

# COMMUNICATION ON PROGRESS (COP)

Fiscal year 2068 / 069  
(July 2011 – June 2012)

By

Environmental Camps for Conservation Awareness  
(ECCA, Nepal)



Wise-use House  
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## About ECCA

Environmental Camps for Conservation Awareness (ECCA) has been a leading organization in the sector of social mobilization and community development. It implements various programs so as to raise the quality of life through wise-use of available local resources and application of alternate and renewable technologies.

## Mission

- ☞ ECCA will be a Model Professional Volunteer Organization (PVO) dedicated towards natural resources management,
- ☞ ECCA will organize programs so as to secure children's sound ecological future,
- ☞ ECCA will support the development of conservation related entrepreneurship.

## Briefs

- ☞ ECCA was established in 1987 as a non profit, non political, non government organization,
- ☞ ECCA is registered with CDO office, Kathmandu and affiliated with Social Welfare Council,
- ☞ ECCA established an Environmental Resource Centre (ERC) in Bhaktapur in 1992,
- ☞ ECCA pioneered the concept of children nature club (in Nepal) in 1992,
- ☞ ECCA first established paper-recycling unit (named Pap Again) in 1994 with the objective of producing recycled paper from waste paper,
- ☞ ECCA Head Office was shifted to its newly constructed building in Kopundol, Lalitpur on March 14, 2004 (Chaitra 1, 2060).

## Methodology

The ECCA methodology involves the following five interfaces:

- ☞ The expert-youth interface
- ☞ The youth-to-youth interface
- ☞ The youth-children interface
- ☞ The child-to-child interface
- ☞ The children - community interface



## Field of Work

- ☞ Environment & Natural Resource Management
- ☞ Culture & Heritage
- ☞ Education for Sustainable Development
- ☞ Appropriate & Renewable Technology

- ☞ Poverty Alleviation
- ☞ Advocacy

### Wise Use House



With the objective of operating different organizations independently for mutual benefit, it is envisaged to house several like-minded NGOs in the ECCA building – named as “Wise-use House” - and in adjacent buildings and develop a new concept in networking. This had been launched not only to make optimum and efficient use of available resources but also to bring together like minded individuals and groups of people to a common platform from where we can launch our best ideas and efforts to secure a sound ecological, prosperous and just future for Nepal and our planet.

Besides ECCA, other offices in the wise-use house complex are: Kathmandu 20/20, Nepal National Committee of IUCN, Center for Renewable Energy (CRE), Versatile Research and Training Academy (VRATA), National Conservation & Development Center (NCDC), Group for Rural Infrastructure Development – Nepal (GRID), Group of Engineers for Appropriate Technology (GREAT Nepal), Society of Mechanical Engineers Nepal (SOMEN) and Future Now Pvt. Ltd. (FN).

### Environment friendly practices at the Wise-use House

- ☞ **Solar photovoltaic system**
- ☞ **Rain water harvesting**
- ☞ **Grey water treatment:** Grey water and Black water are separated. Grey water (i.e. water from kitchen and urinals) are passed through the constructed wetland (reed bed) to treat and collected in 500L underground tank, which is then pumped to overhead 500L tank to re-use for flushing of toilet urinals and cubicles. This practice has also saved fresh water.
- ☞ **Black water management:** Black water (i.e. sewage from toilets) is collected in two chambered septic tank. The overflow enters into the soak pit.

### Programs

Environmental Camps for Conservation Awareness (ECCA) understands that economic development initiatives and facilitations are effective and sustainable only if these initiatives are aligned with business principles. ECCA believes in global compact's three bottom lines of sustainable development visually: - planet, people and profit. Since its establishment, ECCA has been working for the conservation and advancement of planet and people.

Enterprise Initiatives (EI) is one of the endeavours of ECCA towards ‘think-like-business’ and inculcate business principles in development activities. EI is established as an additional unit of ECCA. Along with its establishment EI unit has formulated a new professional team to carry out EI activities effectively. Currently EI is providing expert services on business development through research, manual & tool kits development and its delivery to its clients. Besides these it maintains an archive on happenings and news regarding CSR and some prioritized subsectors. The subsectors emphasized by EI are Tourism, Garment, Carpet and Tea & Coffee.

### Support for Entrepreneurship Development

EI has been supporting WATASol Team for the development of WATSOL related entrepreneurship. WATASOL is the chlorine solution developed at local level from a device produced by Swiss Organization -Antenna Technology. EI has been supporting the Pilot Programme for WATASOL themed “Testing Different Business Models for Selling Chlorine in Nepal, Bangladesh and India - Marketing of Promising Technologies In Safe Water” from a business perspective for creation of social entrepreneurship through different models and support services,

### **CSR Resource Centre**

EI is now storing news, articles and press releases related to CSR published in local, national as well as international media. It also includes data and resource materials for different tools on CSR like UN Global Compact, SA 8000, CSR Europe, CSR Asia, GRI etc. Along with these tools, sustainability report of various national and international companies, news & articles, related resources and informations are maintained in the resource centre.

### **CSR Country and Sectoral Profile of Nepal**

Write up on status of Corporate Social Responsibility in Nepal has been regularly updated. This article provides insight on the start of CSR in Nepal, how it is perceived at present and the future prospects of CSR in Nepal. Also CSR status of tourism, garment, tea and coffee and carpet sectors has been prepared as priority sectors of EI.

### **Development of Nepali Manual for Scale up of Micro Entrepreneurs**

EI team have developed a Nepali version manual on Scaling up of the Micro Enterprise. During the development of the manual several rounds of discussion and feedback were taken from the MEDEP officials to make the manual informative and user easy. Along with the manual, a trouble shooter was also developed to support the problems that might be arising in the field. The trouble shooter is structured compilation of the possible hindrances that could be faced by Enterprise/Entrepreneurs, in a systematic and strategic way and find the remedy measures.

### **Market Study for Poverty Reduction of Informal Workers in Solid Waste Management Sector (PRISM) Project**

EI team assisted Future Now Pvt Ltd in Market Study for Poverty Reduction of Informal Workers in Solid Waste Management Sector at five different municipalities within the Kathmandu valley. The municipalities were namely Kathmandu, Bhaktapur, Lalitpur, Kirtipur and Madhyapur-Thimi. The objective of the study was to access the existing market system in solid waste management sector and potential market through Subsector Assessment Approach. IWW Support Programs and potential Enterprise were clearly mentioned as recommendation on the report.



### **Subsector Analysis on Service Sectors of the Informal Economy which can Generate Employment Opportunities for Youth through Vocational Skill Training**

EI team helped in conducting the study entitled, Subsector Analysis on Service Sectors of the Informal Economy which can Generate

Employment Opportunities for Youth through Vocational Skill Training. The study was conducted for SKILL Nepal for its partnership project entitled SEIS implemented by HELVETAS Swiss Intercorporation Nepal, funded by European Union Aid. The study took place during the months of March and April 2012.

### **Development of contents and delivery of Business Counselling Training**

One of the important factors in the Micro Enterprise Scale up has been identified as Business Counselling. EI has developed a package on business counselling suited for MEDEP and is conducting trainings at different working levels. As a part of the program, training for Business Development Counsellor was conducted from 28- 30th of June 2012 in Bhairahawa. The training was attended by 33 Business Development Counsellors from MEDEP program running districts comprising of 7 female participants. The remaining workshops will be conducted in the FY 2012/13.



### **Workshop on Corporate Social Responsibility**



Enterprise Initiatives along with Kathmandu University Department of Biological and Environmental Sciences jointly organized a half day workshop on Corporate Social Responsibility on February 3, 2012 at the Wise Use House, Lalitpur. The program was divided into three sections which were namely introduction of the concept, sharing of current global and national CSR practices and conduction of group exercises. The program was attended by total 24 students of 7<sup>th</sup> semester studying BSc. Environmental Science along with faculty member and their academic Head of Department.

### **Orientation for City volunteers on Social Responsibility**

EI team member provided an orientation on Volunteering and Social Responsibility to the participants of the City Volunteer Camp organized by Lalitpur Sub Metropolitan City on 17th February 2012. During the orientation the youths were facilitated to know about the concept of volunteering, social responsibility and its role in our daily life. Similarly inter linkages between volunteerism and social responsibilities and their role as a responsible youth were also explained during the orientation.



### **SRBDN Forums**

Socially Responsible Business Development Network was formed in October 2004 to create awareness on Corporate Social Responsibility in Nepal through discussion focus on different responsible issues. The main objective of SRBDN is to create awareness on responsible business/CSR to businesses in Nepal. ECCA, through EI unit, has been backstopping the SRBDN secretariat and its activities since January 2008.

The 27th SRBDN forum was held on September 23, 2011 at the Silver Mountain School of Hotel Management with the theme as “Understanding Responsible business”. The program was attended by 43 students of 2nd year studying hotel management at the college along with their instructor. The forum was conducted for hotel management students to share their issues of responsible business and the ways to incorporate it in their professional carrier. The program on responsible business was divided into two parts which respectively focused on the main concept of responsible practice and sharing of current practices across different parts of the world and practices in Nepal.

### **United Nations Global Compact local Network**

The United Nations Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labor, environment and anti-corruption. ECCA is a Local Member of Global Compact Nepal (since 2008-09). ECCA is actively participating in the meetings and programs conducted by UNGCLN Nepal and providing its support for the growth of the network. ECCA is an executive committee member of GCLN Nepal.

<http://www.unglobalcompact.org/participant/3074-ECCA-Nepal>

### **SANSAR Strategy meeting**

EI represented ECCA in South Asian Network on Sustainability and Responsibility (SANSAR)<sup>1</sup> held a regional meeting during May 18-19, 2012 in Kathmandu which was attended by delegates from India, Pakistan, Bangladesh and Nepal. The goal of the SANSAR network is to make stakeholders redefine & commonly understand the concept of CSR and promote it actively to address social, environmental and business related issues across the globe & sectors in the long run. SANSAR's aims to achieve this is through, Policy Outreach, Activism, Capacity Building, Research and Networking. Currently, it has five countries in the network as and is in the process of spreading the wings to entire South Asia. The meeting was attended by ECCA and Practical Action-Nepal, from Nepal.



<sup>1</sup> <http://sansar-csr.blogspot.com/>

### **Meeting with SAARC Secretariat**

An exploratory meeting between SANSAR and SAARC Secretariat was held on 18th May 2012 on the Secretariat premises located at Kathmandu, Nepal. The main objective of the meet was to familiarize SAARC Secretariat about the work area & scope of SANSAR and explore for common working modalities in CSR where both organizations' objectives could be well-matched. The meet was coordinated and facilitated by EI.

### **Others**

#### **Mirge School Improvement program**

With a broad vision of improving school environment and holistic development of Mirge VDC of Dolkha District, various software and hardware programs were launched in November 2010. In the first stage of implementation, the program is mainly focused in 2 schools (Majhgau Lower Secondary School and Kalidhunga Higher Secondary School). Mr. Jack Williamson, Australia has been supporting in the fundraising.

### **Campaigns**

#### **Light-For-All**

##### **Objective**

- To displace kerosene lamps by solar based household lighting (known as Solar Tuki) through the integrated approach of community mobilization and technological intervention.

### **Support a child**

##### **Objective**

- To reduce school drop out rate
- To enhance the school enrollment and education standard for children through care, support and developing capacity of children
- To support Government's "Education for All" campaign and achieve MDGs

### **Plant a Tree**

##### **Objective**

- To mitigate CO<sub>2</sub> emission
- To increase the aesthetic value of the locality utilizing available open spaces
- To bring concept of green accounting on youth, children and community
- To make polluters responsible for local and global environment

### **Safe Drinking Water**

##### **Objective**

- To provide the communities with safe drinking water and improved sanitation of the surrounding
- To promote the safe supply of drinking water in schools to prevent children from water borne diseases, increase their school attendance and enrollment

## **Scholarship Distribution**

Distribution of scholarship to need students is being continued in different parts of the country, through different programs. In the past year, 236 students in 20 schools were provided scholarship (and study materials). The students were selected based upon the recommendation of the school management.

## **Solidarity with Billion Tree Campaign**

Billion Tree Campaign is a worldwide tree planting initiative facilitated by the United Nations Environment Programme (UNEP). People, communities, business, industry, civil society organizations and governments are encouraged to enter tree planting pledges on-line. The campaign strongly encourages the planting of indigenous trees and trees that are appropriate to the local environment. ECCA has made a significant contribution in this campaign. The campaign supported the schools and open spaces to add aesthetic value.

## **Promoting Herbal Garden In schools**

ICIMOD launched "Promoting Herbal Gardens in Schools" Program in 2010. To further expand the initiative all over Nepal, ICIMOD appointed ECCA as the Coordinator in September 2011. Dabur Nepal Pvt. Ltd. and Nepal SBI Bank are also supporting in this endeavor. ECCA has linked the herbal garden initiative with nature club, school environment improvement program, plant-a-tree campaign, adapt-a-tree program and has in-built the herbal garden concept in all school-based programs.

## **National Conservation Day celebration**

ECCA joined hands with Government of Nepal, Bird Conservation Nepal, ICIMOD, IUCN, Nepal Forum of Environmental Journalists, National Trust for Nature Conservation, The Mountain Institute, Wildlife Conservation Nepal, WWF, and WWG in organizing and celebrating National Conservation Day 2068 (Asoj 7, September 24, 2011) with the Theme "Celebrating Forests for People" Rt. Hon'ble Vice President of Nepal Mr. Parmanand Jha graced the celebration.

## **Membership**

- ☞ UNEP South Asian Youth Environment Network (SAYEN) – Country focal point
- ☞ Global Learning and Observation to Benefit the Environment (GLOBE) – Country coordinator and Member secretary of the National Steering Committee
- ☞ IUCN – The World Conservation Union, Switzerland – NGO member since 1991
- ☞ Nepal National Committee of IUCN – General Secretary
- ☞ NGO Federation – Founding member
- ☞ Nepal Permaculture Group (NPG) – Founding Member
- ☞ Improved Cook Stove (ICS) Network – Member
- ☞ Consortium of organizations working for the child club – Member
- ☞ Coalition for Clean Nepal (CCE) - Member
- ☞ World Toilet Organization – Member
- ☞ Climate Change Network – Member
- ☞ "Wise-use House" Network - 8 organizations working under one single roof
- ☞ Socially Responsible Business Development Network (SRBDN) – Member



- ☞ South Asian Forum on Responsible Business (SAFoRB) - Member
- ☞ Federation of Nepalese Chamber, Commerce & Industries (FNCCI) CSR Forum – Member
- ☞ National UN Global Compact Committee, Nepal – Member
- ☞ Danish Development Research Network – Member
- ☞ UN Economic and Social Council (ECOSOC) - Consultative status
- ☞ Brick Clean Network – Member

## Highlights from the Audit Report 2011/12

| S. No. | Particular   | Amount (NRs.) |
|--------|--|---------------|
| 1      | Assets   | 6,856,452     |
| 2      | Contribution from Funding Agencies                           | 5,514,994     |
| 3      | Contribution from Local Organization                         | 146,367       |
| 4      | Contribution from Other Program                              | 1,231,164     |
| 5      | Contribution from Local Level                                | 1,181,606     |
| 6      | Contribution in Trust Fund                                   | 1,468,986     |
| 7      | Membership Fee   | 7,942         |
| 8      | Closing Stock  | 1,419,900     |
| 9      | Program Expenses (excluding regular staff salary)            | 3,782,437     |
| 10     | Office Expenses (including salary of regular program staffs) | 4,268,789     |
| 11     | IUCN Membership Fee  | 38,406        |