



TURKISH INDUSTRIALISTS' AND BUSINESSMEN'S ASSOCIATION



COMMUNICATION ON PROGRESS 2009



Note from the Chairwoman of the Board, Arzuhan DOGAN YALCINDAG



On behalf of the Turkish Industrialists and Businessmen Association (TUSIAD) I am pleased to present the first “Communication on Progress Report” of TUSIAD.

Founded thirty-eight years ago by the visionaries of Turkish business, TUSIAD has been striving to achieve a sustainable growth process through institutionalizing a market economy and enhancing competitiveness. While the concerns and the challenges addressed by TUSIAD have evolved and realized to some extent, it has consistently sought to identify the critical issues before the public at large, to suggest solutions, and to keep them informed and aware.

The change in the perception of doing business brings new opportunities as well as responsibilities and risks. We believe, being aware of these responsibilities towards the stakeholders and building a business strategy with this vision are the utmost important indicators in order to have sustainable growth. Accordingly, to profess a great esteem for human and labor rights, and environment and to fight against any kind of corruption became sine qua non for sustainable business.

This gradual change from short-term profit maximization to long-term stakeholder deliberation involves the business to continuously communicate with the stakeholders about how they structure and execute their activities and the outcomes of those activities. They should embrace an approach where social responsibility is not only managing risks and hurdles, but it also involves paying attention to the opportunities that the market brings.

TUSIAD initiated these discussions 20 years ago and achieved to infiltrate the concepts and ideas in the business circles. In 1995, TUSIAD altered its statute by adding a section on Business Ethics. Accepted by 565 members representing over 2500 companies of TUSIAD, the framework of the business practices were embraced by respecting the rule of law, labor rights and environment.

As of November 2007, TUSIAD is a signatory of the United Nations Global Compact, a joint initiative between businesses around the world, the UN, NGO, business and labor representatives. TUSIAD’s pioneering role in the Turkish economy is the main motivation for its signature to the UN Global Compact. After the signature, TUSIAD became a member of the UN Global Compact Turkey Network’s National Steering Committee. Right now, TUSIAD has focused its efforts to ensure that the Network lives up to the higher standards of responsibility and good practice that are expected from it and aims to provide the network with policy and strategic advice.

With the aim of integrating all these components into TUSIAD’s vision and fulfilling the responsibilities and the liabilities resulting from signing Global Compact, TUSIAD established a Corporate Social Responsibility Working Group in 2007. In order to express our full commitment to engaging and internalizing all our activities within the social responsibility

framework, the General Secretary of TUSIAD Zafer A. YAVAN was been appointed to chair the Working Group. The members of the Working Group consists of TUSIAD members, their specialists and other related NGOs ie. UNDP, CSR Turkey and the British Council. With the objectives and principles as mentioned above, the Working Group, facilitates the dissemination of principles of Global Compact via providing input to the public speeches, organizing seminars and press conferences. In addition, it follows closely the national and the international agenda and conducts seminars and composes position papers regarding issues on social responsibility.

On the other hand, TUSIAD provides valuable input to the content of the Global Compact as well. Major projects on freedom of expression, labor rights, business ethics and environment are carried out by various committees, which facilitate the mobilization of the TUSIAD members and the public.

For TUSIAD, social responsibility is a necessary precondition for sound business practices and helps to ensure the competitiveness of the Turkish business environment. We look forward to improving our social responsibility work in 2010 and enhancing our performance.



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1. TUSIAD MISSION STATEMENT

TUSIAD is committed to the universal principles of democracy and human rights. It upholds the freedoms of enterprise, belief and opinion. TUSIAD seeks to promote the development of a social structure which strives to strengthen the democratic foundations upon which civil society is based and supports a secular state and the rule of law.

TUSIAD believes that industrialists and other business people should assume a leading role in Turkish society and encourages its members to act on this conviction. TUSIAD aims to establish the legal and institutional framework of a market economy and to ensure the application of internationally accepted business ethics. TUSIAD believes in and works towards the integration into the international economic system. By working to increase the competitiveness of Turkish manufacturing and service firms, it strives to secure for Turkey a well defined and permanent place in the international economic arena. TUSIAD supports policies aimed at establishing a liberal economic system. By encouraging more efficient use of human and natural resources through employment of the latest technology, it strives to enhance competitiveness by permanently increasing quality and productivity. TUSIAD, in accordance with its mission and in the context of its activities, initiates public debate by communicating its position on a variety of issues. It conducts Professional research projects the findings of which are submitted directly to the Parliament, the Government, the media, international organizations, and other states.



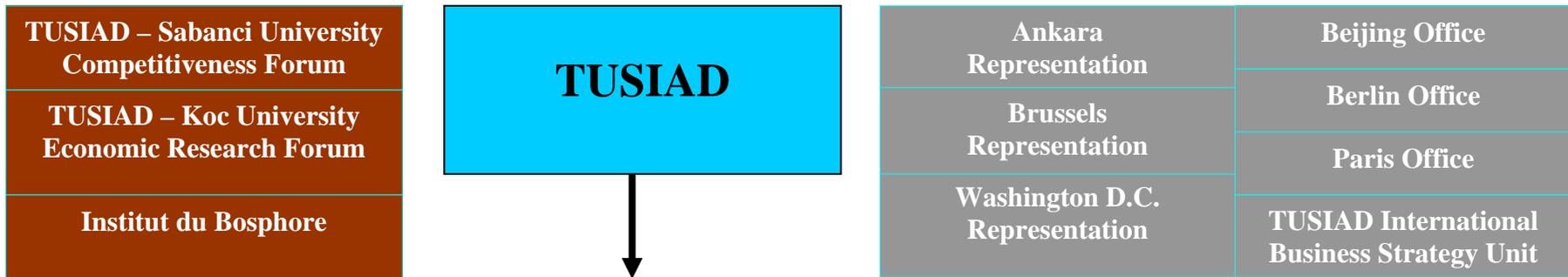
2. STRUCTURE OF TUSIAD

TUSIAD is executing its activities through its **9** committees, which are chaired by the TUSIAD Board of Directors. Under the committees, there exist **34** working groups that are specialized in different areas. TUSIAD members and specialists from member companies participate in the regular meetings of the committees and related working groups to contribute to the shaping of the policies of TUSIAD.

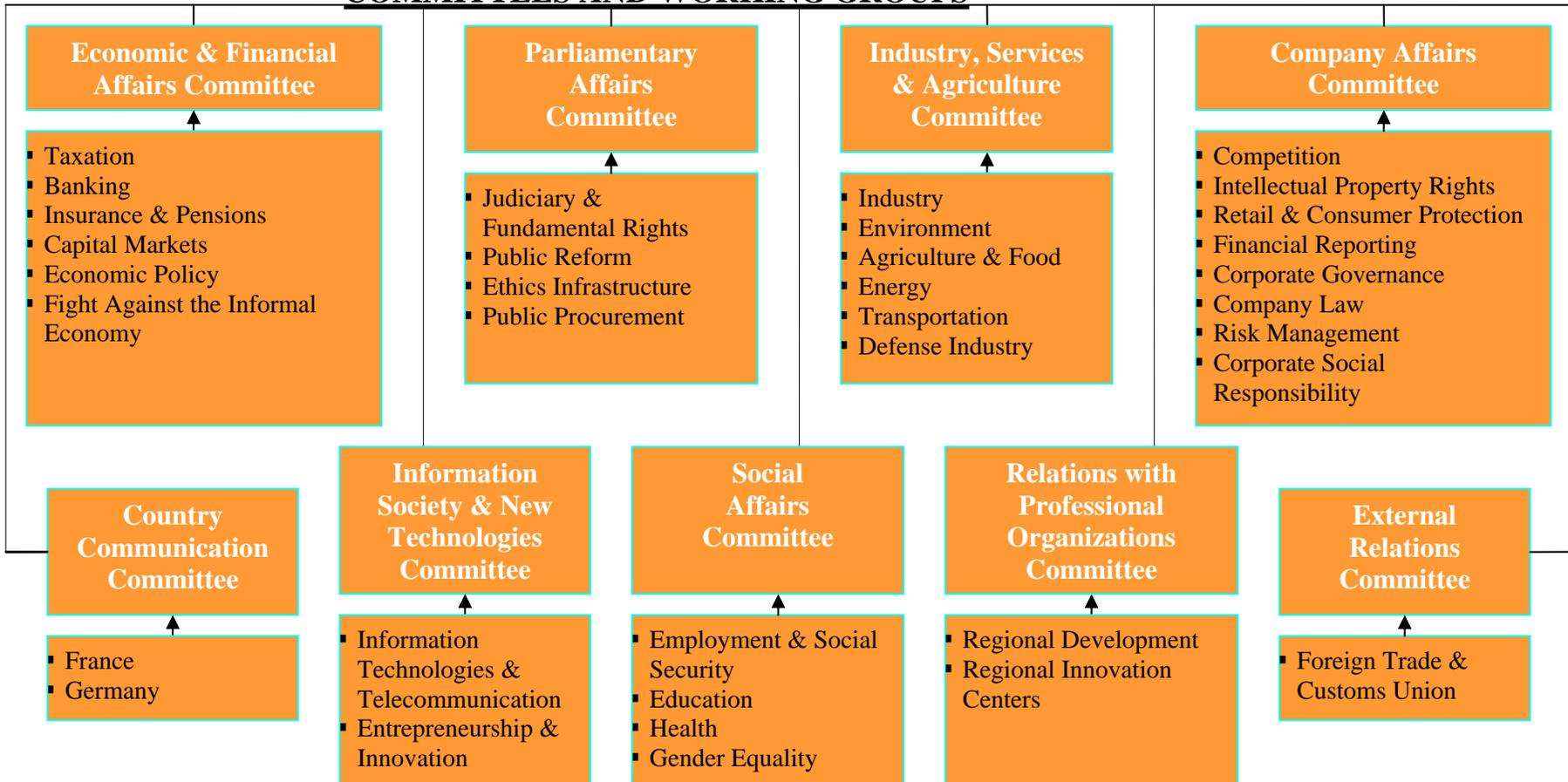
As a member of BUSINESSEUROPE and via its representative offices in Brussels, Paris and Berlin, it established a close network with the institutions of the European Union and other business organization counterparties. The representation in Ankara facilitates TUSIAD's views and positions to be introduced within the government and other related state bodies. Also TUSIAD opened a representation office in Washington D.C. in order to improve the relations between the Turkish and American business communities, with universities, international institutions, the US Congress and Government. Finally, TUSIAD opened a representative office in Beijing to follow the economic and political developments in the Asia-Pacific region with a specific focus on China. The Beijing office aims to inform the Chinese businesspeople and policy makers about the developments taking place in Turkey and conduct business development activities for Turkish and Chinese businesses.

TUSIAD also has solid cooperation with the universities and developed the “TUSIAD-University Cooperation Forums”, which are the “Competitiveness Forum” with Sabanci University and the “Economic Research Forum” with Koc University. The research projects that the forums are conducting, offer the groundwork where TUSIAD founds its position papers.





COMMITTEES AND WORKING GROUPS



3. SCOPE OF THE ACTIVITIES

TUSIAD shares its opinion and creates public awareness via seminars, reports and the preparation of position papers.

TUSIAD conducts several surveys with its members to measure awareness, perception, needs and create benchmarks. Surveys on tax reform, BASEL II, enterprise risk management, internal auditing, and vocational education are some topics covered recently just to name a few.

Consultation with the Stakeholders

TUSIAD pays close attention to its stakeholders, ie. members, government and State institutions, the media, its employees, universities and other NGOs, and the public.

- a) **TUSIAD members:** Working groups constitutes the core of the TUSIAD's policy making process. TUSIAD members and their specialists meet on regular basis, to bring all the know-how on the table and compose TUSIAD's position to be delivered to the related parties. Through the member meetings, seminars and the member interaction program, TUSIAD closely follows the needs and the views of its members. Facilitating an effective both way interaction, businessmen find the opportunity to reach a common ground, raise their voices and initiate a public debate.
- b) **Government and State Institutions:** TUSIAD believes that constructing a strong link with the government and the State institutions constitutes a crucial pillar of TUSIAD's mission. Providing the position of the business community, TUSIAD is an active partner of the law making process in Turkey. In addition to delivering its views, TUSIAD creates platforms, where businessmen, the government and state officials can share their concerns and experiences.
- c) **Media:** An effective usage of media channels is an indispensable element in communicating the position of the business community. Facilitating the linkage between TUSIAD and the public, the media allows TUSIAD's voice to be reached to the masses.
- d) **Employees:** The main drive of TUSIAD is its specialists, who closely follow the national and international agenda, and provide valuable input to carry out TUSIAD's pioneering mission.
- e) **Universities and other NGOs:** In delivering its mission, TUSIAD works closely with universities and other NGOs. This strong collaboration offers an academic basis and provides the opportunity of specialized information flow between the institutions. Hence, a stronger position is constituted with a greater impact.
 - i. **TUSIAD – Sabanci University Competition Forum:**
The Competition Forum aims to help improve the competitiveness of the Turkish private sector in international markets by conducting and supporting research on competitiveness, innovation and technology management, and benchmarking.



ii. TUSIAD – Koc University Economic Research Forum:

The Economic Research Forum is devoted to promoting independent and objective analysis on economic growth and discussing the implications of different economic policy options.



iii. Institut du Bosphore: Situated in Paris, the institute aims to carry out studies on the importance of Turkey's relations with the EU and France in terms of geopolitics, economics, social and cultural areas.



- f) **Public:** TUSIAD is committed to the universal principles of democracy and human rights. It upholds the freedom of enterprise, belief and opinion. It strives to strengthen the democratic foundations upon which civil society is based and supports a secular State based on the rule of law. In order to create a public consensus and mobility within this framework, the reports and the position papers are delivered to the public via various media channels (i.e. press releases, press conferences, interviews, and website). On the other hand, the expectations of the public are also measured through surveys conducted periodically. In drawing the roadmap of TUSIAD's policy making, the Board of Directors gives great importance to the image of TUSIAD and its performance delivering its mission in the eyes of the public.

4. TUSIAD ACTIONS TOWARDS THE IMPLEMENTATION OF GLOBAL COMPACT PRINCIPLES:

HUMAN RIGHTS

LABOUR

ENVIRONMENT

ANTI-CORRUPTION

Principle 1:

Businesses should support and respect the protection of internationally proclaimed human rights

Commitment:

TUSIAD believes that a sound democracy is a prerequisite for a well-established economy. Therefore, TUSIAD continuously calls attention to the existing democratic deficit in Turkey and is fully committed in setting higher purposes and integrating issues regarding human rights throughout its sphere of influence.

Continuous Follow-up on Human Rights	Human rights issues are always the top item of the Board of Directors Meeting's agenda. Almost for every meeting a brief note is prepared giving the updates, where the board takes initiative to point out the human rights abuses in Turkey. Recently, TUSIAD focused its attention to the judiciary reform, political parties and election laws, and freedom of expression. These topics have been repeatedly presented to the eyes of the public by press releases and through the press conferences before the General Assemblies and High Advisory Council meetings.
Position paper :	TUSIAD's Parliamentary Affairs Committee sent a Letter to Minister of State Cemil Cicek on Reorganization of Human Rights Directorate under Prime Minister, 24 September 2009
Description:	The letter stated that Human Rights Directorate shall be independent of the Government. Additionally the presence of the Turkish human rights experts who are former members of ECHR and other international organizations is suggested.
Outcome:	Reorganization of Human Rights Directorate is pending. TUSIAD is closely following the process and will provide its views on every level of the legislation procedure.

Position paper :	National Program for the Adoption of the Acquis Communautaire, 18 September 2008
Description:	The position paper mainly criticizes the scope of the Program and calls for a comprehensive approach to the human rights shortcomings in Turkey. Rights of women, fight against torture and freedom of expression are the issues highlighted. http://www.TUSIAD.org/FileArchive/2008.09.18-UlusalProgramTaslagiTespitleri.pdf
Outcome:	So far limited progress has been achieved at the calendar of actions that will be held by the Government. The progress on the National Program is closely monitored.

Press Release:	“Efforts spent on mandatory pre-school education is pleasing” 16 June 2009
Description:	Ministry of Education launched a pilot project in 32 provinces. The project renders mandatory pre-school education in selected provinces. TUSIAD stated that the efforts spent by the Ministry of Education on mandatory pre-school education will enable the children to adopt themselves to the ever-changing conditions and bring versatility. http://www.TUSIAD.org/FileArchive/basin_bulteni_2009_57.pdf
Outcome:	TUSIAD’s press release has taken place in 4 newspapers. http://www.referansgazetesi.com/haber.aspx?HBR_KOD=124419&KTG_KOD=505 http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=11883262&tarih=2009-06-17 http://www.radikal.com.tr/Radikal.aspx?aType=RadikalHaberDetay&ArticleID=940913&Date=17.06.2009&CategoryID=98 http://www.haberler.com/TUSIAD-okul-oncesi-zorunlu-egitim-basariyi-artirir-haberi/

Press Release:	“Only through an existence of independent tax office will achieve sincere fighting against informal economy and objective tax auditing” 19 April 2009
Description:	TUSIAD gave voice to the increasing concerns and distressed among the businessmen about tax auditing. http://www.tusiad.org/FileArchive/basin_bulteni_2009_38.pdf

Outcome:	<p>At a time when the discussions on tax auditing were peaked. The press released got major repercussions among the newspapers. The columnists elaborated the issue furthermore and the press release created a snowball effect within the public debate. 40 local and national newspapers perpetuated the issue and one columnist carried the discussions to his column.</p> <p>Examples:</p> <p>http://www.radikal.com.tr/haber.php?haberno=247193 http://www.hurriyet.com.tr/ekonomi/11467614.asp http://www1.sabah.com.tr/2009/04/20/haber.43A4771BCE6E4EDFB73D8A84DC9D311B.html</p>
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Press Release:	<p>“The increase in human rights violations in Turkey is alarming” 16 December 2008</p>
Description:	<p>TUSIAD made a statement on the Human Rights Day calling attention to the violation of right to live in Turkey. TUSIAD heavily criticized the government’s attitude as to protecting the state against the people.</p> <p>http://www.TUSIAD.org/FileArchive/basin_bulteni_2008_99.pdf</p>
Outcome:	<p>During a time when the discussions on human right violations aggravated in Turkey, the press release took place in 7 major newspapers.</p> <p>Examples:</p> <p>http://www.referansgazetesi.com/haber.aspx?HBR_KOD=112534&KTG_KOD=123 http://www.yeniasya.com.tr/2008/12/17/haber/h14.htm www.taraf.com.tr/haber/23622.htm http://arama.hurriyet.com.tr/arsivnews.aspx?id=10584015 http://www.radikal.com.tr/Radikal.aspx?aType=RadikalHaberDetay&ArticleID=913031&Date=17.12.2008&CategoryID=98</p>

Press Release:	“Higher education system should be restructured and education should be freed from political debate” 07 August 2008
Description:	<p>TUSIAD made a statement about the ongoing discussion on the restructuring of higher education in Turkey. TUSIAD pointed out that the education system should be dealt in an open dialog with the related parties and the higher education policies and strategies should be developed with a democratic perspective.</p> <p>http://www.TUSIAD.org/FileArchive/basin_bulteni_2008_65.pdf</p>
Outcome:	<p>The press release initiated a public debate among the newspapers. The press release took place in 26 newspapers. The columnists agreed that conciliatory attitudes are called for to realize the already-delayed reforms about the educational system.</p> <p>Examples:</p> <p>http://www.milliyet.com.tr/Siyaset/HaberDetay.aspx?aType=HaberDetay&Kategori=siyaset&ArticleID=976001&Date=08.08.2008&b=Egitim%20siyasi%20mudahale%20olmasin&ver=43 http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=9609158&tarih=2008-08-08 http://www.stargazete.com/politika/yuksekokretim-de-yeni-yapilanma-sart-haber-119392.htm http://arsiv.ntvmsnbc.com/news/455564.asp http://web.hurriyetdailynews.com/h.php?news=university-autonomy-trampled-2008-08-08</p>

Press Release:	“The main pillars of the Social Security System Reform should be secured and the General Health Insurance should stand on a sustainable structure.” 27 March 2008
Description:	<p>TUSIAD made a statement about “Draft Law on Social Security and General Health Insurance”. The press release mainly argued that the reforms brought by the new law on social security system in 2006 are welcoming for the businesses. Although the law should have come into effect by 2007, abolition of some clauses and the fact that no progress has been recorded since, delayed the reforms of a cumbersome system. Therefore, TUSIAD pointed out that the main pillars of Social Security System Reform should be secured and the General Health Insurance should be in sustainable structure.</p> <p>http://www.TUSIAD.org/FileArchive/basin_bulteni_2008_20.pdf</p>
Outcome:	The suggestions that TUSIAD brought to the social security system has been publicly discussed though the newspapers. TUSIAD’s press release has taken place in 10 newspapers.

	<p>Examples:</p> <p>http://www.milliyet.com.tr/default.aspx?aType=HaberDetay&ArticleID=510386 http://www.zaman.com.tr/haber.do?haberno=670155</p>
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<p>General Assembly</p> <p>Description:</p>	<p>General Assembly, 22 January 2009</p> <p>The President of the Board of Directors and the President of High Advisory Council focused their speeches on freedom of expression specifically the establishment of a state channel in Kurdish. The developments were referred to be positive steps in the democratization process of Turkey.</p> <p>http://www.TUSIAD.org/FileArchive/2009.01.22-ArzuhanDYalcindagGenelKurul.pdf http://www.TUSIAD.org/FileArchive/2009.01.22-MustafaVKocGenelKurul.pdf</p>
<p>Outcome:</p>	<p>The speeches once again triggered the constitution discussions and 75 newspapers and 7 TV channels gave full-size coverage on the issue, whereas 3 TV channels gave live broadcast.</p> <p>Examples:</p> <p>http://arsiv.sabah.com.tr/2009/01/23/haber,3B2B415E3D464032B64EC365BC5971AC.html http://arsiv.sabah.com.tr/2009/01/23/haber,86E8D21310654003A50360F55205753F.html http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=10836651&tarih=2009-01-23 http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=10836652&tarih=2009-01-23 http://www.milliyet.com.tr/Ekonomi/HaberDetay.aspx?aType=HaberDetay&Kategori=ekonomi&KategoriID=3&ArticleID=1050515&Date=23.01.2009&b=Likidite%20sorunu%20cozulmeli%20ve%20talep%20uyandırilmali&ver=07 http://www.milliyet.com.tr/Ekonomi/HaberDetay.aspx?aType=HaberDetay&Kategori=ekonomi&KategoriID=3&ArticleID=1050514&Date=23.01.2009&b=Kriz%20belirtileri%20ciktiginda%20biz%20turbanla%20mesgulduk&ver=55</p>

<p>General Assembly</p> <p>Description:</p>	<p>General Assembly, 24 January 2008</p> <p>The President of High Advisory Council focused his speech on the amendments to the Turkish Constitution and emphasized the necessary reforms that Turkey should adopt in education and judiciary.</p> <p>http://www.TUSIAD.org/FileArchive/2008.01.24-MustafaVKocGenelKurulKonusmasi.pdf</p>
<p>Outcome:</p>	<p>The speeches once again triggered the constitution discussions and 80 newspapers and 11 TV channels gave full-size coverage on the issue, whereas 3 TV channels gave live broadcast.</p> <p>Examples:</p> <p>http://arsiv.sabah.com.tr/2008/01/25/haber.2523CC799682436FAEBBE8254E88901B.html http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=8097010&tarih=2008-01-25 http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=8097011&tarih=2008-01-25 http://www.milliyet.com.tr/2008/01/25/ekonomi/aeko.html</p>

<p>High Advisory Council</p> <p>Description:</p>	<p>High Advisory Council Meeting, 1 October 2009</p> <p>The President of the Board and the President of High Advisory Council focused their speeches on freedom of expression, economic rights and liberties. Also the speeches covered the new democratization movement initiated by the government on the Kurdish issue.</p> <p>http://www.TUSIAD.org/FileArchive/ADYKonusmaYIKEkimIstanbul1.pdf http://www.TUSIAD.org/FileArchive/MustafaKocKonusmaYIKEkimIstanbul.pdf</p>
<p>Outcome:</p>	<p>The speeches once again triggered the constitution discussions and 153 newspapers and 7 TV channels gave full-size coverage on the issue, where as 3 TV channels gave live broadcast.</p>

	<p>Examples:</p> <p>http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=12600175&tarih=2009-10-02 http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=12600174&tarih=2009-10-02 http://www.milliyet.com.tr/Ekonomi/HaberDetay.aspx?aType=HaberDetay&KategoriID=3&ArticleID=1145466&Date=02.10.2009&b=Vergide%20siyasallasma%20ciddi%20endise%20konusu http://www.sabah.com.tr/Ekonomi/2009/10/02/kardes_koctan_uyari_TUSIAD_artik_degismeli http://www.radikal.com.tr/Radikal.aspx?aType=RadikalHaberDetay&ArticleID=957173&Date=02.10.2009&CategoryID=101 http://www.radikal.com.tr/Radikal.aspx?aType=RadikalHaberDetay&ArticleID=957174&Date=02.10.2009&CategoryID=101</p>
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<p>High Advisory Council</p> <p>Description:</p>	<p>High Advisory Council Meeting, 19 June 2009</p> <p>The opening speeches were delivered by the President of the Board and the President of High Advisory Council and the 1st Vice President of IMF John Lipsky delivered the keynote speech. Although with the presence of John Lipsky, the speeches were mainly concentrated on the economic expectations of the private sector, nonetheless the messages for the need of a constitutional change were again brought up.</p> <p>http://www.TUSIAD.org/FileArchive/2009.06.19-ADYKonusmaYIKBodrum.pdf http://www.TUSIAD.org/FileArchive/2009.06.19-MustafaKocKonusmaYIKBodrum.pdf</p>
<p>Outcome:</p>	<p>At a time when the discussions of signing a stand-by agreement with IMF were peaked, the speeches of the presidents and John Lipsky took great attention of the public. The opening speeches took place in more than 10 TV channels, 3 live broadcasts and 72 newspapers.</p> <p>Examples:</p> <p>http://www.radikal.com.tr/Radikal.aspx?aType=RadikalHaberDetay&ArticleID=941412&Date=20.06.2009&CategoryID=101 http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=11906025&tarih=2009-06-20 http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=11906026&tarih=2009-06-20 http://www.milliyet.com.tr/Ekonomi/HaberDetay.aspx?aType=HaberDetay&KategoriID=3&ArticleID=1108649&Date=20.06.2009&b=Bodrumda%20IMF%20zirvesi&ver=46 http://www.milliyet.com.tr/Ekonomi/HaberDetay.aspx?aType=HaberDetay&KategoriID=3&ArticleID=1108655&Date=20.06.2009&b=Mesaj%20acik,%20Turkiye%20bir%20sure%20dusuk%20buyume%20hiziyyla%20yasayacak&ver=00</p>

<p>High Advisory Council</p> <p>Description:</p>	<p>High Advisory Council Meeting, 19 December 2008</p> <p>With the presence of President of Turkey Abdullah Gul, The President of the Board and the President of High Advisory Council focused their speeches on the need to transform the Turkish society economically, socially and politically to a more secure, stable and democratic society.</p> <p>http://www.TUSIAD.org/FileArchive/2008.12.19-ADYKonusmaYIKAnkara.pdf http://www.TUSIAD.org/FileArchive/2008.12.19-MustafaVKocKonusmaYIKAnkara.pdf</p>
<p>Outcome:</p>	<p>The presence of Abdullah Gul increased the media and therefore public attention. 7 TV Channels gave the opening speeches live and 82 newspapers prepared articles about the main points raised during the meeting.</p> <p>Examples:</p> <p>http://www.milliyet.com.tr/Ekonomi/HaberDetay.aspx?aType=HaberDetay&Kategori=ekonomi&KategoriID=3&ArticleID=1030370&Date=20.12.2008&b=Ekonomi%20yonetimi%20krizi%20geleneksel%20arz%20soku%20sandi http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=10609265&tarikh=2008-12-20 http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=10609267&tarikh=2008-12-20 http://www.radikal.com.tr/Radikal.aspx?aType=RadikalHaberDetay&ArticleID=913529&Date=20.12.2008&CategoryID=101</p>

<p>High Advisory Council</p> <p>Description:</p>	<p>High Advisory Council Meeting, 17 October 2008</p> <p>The President of the Board and the President of High Advisory Council focused their speeches on right to live, freedom of expression, freedom of press and democracy. The speeches mainly discussed the current events on human rights violations and criticized the political instability and insecure atmosphere created by the political figures.</p> <p>http://www.TUSIAD.org/FileArchive/2008.10.17-ADYYIKKonusma.pdf http://www.TUSIAD.org/FileArchive/2008.10.17-MustafaVKocYIKKonusma.pdf</p>
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<p>Outcome:</p>	<p>The speeches once again triggered the constitution discussions and 66 newspapers and 8 TV channels gave full-size coverage on the issue, whereas 2 TV channels gave live broadcast.</p> <p>Examples:</p> <p>http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=10150392&tarikh=2008-10-18 http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=10150406&tarikh=2008-10-18 http://www.milliyet.com.tr/Ekonomi/HaberDetay.aspx?aType=HaberDetay&Kategori=ekonomi&KategoriID=3&ArticleID=1004672&Date=18.10.2008&b=Konusani%20susturma,%20bastirma,%20ozel%20sektoru%20suclama%20devri%20degil&ver=31 http://www.radikal.com.tr/Default.aspx?aType=HaberDetay&ArticleID=903937&Date=18.10.2008&CategoryID=101 http://arsiv.sabah.com.tr/2008/10/18/haber.5B594D8259854C6A86C937FB779A10A5.html</p>
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<p>High Advisory Council</p> <p>Description:</p>	<p>High Advisory Council Meeting, 19 June 2008</p> <p>The President of the Board and the President of High Advisory Council focused their speeches on freedom of expression, and democracy. The president of the Board introduced Constitution Convention of TUSIAD. The convention aimed to prepare a new constitution with the participation of the members of the parliament and the political parties, academicians, representatives from the judiciary and the NGOs.</p> <p>http://www.TUSIAD.org/FileArchive/2008.06.19-MKYIK.pdf http://www.TUSIAD.org/FileArchive/2008.06.19-ADYYIK.pdf</p>
<p>Outcome:</p>	<p>The proposal of establishing a Constitution Convention had major repercussions at different levels of the state institutions and the public. 180 news articles were published and the speech of the president was quoted by different opinion members from the media, universities and bureaucrats.</p> <p>Examples:</p> <p>http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=10150392&tarikh=2008-10-18 http://hurarsiv.hurriyet.com.tr/goster/haber.aspx?id=10150406&tarikh=2008-10-18 http://www.milliyet.com.tr/Ekonomi/HaberDetay.aspx?aType=HaberDetay&Kategori=ekonomi&KategoriID=3&ArticleID=1004672&Date=18.10.2008&b=Konusani%20susturma,%20bastirma,%20ozel%20sektoru%20suclama%20devri%20degil&ver=31 http://www.radikal.com.tr/Default.aspx?aType=HaberDetay&ArticleID=903937&Date=18.10.2008&CategoryID=101 http://arsiv.sabah.com.tr/2008/10/18/haber.5B594D8259854C6A86C937FB779A10A5.html</p>

High Advisory Council	High Advisory Council Meeting, 13 December 2007
Description:	<p>The President of the Board and the President of High Advisory Council focused their speeches on the amendments to the Turkish Constitution. The amendments should respect the rights of the individuals and adopt the internationally recognized norms. In addition, the process should be carried out transparently where all the related parties' views are included in the consultation.</p> <p>http://www.TUSIAD.org/FileArchive/2007.12.13-ADYalcindagYIKToplantisiKonusmasi.pdf http://www.TUSIAD.org/FileArchive/2007.12.13-MustafaVKocYIKToplantisiKonusmasi.pdf</p>
Outcome:	<p>The speeches once again triggered the constitution discussions. 74 newspapers and 10 TV channels gave full-size coverage on the issue.</p> <p>Examples: http://www.radikal.com.tr/haber.php?haberno=241543 http://www.radikal.com.tr/haber.php?haberno=241545 http://hursiv.hurriyet.com.tr/goster/haber.aspx?id=7865845&tarikh=2007-12-14 http://hursiv.hurriyet.com.tr/goster/haber.aspx?id=7865848&tarikh=2007-12-14 http://www.milliyet.com.tr/2007/12/14/ekonomi/aeko.html</p>

Plans for the next year:

- TUSIAD will pursue the developments on the Reorganization of Human Rights Directorate, and offer its position at every level of the legislation process.
- TUSIAD will adopt a policy regarding its preferences to choose its suppliers. Although human rights violation within the suppliers has never been experienced, a clear policy stating the working standards of the suppliers will be the utmost credential in deciding the suppliers.
- TUSIAD will adopt a clear human resources management policy, and declare this policy to all its employees. The policy will foster human resourcefulness through enlightened and cohesive policies in education, training, health and employment and create the link between talented and engaged people and organizational success.
- TUSIAD has been conducting surveys every 2 years to its employees in order to get a feedback from the working environment and their expectations from TUSIAD. This survey will be conducted every year, and the feedbacks will be shared with a staff meeting immediately, where necessary actions will be discussed and implemented as soon as possible.
- In order to enhance the know-how accumulation and value-added to the outputs of TUSIAD, 10% of every department's budget will be set aside for the training of the specialists in 2010.

Principle 6:**Businesses should uphold the elimination of discrimination in respect of employment and occupation**

Commitment: TUSIAD strongly believes that, for a progress in society it is important to strengthen political, social and economic positions of women in the society. The main issues that the working group deals with are women's access to education, participation of women to labour force and representation of women in politics.

Seminar :	“Gender Equality Assessment in EU and Turkey”, 18 March 2009
Description:	The seminar was held at the European Parliament, Brussels with the collaboration of Women Entrepreneurs Association of Turkey (KAGIDER) and the Alliance of Liberals and Democrats for Europe (ALDE). The programme covered issues such as the representation of women in business and in political life, gender equality in the EU and Turkey and the role of women in the EU accession process. The speakers of the seminar were EU Commission representatives, EU politicians, politicians from Turkey and academicians (Olli Rehn, Karin Riis-Jørgensen, Diana Wallis, Selma Acuner, Gulseren Onanc, Münevver Helün Firat, Kader Sevinc and Riccardo Seri). Similar seminars were held in 2006 and 2007.
Outcome:	Around 100 participants from NGOs, universities and companies attended to the seminar. The seminar enabled to found a stronger dialog between TUSIAD and KAGIDER and the EU institutions. In addition, TUSIAD invited columnists and journalists to the seminars to encourage discussions related with women and raise the awareness about the women issues in the public.

Seminar :	“Women in the Business: Let’s leave the clichés aside” , 30 November 2007
Description:	In order to maintain competitiveness, companies should include different perspectives to their decision-making processes. Within this context, the most important factor is to abolish the glass ceiling that the women employees face throughout their careers. The seminar aimed to point out the input and the angle that women bring to the company and it enabled top women managers to share their experiences throughout their career paths. The opening speech was given by TUSIAD Board Member Umit Boyner and key note speech was delivered by Saad Abdul-Latif, PepsiCo International President of SEMEA.
Outcome:	<p>100 representatives from private sector and NGOs attended to the seminar.</p> <p>After the meeting a memorandum was released to the press, highlighting the fact that diversity and inclusion is important in terms of representing our consumers, customers or people at the top management. Secondly, when diversity is well-governed, innovation and sustainable growth is secured. Thirdly, respect to diversity entitles one of the core elements of conducting socially responsible business. The memorandum took place 14 national and local newspapers and three columnists elaborated the issue in their columns.</p> <p>http://www.TUSIAD.org/FileArchive/basin_bulteni_2007_76.pdf</p> <p>Examples:</p> <p>http://www.haberler.com/kadinlar-vonetimde-agirlik-atagina-gecti-haberi/ http://www.milliyet.com.tr/2007/12/01/yazar/tamer.html http://www.radikal.com.tr/haber.php?haberno=240396 http://arsiv.sabah.com.tr/2007/12/01/haber,A08D8A0E381246E192E16C876C473913.html</p>

Advert:	“Strong Women are Stronger Argument”, May 2008
Description:	<p>With TUSIAD’s initiation, an advert about the role of the women in Turkey’s accession to the EU was published as a newspaper supplement in Frankfurter Allgemeine Zeitung. One of the most controversial arguments about the Turkey’s accession to the EU is on discrimination of women in the work force. The article argues that 3 out of 11 biggest companies in Turkey are run by women and 30% of the lawyers, doctors and academicians are women.</p> <p>http://www.TUSIAD.org/FileArchive/basin_bulteni_2008_49.pdf</p>

Outcome:	The advert took a great media attention among the German and Turkish private counterparties in Germany. The content of the advert took place in three of the main newspapers of Turkey. The articles mainly discussed TUSIAD's input in representing Turkey in the EU. TUSIAD's Berlin Office got over 10 feedbacks from German and Turkish businessmen supporting TUSIAD's efforts in displaying the Turkish women's image in Europe.
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Report:	“Gender Inequality in Turkey: Challenges, Priorities and Suggestions”, July 2008
Description:	In 2000 TUSIAD published a report named “Towards Gender Equality” where obstacles that women face in the fields of education, working life and politics were defined and policies were proposed. As a continuation of the TUSIAD 2000 report, TUSIAD in collaboration with KAGIDER published another report in 2008 “Gender Inequality in Turkey: Challenges, Priorities and Suggestions” . http://www.TUSIAD.org/FileArchive/KADINRAPOR.pdf
Outcome:	1000 copies of the report were published and distributed free of charge to the related state institutions, universities, NGOs and members. Around 200 participants from NGOs, universities and companies attended to the seminar. In addition, the TUSIAD reports about women were taken very positively by the women NGOs and took place in 21 newspapers. After the meeting 3 columnists brought this issue to their columns and the repercussion of the report prevailed. http://www.TUSIAD.org/FileArchive/basin_bulteni_2008_62.pdf Some Examples: http://www.referansgazetesi.com/haber.aspx?HBR_KOD=101771&KTG_KOD=435 http://www.stargazete.com/mobil/ekonomi/kadinin-engellenmesi-kalkinmayi-yavaslatiyor-haber-113832.mob http://haber.gazetevatan.com/haberdetay.asp?Newsid=189313&Categoryid=4&wid=67 http://www.milliyet.com.tr/default.aspx?aType=HaberDetay&ArticleID=893950

<p>Consultation with State Institutions:</p> <p>Description:</p>	<p>TUSIAD visited Education Minister, Health Minister, Minister of Labour and Social Security and State Minister responsible for Family and Women, 17 January 2008</p> <p>Social Affair Committee visited Education Minister, Health Minister, Minister of Labour and Social Security and State Minister responsible for Family and Women in 2008 and 2009 to address the issues related with women.</p>
<p>Outcome:</p>	<p>TUSIAD always gives the message that it is not possible to be a strong, developed and democratic country by excluding half of the population from the game. The recent developments like establishment of the Women and Men Equal Opportunities Commission in the parliament, initiates incentives regarding girls' access to education, increase in the number of women MPs in the parliament, incentives for hiring women employees are the issues that TUSIAD has raised in different platforms many times. Although there is room for improvement, TUSIAD has been contributing to the gender equality process.</p> <p>These visits strengthen the dialog between TUSIAD and the Ministries.</p> <p>After the meeting TUSIAD released the key messages delivered during the meeting. TUSIAD once again pointed out the low participation of women in the labor force and that the difference in the percentage of women employees in Turkey versus the EU countries is dramatic. The press release got applause from the newspapers and 12 national and local newspapers elaborated the issue.</p> <p>http://www.TUSIAD.org/FileArchive/basin_bulteni_2008_05.pdf</p> <p>Examples:</p> <p>http://www.radikal.com.tr/haber.php?haberno=244801?ref=KozmetikYa%C5%9Fam.Com http://haber.mynet.com/detay/finans/istihdam-paketi-bakanlar-kuruluna-geliyor/373700</p>

<p>Press Release</p> <p>Description:</p>	<p>Almost every year TUSIAD releases a press release on the 8th of March, Women's Day, about the general situation in Turkey regarding the position of women.</p> <p>The press releases mainly aims to take attention to the issues regarding women in the current agenda and gives messages to the chronic problems that women face in Turkey.</p> <p>http://www.TUSIAD.org/FileArchive/basin_bulteni_2009_18.pdf</p>
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Outcome	“Women and Men Equal Opportunities Commission” in the Parliament was established in the Parliament in 2009. This initiative was touched upon in the press release of 2009 as a positive development and it was stated that inclusion of civil society to the process is significant. The press release took place in one of the newspaper supplements of a national newspaper.
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Position paper	Position paper was prepared regarding gender equality in the textbooks, September 2009
Outcome	TUSIAD contributed to the process of the preparation of the text books and follows closely the steps taken during the next course.

Position Paper	Flexible working hours, July 2009
Description	TUSIAD believes that flexible work with security component (flexicurity) will increase the participation of women to labour market. A position paper was prepared about flexible work in 2008 and revised in 2009.
Outcome	Labor Committee under Coordination Council for the Improvement of Investment Environment is currently working on flexible working hours. Representing the private sector in the Coordination Council, TUSIAD closely follows the upcoming developments and offers input.

Plans for the next year:

- TUSIAD will continue to monitor the developments in gender equality and mainly the steps taken by the “Women and Men Equal Opportunities Commission” and provide views and assessments.
- Although the composition of TUSIAD’s staff is favouring women-- 63% of TUSIAD employees are women-, adaptation of a human resource management policy will also ensure zero tolerance to any type of employment discrimination.

Principle 7:
Businesses should support a precautionary approach to environmental challenges.

Commitment:
 TUSIAD supports environmental protection in Turkey while preserving sustainable industrial and economic development since 1995. TUSIAD aims to promote sustainable development by achieving the balance of economy-environment-industry and by integrating environment into all policies.

Seminar :	“Water Management in Turkey: Problems and Suggestions” , 9 September 2008, Istanbul.
Description:	The opening speeches were delivered by Ms. Arzuhan Dogan Yalcindag, Chairwoman of the Board; Mr. Veysel Eroglu, the Minister of Environment and Forestry. Daniel Zimmer, the Director of World Water Council, and Björn Stigson, the President of the World Business Council for Sustainable Development, delivered a speech.
Outcome:	<p>With international participation, the seminar achieved to bring the discussions on water management to global level. In addition, the seminar contributed to awareness rising in public and business and provided a ground for discussion on water management in Turkey. This has been a kick of meeting for the business before the 5th World Water Forum, which was hold in March 2009 in Istanbul. Furthermore, during the seminar, TUSIAD reports on water management were launched. With the international participation from the NGOs 150 participants attended to the seminar.</p> <p>“Sustainable Water Management” The seminar took major media attention. The regulations concerning water management and investments were the main subjects that the columnists carried to their newspapers. Overall 27 news were made and three columnists elaborated the issue.</p> <p>Examples:</p> <p>http://arsiv.sabah.com.tr/2008/09/10/haber,640149BD6E2E424EB21832C6D373899B.html http://arama.hurriyet.com.tr/arsivnews.aspx?id=9860996 http://www.milliyet.com.tr/Ekonomi/HaberDetay.aspx?aType=HaberDetay&ArticleID=989006</p>

Seminar :	“Climate Change and the Role of Business” , 17-18 July 2008
Description:	The seminar achieved broad participation of representatives from Ministry of Environment and Forestry, Ministry of Foreign Affairs, Ministry of Industry and Trade, State Planning Organization, UNDP Turkey, NGOs and Business World.
Outcome:	With 100 participants from NGOs, universities, state institutions and businesses, the seminar contributed to the dialogue between the state and the businesses and increased awareness within public institutions and business.

Seminar :	“Environment in the EU Accession Process” , 28 March 2008, Izmir.
Description:	To convey the know-how and to spread the discussions on climate change to Izmir, TUSIAD organized a seminar on “Environment in the EU Accession Process”. Opening speeches were delivered by Umit Boyner, Deputy Chairwoman of the Board and Veysel Eroglu, Minister of Environment and Forestry of the Republic of Turkey, which strengthen the message of collaboration between the state and the business on environmental issues.
Outcome:	Around 150 representatives from local businesses and universities attended to the seminar and contributed to the awareness rising in environmental issues in Izmir.

Seminar :	“Carbon Finance for the Turkish Private Sector Partners” 25th January, 2008
Description:	To increase the awareness of the businesses and the public on carbon markets and economics of climate change, “Carbon Finance for the Turkish Private Sector Partners” seminar was organized. During the seminar, Adam Shepherd, Carbon Legal Adviser to the MDG Carbon Facility in UNDP New York and Anna Kaplina, Regional Kyoto Protocol Capacity Building Specialist of UNDP Bratislava Regional Centre made presentations and trained the participants.
Outcome:	Around 100 experts from the companies attended to the seminar. The seminar raised awareness in carbon finance among the public and private stakeholders.

<p>Press Release:</p> <p>Description:</p>	<p>“Taking a part in the Kyoto Protocol will give Turkey the leverage during the post 2012 negotiations on climate change.” 06 February 2009</p> <p>Right after the ratification of the Kyoto Protocol in the Turkish Parliament, TUSIAD once again pointed out its support. In order to prepare a strong position paper on climate change negotiations with solid data and information, TUSIAD called the related parties to cooperate.</p> <p>http://www.TUSIAD.org/FileArchive/basin_bulteni_2009_10.pdf</p>
<p>Outcome:</p>	<p>TUSIAD’s continuous support for Kyoto Protocol was again highlighted and contributed to the public debate. Finally Turkey became a party to the Kyoto Protocol in August 2009. The press release took place in 11 national newspapers and 1 columnist carried the issue to her column.</p> <p>Examples:</p> <p>http://kobi.milliyet.com.tr/haber/kobi-kyoto-onayi-ab-yolunda-avantaj,3159 http://www.radikal.com.tr/Default.aspx?aType=HaberYazdir&ArticleID=920568 http://arsiv.sabah.com.tr/2009/02/07/haber,0C9BD0BF7C104F9580C0E7F2400BA1EF.html http://www.todayszaman.com/tz-web/detaylar.do?load=detay&link=166219</p>

<p>Press Release:</p> <p>Description:</p>	<p>“Turkey’s ratification of the Kyoto Protocol, will enable Turkey to take a seat in the decision making process” 16 June 2008</p> <p>Believing that Turkey should be included to the shaping of the new climate regime in the post-2012, TUSIAD strongly supported Turkey’s ratification of the Kyoto Protocol.</p> <p>http://www.TUSIAD.org/FileArchive/basin_bulteni_2008_56.pdf</p>
<p>Outcome:</p>	<p>TUSIAD’s advocacy to the Kyoto Protocol enabled wide discussions in the public. While main business groups opposed to the ratification of the Kyoto Protocol, TUSIAD kept its stand firm. The press release took place in 9 national newspapers.</p>

	<p>Examples:</p> <p>http://www.stargazete.com/mobil/ekonomi/TUSIAD-dan-kyoto-ya-tam-destek-haber-108183.mob http://haber.gazetevatan.com/haberdetay.asp?Newsid=184511&Categoryid=4&wid=0</p>
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Report :	“Water Management in Turkey: Challenges and Suggestions” , 9 September 2008
Description:	<p>The report examines the water management in Turkey and makes certain suggestions to related institutions with an unbiased point of view. The report aims to raise public awareness for water related issues. Within this context, problems that cause water constraints and the limits of water usage are pointed out and suggestions are made for efficient water management.</p> <p>http://www.TUSIAD.org/FileArchive/su_yonetimi.pdf</p>
Outcome:	<p>1000 reports were published and delivered to the related institutions and universities as well as distributed during the seminar on “Water Management in Turkey: Problems and Suggestions” on the 9th of September 2008.</p> <p>The literature on water management in Turkey is very limited. This report became a reference book not only for the businesses but also for the academia as well.</p>

Report :	“Role of Private Sector in Water Distribution Services: Discussion of a Model for Turkey in the light of Global Practices” Report, 9 September 2008
Description:	<p>The report discusses the financial models for the high-cost investments for water distribution.</p> <p>http://www.TUSIAD.org/FileArchive/sebeke_suyu.pdf</p>
Outcome:	<p>1000 reports are published and delivered to the related institutions and academia as well as distributed during the seminar on “Water Management in Turkey: Problems and Suggestions” on the 9th of September 2008.</p> <p>The literature on water distribution services in Turkey is very limited. This report became a reference book not only for the businesses but also for the academia as well.</p>

Visit to TUSIAD:	For the “Low Carbon Investment and Turkish Business Roundtable Meeting”, under the auspices of Umit Boyner Deputy Chairwoman of the Board, TUSIAD welcomed Lord Hunt the Minister of State for the Department of Energy and Climate Change of the United Kingdom on the 15th of September 2009.
Outcome:	The visit enhanced the coordination and the cooperation between business and public institutions on climate change.

Consultation with State Institutions:	Under auspices of Dr. Erdal Karamercan, Chairman of TUSIAD Industry, Services and Agriculture Commission, TUSIAD made series of visits on the 2 nd of September 2009 in Ankara in order to discuss the climate change policy of Turkey and share TUSIAD views. In this occasion, TUSIAD visited State Minister Cevdet Yilmaz, Minister of Environment and Foresrty Veysel Eroglu, Undersecretary of SPO Kemal Madenoglu and Deputy Undersecretary of Ministry of Foreign Ministry Selim Kuneralp.
Outcome:	TUSIAD displayed its dedication on climate change at the Board of Directors level and pushed climate change policies towards the top of the agenda.

Other:	“Business World and Industry Non-Governmental Organization” (BINGO), 2008
Description:	<p>In 2008 TUSIAD was accredited as the first organization of Turkey in the field of “Business World and Industry Non-Governmental Organization” (BINGO) to the United Nations Climate Change Framework Convention Secretariat.</p> <p>TUSIAD participated to the 14th Conference of the Parties (COP 14), which took place in December 2008 in Poznan, Poland.</p> <p>As a member of the official climate change negotiating team of Republic of Turkey, TUSIAD will participate to the 15th Conference of the Parties (COP 15), which will take place in December 2009 in Copenhagen, Denmark.</p>

Outcome:	Participation of TUSIAD to the COP meetings through BINGO accreditation enabled the business to be incorporated to the national and international climate change policies.
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Project : 	<p>“Capacity Building for Climate Change Management in Turkey” January 2009 - March 2010</p> <p>The Ministry of Environment and Forestry, The State Planning Organization, UNDP Turkey and TUSIAD collaborated in conducting a project on capacity building for climate change, which will support the action plan stated above.</p> <p>The objective of the project is to build capacity for effective participation of Turkey in the negotiations on international climate change, for better experiences in volunteer carbon markets, and taking part in the flexibility mechanisms of Kyoto Protocol.</p>
Outcome:	<p>In the framework of the Project, 4 seminars were held in 2009 in Ankara and Istanbul with the participation of representatives from related Ministries, Institutions, NGOs, Universities and Business. Stakeholders discussed the climate change policies at the national and international levels, shared information in specific industrial sectors in order to prepare the climate strategy and negotiation position of Turkey in respect to the post-2012 climate change regime. This network provided a platform where private and the public partnerships were established. This network facilitated a one-on-one relationship between experts of the public institutions and the private sector. Hence, while on the one hand, the private sector benefited from access to the law-making process, one the other the public counterparties reached a vast know-how as to how the laws and regulations are implemented and what are the problems arise from the implementation- which they take into account for further drafting of the laws and regulations.</p>

Project :	Climate Change Action Plan Preparation Project for Turkey, 2007-2008
Description:	<p>The Ministry of Environment and Forestry, TUSIAD and UNDP Turkey collaborated in preparing an action plan for climate change.</p> <p>The objective of the project was to train private sector and non-governmental organizations during the process of preparation of the second National Declaration under the UN Climate Change Framework Convention.</p>
Outcome:	A Climate Change Action Plan Guidance has been prepared by the participation of all stakeholders during the workshops of the Project. This Action Plan became a reference document for Ministry of Environment and State Planning Organization in shaping the future climate change policies and strategies of Turkey. TUSIAD closely follows this process and will provide its input at every stage.

Forum :	The 5th World Water Forum, 15-22 March 2009
Description:	TUSIAD actively participated to the organization of the 5 th World Water Forum, which took place in Istanbul on 15-22 March 2009. Chairman of the TUSIAD Environmental Working Group, Musa Galip Eroglu gave speeches and TUSIAD is represented in several occasions during the Forum.
Outcome:	TUSIAD and views of the business in the water management issues were raised in the Forum. During the seminar “ Water Management in Turkey: Challenges and Suggestions ” and “ Water Management in Turkey: Challenges and Suggestions ” reports of TUSIAD were distributed. In addition, 200 copies of a brochure on Water Management in Turkey were published in English and distributed during the Forum. Offering a fact-finding summary of the current situation in Turkey, this brochure allowed the international participants of the Forum to have a full grip of the Turkish Water Management policies. Within this perspective, Water Exhibition was organized. ¹

¹ For more details see page 36

Practices In TUSIAD :	Less consumption of paper, water, heating and electricity is encouraged.
Description:	TUSIAD conducts on average 60 meetings per month within its premises, this office usage results in high consumption of paper. TUSIAD is situated in a historical building, where any type of restoration or alteration is strictly monitored by the State.
Outcome:	Recycled bins were placed on every floor and an agreement with the Municipality for the collection of bins were made. Printing of the meeting documents have been abolished and this policy has been communicated to all the members. Hence, we witnessed that our paper consumption has decreased by 25% to last year. The windows of the office were checked and any type of heat dissipation was fixed.

Plans for the next year:

- TUSIAD aims to continue its efforts for promoting integration of environmental issues in all policies. TUSIAD will continue to organize seminars and prepare reports on the issue.
- TUSIAD plans to change all the lightening in the office to eco-friendly lighting.
- TUSIAD plans to measure its carbon emission and plans to initiate a 2-year project on converting TUSIAD to a zero-carbon institution.

Principle 8

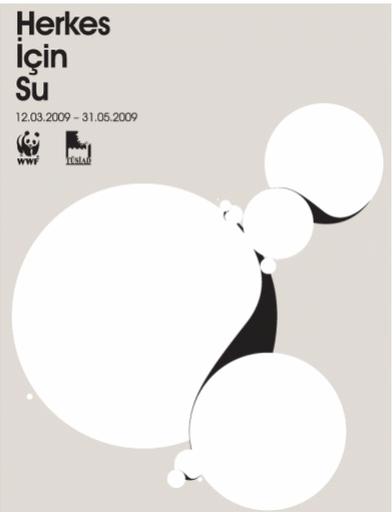
Businesses should undertake initiatives to promote greater environmental responsibility;

Commitment:

TUSIAD is keen on cooperating with all stakeholders in the issues of climate change, sustainable development and environment. TUSIAD works for the promotion of environmental awareness in society.

Position paper :	The following TUSIAD position papers have been presented to the Ministry of Environment:
Description:	<ul style="list-style-type: none">- TUSIAD Position in respect to Turkey's climate change policies and strategies http://www.TUSIAD.org/FileArchive/2009.03.24-UlusalIklimStratejisiTUSIADGorusu.pdf- TUSIAD Position in respect to Waste Regulation http://www.TUSIAD.org/FileArchive/2009.02.27-AtiklarinDuzenliDepolanmasiTUSIADGorus.pdf-TUSIAD Position in respect to Packaging Waste Regulation http://www.TUSIAD.org/FileArchive/2008.01.10-AmbalajAtiklarininKontroluTUSIADGorusu.pdf
Outcome:	Unfortunately little progress has been observed in terms of reflection of TUSIAD's views on the Draft Laws, but the process is closely followed and TUSIAD will provide its views at every level of the legislation process.

<p>Book :</p> 	<p>The following four Environmental Booklets for Children were published, 2007-2009</p> <ul style="list-style-type: none"> - <i>Let me tell you a secret about the environment</i> (2003) (ISBN 92-894-3866-5) - <i>The salmon from the red spring</i> (2003) (ISBN 92-894-4542-4) - <i>You beautiful swallows!</i> (2004) (ISBN 92-894-6883-1) - <i>What scorching weather!</i> (2005) (ISBN 92-894-8895-6)
<p>Outcome:</p>	<p>40,000 books have been distributed, free of charge, to the elementary schools by TUSIAD, the Educational Volunteers Foundation of Turkey (TEV) and the European Union Information Centers in 2007.</p> <p>20,000 books are distributed to children during The “Water for All” Exhibition, which took place in 12 March-31 May 2009 in Santralistanbul.</p>

<p>Exhibition :</p> 	<p>The “Water for All” Exhibition 12 March-31 May 2009</p> <p>Curated by La Cité des Sciences et de l'industrie in Paris and their French co-partners, with the cooperation of TUSIAD and WWF-Turkey, the “Water for All” exhibition was held in Santralistanbul, free of charge. The scientific and interactive exhibition aimed to raise consciousness towards water. While teaching audiences the value of the access to this vital and irreplaceable source and the importance of the personal responsibilities to preserve water sources efficiently. Within the units of the exhibition, the problems that derive from water management the ways to save water in daily usages, and the new technologies were also highlighted.</p>
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<p>Outcome:</p>	<p>5245 students from 43 schools visited the exhibition through the school visits. 680 students participated to the workshops in 13 different themes during the exhibition. Thousands of individuals visited the exhibition.</p> <p>The exhibition was held in Santralistanbul, which is located in the one of the campus of the Bilgi University in a suburb. In this respect, university students and local people had chance to see the interactive exhibition which contributed to the awareness raising.</p>
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<p>Platform:</p> 	<p>In 2009, TUSIAD and the Regional Environmental Center - Turkey Office have established 'The Climate Platform' to support the efforts of Turkish business community in fighting against climate change and facilitating transition to a low carbon economy. The establishment and initial activities of the Platform have been financially supported by the British Government.</p> <p>The Climate Platform aims to work as the leading climate policy think tank in Turkey. It will strive to create coalition between businesses with the aim towards lead the necessary change to a low carbon business. The structure of the activities was designed to support ambitious national/international climate change policies and to ensure active participation of business concerns in national processes.</p>
<p>Outcome:</p>	<ol style="list-style-type: none"> 1. The Climate Platform's "Climate Change: Reflection from Science, Politics, Business and Media" meeting was held on November 13, 2009 in Istanbul. After the opening remarks from The Climate Platform Director Ms. Sibel Sezer Eralp and Head of Environment Commission of the Grand National Assembly of Turkey Mr. Haluk Ozdalga, the speech of the Vice President of TUSIAD, Ms. Umit Boyner was read. The meeting hosting international academicians working on climate change, media, high level business representatives and politicians created a dialogue platform for different stakeholders to discuss solutions within the light of climate change negotiations. 2. A high level conference was held on the 23rd of November 2009 in order to increase the awareness and promote the efforts for low-carbon economy of the high level managers in industry and business. The opening speeches of the Conference were delivered by Ms. Arzuhan Dogan Yalcindag, Chairwoman of the Board and Ms Sibel Sezer Eralp, the Director of REC-Turkey. The conference mainly focused on the necessary steps to speed up transition

	<p>to a low carbon economy in Turkey by discussing possible options and alternative policy/financial instruments on three main subjects in different working groups: technology transfer; financing low carbon technologies; and carbon management in value chain.</p> <p>Representatives from the business will be trained in several issues such as calculating the emissions, carbon markets, carbon trading, and emission reduction techniques.</p> <p>The meeting has taken place in 8 local newspapers.</p> <p>http://www.iklimplatformu.org/files/Climate_Platform_News_EN_nov13.pdf</p>
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Plans for the next year: The Climate Platform will be improved and enhanced for a broader participation from the business and industry.

Principle 9

Businesses should encourage the development and diffusion of environmentally friendly technologies.

Commitment:

TUSIAD believes that sustainable public and private investments should be reoriented towards new environmentally friendly technologies on global, national and regional scales. In the recent decade, the “green-business” has been a very important tool for the companies to enhance their production and competitiveness while respecting the environment. Despite the common misperception among the businesses, developing environmental policy does not necessarily hinder industrial development and increased global competition.

Seminar :	Best Available Techniques And Integrated Pollution Prevention And Control: Mechanisms to Enhance the Green Competitiveness in Turkey National Forum, 21-22 October 2009, Istanbul.
Description:	Different experts shared their experience on approximation of IPPC (Integrated Pollution Prevention and Control) and proposed further steps for approximation of IPPC in Turkey. The Forum was an opportunity to exchange views on approximation of IPPC Directive, provided lessons learned from EU countries (Spain, Italy, Belgium) and new Member States (Poland and the Czech Republic), offered recommendations on further steps for approximation of IPPC Directive in Turkey. The opening speeches were given by Dr. Aydin Yildirim Deputy General Director of the General Directorate of Environmental Management, Ministry of Environment and Forestry and Musa Galip Eroglu, TUSIAD Environment Working Group and Luisa Garcia-Valdecasas GRECO Manager/ CP/RAC.
Outcome:	<p>The Forum informed the participants on the advantages and the opportunities offered by the adoption of Green Competitiveness by industries and the application of the IPPC approach in the Turkish national systems for controlling industrial pollution. The Forum focused on highlighting the economic benefits that the application of Best Available Techniques (BAT) and Cleaner technologies offer.</p> <p>The Ministry of Environment and Forestry of Turkey, the CP/ RAC, Regional Activity Centre for Cleaner Production and TUSIAD have signed an Understanding Memorandum to promote the implementation of Cleaner Production techniques and the practices among the companies of the country and further disseminate GRECO Initiative. The forum achieved broad participation from the representatives of public institutions and businesses.</p>

Seminar :	“Green Innovation and Its Economic Benefit”, 27 April 2009
Description:	TUSIAD commemorated World Intellectual Property Day by holding a seminar on “Green Innovation and Its Economic Benefit” on April 27. The seminar aimed to display the current trends in green innovation, and the competitive advantage and economic benefits it brings to companies. Representatives from prominent universities, businesses and NGOs shared their views and experiences on green innovation and they illustrated the future outlook of intellectual property.
Outcome:	This seminar facilitated the commitment of the all related parties to support green innovation. Achieved 50 participants from businesses, universities and NGOs. After the seminar Murat Peksavaş, the Chairman of Intellectual Property Rights Working Group, had an exclusive interview on SKYTurk -one of the prominent news channels in Turkey, where he explained and promoted green innovation and displayed TUSIAD’s commitment.

Other	EU Environment Awards Turkey Program 2009-2010 - REC Turkey – TUSIAD
	The European Union Environment Prizes have been given by the European Council in 27 EU member countries and Turkey. The prize rewards the success of the companies leading to environment friendly policy and products. Awards are given every two years and open to the participation of all EU member and candidate countries. After the national selection in four categories, the winners of the countries compete with the other EU countries. Within this framework, the EU Environment Prizes Turkey Program is held by REC Turkey and TUSIAD. Categories: 1. Category: Management Prize 2. Category: Product Prize 3. Category: Process Prize 4. Category: International Cooperation Prize
Outcome:	The Prize Program has been held since 2005, however the number of applications has increased with TUSIAD and REC-Turkey participation to the program. The Program increases awareness of producers and consumers and development of environmental friendly technologies through prizing. The awarded firms in related categories have a chance to participate to the EU level Environmental Prize Program and award by a prize in Brussels.

Plans for the next year:

-The EU Environment Prizes Turkey Program 2009-2010 - REC Turkey – TUSIAD
The prizes will be delivered in June 2010.

-Within the framework of the Memorandum of Understanding between the Ministry of Environment and Forestry of Turkey, TUSIAD and the CP/RAC, Regional Activity Centre for Cleaner Production, working plans will be prepared and followed in order to promote the implementation of Cleaner Production techniques and practices among the companies and further disseminate the Greco Initiative.

- In order to promote a visible and accelerated shift in investment initiated in the major economies towards low carbon, TUSIAD prepared a Project proposal entitled “Robust policy development towards low carbon investment in the major CO2 emitting industries (Iron - Steel, Cement and Automotive) of Turkey”. The Project aims to promote the “low carbon technology and investment assessments for the major emitting sectors (Iron - Steel, Cement and Automotive)” which will be developed through assessing the costs/benefits of different emission reduction scenarios, and compilation of BATs for each sector, in the development of Turkey’s low carbon policies and investments.

Principle 10

Businesses should work against corruption in all its forms, including extortion and bribery.

Commitment:

TUSIAD aims at establishing the legal and the institutional framework of the market economy and ensuring the application of internationally accepted business ethics. TUSIAD is focused on public policy areas which are crucial for combating corruption. Business ethics, public administration reform and public procurement policy are amongst TUSIAD's priorities.

Position paper :	Response to the Government's Strategy and Action Plan on Fight Against Corruption, 20 July 2009
Description :	<p>The government has launched an action plan on fight against corruption. Covering next 5 years, the action plan aims to internalize the fight against corruption as a government policy and is a necessary step towards EU accession negotiations. The structure of the action plan and the measures it brings are parallel to what TUSIAD had proposed in its reports. Hence, in its response, TUSIAD welcomes the new perspective that the government brings and points out some of the missing policies that the action plan should have entailed.</p> <p>http://www.TUSIAD.org/FileArchive/2009.07.20-YolsuzlukStratejisiGorusu.pdf</p>
Outcome :	Outcome of the interference will be perceptible after preparation of final version of Strategy and Action Plan.

Report :	Business Ethics and Ethics Management, June 2009
Description:	<p>The report initially explains the theoretical and the historical background of business ethics, defining the concept of business ethics and the related approaches. Following the theoretical background, the report covers the causes of unethical behaviors and the obligations of the companies to their employees, customers, competitors and the society. Also, practices in Turkey and abroad are analyzed to underline the benefits of business ethics for the private sector companies. After, explaining the finally a model code of conduct is given as a road map for the companies to implement business ethics to their management systems.</p>

	http://www.TUSIAD.org/FileArchive/TUSIAD_isetigiraporupdf.pdf
Outcome:	200 copies of the report were published and distributed free of charge. The Company Affairs Department received over 10 company inquiries, stating that the road map displayed in the report had stimulated decision makers to modify their business processes.

Seminar :	Business Ethics and Ethics Management, June 2009
Description:	In the first session of the seminar, the Business Ethics and Ethics Management report of Prof. Dr. Umit Berkman and Assoc. Prof. Dr. Mahmut Arslan was presented. In the second session of the seminar, representatives of the private sector companies shared their experiences on business ethics and its benefits.
Outcome:	Over 80 participants from universities, NGOs and companies attended the meeting. The messages given during the seminar had vast repercussions in the mass media as well. 12 newspapers perpetuated the report and one columnist congratulated TUSIAD in his column for its efforts and support in doing ethical business. Examples: http://www.referansgazetesi.com/haber.aspx?HBR_KOD=124818&KTG_KOD=497 http://www.yeniasya.com.tr/2009/06/24/haber/h5.htm

Workshop :	Participation to the workshop on “Ethics for Fights Against Corruption” organized by Board on Ethics in Ankara, 23 January 2008
Outcome:	TUSIAD’s opinions on corruption and ethics have been shared with participants and Government officials.

Plans for the next year: A 2-year project on Ethics for Politics will be initiated in 2010. The project will entail a model code of conduct for politicians and also will set the principles about how to monitor the finance of the election activities. The project will contribute the set of ethic codes that TUSIAD published ie. Ethics in the State, 2006 and Business Ethics, 2009

5. EVALUATION OF TUSIAD'S ACTIONS:²

This section gives the description of the actions taken in implementing the Global Compact principles and/or in undertaking partnership projects in support of broader UN goals; and the measurement of outcomes that allows for checking progress.

Action:	Objective(s)	Position Papers Delivered (2008)	Evaluation	Position Papers Delivered (2009)	Evaluation
<p>Position Paper: TUSIAD provides its views on the drafted laws, regulations, policy and strategy plans and communicates these with the related institutions in Ankara and with the public via its website.</p>	<p>Number of Position Papers: 7 per year</p>	<ul style="list-style-type: none"> ▪ National Program for the Adoption of the Acquis Communautaire ▪ Packaging Waste Regulation 	<p>TUSIAD prepared its position for all the drafted laws regarding the issues covered by the Global Compact. However, the number of the drafted laws prepared in the state institutions fell short of the threshold defined in the TUSIAD's Quality Handbook.</p>	<ul style="list-style-type: none"> ▪ Letter to Minister of State Cemil Cicek on Reorganization of Human Rights Directorate ▪ Gender equality in the textbooks ▪ Flexible working hours ▪ Turkey's climate change policies and strategies ▪ Waste Regulation ▪ Government's Strategy and Action Plan on Fight Against Corruption 	<p>TUSIAD prepared its position for all the drafted laws regarding the issues covered by the Global Compact. However, the number of the drafted laws prepared in the state institutions fell short of the threshold defined in the TUSIAD's Quality Handbook.</p>
<p>Plans for next the year:</p>	<p>TUSIAD will take a proactive approach and will prepare draft laws. Currently, sub-committees are formed, where representatives from companies and universities are gathered.</p>				

² The objectives of **all** TUSIAD activities are defined in the TUSIAD's Quality Handbook. However, mainly 4 out of 9 Committees of TUSIAD provides input to the subjects directly related to issues covered by the Global Compact. Therefore, the objectives for the number of "position papers" and "consultation with stakeholders" are customized to the related target.

Action:	Objective(s)	Seminars organized (2008)	Evaluation 2008	Seminars organized (2009)	Evaluation 2009
<p>Seminar: TUSIAD carries out seminars to raise awareness and create public opinion on a certain issue. The opening speeches of the seminars are carried out by the chairperson or one of the board members of TUSIAD together with a corresponding ministry and/or international organization spokesperson. The seminars are usually open to press and free of charge, where the messages are conveyed to the masses.</p>	<p>Number of Participants: 60 Number of news: 15</p>	<ul style="list-style-type: none"> ▪ Women in the Business: Let's leave the clichés aside ▪ Water Management in Turkey: Problems and Suggestions ▪ Climate Change and the Role of Business ▪ Environment in the EU Accession Process ▪ Carbon Finance for the Turkish Private Sector Partners 	<p>Number of Participants: 100 Number of news: 14</p> <p>Number of Participants: 110 Number of news: 27</p> <p>Number of Participants: 100 Number of news: not open to press</p> <p>Number of Participants: 150 Number of news: not open to press</p> <p>Number of Participants: 100 Number of news: not open to press</p>	<ul style="list-style-type: none"> ▪ Gender Equality In Turkey ▪ Best Available Techniques And Integrated Pollution Prevention And Control: Mechanisms to Enhance the Green Competitiveness in Turkey National Forum ▪ Green Innovation and Its Economic Benefit ▪ Business Ethics and Ethics Management 	<p>Number of Participants: 200 Number of news:24</p> <p>Number of Participants: 150 Number of news: not open to press</p> <p>Number of Participants: 50 Number of news: not open to press</p> <p>Number of Participants: 80 Number of news: 13</p>
<p>Plans for the next year:</p>	<p>To increase the number of participants, a pool of contacts from universities, NGOs and companies will be set and categorized with respect to the subjects.</p>				

Action:	Objective(s)	Reports written (2008)	Evaluation 2008	Reports written (2009)	Evaluation 2009
<p>Report: Working in partnership with the universities, TUSIAD releases reports, where the issues are elaborated in dept and hence constitutes a reference for further discussions. The reports are distributed free of charge and can be accessed through the website.</p>	<p>Number of Reports distributed: 60% of the published copies</p>	<ul style="list-style-type: none"> ▪ Water Management in Turkey: Challenges and Suggestions ▪ Role of Private Sector in Water Distribution Services: Discussion of a Model for Turkey in the light of Global Practices ▪ Let me tell you a secret about the environment ▪ The salmon from the red spring ▪ You beautiful swallows! ▪ What scorching weather! 	<p>Number of Reports distributed: 76%</p> <p>Number of Reports distributed: 80%</p> <p>Number of Books distributed: 100%</p>	<ul style="list-style-type: none"> ▪ Gender Inequality in Turkey: Challenges, Priorities and Suggestions ▪ Business Ethics and Ethics Management 	<p>Number of Reports distributed: 95%</p> <p>Number of Reports distributed: %90</p>
Plans for the next year:	TUSIAD's new web-site will allow to count the number of report downloads.				

Action:	Objective(s)	Visits (2008)	Evaluation 2008	Visits (2009)	Evaluation 2009
<p>Consultation with the state institutions: Board members of TUSIAD often pay visits to its counterparties within the state to present its position and to set the issue on a higher agenda.</p>	<p>Number of visits: 5 per year</p>	<ul style="list-style-type: none"> ▪ Visited Education Minister, Health Minister, Minister of Labour and Social Security and State Minister responsible for Family and Women 	<p>In 2008 TUSIAD kept its relation with the state institutions at the specialist level and cooperated with the state institutions to draft the laws and</p>	<ul style="list-style-type: none"> ▪ Business World and Industry Non-Governmental Organization ▪ Visited State Minister Cevdet Yilmaz, Minister of 	<p>In 2009 TUSIAD initiated several projects with the state institutions.</p>

		<ul style="list-style-type: none"> Workshop on “Ethics for Fights Against Corruption” 	carry out the projects.	<ul style="list-style-type: none"> Environment and Foresrty Veysel Eroglu, Capacity Building for Climate Change Management in Turkey The Climate Platform 	
Plans for the next year:	TUSIAD will sign a cooperation protocol with the Turkish Patent Institute allowing a continuous flow of information and know-how between the two institutions.				

Action:	Objective(s)	2008	Evaluation 2008	2009	Evaluation 2009
General Assemblies and High Advisory Council Meetings: The first part of the meetings, where the opening speeches of the chairperson of the Board and the High Advisory Council is delivered, is open to press with the aim of sharing 'TUSIAD' stand on current agenda. Whereas during the closed session all the members find the opportunity to convey their views personally.	Number of participants: %25 of the TUSIAD members Number of News: 40	General Assembly, January 2008 High Advisory Council, June 2008 High Advisory Council, October 2008 High Advisory Council, December 2008	Number of participants: %33 Number of News: 80 Number of participants: %23 Number of News: 180 Number of participants: %23 Number of News: 66 Number of participants: %29 Number of News: 82	General Assembly, January 2009 High Advisory Council, June 2009 High Advisory Council, October 2009	Number of participants: %30 Number of News: 75 Number of participants: %25 Number of News: 72 Number of participants: %33 Number of News: 153

Plans for the next year:	<ul style="list-style-type: none">▪ In order to increase member interaction and participation, a news bulletin will be introduced. The Bulletin will be sent to the members every month giving information about the upcoming events that TUSIAD is organizing.▪ TUSIAD will create a database giving access to all TUSIAD members to all meeting documents. In other words, without being a member of a committee, any member will be able to reach any document that TUSIAD created.▪ The frequency of member dinners will be increased. Chaired by one of the current or past Board Members, these dinners facilitate the members to get into small groups and give them the chance to closely follow the agenda.▪ The content of the member satisfaction survey will be altered. The member satisfaction survey is conducted every year, measuring the expectations of the members from TUSIAD. The next year the questions will be more detailed seeking to grasp the image of TUSIAD that the members envisage.
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Action:	Objective(s)	Press Releases (2008)	Evaluation 2008	Press Releases (2009)	Evaluation 2009
<p>Press Releases: TUSIAD shares its views with the public and initiates a public debate with press releases and speeches during the General Assemblies and High Advisory Council meetings.</p>	<p>Number of news: 10</p>	<ul style="list-style-type: none"> ▪ “The increase in human rights violations in Turkey is alarming” ▪ “Higher education system should be restructured and education should be freed from political debate” ▪ “The main pillars of the Social Security System Reform should be secured and the General Health Insurance should stand on a sustainable structure” ▪ “Strong Women are Stronger Argument” 	<p>Number of news:7</p> <p>Number of news:26</p> <p>Number of news:10</p> <p>Number of news:1</p>	<ul style="list-style-type: none"> ▪ Only through an existence of independent tax office will achieve sincere fighting against informal economy and objective tax auditing ▪ Taking a part in the Kyoto Protocol will give Turkey the leverage during the post 2012 negotiations on climate change. ▪ Turkey’s ratification of the Kyoto Protocol, will enable Turkey to take a seat in the decision making process ▪ Women’s Day ▪ Efforts spent on mandatory pre-school education is pleasing 	<p>Number of news:40</p> <p>Number of news:12</p> <p>Number of news:9</p> <p>Number of news:8</p> <p>Number of news:4</p>
<p>Plans for the next year:</p>	<p>All the press releases will be translated to English and will be available at TUSIAD’s English web-site.</p>				

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