



*United Nations Global Compact*

***Communication on Progress Report***  
**2008**

15/10/2008





## **Visão Sustentável**

The relationship between Visão Sustentável consultancy in corporate sustainability and the Global Compact remains very close. We continuously reaffirm our commitment towards the adoption and dissemination of Global Compact Principles. While the small company has no relevant difficulties implementing the principles of the Compact, its main performance and challenge refers to the effort to implement it with its clients, large companies from different segments. The consultancy maintains this policy of encouraging its clients to adopt the Global Compact, and uses as a background in their projects, because it believes in the importance of integration of the principles in the structure and management of a company and in the benefits it generates. As examples of these benefits: ethical and transparent relationship with the employees, guarantee the labor rights of coworkers, and greater efficiency and lower costs if the whole socio and environmental impact of the company is in agreement with the environmental principles. The position of Visão Sustentável as business consulting enables a field of strong influence on the market, which turns the consultancy in a huge propagator of the Global Compact.

In 2008 what we have to communicate concerns to new projects with new clients, and progress in projects already started in the last cycle. Among the new customers we can highlight the Leroy Merlin (on the construction sector) with the development of its Strategic Planning for Sustainability, and Brenco (Brazilian Renewable Energy Company), with the elaboration of a Action Plan for Sustainability and a socioeconomic status mapping of the four cities with future operation of the company. Both companies are references in their areas and both work address in a direct way distinct principles of the Global Compact. With regard to progress on old projects can be cite the success of the work in the public area in the city of Barueri, which will be expanded to new districts, and work with Copagaz, the Grupo Pão de Açúcar and Unilever, which remains innovative, and continue to bring good results for companies.

Another relevant front of the consultancy, in concerns the Global Compact, is its role as articulating the Latin American Network of partner consultancies. The objective of the network is to work with global clients, respecting the particularities of each country. Currently there are consultancies from Argentina, Bolivia, Chile and Mexico. A Visão Sustentável as the network leader, searches for consultancies aligned with its values, ensuring respect for the principles of the Global Compact and encourages the network consultancies to sign it.



Parallel to this initiative there is also a partnership with SynTao, a Chinese consultancy in CSR, with the same purpose and values of the Latin American partnerships. This mutual cooperation is a very interesting tool for customers who conduct business in both countries.

Finally, the organization during the year has attended to various events and activities sponsored by the Global Compact, seeking to be always aligned with the best practices in the world. The last was on the first meeting of Caring for Climate, the Global Compact program for the climate, in October 2008. The Visão Sustentável action follows the company's Code of Ethics, carefully structured in line with the Global Compact. So it is with great satisfaction that we present again our Communication of Progress and hope to do even more in the follow year.

**José Pascowitch**

**President**



## **Principles of Human Rights**

**1. Businesses should support and respect the protection of internationally proclaimed human rights;**

**2. Make sure that they are not complicit in human rights abuses.**

In 2008 the Visão Sustentável, for being a consulting company with a small structure, continued acting for the principles of the Global Compact essentially with their clients. Within its direct action all the principles are seriously respected and in continuity with the last year efforts there is the implementation of the Code of Ethics, with bases on the human rights, as a guideline for the all the work.

Regarding Visão Sustentável clients, the main indicator remains the lack of progress to report due to the fact that none of our clients has registered any occurrence of violation of fundamental human rights. In a closer overview of our work alongside the companies several contributions had as a background the issue of human rights. The continuity of the work in ALBRAS and the progress in Alunorte are examples of a local development program with direct impact on human rights. With the Idort, we developed a inclusion of women in socioeconomic situation of vulnerability project. It is also important to highlight the work done with Brenco (Brazilian Renewable Energy Company). The counties in which will be implemented plants for the ethanol production were mapped, encompassing all aspects of the local situation with special attention to human rights issues.

Finally it is relevant to stat that the consultancy always keeps in mind the importance of the human rights as much as in their projects as in its own operation.

## **Human Rights Principles**

### **Progress in Visão Sustentável's sphere of influence**

<b>Principles</b>	<b>Client</b>	<b>Program/project</b>	<b>Relation to the Global Compact Principles</b>
<b>1 - Businesses should support and respect the protection of internationally proclaimed human rights;</b>  <b>2 - Make sure that they are not complicit in human rights abuses</b>	<b>Albras/Alunorte (CVRD)</b>	Restructuring and monitoring of external social and environmental activities.	The restructuring program of external social and environment activities of these companies, conducted with the advice of Visão Sustentável, has the principles of human rights internationally recognized as part of its criteria for evaluation of projects. In 2008 the Visão Sustentável has, beside continued to restructure some programs, started to monitor the operation of those already established.
	<b>Albrás/ Alunorte (CVRD)</b>	Corporate Volunteering Program	Another initiative, a corporate volunteering program , contributes to root among employees ideas and practices broadly related to human rights issues. While in Albras there is already a structured program, that is currently monitored by Visão



**Brenco (Brazilian Renewable Energy Company)**

Action Plan on Sustainability.

*Sustentável, in Alunorte there are specific programs and we have been working together to elaborate a Corporate Volunteering Program.*

*Brenco develops alongside Visão Sustentável, its Action Plan on Sustainability in order to organize and direct their socio practices in the counties where it has operations. This document provides the areas in which Brenco will invest their resources, always aiming at: local human developing (for instance, choosing local workers and suppliers), sustainability of legal reserves and areas of permanent prevention and human and work rights among their employees.*

**Copagaz**

PAPS – Social and Environmental Principles Adoption Program

*In 2008 the PAPS (SEPA) has continued the process of deepening the relationship with Copagaz resellers. In this aspect, it is worth mentioning the initiatives to support social projects developed by them in their communities. Contributing to the promotion of human right of access to education, Copagaz has developed a program to encourage reading, which provides for the setting up of libraries in the subsidiaries, and offering opportunity for completion of basic education to employees. In addition, the company maintains its program of awareness for combating child prostitution on the roads and the achievement of the rights of children and adolescents.*

**Leroy Merlin Brasil**

Sustainability Strategic Planning

*The Leroy Merlin Brazil, a subsidiary of the French multinational in building materials sector, produced guided by Visão Sustentável its Strategic Planning for actions in Corporate Sustainability. This effort will help the company to be best prepared to deal with issues of human rights such as education and culture.*



### **Idort**

Behavioral and technical training to 200 women of the Urban Social Inclusion Project "Nós do Centro".

*The project of the Nós do Centro is a result of a international partnership between the mayor of São Paulo and the European Union. It had as main objective the promotion of urban social inclusion. The Idort, with support of the Visão Sustentável, was responsible for structuring the program of behavioral and technical training to 200 women in situations of social vulnerability. With a 6 months duration program, which looked after stimulate the empowerment of women, from the behavioral awareness, technical instruction and the suggestion of opportunities to generate income.*



## **Labor Standards Principles**

**3. Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;**

**4. Businesses should eliminate of all forms of forced and compulsory labor;**

**5. Businesses should effectively abolish child labor;**

**6. Businesses should eliminate discrimination in respect of employment and occupation.**

In the current year, the performance of Visão Sustentável as a Sustainability Consultancy continued to not directly address to the labor relations of our customers. But our work has continued to be always guided by the principles of the Global Compact, encouraging and respecting the principles of the Labor Rights. Therefore we encourage diversity in organizations and support actions as the act of becoming a signatory of the Eradication of Slave Labor Compact. Finally we do not operate with the companies that maintain relations of forced labor and / or child labor. Within the scope of our work, we continue to appreciate diversity, eliminating discrimination in the workplace.

## **Labor Standards Principles**

### **Progress in Visão Sustentável's sphere of influence**

<b>Principle</b>	<b>Client</b>	<b>Program/Project</b>	<b>Relation with the Global Compact principles.</b>
<b>3. Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;</b>	<b>Brenco (Brazilian Renewable Energy Company)</b>	Eliminating labor-slave and child in the plantations.	<i>The Visão Sustentável encourages and develops its customer policies, procedures and internal tools for the firm to establish a relationship for human rights and against child labor in all its operating units. Child and Slave work is a non-major but recurrent practice in the Brazilian sugar and alcohol industry. With this background Brenco works to combat those practices promoting among others respect for rural workers, ensuring access to IPEs (Individual Protection Equipments), medical attendance, to book signed, and balanced diet.</i>
<b>4. Businesses should eliminate of all forms</b>			



**of forced and compulsory labor;**

**5. Businesses should effectively abolish child labor;**

**6. Businesses should eliminate discrimination in respect of employment**

**City of Barueri**

Political agenda set to reach the Millennium Development Goals

*The tangible goals of the MDG were introduced in the city's agenda by a social research on the Parque Imperial neighborhood. These were base to create related projects. In the year 2008 due to the success of the first experiment the research has expanded to other regions. The work of Visão Sustentável has continued to contribute to strengthening the debate around the MDGs. Those are directly related to the Global Compact in all principles, including the inclusion of woman at work.*

**Several**

Support to initiatives to better works conditions.

*The Visão Sustentável continues to respect and always suggest to its clients to endorse specific initiatives towards protecting the work rights, such as the National Pact for the Eradication of Slave Labor. In 2008 the consultancy remains as a propagator of these initiatives. Always seeking to expand the range of initiatives to support and reiterating its importance to its customers*





## **Environmental Principles**

**7. Businesses should support a precautionary approach to environmental challenges;**

**8. Businesses should undertake initiatives to promote greater environmental responsibility;**

**9. Businesses should encourage the development and diffusion of environmentally friendly technologies.**

As a Sustainability Consultancy, the principles of environmental protection had wide repercussions in our projects along with our clients. The consultancy has continued to develop strategies for sustainability, encompassing the broad sense of the word. The possibility of adapting businesses to address the current environmental challenges and adapt to a new concept for the company's front changes this scenario. As highlight of Visão Sustentável's work in 2008 there is the restructuring of the Program Caras do Brasil with Grupo Pão de Açúcar, boosting ethical trade, conscious consumption and sustainability in the production chain. There is also the work done in Fortaleza de Minas, for the Votorantin, which addressed themes as agroecology and new approach to the closure of mines.

Another important front in this regard was the incentive to report, in continuity with the work already done in 2007. By adopting the GRI-G3 methodology, the consultancy allows its clients to be in touch with the best practice of reporting in the world, aligned with major international corporations.

The Visão Sustentável as a company has a reduced and streamlined structure, resulting in a small environmental impact. It still prefers recycled materials and multifunctional equipment with energy saving. The environmental impact as a result of any travel by air is offset by lower locomotion of its members on a daily basis.

## **Environmental Protection Principles**

### **Progress in Visão Sustentável's (Sustainable Vision) sphere of influence**

<b>Principles</b>	<b>Client</b>	<b>Program/Project</b>	<b>Relation with the Global Compact Principles.</b>
<b>7. Businesses should support a precautionary approach to environmental challenges;</b>	<b>Albrás e Alunorte.</b>	Restructuring and monitoring of external social and environmental activities	The reorganization of the program of external social and environmental activities of ALBRAS and Alunorte, conducted with the advice of Visão Sustentável, has incorporated some of the Global Compact environmental protection principles as a criteria for determining projects. The activity related to the companies' extralegal environmental responsibility acquires force as it is associated with the sense of strategy, participatory process of decision making and more sophisticated practices
<b>8. Businesses should undertake initiatives to promote greater</b>			



**environmental responsibility;**

**9. Businesses should encourage the development and diffusion of environmentally friendly**

*in project management, with clear inspiration of the Global Compact. In 2008 Visão Sustentável will continue to restructure some programs and has started to monitor the operation of the already established ones*

**Brenco  
(Brazilian Renewable Energy Company)**

Program for renewable energy and lower environmental impact.

*The Brenco is a company that seeks alternatives to generate renewable and cleaner energy from sugar cane helping to decline the effects of climate change.*

**Copagaz**

PAPS – Social and Environmental Principles Adoption Program

*Also within the PAPS, Visão Sustentável has assisted Copagaz to develop and improve the project of supply of garbage cans for the accomplishment of waste recycling in the branch offices, resellers and in local public schools.*

**Grupo Pão de Açúcar**

Restructuring the Caras do Brasil Program.

*The Program Caras do Brasil uses the environmental quality of production as one of the criteria for the selection of suppliers of the program. The impact is also significant in terms of promoting sustainability of projects that survive, among other activities with their business with program. In the year 2008 the Visão Susteintavel helped the Group to restructure the program to become more widespread and complete.*

**Votorantim Metais**

De Olho no Futuro, a Local Development Program, in the nickel mine closure case in Fortaleza de Minas - MG

*Consolidation of the local development program conducted with the advice of Visão Sustentável. The focus on the environmental issue has been through the agroecology system, working on sustainable agriculture as an alternative for local development for small landowners. The program also included support for a local cooperative of environmentally suitable sewing as reusable bags.*

**Unilever**

Introduction of the Global Compact principles and the sustainability values through the GRI methodology. Applied to Supply Chain.

*The work with Unilever Brazil search internalizes all the sustainability values, concomitant to the Global Compact through the GRI-G3 indicators. Initially is being held in the supply chain and has aimed at all points indicated by the GRI-G3 methodology, working with the chain of the company and its stakeholders Visão Sustentável introduces, through the Sustainability Reports, the concepts relating to environmental, social and economic aspects in corporate sustainability.*

**Albras, Alunorte, Copagaz, Unilever**

Sustainability Reports by GRI-G3

*The consultancy is GRI organization Stakeholder and all reports prepared by the consultants followed their broadly accepted guidelines. This year, were prepared reports for Unilever Brazil, Copagaz, Albras and Alunorte*



## Anti-Corruption Principle

### 10. Businesses should work against corruption in all its forms, including extortion and bribery.

In 2008, the Visão Sustentável has continued to reject absolutely all kind of corruption practices and did not use any illegal means to obtain privileges. The progress in this area was continuing to act in the same way, straightening the principle with our clients.

## Anti-Corruption Principle

### Visão Sustentável's direct action

Principle	Policy	Action	Results
<b>10. Businesses should work against corruption in all its forms, including extortion and bribery.</b>	<b>Participation in the National Pact for Integrity and Business Against Corruption.</b>	The Visão Sustentável continues to be signatory of the National Business Against Corruption and Integrity Compact.	<i>We kept the recognition of "Clean Enterprise" granted by the initiative.</i>

### Progress in Visão Sustentável's sphere of influence

Client	Program/Project	Relation with The Global Compact Principles
<b>Support for the National Pact for Integrity and Business Against Corruption.</b>	The consultancy kept its policy of encouraging all its clients to become signatories of the pact, and to disseminate it.	<i>Our corporate customers, as major players in their areas, are powerful sources of dissemination and implementation of the Pact, making the fight against corruption a reality.</i>
<b>Condition for selection for the Network Consulting</b>	The Visão Sustentável as responsible for the network, look after consultancies that are committed to the fight against corruption in all its forms.	<i>The strategy enables the consolidation of a network structured that seeks to achieve the tenth principle of the Global Compact not only in Brazil and globally.</i>