



United Nations Global Compact Communication on Progress (COP) 2013 The DKG GROUP

This Report is an integral part of our separate website for the Sustainability & Corporate Social Responsibility (<http://www.csr-dkggroup.com>).

This Report focuses on our core work and accomplishments through the year (September 2012 - August 2013), and describes the priorities, challenges, and achievements within our movement.

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In September 2008 the DKG Group signed the UN Global Compact, signifying our commitment to operate in a responsible and sustainable manner. We will continue support and promote the Global Compact's principles and report our progress toward implementing them.



United Nations Global Compact

HUMAN RIGHTS

Principle 1
Businesses should support and respect the protection of internationally proclaimed human rights;

Principle 2
Make sure that they are not complicit in human rights abuses.

The DKG Group respects, supports and operating in accordance with all applicable national and international regulations and laws with reference to human rights.

We have respect for the diverse national cultures and differences in laws and traditions in countries where we operate. Our core values are based on the fundamental rights of every individual, such as the protection of privacy, freedom of opinion and expression, freedom of association, non discrimination and the right to be heard.

DKG Group has not been complicit nor does ever expect to be complicit in violation of human rights abuses whether through direct involvement (through beneficial involvement via third party), nor assisting other parties by remaining silent.

Throughout our history, we have enjoyed a high reputation in fair dealings by keeping our transactions fair and ethical.

Till now no human rights abuses are occurred and our commitment is to ensure that we will not accept any associations for our stakeholders (employees, customers, suppliers) that do not support internationally proclaimed human rights.

LABOUR

Principle 3

Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining.

Principle 4

The elimination of all forms of forced and compulsory labour.

Principle 5

The effective abolition of child labour.

Principle 6

The elimination of discrimination in respect of employment and occupation.

Child Labor Policy:

“We comply with all child labor laws. We understand that children may legitimately perform tasks that do not interfere with their education and do not negatively affect their health, safety and development. We seek to have a positive impact on the reduction of unlawful child labor and child exploitation. We expect also our customers, suppliers and contractors to embrace similar values and standards.”

DKG Group promotes an environment free from discrimination and harassment, and is committed to ensuring equal opportunities in all areas of employment, including recruitment, hiring, training and promotion. It strives to ensure all employment practices are objective and free from bias, are based solely upon work criteria and individual merit, and meet the broader goals and objectives of the Group.

- We assure compliance with national standards and regulations.
- We do not allow the use of any form of forced or compulsory labour.
- We have established a clear policy regarding the minimum age for employment, which complies with national law.
- We are committed to ensuring equal treatment and opportunities for all our employees.

ENVIRONMENT

Principle 7

Businesses should support a precautionary approach to environmental challenges.

Principle 8

Undertake initiatives to promote greater environmental responsibility.

Principle 9

Encourage the development and diffusion of environmentally friendly technologies

DKG Group is committed to prevention and control of environmental pollution to all its activities, customers' activities, products and services, in a sustained manner.

At DKG Group, maintaining high standards of environmental accountability is a cornerstone of our commitment to corporate responsibility, which state that:

- We exercise utmost vigilance in protecting the environment
- We will always meet, and where possible exceed, regulatory requirements in our environmental performance

DKG Group monitors its and customers' environmental performance on regular basis to ensure the continual improvement. We know that the importance of protecting the environment is one of the key foundations of doing business and maintains a comprehensive infrastructure for planning, managing, assessing, improving, monitoring and measuring environmental impacts

DKG Consulting Ltd (member of the DKG Group) renew ISO 14001:2004 (the international standard for environmental management systems) & ISO 9001:2008 (the International Quality Standard) Certifications, the scope of certifications is focusing to "Design, Implementation and Support of Total Greenhouse & Farm Management – Training on Total Greenhouse and Farm Management". The resulting certification applies to all solutions and services delivered DKG's customers worldwide.

ANTI-CORRUPTION

Principle 10

Businesses should work against all forms of corruption, including extortion and bribery.

DKG Group opposes any kind of corruption and bribery and expects from all employees, including conflicts of interest, bribery, policies on corporate entertainment and acceptance of gifts and the integrity of our record keeping and reporting. Training in this area has been carried out and will be refreshed on an on going basis.

It becomes acceptable that corruption in DKG Group has never existed. However, we continue our efforts in order to ensure that this situation will not change. We use ethical management, transparency of information and open procedures.



DKG GROUP proud member of GREEK INTERNATIONAL BUSINESS ASSOCIATION

The Management of the DKG GROUP would like to announce that DKG Consulting Ltd became proud member of SEVE (Greek International Business Association).

"The Globalization of the business environment shaped DKG's character of doing business beyond Greek territory from its inception many years back" said Evangelos Drimtziaris President of the DKG Group of Companies & Initiatives.

"The decision to become active members of SEVE came easily since the last 20 years we are doing business in more than 10 countries and having business ties worldwide" completed Christos D. Katsanos, Executive Director.

The Greek International Business Association (SEVE) was established in 1975 as a non-profit organization and is currently the largest association of exporting companies in Greece numbering more than 610 member - companies.

These companies manufacture and trade a plethora of products with almost every country in the world.

SEVE's mission is to consolidate, protect and promote the professional, economic, social and ethical interests of its members, to promote and support Greek products in foreign markets, to promote and support the development of international co-operation between Greek enterprises and those of other countries, to conduct market research in foreign countries, to collect and disseminate information and statistical data in order to inform its members, to cooperate with organizations worldwide and to implement European programmes that sustain the economic interests of its members.

The Friends of Xinomavro

"The Friends of Xinomavro", a group of people who share the same philosophy about life, love Xinomavro (a special wine from an indigenous Greek vine variety) and like to collaborate and share their experiences.

Members this year also held regular meetings for various events and activities, such as:

1. Vine Harvest (September 2012)
2. Friends Xinomavro participated in the event "Map of Flavours" Thessaloniki, Greece (December 2012)
3. 1st Event on 2013 – Traditional plates cooking of the "Friends of Xinomavro" –
4. Friends Xinomavro participated in the event "Naoussa, Wine and Culture" (February 2013)
5. Picking organic vine leaves (June 2013)

First Greek snack tomato “Tomaccini “wins 1st place award

1st place in the award category "Research & Development" has been taken by "TOMACCINI" as the first Snack Tomato in the Greek market. Tommacini received the prize as a joint award for the three companies that contributed to its creation; Hellenic Greenhouses SA, AB Vassilopoulos SA and DKG Consulting Ltd. The investment costs of this project reached 1.5 million Euro (1.5 Ha glasshouse construction, crop, marketing and packaging expenses).

On Thursday, July 11, 2013, at Athens Intercontinental at a glittering ceremony attended by representatives of the major executives in the Retail Market Chains the Winners of the Self-Service Excellence Awards 2013 were announced.

TOMACCINI say the tomato grabbed the attention of the jury having been marketed as a fruit, with strong branding, as opposed to be placed in the vegetable category.

The innovation points of Tomaccini according to the jury:

- Olive type snack tomatoes (7-10gr)
- Crunchy bite, avoiding too much juice in the mouth
- Sour-sweet instead of sweet taste
- Convenient packaging
- Clever exit hole
- Pay what you consume (pricing per unit not kilo)

The awards were backed by SEVT, ECR Hellas and IELKA, who were represented on the jury, and under the auspices of the Greek Ministry of Development and Competitiveness.

For more information:

<http://www.slideshare.net/ChristosDKatsanos/tomaccini-1rst-snack-sexy-tomato-changing-the-rules-innoforum-31-05-2013>

www.tomaccini.gr



Chris D. Katsanos (DKG Group), Hercules Christodoulakis (AB Vassilopoulos) and Gregory Gerasimou (Hellenic Greenhouses).

25 years TUV HELLAS - 12 years DKG

The 12 years of cooperation between TUV HELLAS & DKG GROUP was formalized at the annual celebration of the New Year's Cake Cut.

DKG Group received a Plaque of Recognition signaling the continuity of cooperation in Training Services.

The International Research & Training Centre for Sustainability (IRTC) the training facilitator organization (member of DKG Group) in cooperation with the Training Department of TUV HELLAS provides Agro training courses that are designed to provide a two-way communication to ensure learning can be validated at appropriate stages of the course. Keeping in mind the need for clients at different levels of implementation, courses have been developed so that every level of need to know the standard better can be taken care. Training courses are highly interactive involving syndicate exercises, case studies, role-plays, lectures and discussions.



Tomaccini - the 1st Snack tomato in Greece- & Samos Pops

"Tomaccini" is the 1st Snack tomato in Greece. Its mission is to help the tomato lovers to understand that tomato isn't a veggie but a FRUIT! So they can enjoy it many different times and occasions.

The DKG Consulting Ltd as Brand Manager has organized the entire promotion campaign of Tomaccini and Samos Pops (new product, launch day on Gastronomy Days).

Due to this campaign we have participated in the following:

1. **Distribution of 7,000 Tomaccini samples**, in 5 stores in AB Vassilopoulos (4 in Athens and 1 in Thessaloniki), where the product is exclusively available.

<https://www.facebook.com/media/set/?set=a.420090428036695.89294.417796051599466&type=3>

2. Another **distribution of 2,000 Tomaccini samples** took place on April in Thessaloniki, in an outdoor event about Samos products.

<https://www.facebook.com/media/set/?set=a.531374910241579.1073741826.417796051599466&type=3>

3. The presence of **Tomaccini & Samos Pops (new product, launch day)** in the **Gastronomy Days Exhibition** with the presence of high-profile chefs . Along with contributors of Hellenic Greenhouse SA were there to welcome and chat with people, there was also tasting of delectable snack Tomaccini!!

<https://www.facebook.com/media/set/?set=a.547358635309873.1073741827.417796051599466&type=3>

4. Another attempt to present the overall project was the **Conference "Sustainable Agriculture & Bioeconomy"**, where through Mr Christos D. Katsanos who presented the innovative product Tomaccini. The title of his **presentation** was: "**Tomaccini - Changing position: off the shelf vegetable shelf snacks**"

<http://www.youtube.com/watch?v=wEKp1d6y3pw>

5. Also Tomaccini has been presented to the Innovation days of **AIT «5th InnoForum - The Art of Change: Innovating Our Way Out of the Crisis»** as an Agricultural Innovation Product.

<https://www.facebook.com/media/set/?set=a.550287355017001.1073741828.417796051599466&type=3>

6. Lastly, at a glittering ceremony attended by representatives of the major executives in the Retail Market Chains the **Winners of the Self-Service Excellence Awards 2013** were announced. **1st place** in the **award** category "**Research & Development**" has been taken by "**TOMACCINI**" as the first Snack Tomato in the Greek market.

<https://www.facebook.com/media/set/?set=a.568810896497980.1073741829.417796051599466&type=3>



Tuvunu

Tuvunu's signature beverage combines all natural Greek Mountain Tea (Sideritis spp) with fresh squeezed lemons, wildflower honey and a hint of brown cane sugar in a uniquely refreshing soft drink that can be enjoyed year round, chilled or hot.

That's why it has been embarked an innovative contractual farming program with growers in Macedonia and Thrace that use only locally sourced teas, herbs and fruit in all beverages. And there are never any artificial additives or preservatives in any of products;

It was founded upon a simple premise:

Since Greece has been blessed with some of the world's finest herbs, fruit and natural spring water, a combination of these key ingredients would inevitably result in the world's finest soft drinks and non-alcoholic beverages.

And although the process appears quite simple, over three years of extensive research and in-house taste testing revealed a number of secrets that allow Tuvunu to highlight Greek Mountain Tea's natural flavor and distinctive aroma. The dried flowers are brought to a slow boil in the ice cold water that comes from the natural springs Rhodope mountains in Thrace. During this process, TUVUNU's unique aroma emerges almost immediately, due to the activation of the plant's natural oils at the start of the heating process; shortly thereafter, when the tea reaches a boil, the beneficial flavonoids are released from the plant's tissue, which gives our all-natural beverage its characteristic color. No additives are used, except for Greek wildflower honey and lemon juice that we squeeze fresh on our premises, with lemons sourced exclusively from the citrus groves of southern Greece.



DKG Group has evangelized for more than 10 years the GLOBALG.A.P.

DKG Group has evangelized for more than 10 years the GLOBALG.A.P. mission for a Safe and Sustainable Agriculture. More than 500 audit days as TUV HELLAS Agrisystems partner, founding member of the Hellenic Technical Working Group, trained more than 600 agronomists on GLOBAL Good Agriculture Practices, participation in Paris, Prague, Athens, Cologne Conferences, Train -the-Trainer and Witnesses Programmes and being the Official Translator of the GLOBALGAP documents in Greek Language!

<http://www.youtube.com/watch?v=NB7e0uXV65I>

Audits for ISO 9001 & 14001 standards

DKG Consulting Ltd (member of the DKG Group of Companies and Initiatives) renew ISO 14001:2004 (the international standard for environmental management systems) & ISO 9001:2008 (the International Quality Standard) Certifications.

The certifications gained after an exhaustive audit by TUV HELLAS (TUV NORD). The scope of certifications is focusing to “Design, Implementation and Support of Total Greenhouse & Farm Management – Training on Total Greenhouse and Farm Management”. The resulting certification applies to all solutions and services delivered DKG’s customers worldwide.



Economist Conference 2013

19.02.2013

ECONOMIST Conference in Thessaloniki, Greece

The true potential of agricultural production as a means for economic recovery in Greece and Europe examined by a wide range of speakers in the context of **The Economist's Agricultural Business Summit**, that took place on **February 7th 2013** at the Hyatt Regency **Thessaloniki**. It is being held under the auspices of the Greek Ministry of Rural Development and Food, the Greek Ministry of Macedonia and Thrace and is organised in association with the Embassy of The Kingdom of The Netherlands in Athens.



Christos D. Katsanos (DKG Group Executive Director) interview on the future of the Greenhouse Sector in Greece (Video: Courtesy of Agronews.gr)

At a period in which the Greek economy is seeking for solutions in both traditional and -in parallel- promising productive sectors, the business prospects in the agricultural sector are of extreme importance.

Furthermore, the conference sessions focused on the Common Agricultural Policy (CAP 2020), the National Strategic Reference Framework (NSRF), the contemporary methods of food production, young entrepreneurs and on new proposals on regional development.

Emphasis was given on the parameters of business innovation and extroversions, the role of the business sector and the protection of the environment through appropriate reforms in the agricultural sector.

More than 30 prestigious speakers from **Greece**, the **UK**, the **Netherlands**, **Belgium**, **Israel** and **Sweden** are part of this initiative, including the Head of the EU Task Force Horst Reichenbach, the Greek Minister of Rural Development and Food Athanasios Tsiftaris, the Greek Minister of Macedonia and Thrace Theodoros Karaoglou, the Dutch Vice-Minister for Foreign Trade Simon Smits, high-level representatives of the business sector, as well as high-profile scientists from the Agricultural University of Athens, Wageningen UR (University and Research Centre), Swedish University of Agricultural Sciences (SLU) and the Centre for Research and Technology Hellas.

Regional Governors of Thessaly, Western Macedonia and Peloponnese set the new objectives for regional development and agribusiness growth, while the Presidents of PASEGES (Pan-Hellenic Confederation of Unions of Agricultural Co-Operatives), PENA (Pan-Hellenic Union of Young Farmers) and the Federation of Organic Farmers of Greece shall share their views on the new opportunities that agriculture and agribusiness can offer.

[Detailed conference programme](#)

Agricultural Product Promotion Conference

Forderung landwirtschaftlicher Erzeugnisse Conference in Lagadas, Thessaloniki, Greece organized by the Konrad Adenauer Stiftung, the Municipality of Lagadas, the Greek-German Chamber and the German Consulate of Thessaloniki



Christos D. Katsanos - speaker on " The Certification as a passport to exports for the agricultural products"

Sustainable Agriculture & Bioeconomy Conference 2013

In "Sustainable Agriculture & Bioeconomy Conference 2013", held Friday, April 26, 2013 in Athens, Greece on the Primary Production to 20-20-20, producers from the full spectrum of the agricultural sector, Enterprise and Industry met at a conference dedicated to developments and today's opportunities as redefined through global developments and principles of Bioeconomy.

Through leading and targeted business case studies, best practices, the attendant benefits of New crops, Contemporary forms of cooperation, new technologies, energy management and renewable energy, quality, wastewater treatment and reuse, innovations, trade balance of agricultural products were communicated.

The DKG Group was represented by Mr. Christos D. Katsanos who introduced to the audience the story of the innovative product "Tomaccini".

The title of his presentation was: "Tomaccini - Changing position: From vegetables to SNACKS shelf"



AIT «5th InnoForum

Also Tomaccini has been presented to the Innovation days of **AIT «5th InnoForum - The Art of Change: Innovating Our Way Out of the Crisis»** as an Agricultural Innovation Product.

<https://www.facebook.com/media/set/?set=a.550287355017001.1073741828.417796051599466&type=3>



Sustainable growing for a sustainable future

GRODAN is synonymous with Hydroponics worldwide. In all of our Solutions as DKG Group we have incorporated the Grodan substrates. Both companies support the Sustainability (manufacture, cultivation, recycling) in Agriculture Horticulture and Urban Farming. The question is: "How can we feed twice as many people in the world, with tasty, healthy and safe fresh produce - but use half of the resources we use now? These are the challenges the world faces in the coming decades.

<http://www.youtube.com/watch?v=A7AoU04YIWA>



IQ GREENING at 8th HORECA Athens

IQ Greening Ltd (member of the DKG Group) has exhibited its products and innovations at the 8th HORECA Exhibition in Athens.

IQ Greening Ltd had the opportunity to show its ability to understand societal trends and to find positive solutions that address the common good. Green design hydroponic practices like Vertical Green Walls, Urban Farming, Roof Gardening and Green Sound absorbent Walls that contribute to the sustainable development of the environment via a healthier and more sustainable urban living environment were presented to the public.



The screenshot shows the hortidaily.com website. At the top, there are logos for 'hortidaily', 'modified atmosphere packaging', 'Data revolution: tend to over 9000 greenhouse growers', and 'PhotoFUEL'. Below the navigation bar, there's a main article titled 'Greenhouse investors turn to Greece: "I expect 50 hectares of new greenhouses to be built in Greece in the next few years"'. The article text discusses greenhouse projects in Greece, mentioning the need for high-tech and technical expertise, and the current economic situation. A photo shows a man in a white shirt and red tie looking at a tomato plant in a greenhouse. To the right of the article is a sidebar with various advertisements and news snippets, including 'PHILIPS', 'Aqua-Hort', '81 Vertical Farming Features', '10-15 Nov 2017 Iraguato Mexico', 'Your Missing Piece', and 'Without PrimePro'. At the bottom left, there's a 'Tweetering Growers' section with social media links.

The interview of Mr. Christos D. Katsanos in hortidaily.com

DKG Group get the attention of international media. The interview of our Executive Director Mr. Christos D. Katsanos in hortidaily.com portal about the future of the Greenhouse Industry in Greece is on air, visit the following link to read the article...

<http://www.hortidaily.com/article/2352/I-expect-50-hectares-of-new-greenhouses-to-be-built-in-Greece-in-the-next-few-years>

Proud to participate in this Special Market edition!

The Embassy of The Netherlands in Greece has recently issued a Market Special Report on the Greek horticultural sector.

The DKG Consulting (member of the DKG Group) has contributed to this nice edition, up to date and valuable to all the companies and organizations searching opportunities in agriculture/horticulture sector in Greece.

In case you are interested in that report just e-mail us at welcome@dkggroup.com



DKG SPONSORSHIP - LIMONCELLO SAILING Yacht

In DKG GROUP we are happy and proud to support (<http://www.csr-dkggroup.com/2013/03/only-title.html>) the sailboat "Limoncello" for many years. "Limoncello" helps the local tourism development since it participates to water sport events like the "Aegean Regatta" race that is held in different Greek islands every year. Apart from the tourism development, also encourage close relationships, teamwork, solidarity and understanding among various people who join the crew.



IRTC Seminars

The International Research & Training Centre for Sustainability (IRTC), the training facilitator organization (member of DKG Group) has the honor and pleasure to organize and contributing to a series of innovative training seminars believing that beyond Value for Money offers a new concept in industry!!

IRTC last year organized the following training seminars:

1. **"Sales Skills for Non Sales People in Branding Era"** - HAIFA SEE -
2. **"Total Greenhouse Management Seminar"** - AGRIS SA-
The seminar was intended to help the people of Agris related to the business in the region to understand the advantages of the hydroponic cultivation.
3. **"Marketing & Branding of Agricultural Products"**, in cooperation with the Training Department of TUV HELLAS (TUV NORD) S.A. As agricultural production does not stop at harvest but requires customer satisfaction to achieve a sale, the seminar presents practical ways to create loyalty customers and eventually repeated sales of products/services.
4. **"Total Quality Management Topic"**, -University of Macedonia,Thessaloniki-
5. **"Biomatic Seminar on Vineyards & Wines - From Branding to Field-"**,
6. **"The Hydroponic Greenhouse & Contracting Farming Seminar"** - KEK DRAMAS-



IRTC -1st International Whitefly Symposium.

6 year experience on Total Greenhouse Management and Integrated Whitefly Management. Hands on results. Proud to be represented in The 1st International Whitefly Symposium by the Scientific Member of IRTC Ms. Christina Papaioannou!!

The International Whitefly Symposium (IWS) is a new series of specialised scientific meetings that resulted out of the merge of the International Bemisia Workshop (IBWS) and the European Whitefly Symposium (EWS).



Wine & Spirit Certified Course

Two members of DKG Group participated in the course "Award in Wines - Level 1".

About WSET:

The Wine & Spirit Education Trust, often referred to as WSET, is a British organisation which arranges courses and exams in the field of wine and spirits. WSET is generally regarded as the world's leading provider of wine education.

The courses given by WSET were originally intended for people in the wine & spirit trade but today have increasingly been attended also by non-professional connoisseurs.



As Volunteerism are the spirit of free service, creativity, strong moral values, the ability to work in a team, a social conscience, and a practice solidarity, we are so happy for being experienced this sense and satisfaction several times this year.

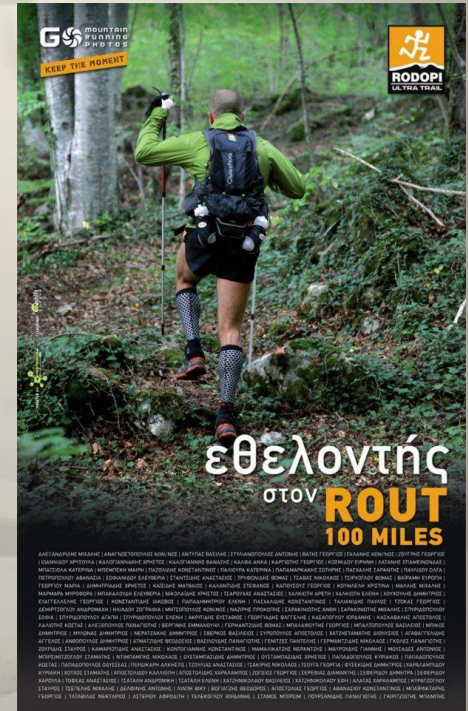
The Group serves volunteerism either by providing charitable gifts to eligible nonprofit organizations or by taking active part as volunteers and supporters to sports events (footraces) like Rodopi Ultra Trail (ROUT) and Ecomarathon.

The volunteer experience is set up to be similar to that of the competitor. Apart the volunteers' main goal to make the runners feel supported, both logistically and socially, there is also the part of organising the running race by cleaning and marked the paths (under strict directions to keep the natural beauty untouched), during the race day they have to be in constant contact with the race and be positioned to stop points by offering aid station support, help, food etc.

The Ecomarathon is a running race that took place every year along the beautiful nature around the Moieciu de Sus in Romania.

DKG Group has not only sponsored the race but also participated!

A special relationship has been developed between Greek and Romanian athletes, who support and participate to ROUT also.



IQ Crops' Blog is on AIR

After the renewed edition of IQ Crops' website on June, now it comes on air the new blog of IQ Crops (<http://iqcrops-blog.blogspot.gr/>).

The publication of the Georgiki Technologia "NUTRITION-FERTILIZATION 1997", which was authored by Christos D. Katsanos, once updated, it was decided as the best vehicle to launch awareness and to develop the dialogue between the scientists of IQ CROPS and people who want to understand the issue of lubrication-nutrition globally.

The answers given from the perspective of the practitioner-agriculturist, who has faced in practice these issues, in order to explain better the science of plant nutrition, signaling a new approach to the countryside.

IQ Crops' Blog Αρχική Σχετικά με το Blog IQ Crops Αρχική Σχετικά με την IQ Crops Νέα Επικοινωνία

Νερό
Έδαφος
Άλιπασμα
Υδροπονία
Υδρολίπανση

Πόσο σπουδαίος είναι ο ρόλος του νερού για τη ζωή των φυτών.

Τι είναι η Υδροπονία; Ποια η σχέση της με την υδρολίπανση;

Υδροπονία

Με τον όρο υδροπονία εννοούμε κάθε καλλιέργεια φυτών που γίνεται σε οποιοδήποτε υπόστρωμα, εκτός του εδάφους ή εδαφικών μγμάτων. Η τεχνική αυτή έχει ξεκινήσει σε επαγγελματική κλίμακα εδώ και 45 χρόνια περίπου και χρησιμοποιείται κατά κόρον σήμερα σε όλες τις βόρειες χώρες της Ευρώπης (Ολλανδία, Δανία, Αγγλία κ.λπ.), στις θερμοκηπιακές καλλιέργειες. Δύο είναι οι βασικές κατηγορίες υδροπονικών καλλιέργειών. Αυτές που γίνονται...

Connect
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Latest News

Ο Συνέγγλος Δημήτριος εκ των ιδρυτών της IQ CROPS
...
Η Υδροπονική λύση DEIG-GRODAN έχει εφαρμοστεί στην Ελλάδα σε τις αρχές του '90. Ο Συνέγγλος Δημήτριος εκ των ιδρυτών της...

Η IQ Crops στο PHC European Dealers Meeting 2012
Η κυρία Κατερίνα Παρτενίου, βασικό στέλεχος της IQ CROPS παρουσιάζοντας τα αποτελέσματα των εφαρμογών των προϊόντων/δύ...

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DKG Group publishes 2012 Sustainability & Corporate Responsibility Report in digital form

We hope you enjoy the [new online format](#) – one that embodies our commitment to reduce our impact on natural resources. Once again, we are reporting in line with Global Reporting Initiative (GRI) guidelines in the areas of economic, environmental, social and governance performance.

We are also aligned with the principles set forth by the UN Global Compact, which encourages the adoption and reporting of sustainable and socially responsible policies. These principles guide us in our approach to Corporate Responsibility and how we communicate our progress.

We aim to be the best-in-class in Corporate Responsibility in the Fresh Produce Industry and believe that by responsibly managing our environmental and social impacts, DKG Group will be a more sustainable business in the long term. Through our Sustainability and Corporate Responsibility programs, we regularly introduce new ways of working to improve efficiencies, reduce our international footprint and support grower communities and other partners.

Our Corporate Responsibility program comprises five pillars that reflect our principal areas of activity. The pillars are Marketplace, Environment, Health and Safety, People and Community Involvement. Looking at last year's performance, there are a number of success stories within these five pillars.

Digital communication has become increasingly important in marketing campaigns, and we have made great strides in our Marketplace pillar to ensure all of our digital marketing adheres to our strict responsible marketing standards.

In the area of Environment, Health and Safety, our environmental performance continues to improve, with more efficient use of water and energy and reduced greenhouse gas emissions per unit of production. Our newly developed environmental sustainability strategy will support ongoing progress, not only in our operations, but also in our wider value chain.

We have been consolidating progress in the area of Community Involvement. Overall, there have been some excellent achievements across DKG Group in the last fiscal year, a performance that would not have been possible without the dedication and hard work of our employees.

Our challenge moving forward is to keep up our momentum by continuing to seek improvements in how we work and by embedding Corporate Responsibility in all aspects of our business and in our wider value chain.

As ever, your [feedback](#) on any aspect of Corporate Responsibility at DKG Group is most welcome



Rodopi Ultra Trail (ROUT)

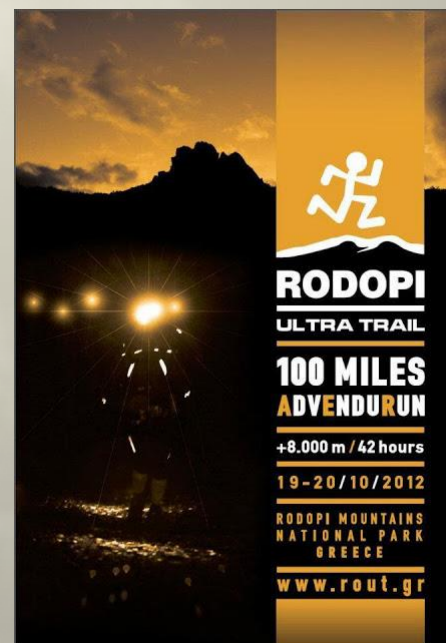
The Rodopi Ultra Trail (ROUT) that takes place every October is a running race that takes place along paths in the Rodopi Mountains in Northern Greece for about 100 miles and with a difference in altitude of 8.000 metres.

While the best runners complete the trail in slightly more than 20 hours, most runners take 30 to 45 hours to reach the finish line.

On behalf of the participants, it is necessary that the athletes should have had previous experience in the mountains, and should have a high standard of athletic preparation.

On behalf of the members of organization, the volunteers and the Rescue Team are in constant contact with the race and be positioned along the race route. Stop points are set up along the route by offering help, food and etc.

As the race takes place in a protected natural park area with a natural eco system, participants are therefore required to fully respect the environment, in particular by not throwing away rubbish, or disturbing the wildlife.



We value your opinions and feedback, and we would appreciate your thoughts about our initiatives and communications.

Tell us what you liked, what we could improve or what you would like to see in our next report.

To do so, please contact with Dimitra Notiou, at csr@dkggroup.com

The committee of COP Report

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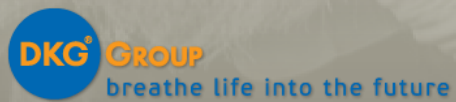
Most photographs belong to the property of The DKG Group. The rest of them (the sources are indicated) have been legally granted to DKG Group for this report.
So, we have to thank for this concession the following people and organizations:

ORGANIZATIONS

TROPOS Branding Co, Hellenic Greenhouses S.A, SEVE, TuVunu, IQ Greening Ltd, IQ Crops, IRTC, WSET, GLOBALG.A.P., ROUT (Rodopi Ultra Trail), ECOMARATHON, GO-Mountain Running Photos, The Friends of Xinomavro, Limoncello, TUV HELLAS S.A, Grodan Group, HAIFA SSE, AGRIS S.A, The Embassy of The Netherlands in Greece, Hortidaily, KEK Dramas, Bousias Conferences, AIT,

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