignitary and Royalty Affairs Director of SGS.



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### III. THE PHILIPPINES

The Philippines, officially known as the Republic of the Philippines is a sovereign island country in Southeast Asia situated in the western Pacific Ocean. At 300,000 square kilometers (115,831 sq mi), the Philippines is the 73rd-largest country in the world, consisting of an archipelago of 7,107 islands that are categorized broadly under three main geographical divisions: Luzon, Visayas and Mindanao. Its capital city is Manila while its most populous city is Quezon City.

With a population of more than 98 million people, the Philippines is the seventh-most populated country in Asia and the 12th most populated country in the world.



### IV. NEGROS ORIENTAL

Negros Island is shaped like a boot. NEGROS ORIENTAL is the smaller province, at 5,402 sq kms. It occupies the southeast, or the area towards the toe of this boot. Mountain ranges rising south to north parallel to the coastline give the island a backbone and form a natural demarcation line which, in 1890, determined the boundary between the two provinces. In most places this boundary has been almost impassable. One of the most important current projects of the Province is the Negros Transcentral Highway, spanning the interior from south to north, supplemented by an extensive network of roads which, when completed, will stitch up the highlands and the lowlands and facilitate transportation everywhere in Negros Oriental and into the neighboring Province.



Negros Oriental, also called Oriental Negros or "Eastern Negros", is a province of the Philippines located in the Central Visayas region. Negros Oriental has a tropical climate. Because of the mountain range running from the north to the south, the province has two types of climatic conditions; the wet & dry.



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# V. BUGLASAN FESTIVAL OCT. 10-20

Held every October, the fiesta brings out the best of Oriental Negros's five cities and 20 municipalities, featuring a showdown of festivals, street dancing, a float parade, trade fairs, singing competitions, beauty pageants, among others as the province furthers its bid as one of the country's premier eco-tourism destinations.



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## VI. SPMUDA GLOBAL SUMMIT SUMMARY



### SPMUDA GLOBAL SUMMIT

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#### **ABOUT:**

SPMUDA Global Summit (SGS) is a “Cultural Festival and Peace Summit”, an annual event in the field of peace, unity and humanity, participated by 193 countries, 2.123 Peace Ambassadors, high-profile leaders, rulers, heads of states and organizations from around the globe.

The summit is designed to be held in the Philippines, particularly in the region of Negros Oriental, the home of SPMUDA organization during the season of Buglasan Festival. Here, the participants of SGS will enjoy the colorful festivities of the region while on a global peace mission.

SGS is founded by father and daughter HRH Dr. Datu Camad Ali and HH Princess Maria Amor Torres D.D.

#### **SGS MISSION STATEMENT:**

SGS’s mission is to unite all peace advocates in the world to engage in peace developments while recognizing their leadership and humanitarian efforts through the SPMUDA Peace Awards.

#### **VENUE:**

**DATE:** October 16-21, 2014

#### **ATTENDEES:**

- SPMUDA Ambassadors & Members from 193 countries
- Invited Rulers, Heads of States, Dignitaries, Royalty and Celebrities
- Invited Tribal Communities of the Philippines
- Local Politicians and Government Officials
- Filipino and International Performers, Dancers, Singers
- Sponsors
- Exhibitors

#### **COMPONENTS :**

- SPMUDA Parade of Nations at Buglasan Festival
- Meet & Greet Party
- SGS Cultural Exhibit
- Peace Summit
- Peace Concert
- SPMUDA Awards Gala
- Negros Oriental Tour
- Farewell Party

#### **SGS KIT:**

- The SGS brochure/SGS Souvenir Program
- SGS ID
- SGS T-shirt
- SPMUDA pins
- SGS notepad & pens
- Food Stubs
- Promotional items from sponsors



### **BASIC REGISTRATION FEE:**

This includes the Basic Summit Fee, Summit Materials, SPMUDA Awards Gala, Peace Summit, Peace Concert, Tour, Cultural Exhibit, Meet & Greet Party, Farewell Party & other Miscellaneous Expense

### **PACKAGES:**

#### **•MABUHAY PACKAGE:**

- Basic Registration Fee
- 5 Day Hotel Accommodation
- Transfers
- ❖ Option to arrange extra curricular activities/ tours

#### **• MAPAYAPA PACKAGE:**

- Basic Registration Fee
- 7 Day Hotel Accommodation
- Transfers
- ❖ Option to arrange extra curricular activities/ tours

#### **▪ MASAGANA PACKAGE:**

- Basic Registration Fee
- 10 Day Hotel Accommodation
- Transfers
- ❖ Option to arrange extra curricular activities/ tours

### **REGISTRATION:**

Registration and Payment are available online:

Go to: <http://spmuda.wix.com/home>

### **SGS GENERAL SCHEDULE:**

October 16, 2014

- Arrival/ Hotel Check-in

October 17, 2014

- SPMUDA Parade of Nations at Buglasan (AM)
- Meet & Greet Party (Ballroom or Townhall) (PM)

October 18, 2014

- Peace Summit (All day)
- SGS Cultural Exhibit (All day)
- Peace Concert

October 19, 2014

- Peace Summit (All Day)
- SGS Cultural Exhibit
- SPMUDA Peace Awards Gala

October 20, 2014

- SPMUDA Tour Day
- Farewell Party during dinner

October 21, 2014

- Departure or

**OPTION TO STAY LONGER AND ENJOY  
NEGROS ORIENTAL!**



## VII. SPMUDA GLOBAL SUMMIT OFFICIALS



### SGS Chairman

HRH Dr. Datu Camad M. Ali  
Founding Chairman/ President / CEO  
PM, Royal House of Balo-i



### SGS Co-Chairman

Hon. Gov. Datu Roel Ragay Degamo  
Province of Negros Oriental  
SPMUDA Global Ambassador  
of Peace & Unity



### SGS Vice-Chairman

H.E. Dr. Maysa Al-Hashemy  
Director General, SPMUDA Middle East Affairs  
and Special Envoy to President, King, Queen,  
Emir, Princes and Princesses of MEA



### SGS Secretary

Diplomat Dr. Arvind Kumar Sharma  
SPMUDA Sr. Chief of Staff/  
International Chief Operating Officer and  
President, SNEHA India



### SGS Overall Coordinator & Global Sponsorship Dir.

We Care for Humanity (WCH), U.S.A.  
Office of Princess Maria "Amor" Torres, DD  
Royal House of Balo-i



### SGS Finance Director

Sudhakara Babu George  
General Manager,  
SPMUCC Philippines



### SGS Logistics (Venue/ Tours)

Myla Mae Bromo-Abellana  
Provincial Tourism,  
Negros Oriental



### SGS Public Relations

H.E. Dr. Abdul Hannan H. Tago  
VP for International Relations & Cooperation  
SPMUDA & Executive of Arab News  
President, IMEF

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## VIII. SPMUDA PARADE OF NATIONS AT BUGLASAN FESTIVAL

Symbol patriotism for each his own country and sign of unity, each participant will be joining the Parade of 193 SPMUDA Nations during the Buglasan Festival.

SGS country coordinators are to bring their own national flags to use for the parade.

**Attire:** Official SGS T-Shirts only and pants/skirt



## IX. SGS MEET & GREET PARTY

A welcome party and ice breaker gathering, each participant will have an opportunity to introduce himself/herself and network with one another.

All participants are encouraged to bring their own business cards and some small “recuerdo”, tokens, gifts, insignia, national giveaways to share to everybody.

**Attire:** Traditional Casual Costume or Elegant Casual Wear



## X. CULTURAL EXHIBIT

Cultural Exhibit is a combination of Contemporary and Tribal Community Exhibit that aims to introduce the richness of Philippine culture and civilization to 193 countries. From fashion and accessories to handicrafts, food and home items, the spectators internationally and locally will truly enjoy the colorful treasures of our native land.

**Exhibitors:** Sponsors, Tribal Communities

**Participants:** Delegates of 193 Countries, invited guests



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## XI. PEACE SUMMIT



The Peace Summit is the heart of the SPMUDA Global Summit; the aim is to put everyone on a mission to develop global peace, understanding and unity among nations.

This will be a two-full day event where selected representative of each participating nation will be speaking and presenting his own country's agenda.

After each batch of speakers, there will be panel of discussion where other delegates will be able to ask questions or share their opinion. There will be assigned moderator for each batch of panel of discussion.

**THEME:** The theme for this year's summit is "GLOBAL PEACE THROUGH GLOBAL HUMANITARIAN EFFORTS"

### **GUIDELINES FOR SGS PEACE SUMMIT:**

- Selected Speakers must submit their powerpoint presentation via email by August 30, 2014
- Each speaker will have maximum of 10 minute presentation.
- Speakers must follow the theme : "GLOBAL PEACE THROUGH GLOBAL HUMANITARIAN EFFORTS"
- Speakers must bring a back-up presentation during the summit
- Admission: All Speakers and Attendees must wear their SGS ID at all times
- Attire: Business/Elegant Casual, SPMUDA pins
- Bring SGS notepad and pens

All Speakers will receive 'CERTIFICATE OF APPRECIATION' while all Attendees will receive "CERTIFICATE OF ATTENDANCE".

The Summit will be formally opened and closed by SPMUDA Founder and President, Dr. Datu Camad Ali.



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## XII. PEACE CONCERT

Another highlight of the SGS is the Peace Concert to be participated by local and international delegates who are in the entertainment arena.

The Peace Concert will spread the spirit of peace and unity and convey the message of SPMUDA Global Summit to the world!

This event will be open to public and most likely to be done at the townhall of Dumaguete City.



## XIII. SPMUDA AWARDS GALA

SPMUDA Awards Gala, the most elegant part of SGS where elected nominees among the members of SPMUDA will be recognized and honored through their leadership and humanitarian efforts.

SPMUDA Awards will also give tribute to the high profile dignitaries, rulers, heads of states and royalty whose tremendous contribution to the peace and development made a great impact to humanity.

**ATTIRE:** Formal/Black Tie or National Costume



## XIV. NEGROS ORIENTAL TOUR

Fun day, tour day! The Negros Oriental Tour sponsored by the Negros Oriental Tourism and Honorable Governor Datu Roel Ragay Degamo will showcase the breath taking beauty of the province. Attendees of SGS will have a solid day of exploration and relaxation.

**ATTIRE:** SGS T-shirts/ Pants, sneakers/Flat shoes for women



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# XV. SPONSORSHIP OPPORTUNITY



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BENEFITS	(One) DIAMOND \$100,000	(Two) GOLD \$50,000	(Five) SILVER \$10,000	(Ten) BRONZE \$5000
•Opportunity to become Co-producer of the event	✓			
•Diamond now, Gold next year (A Buy 1 Take 1 promo, automatic inclusion as major sponsor for SGS 2015 for FREE	✓			
•Endorsement to 193 SPMUDA countries introduced personally by Founding President Dr. Datu Camad Ali	✓			
• Free Lifetime Consultation from SPMUDA Founding President, Dr. Datu Camad Ali	✓			
•Opportunity to become one of the Keynote Speakers	✓	✓		
•Opportunity to propose and spearhead a highlight project for 2014 in cooperation of SPMUDA	✓	✓		
• A customized award in your honor/under you name/company	✓	✓		
•Opportunity to present award	✓	✓	✓	
•Opportunity to receive a special award	✓	✓	✓	
•Inclusion at the SGS Souvenir Program	<b>Cover plus 2 inside pages</b>	<b>Back Cover plus 2 inside pages</b>	<b>2 inside pages</b>	<b>1 inside page</b>

## CONTINUATION...



DESCRIPTION	(One) DIAMOND \$100,000	(Two) GOLD \$50,000	(Five) SILVER \$10,000	(Ten) BRONZE \$5000
•Placement of your logo at the SGS welcome banner at the Dumaguete Airport	✓	✓	✓	✓
•Placement of your company logo at SPMUDA web portal for 1 year	✓	✓	✓	✓
•Placement of your company logo at the SGS banner for the SPMUDA Parade of Nations at the Buglasan Festival	✓	✓	✓	✓
• Placement of your company logo at the main SGS banner for Peace Summit, Peace Concert and SPMUDA Awards Gala	✓	✓	✓	✓
•Placement of your company logo and names on our publications, flyers, brochures, websites and social media postings	✓	✓	✓	✓
•Exhibit table at the Cultural Exhibit for 2 days	✓	✓	✓	✓
•Inclusion of your promotional items at SGS Kit and Gift bags	✓	✓	✓	✓
•Dinner Tables at the Awards Gala	<b>5 Tables</b>	<b>3 Tables</b>	<b>2 Tables</b>	<b>1 Table</b>

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## XVI. FORMS & DOCUMENTATION



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- 1) SPMUDA Global Summit (General)
  - a. Registration
  - b. Payment
  - c. Waiver
- 2) Sponsorship Opportunity
  - a. Memorandum of Agreement
  - b. Payment
- 3) SGS Country Coordinator
  - a. Application Form
  - b. Memorandum of Agreement
- 4) Peace Summit Speaker
  - a. Registration
  - b. Memorandum of Agreement
- 5) Peace Concert Performer
  - a. Registration
  - b. Memorandum of Agreement
- 6) SPMUDA Awards Gala Nomination
  - a. Nomination Form
  - b. Memorandum of Agreement
- 7) Cultural Exhibit
  - a. Registration for Exhibitors
  - b. Memorandum of agreement



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