


COMMUNICATION ON PROGRES – GLOBAL COMPACT  
2013.12.11

I, the undersigned, **Adrian DIACONU**, Alpha Direct Services CEO, duly give again all my support to the United Nations Global Compact and, renew the membership of Alpha direct to the different principles of the Global Compact.

ALPHA DIRECT SERVICES places **business ethics and compliance above all commercial considerations.**

- ALPHA DIRECT SERVICES is member of the FEVAD (Association of distance-selling businesses), and emphasizes to the rules founded on **transparency and consumer's respect.**
- ALPHA DIRECT SERVICES is engaged on **reintegration into employment** and makes a point of giving people who are in social difficulties the opportunity to work. In 2012, thanks to Alpha Direct Services, a large number of persons could rebuild by work and to have resumption of their social and economic life. Alpha Direct Services is cooperating with local Work Assistance Centre dedicated to the integration of the disabled.
- Moreover, by implementing in 2008 a **HEQ building** in its facility in Beauvais, and with the implementation of its warehouse's extension, Alpha Direct Services subscribed to the policies of **sustainable economic development.**  
To go further, Alpha Direct Services will implement a new **HEQ building** in Evreux next year. This new building will be relevant to the sustainable development objectives.
- Furthermore, our package suppliers are also committed in favor of the environmental protection: their packages are in full compliance with the provisions of the decree n°98-638 of July, 20<sup>th</sup>, 1998.  
ADS is using packages designed and manufactured in line with CEN standards.  
**Alpha Direct Services is providing to its customers packages environmentally friendly.**
- To conclude, our Group pays attention to improve the recycling of waste.  
**All our facilities are recycling on average 900 tons of cartons per year.**

**Adrian DIACONU**  
**Alpha Direct Services CEO**

  
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