

## **Communication on Progress**

**Year:** 2010

## **STATEMENT**

Eco Vita, USA aspires to promote and embody the motto that "true health comes from a healthy soul" and we believe that our business practices should reflect this vision. As such, it becomes natural that the ten principles outlined in the United Nations Global Compact would be resonant with our company's own aims and goals. We have intentionally pursued products and a business plan that would promote environmental sustainability, support local economies in developing countries and promote the health of our individual consumers.

Correspondingly, we seek to make every effort to ensure that production and distribution of our products will also foster emotional and psychological health in local and global economies by rejecting all forms of corruption, forced labor, child labor, human rights abuses, discrimination and environmental degradation. We have outlined here our commitments and our plans for healthy growth and development.

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**Contact:** Tadahisa Kumagai

Position: National Manager, Eco Vita, USA

**Email:** kumagai@Eco Vitausa.com **Phone:** 201-750-3365 ext 126

Global Compact Principle	Action Taken & Impact Achieved and/or Plans for the upcoming Year
1: Businesses should support and respect the protection of internationally proclaimed human rights;	Eco Vita in its corporate policy upholds the internationally recognized UN Declaration of Human Rights as a baseline for its business practices. The company motto recognizes the importance of health in every form for each individual. As such, we would only seek to provide the same respect as our employees and consumers to those with whom we interact through business and philanthropy. We also state, unequivocally, our intention to uphold this statement in our website as well as select promotional materials. In the future, we may plan to provide or fund education about human rights through our website.
2: and make sure that they are not complicit in human rights abuses.	Eco Vita, USA is committed to working directly with local Moringa farmers through NGOs rather than working with brokers with whom the main objective is to increase profits. By doing so, we receive Moringa from a reliable organization that is also simultaneously working for the good of the community.  Eco Vita has been partnering with the Shape Lives Foundation in Ghana, a non-profit organization that is working to develop a vibrant, local economy in the Santrofiki community. The organization provides jobs and opportunities for participants to take part in small businesses and address local issues with malnutrition and general health. The Shape Lives Foundation sends reports, including video reports and testimonies from Ghana to testify to the positive impact that the Moringa Project brings to

the local economy. A recent video report can be viewed at the following link:

http://moringafact.com/2009/06/ shape-live-foundation-an-updatefrom-ghana-%e2%80%93-part-1/

The March 2009 order for 25.5 kilos of Moringa plants for the Moringa SuperHerb product helped to employ 17 local women farmers.

**3:** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Eco Vita will be responsible in allowing our partners and consumers to be educated about their rights and responsibilities through giving informed choice. We have developed a social venture designed to contribute to the long-term development of a local community by providing funds and means to establish practices that would allow the local farmers to work even beyond Eco Vita, USA. We have advised and funded programs for the Shape Lives Foundation in Ghana in order that they have the means to produce products that would meet international trading criteria.

**4:** the elimination of all forms of forced and compulsory labour;

Eco Vita seeks out organizations that are interested in providing jobs to in need communities with a commitment to stand against all forms of compulsory or forced labor. We refuse to engage in the business of all forms of forced or compulsory labor and will not knowingly enter into partnerships with organizations or individuals who do so. We will also seek to find alternative solutions to forced labor through creating a vibrant local economy and active participation in charity work, which we believe would lead to the end of

	a need for any person to work in unsafe, illegal situations.
5: the effective abolition of child labour;	Eco Vita refuses to engage in the business of child labor and will not knowingly enter into partnerships with organizations or individuals who use illegally child labor. We will also seek to find alternative solutions to child labor through creating a vibrant local economy and active participation in charity work, which we believe would lead to the end of a need for children to work in unsafe, illegal situations.
<b>6:</b> and the elimination of discrimination in respect of employment and occupation.	Eco Vita strives to be an equal opportunity employers and will seek to make partnerships with like-minded organizations. Our hiring practices follow the standard U.S. guidelines that prohibit discrimination in all forms in the workplace.
7: Businesses should support a precautionary approach to environmental challenges;	Eco Vita aims to decrease its carbon footprint by funding and supporting the growth of the Moringa plant, which is known to be particularly effective at consuming CO2 gases and producing oxygen.  Aside from promoting the growth of Moringa plants for business, we have been contributing to a Moringa-growing project initiated by the Association for the Sustainable Development in South America. This project hopes to help aid in the development of the Checo district in Paraguay.

**8:** undertake initiatives to promote greater environmental responsibility;

Eco Vita is confident that our products will appeal to those who will be concerned with concern for the earth as well as the self. As such, we seek to create a network of conscious consumers and provide them and the rest of the public with information about the different ways with which we as individuals might reduce our carbon footprint or decrease our waste. We are also exploring ways to reduce packaging while maintaining a high level of sanitation.

**9:** and encourage the development and diffusion of environmentally friendly technologies.

Eco Vita is extremely committed to developing environmentally friendly technologies utilizing the Moringa plant. As Eco Vita expands and is able to do more research on this remarkable plant and we hope to contribute to the development of technologies that will fully utilize the Moringa plant. In addition to the plant's ability to absorb CO2, there has also been preliminary evidence pointing to the possibility of using Moringa seeds to purify water. Moringa has been shown to grow in climates in which the growth of other types of vegetation has been extremely difficult (such as Sub-Saharan Africa) and may prove to be particularly effective in producing an industry that would, as a business practice, proactively fight climate change and address the scarcity of clean water supplies.

**10:** Businesses should work against all forms of corruption, including extortion and bribery.

Eco Vita will refuse to work in circumstances that compromise our ability to make decisions that might go against our company's intent to spread goodwill, growth and development in all areas. This includes situations that might call for

bribery or extortion and other such corrupt practices. We will refuse to go into contract with organizations that might be known to do so, utilizing monitoring agencies and the like to guide our decisions.