

mediagroup.co.id

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#### **People**

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## **ABOUT MEDIA GROUP**

## The Courage to Make a Change



The year of 2012 has become a step stone to re-organize all unit business as well as expand our unit business to promote the welfare of our supply chain.

The world's demand for food, job opportunity, health, education calls for the judicious use of resources, as well as innovative spirit. At Media Group, we are meeting this challenge by building collaboration, commitment, integrity, innovation, creativity, professionalism, dedication and sustainable practices into every aspect of our business.

Media Group set goals to make a change from creating jobs, promoting the welfare of our supply chain, improving the quality of educators, providing formal and informal education for under-privilege children, giving away millions of books across the country, enabling cataract patients a "second chance to see" the world and disabled people to be independent. Our employee is inspired by the spirit, passion and commitment to continue in helping people in need.

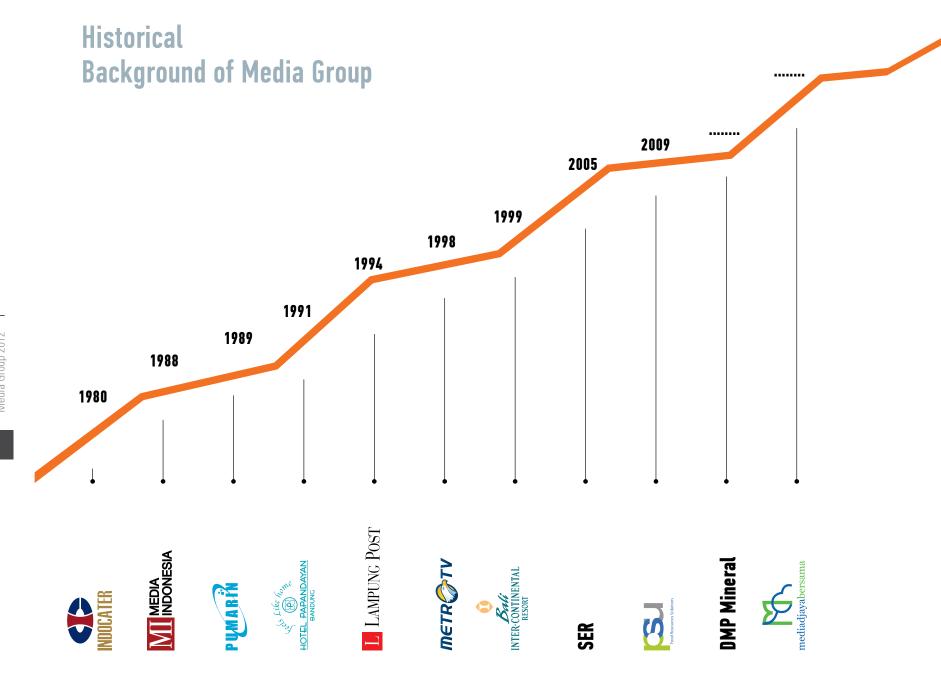
Media Group also partnership with the corporations and individuals to run social projects. No company can aspire to have that kind of impact by working alone. Change is a group effort, crossing governments, NGOs, individuals and business. Working together is the only way to create solutions to the issues we all face.

Media Group committed to conducts business and works productively with all its stakeholders. Our operations are guided by corporate philosophies, values, codes of conduct, and policies that ensure diversity and fair business practices among vendors and suppliers, and support collaboration with governments and industry on many issues.

The information set forth in this book reflects our strong sense of responsibility in creating value for our stakeholders. Media Group as part of a good corporate citizen enthusiastically and believe that our business policies incorporate with the ten principles of the Global Compact in the areas of human rights, labor, environment and anticorruption.

We are fully supports our actions in working towards sustainability goals-in particular those contained in the UN Global Compact and endorse the future priorities and specific targets we set out in our report.

**SURYA PALOH** 





**MEDIA** 







**HOTELS** 



**CATERING** 







**ENERGY & NATURAL RESOURCES** 





ACCP

**DMP Mineral** 







## TV MEDIA

Media Group owns print media - Media Indonesia daily in 1990 and start news tv station- Metro TV in 2000.

mediaindonesia.com - Media Indonesia daily (Jakarta) is a trustworthy nation wide Indonesian Newspaper and Lampung Post (Lampung Province in Sumatera) is a trustworthy local Indonesian Newspaper, managing by a professionals human resources to develop a healthy and profitable publishing. Media Indonesia's penetration in 33 provinces and circulate 280k copies every day. Lampung Post's market penetration in 15 regions in Lampung province and circulate 50k copies every day.

**metrotynews.com** - Metro TV is an Indonesian television station by ranking number one for its news, offering quality entertainment and lifestyle programming. Our tv station also providing unique advertising opportunities and achieving loyalty with its viewers and advertisers. Metro TV broadcast to all over Indonesia from 5am to 12am.





















## **FOOD INDUSTRY**

indocater.com Indocater was established in 1978 is one of the foremost catering companies in Indonesia providing Commissary, Camp & Maintenance services for Oil & Mining sector, hospitals and manufacturing industry. Indocater offer courteous, professional catering services, engaging nutritionists to ensure balanced menu and proper calories intake. Good performance both in terms of service and compliance with HSE requirements.

#### Indocater is ISO 9001: 2008, ISO 22000: 2005

**PSU.COM** Pangansari Utama (PSU) was established in 1976 is an Indonesia-based food, logistics, retail and facilities management support company with world-class capabilities. PSU is the largest industrial catering and food distribution to remote area mining and energy exploration sites.

The integrated approach enables PSU to devise cost-efficient, seamless solutions for all customers' support needs under one roof, freeing clients to focus on their core business.

PSU is ISO 9001: 2005, ISO 22000: 2005 and ISO 14001: 2004 certified

and are rated by NOSA Occupational Health & Safety.





















## HOSPITALITY

## The Papandayan

the papandayan.com The Papandayan is an award winning hotel "Indonesia Leading City Hotel – Bandung" by Indonesia Travel & Tourism Award (ITTA) for two consecutive years, featuring 172 elegantly appointed guestrooms and suites thoughtfully designed to complement its location with natural elements of stone, wood and art reflecting the local landscape and culture.

The Papandayan strategically located 70km SE of Bandung city. Centrally located in the most strategic location of the thriving business hub. It is set away from the congested one-way thoroughfares, offering many accessibility to the property.

## Intercontinental Bali Resort

bali.continental.com At traditional Jimbaran Bay, a 5-star Intercontinental Bali Resort is a secluded and peaceful haven, a perfect place to reflect on the local culture, famed for its timeless serenity, a place to absorb the delightful nature of Bali.

Intercontinental Bali resort features 418 guestrooms in three unique levels of accommodation. The property embraces 14 hectares of tropical landscape that is a blend of indigenous flora, gentle waterways and stone statues reflecting the island's artistic heritage. There are six swimming pools, planet trekkers children's centre, a fitness centre and plenty activities to keep guests occupied throughout the day. Spa Uluwatu is a dedicated healing and beauty for individual rejuvenation. A superb choice of restaurant venues makes every dining experience an adventure in culinary excellence.





















## **ENERGY RESOURCES**

## PT. Pusaka Marmer Indahraya (Pumarin)

pumarin.co.id Pumarin was established in 1990, formerly PD. Gunung Meyud since 1980, as one of the biggest manufacturing marble company, dealing with stones from all over the world.

Pumarin also have his own marble quarries in West Java (2 quarries) & South Sulawesi (3 quarries). Java Cream, Tuscany Cream & Ocean blue are main products but they also have grey, brown, rosso & multi color marble with main product lines of slabs, tiles & art stone, such as craft line, interlock, mosaic, french pattern, fireplace, pedestal, table, columns, wash basin, kitchen sink etc. They are mostly exported to America, Australia and Asia.

Pumarin have a complete set of advanced processing equipment, such as block cutter machines, automatic polishing-processing lines for tiles & slabs, gangsaw machines with 80 blades & special craft machines; tumble, borders and irregular-shaped processing equipment from Italy. For projects, our specific department is pleased to help you to analyze, provide draft / sketch, design, and suggestion.

At quality control department, Pumarin strictly comply with the international standard for production and inspection process as well.







## PT Surya Energy Raya (SER)

As financial partner to PT Asri Dharma Sejahtera (ADS) - a Regional Government Owned Enterprise (BUMD) of Bojonegoro Regency, East Java. ADS is holding 4.4874% of participating interest in Cepu Block, operated by Mobil Cepu Ltd. Peak oil production is expected to reach 450 MMOO.

## Copper Mining Exploration

PT Emas Mineral Murni currently holding IUP Exploration in Aceh, forms joint cooperation with Tigers Realm Minerals for its exploration operational. Up to date the drillings have resulted to an identification of a total resource of 505 Mt at various mineral components.

## Aceh Coal and Power Project

Joint venture with PT Reswara Minergi Hartama, Media Group own 30% of the shares in PT Media Djaya Bersama, who holds the exclusive mining rights over a total of 4,629ha concession area in the province of Aceh under 2 subsidiaries: PT Bara Energie Lestari and PT Mifa Bersaudara. The concession area was estimated to have 169 million tones and 455 milion tones of coal resources. Currently PT Media Dkaya Bersama is in the development stage for both mining site and port facility.













## **VISION**

Making This Company and It's Resources Into Nation's Assets

#### MISSION

Becoming A Leader In Each of Its Work Field Corporate Values

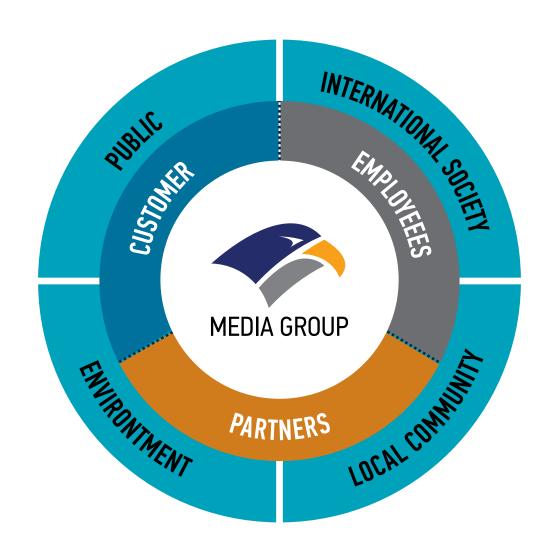
### **BACKGROUND**

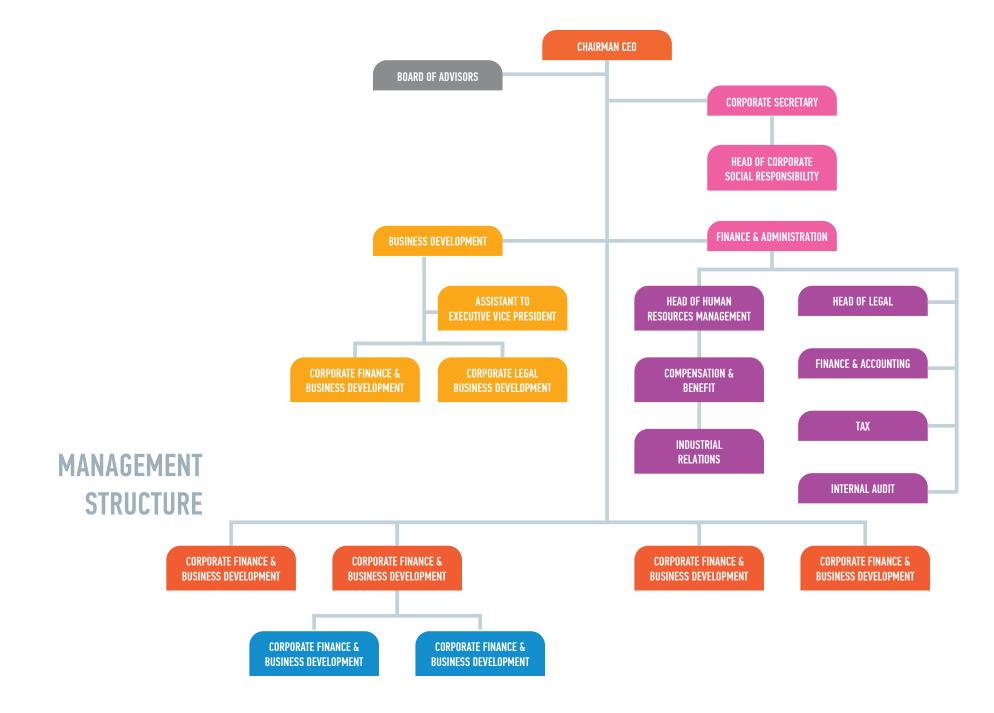
Values are needed in every community/ organization
As an attitude foundation
Media Group Participation In UNGC
These Values Embodied Into Corporate Culture and Code of Conduct

### **PURPOSES**

Differentiation Between 'Das Sein' and 'Das Sollen' Guidance, Lighthouse, Direction/ Purpose Spirit and Way of Proceeding to Every Media Group Employees

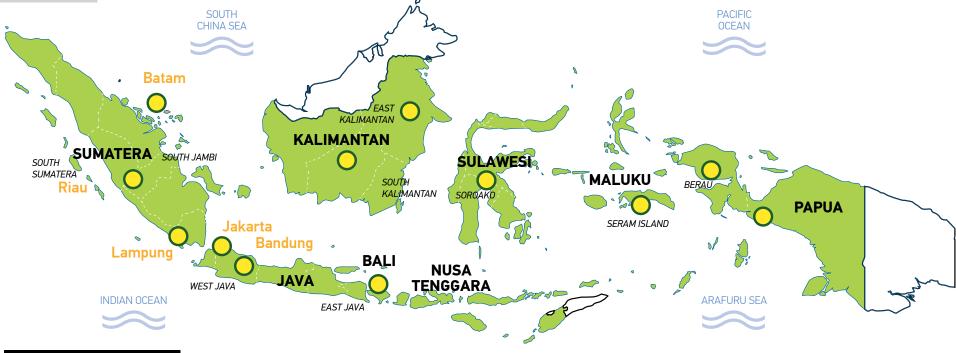












#### **INDONESIA**

#### Jakarta:

- Media Indonesia Daily
- Metro TV
- Indocater
- PSU
- Sheraton Media Hotel
- Thamrin Hospital
- Jakarta International School
- Global School
- Siloam International Hospital
- Pantai Indah Kapuk Hospital
- Media Permata Hijau Hospital
- Puri Mandiri Hospital
- Ipeka

#### West Java - Cibitung:

• PT Moric Indonesia

#### BSD:

· Sinarmas World Academy

#### Cibubur:

Melia Cibubur Hospital

#### Bogor:

Azra Hospital

#### Karawang:

PT Atsumitec

#### Bandung:

• Papandayan Hotel

## • PT Pumarin Java Sea:

PT Apexindo Pratama Duta

#### • CNOOC SES Ltd.

• Pertamina Sulu Energy

#### East Java:

• PT Timas Suplindo - Gresik

#### East Kalimantan:

- PT Medco E&P Sembakung
- Arutmin
- PT United Tractor Tbk.
- PT Inamco
- Total E&P Indonesia

#### • Schlumberger Deltabiru

- Schlumberger OFS.I
- PT Apexindo Pratama Duta Tbk.
- Thiess Contractors Indonesia
- Kaltim Prima Coal
- Chevron Indonesia Kaltim Co.

#### South Kalimantan:

- PT Leighton Contractors Indonesia
- Thiess Contractors Indonesia

#### Bali:

Bali Intercontinental Hotel

#### Lampung:

Lampung Post

#### Riau:

BOB PT Bumi Siak Pusako

#### Batam:

• McDermott Indonesia

#### South Sumatera:

- Elnusa Tri Star Ramba Ltd.
- PT Tambang Batu Bara Bukit Asam (Persero) Tbk.

#### South Jambi:

 Conoco Phillips (Grissik Ltd. & South Jambi Ltd.)

#### Seram Island:

• Kalrez Petroleum (Seram) Ltd.

#### South Sulawesi - Soroako:

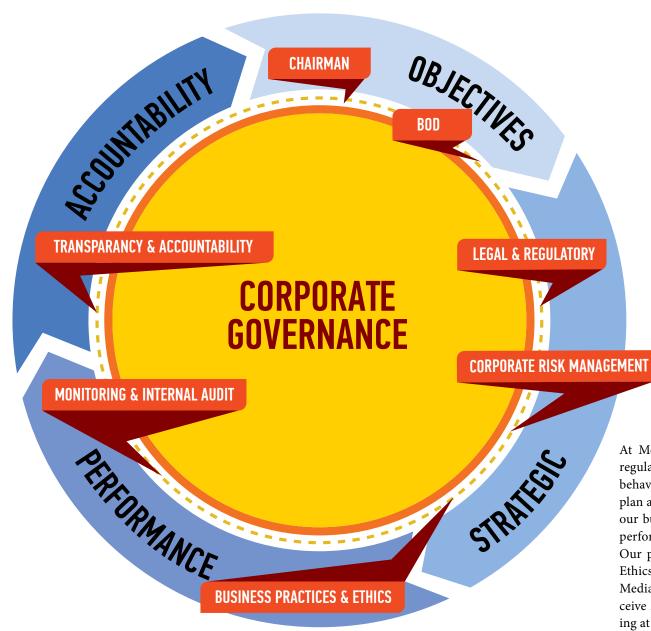
• PT International Nickel Tbk

#### Maluku:

• Citic Seram, Total Indonesia E&P

#### Papua - Tembaga Pura:

- PT Freeport Indonesia
- BP Berau Ltd.
- Mine Serve Serui Logar



At Media Group, we are ensuring that regulation changes, evolving consumer behaviors and humanitarian needs as we plan and execute the strategies that move our business forward. We are measuring performance against agreed standards. Our practice standards include Code of Ethics, Code of Professional Practice. All Media Group unit business employees receive Media Group Code of Ethics training at their early entry to companies.



From Sumatera to Papua, from our coalmines, education projects to out farmers & fisherman in Papua, our business relies on the commitment of an exceptional team. Media Group aims to achieve an excellent work team and we are committed to preserving a safe, healthy and respectful work environment.

## Employment practices

Media Group's Code of Conduct and Ethics is an important standard to ensure fair employment practices. Corporate culture and values are implemented in the way to conduct business.

As Media Group became a signatory to the United Nations Global Compact, our commitment to operating based on principles of human rights, labor, environment and anticorruption

Media Group is an organization driven by more than *8300* employees

Media Group employees divided by female male

for all business units

Media Group conducts annual performance evaluating system

OUT OF operations units, collective bargaining agreements with unions

## Good place to work

Media Group is dedicated to the continuous growth of our employees. We provide opportunity for advancement to employees through training and career development opportunities in various jobs across Media Group Organization. Our project in Papua, employees also been given more priority on the job training. We encourage employees to improve their performance to allow them to hold higher responsibilities.

Men and women are treated equally; there are measure by their talent, skill, knowledge and attitude. To that end, Media Group offers competitive benefits packages to full time employees across Indonesia.

## Safety Workplace

The sustainability of Media Group organization begins with the health and safety of its people. It is a primary responsibility in health and safety for the operational works, and that no work can be performed prior to observing and ensuring that the job is safe, healthy and hygiene.

Our unit business in catering area has enhanced its Environmental, Health and Safety Management System (EHS MS) by aligning with ISO 14001 standard. Regardless of the position, all employees should comply with the Health and Safety Standards without compromises. They have ever marked an outstanding achievement of 30 million hours without lost time accidents.





# made a grant of 2006 in Aceh after Tsunami

since 2006 headcount

TOTAL **573** students graduated from Sukma Bangsa School in Aceh, from 573 High School Students,

84% continuing to Universities



Media Group committed to improve community well-being through our discretionary business practices and contributions of corporate resources. The Media Group Foundation, Sukma Foundation in Aceh and Kick Andy Foundation are focusing on education, children, health, food and local community investments. Our projects in Mimika - Papua are proud of the long-term economic impact created in their communities - and the improved profitability for farmers, fisherman and their families. Engagement of internal and external stakeholders is our responsibility, and we strive to earn the trust of our communities.

## Community Investment

Media Group Foundation specializes on emergency response on natural disaster and rebuild across Indonesia. We manage to fundraising through our media units and encourage the personal contributions of our employees who are generous with their time and talent.

Through our health program, Media Group incorporates with Cicendo National Eye Centre and other corporate funder performed cataract surgery from Sumatera to Papua. We will continue this mission to prevent the blindness. One of the objectives of the program is to offer free eye care for poor and needy people.

909 visual impairment have been cured 3 schools in Aceh operate by Sukma Foundation 34

schools rebuild















KICK ANDY FOUNDATION

Once Helen Keller said, "the only thing worse than being blind is having sight but no vision". The sentence becomes a wake up call to us. Through Kick Andy Foundation, we initiated books for the blind program. The blind have the same right to educational facilities of all kinds. We provide assistance in the form of Braille and audio books. The educational tools are expected to assist the blind to realize their full potential. Through books, they come to experience the color of life, the form of being, and to understand life in a whole new way.

As we are holding on three keys to more abundant living of caring about others daring about others and sharing with others, Kick Andy Foundation provide a prosthetic leg to anyone that needs one, distributing books, schools supplies, shoes and build/rebuild community libraries across Indonesia.

We are believed on good values in every program. We are spreading good values through a football program.

**PROVIDE** volume/ books title Braille books and volume audio books

special Education School and LL rehabilitation centers books has been distributed through our books program

community libraries to be access by children across Indonesia prostheticlegs has been distributed since our launch in 2009

6034 pair of shoes distributed to Indonesia





Media Group is responsible at all time to ascertain all business unit activities including its waste do not pose danger for public health and other living things, as well as the social economic need of people in the area.

We are committed to the responsible use of our products, to mitigate potentially negative environmental impacts stemming from improper use.

Working together with the government and other third party to achieve a consensus on the desired environment quality standard that can be achieved. And also to create regulations and counseling related to operational activity and product quality of waste recycling.

All the business units should obey all regulation and environment standard applies. Our catering business unit "PT Pangansari Utama" has given a Certificate of ISO 14001 - 2004 for compliance to the Environmental Management Standard.

Our Bali Intercontinental Hotel & Resort in Bali is a member of Intercontinental Hotel Group that have implemented an innovative online system - Green Engage\* - which allows us to reduce our carbon footprint and impact on the environment: from selecting suitable building sites to energy efficient lighting. In practical term, our initiatives have helped our hotel and resorts reduce their energy consumption by up to 25%.

Since 2007 green office policy has been in place formally in our newspaper offices and printing sites. The green committee review and revised the strategy and operational activities to achieve efficiency of the goals. Internal campaigns are focusing on green concern within working place and personal lifestyle.

IN 2011

Media Group planted over

mangrove trees

More Than
228.092
pieces of food packaging
has been recycled in
Pangansari Utama

More Than
5000
gallons of cooking
oil recycled to biogas
energy in Pangansari

# UNITED NATIONS GLOBAL COMPACT PRINCIPLE

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# The Plaza Office Tower Level 8 Jl. MH. Thamrin Kav. 28 - 30 Jakarta 10350 - INDONESIA

Telp. (62-21) 2992 1801, ext. 825

Fax. (62-21) 2992 8992