

Summary

This document is the Communication on Progress (CoP) of MVOplossingen in its first year as a participant of the United Nations Global Compact. MVOplossingen has applied to be a participant of the United Nations Global Compact on September 13th 2008. Being a participant enables MVOplossingen to state that it fully supports the 10 principles of the Global Compact. Last year has merely been focussed on the creation of an intelligent web tool called Chaininfo. Chaininfo can be used by all organisations, as a platform to apply sustainable terms and conditions to their suppliers. The terms and conditions are constructed around the 10 principles of the UN Global Compact, and include another 9 business principles.

Description of MVOplossingen

MVOplossingen is a CSR consultancy that intends to provide practical solutions for companies that address the theme of CSR into practise. MVOplossingen assists companies in changing its core activities and helps companies communicating its progress in sustainability. Specialities of MVOplossingen are CSR information management and CSR reporting.

Vision MVOplossingen on CSR

MVOplossingen sees Corporate Social Responsibility as a conscious way of doing business, delivering profits in more dimensions than money alone. Reorganising business from the perspective of sustainability provide new opportunities to organisations. This type of business innovation is profitable for both the world and the organisation itself.

CSR strategy of MVOplossingen

MVOplossingen currently on the verge of releasing the web application Chaininfo. Chaininfo enables organisations establishing environmental and ethical criteria into its operations. However, the real objective is to submit these criteria to suppliers as social and ethical terms and conditions, creating insight to what extent sustainable criteria are applied in the supply chain. As of now, organisations cannot provide that kind of insight, for the single reason that every organisation is using its own unique set of sustainable terms and conditions.

Chaininfo based its principles on universal standards, which are supported by both public and private organisations. These standards are, among others, the Global Compact and ILO conventions. Any organisation with access to the Internet can apply to these universal and generic business principles.

The main advantage of the web application over a paper version of sustainable terms and conditions is that suppliers can indicate subject by subject, to what extent they can meet a specific business principle. This gives organisations the chance to produce honest answers. In offering answer possibilities, organisations are given perspective to change their actions. Additionally, users can understand the information given, so organisations without extensive knowledge of the CSR principles can understand what they are asked.

contact information

Kuiper@MVOplossingen.nl

Telephone 0031 26 379 4364

Mobile 0031 651 939300

company information

KvK Arnhem 34.30.91.73

Triodosbank 78.68.51.686

www.MVOplossingen.nl

Goals and intentions for next year

Chaininfo will be released both in English and in Dutch. The multi-lingual platform of Credit360 will enable Chaininfo to introduce new languages easily. It is our aim to introduce at least one new language in the coming year.

In our vision, people should read important and complex material like the Global Compact in its native language. Therefore we need to translate the “10 principles” into all languages Chaininfo supports. MVOplossingen will offer a Dutch version of the “10 Principles” to the Global Compact Netherlands. The target for MVOplossingen is that Global Compact Netherlands will be able to endorse an official Dutch version of the “10 Principles”.