



### **A word from the President**

Every one of Groupe Lafuma's activities has an environmental and social impact. The operation of production sites, choice of modes of transport and distribution. in all economic sectors, specific guidelines for progress are in place to reduce these impacts.

These guidelines for progress are part of our philosophy to "offer more with less." More versatility, sustainability and safety, using less materials and energy. Group Lafuma's principles tie in with the commitments of the Global Compact.

This is why I am keen to renew my involvement in the Global Compact, as I consider this international campaign to be fundamental to sustainable development.

Philippe JOFFARD-LAFUMA

### **Lafuma carries out its first Carbon Footprint**

As part of its sustainable development campaign, Group Lafuma (Lafuma, Millet, Eider, Oxbow, Ober, and Le Chameau) decided to produce a Carbon Footprint<sup>i</sup> for all its activities. Completed in 2009, it accounts for the commercial and industrial activities in the 60 countries in which Group Lafuma is present. It also includes emissions linked to its own factories, logistics sites, administration and management sites.

Group Lafuma assigned the execution of this report to Climat Mundi, a business which specialises in advice for reducing the environmental impact of businesses and counteracting greenhouse gas emission.

The objective of this very first Carbon Footprint was to draw up a status report on all greenhouse gas emissions linked to the activities of the Group. It involved measuring direct greenhouse gas emissions, implying those linked to management, logistical and industrial activities, but also indirect emissions resulting from the purchase of raw materials or from subcontracting.

The aim of the study was to identify the most and least polluting centres, and to rank them according to predominance in order to find solutions for reducing their impact in the short and medium term. Finally, it also attempted to gain an overall understanding of the effects of Group Lafuma's activities on the environment.

In order to produce this Carbon Footprint, a single unit of measure was retained for all stations to ensure the results were accurate. The unit used was the kg equivalent CO<sub>2</sub>. The measured posts were in internal, intermediary and global areas. They

included industrial processes, transportation of goods and people, building construction, energy consumption and also waste processing.

## **Report and Perspectives**

### **1) Report Summary**

The total emissions of Group Lafuma identified by the study are 210'000 teqCO<sup>2</sup>. This figure includes all emissions linked to products and services the Group relies on, and is not limited to the emissions for which it is directly responsible.

The most carbon emitting posts in order of significance are: The purchase of raw materials and finished products (85% of emissions), freight (5,9 %), business travel (2,3%) and energy used on sites (2,1%). Therefore the report confirms the predominance of the impact of materials and products of different brands on the whole of the Groups emissions. This issue has already been evaluated in a more informal and internal way.

### **2) Corrective actions completed**

Group Lafuma has conducted an audit to ensure more efficient use of freight (better use of transport, both sea and rail) choosing carriers engaged in responsible practices, and improving logistical platforms.

Regarding business travel, the Group has already set up an international video conference between its main management sites to reduce travel (notably Paris, Hong Kong, and the United States) and continues to make progress in this area by making the most of the business trips of its collaborators.

In the area of Energy used by our factories, in 2008 Lafuma installed a photovoltaic power station with 1500m<sup>2</sup> of solar roofing on its historic factory in the Drôme region, and at the same time was able to renovate the roof to improve insulation (reducing heating and air conditioning consumption by 50%).

### **3) Methods of improvement**

Following the conclusions of the Carbon Footprint, Group Lafuma will concentrate its effort on the most significant impacts. In particular it will continue to work on the ecological design of its products by selecting materials that are respectful to the environment, analysing the value of materials for effective use (product and off-cuts), and choosing resistant, high-performance materials to ensure the durability of products.

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<sup>i</sup> Carbon footprinting is a method of calculating greenhouse gas emissions developed by ADEME (The Environmental and Energy Management Agency). This tool enables you to keep a "carbon account" in accordance with government regulations.