



Rashtriya Ispat Nigam Limited

C. S. R. ACTIVITIES

2008-09



The Scope of CSR envisages activities towards :

- Environmental care
- Community Health care
- People care
- Education
- Culture
- Peripheral Development
- Responsible Corporate Citizen
- Natural calamities

Selection Process of CSR Activity

Identify stakeholders' interests/ requirements:

- Gather information by surveys;
- Consult Unions / Associations
- Relate activities with Local Bodies / Local People's Representatives
- Consider requests of Local Bodies/ District Administration / State Govt
- Obtain support of Institutions like NIRD

Prioritize Requirements:

Conceptualise the requirement by preparing Projects in order of preference of Budget;
Intrinsic / Social Value;

Approved Projects taken up
For implementation

Thru: NGOs

CPWD or Departmentally

Approving Authority

Feedback & Review

- Weekly Review by D(P)
- Monthly Progress Reports
- Performance Review by APEX Committee
- QPRs by Ministry of Steel
- Joint inspections with Local Admin.
- Check by Internal Audit & Govt. Audit

CSR - Budget & Commitment

	Year	2008-09
		(in Rs.Lakhs)
Budget		3885
Commitment		3882

CSR ACTIVITIES IN RINL

2008-09

Sl. No.	Area	Amount (Rs. in Lakhs)	Beneficiaries
I	ENVIRONMENTAL CARE	23	500
II	EDUCATION	855	40769
III	HEALTH CARE	415	1018078
IV	PEOPLE CARE	619	187149
V	PERIPHERAL DEVELOPMENT	887	135746
VI	CULTURAL EFFLORESCENCE	84	10052000
VII	RESPONSIBLE CORPORATE CITIZEN	299	175000
VIII	NATURAL CALAMITIES	700	1000000
	TOTAL	3882	12609242

CSR Initiatives

ENVIRONMENTAL CARE: **-Commitment-23lakhs**
 -Beneficiaries-500

“Earth is our only Home. Let us protect it.”

- Conserving environment.
 - Green Belt
 - Afforestation
 - Social Forestry
 - Pollution Control
 - Bio-Diesel by Jatropha and Pongamia trees
- For ecological balance and support of Animals, Sterilisation of street dogs
 - Support for con. of Octagon & Quarantine Homes for Animals at Visakhapatnam

Wealth creation through environmental care



Bio-diesel plantation – 1.00 Lakh saplings

CSR Initiatives

EDUCATION: Commitment - 855 Lakhs

Beneficiaries - 40769

- Girl Child Education – 153 Scholarships

- Special attention for Persons with Disability

- Arunodaya School
- Dormitory for MVSS

- Infrastructure

- 30 School Buildings in Rehabilitation colonies & surrounding villages
- Constructed Toilet Blocks & Boundary walls for 15 Schools
- Provided 1600 Tables and Chairs to Schools
- 30 Personal Computers to Schools.

EDUCATION

... contd.

- Hostels - “Gurukulam” (Hostel for weaker sections) -
at Andhra University , Visakhapatnam
- Skill development programs in Art & Painting, Teacher
Training programs by Andhra University etc.,
- Adult Literacy programs at Rehabilitation Colonies
- Providing Library building for ITI



Furniture to Schools – Rs.45Lakhs



Dormitory for Differentially able children – Rs.21 lakhs

E
D
U
C
A
T
I
O
N



20 School Buildings –Rs.99.44 lakhs.



Teachers Training at Andhra University



1

1. Words of Encouragement for The Principal of MVSS
2. Play equipments to schools
3. Computers to Schools



2



3

CSR Initiatives

HEALTH CARE – Commitment -415 lakhs

- Beneficiaries -1018078

Camps - General - 13

- Specialist Medical Camp
at Pannar (Gujarat) - 1

HIV/AIDS - Street Plays - 150

Alcohol De-addiction -Camps - 8

-Street Plays - 50

Eye Care - Camps - 37

- Cataract Care by
Sankar Foundation -1000 / year¹³

Health Care (contd..)

Persons with Disability – Support to Pragathi Charities
(Rs.46 lakhs)

- Artificial limbs
- Wheel chairs, etc.
- Disability Rehabilitation Camp at Vizianagaram

Immunisation - 3 Camps for Hepatitis 'B'

Mega Medical Camp - 1 no. at Bobbili

Cancer – “Sanjeevani” -Support to Lions Cancer Hospital for Mobile Clinic

Flood Relief Camp - 21 Camps in Bihar
(Beneficiaries 19320)



BIHAR FLOODS- A HEALING TOUCH BY RINL





HANUMAN NAGAR ,

03-10-08

1000 HRS



Support to 'Sankar Foundation' For EYE Care



Mother Blood Bank Building for Red Cross Society



Disability Rehabilitation at Vizianagaram



Instilling a sense of confidence

Tri-cycles for the Needy



Extending support
to Differentially able children





Cancer Detection Camp At Model Steel villages



Preventive health care



Cancer Detection camp – 1000 beneficiaries



Cataract Screening Camps

Sensitization Programme on AIDS



Street Plays on AIDS

CSR Initiatives

PEOPLE CARE - Commitment-619lakhs, Beneficiaries – 187149

Self Employment-Vocational Trg. Thro' J S S & I T I

Sports

- Support to Badminton Academy at Lucknow
- 70th National Table Tennis Championship, Patna
- Participation of Mrs.Vijaya Velinthangal in 'Veteran Athletic Championship' in Bangkok
- District level Bodybuilding Championship
- Senior National Women's Boxing Championship

Infrastructure

- Laying of one Km.Road in Saharbanni district, Bihar
- Printing Press at Central Prison
- SC/ST Girls Hostels and Community Halls

Miscellaneous

- Steel Bullock Carts through District Administration
- Mosquito nets to Tribal Welfare Ashram Schools
- Sewing Machines to unemployed poor women



**Presentation of Cheque
to International Athlete**

**Handing over of 100 Steel Bullock carts
through District Administration –Rs.15 lakhs**



CSR Initiatives

PERIPHERAL DEVELOPMENT : – Commitment-887 lakhs,
- Beneficiaries-135746

- “Jaladhara” – Gravity Water Scheme FOR Tribal villages of Araku Agency.– 2 Projects
- Blood Bank – 1 Mother & 6 District Blood Banks for Indian Red Cross Society
- RH Colonies – SC/ST Function Halls, Road Work, Schools, Bore wells, etc.



School Buildings in RH Colonies



Water is at door step- Thanks to RINL (Jaladhara)



Boundary wall for Schools (RHC)



Bore wells

MODEL STEEL VILLAGE at Maddivanipalem



Value : Rs.37 Lakhs
Amenities : School building -1
Panchayat Hall -1
Rural houses -9
Bus shelters -3
Concrete Roads -300m

CSR Initiatives

CULTURAL EFFLORESCENCE : - Commitment-84 lakhs
- Beneficiaries-10052000

- Support given to Traditional art
 - Music
 - Dance & Drama
 - Painting
- Support to Jatara – Native culture in Tribal village
- National Heritage Conservation
- Support to Nandi Awards of AP State Govt.
- Programs through SPIC MACAY
- Support to organize ‘Sunada Vinodini’ a Singing Talent Show by TTD Samskruti Organization

CSR Initiatives

Responsible Corporate Citizen :

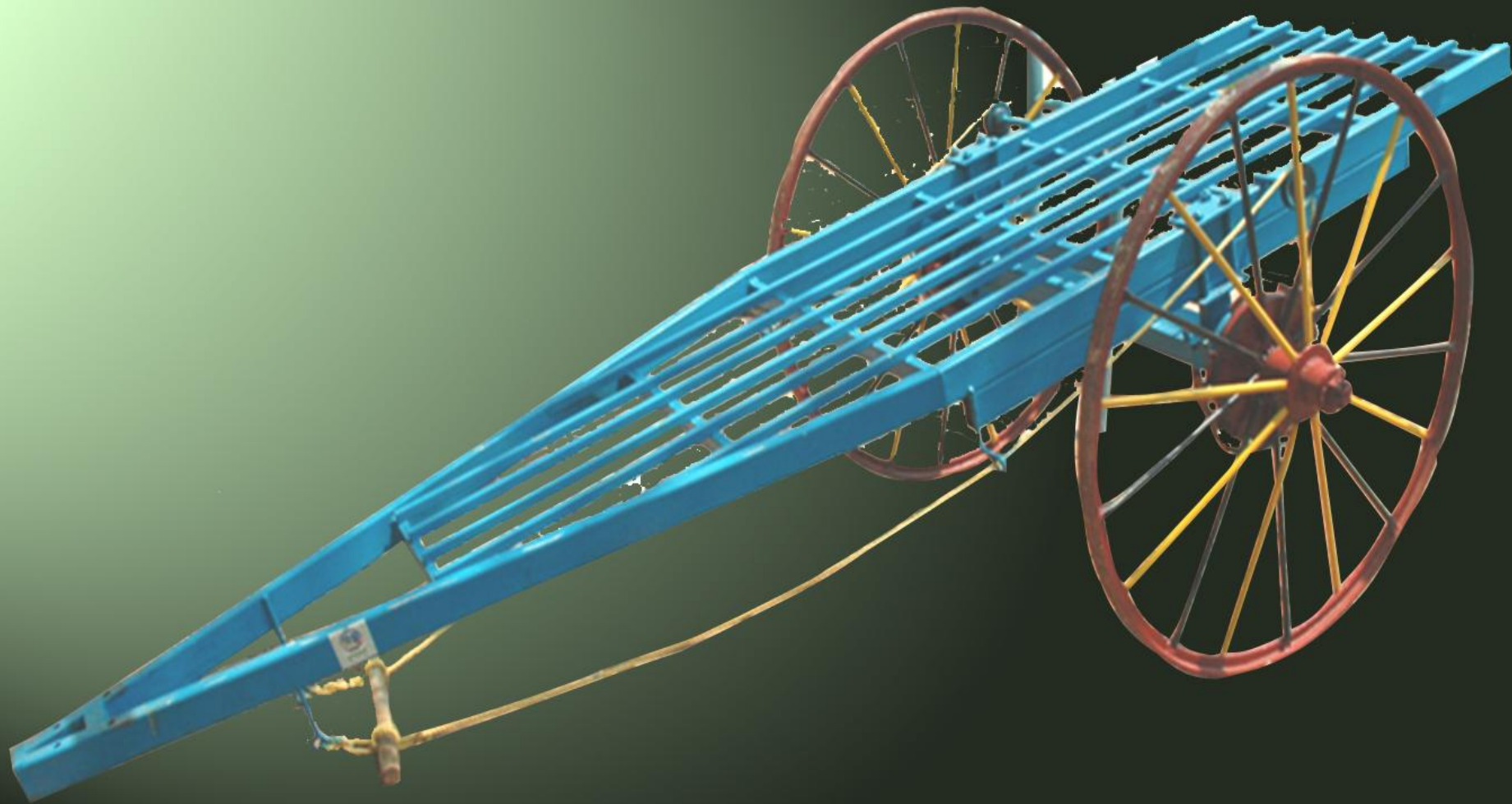
- Commitment-299 lakhs,
- Beneficiaries -1,75,000

- Children Traffic Park
- Steel house at National Institute for Rural Development (NIRD)

Natural calamities : - Commitment – 700 lakhs,
-Beneficiaries – 10,00,000

- Flood Relief measures taken for the devastating Flood in the State of Bihar

Community development



Promoting use of steel – bullock carts – 100 Nos handed over to District Administration

Comparison of features with traditional Bullock carts

Features	Steel Bullock Cart	Wooden Bullock Cart
Capacity	2000 Kg.	900 Kg.
Weight	280 Kg.	500 - 600 Kg.
Life	20 years	5 years
Cost	Rs. 15000/-	Rs. 10000/-
Income generation	Rs. 35400/-	Rs. 15000/-
Movement of wheels	Taper roller bearings ensures free movement	Movement is not free
Brakes	Better control on speed by mechanical breaks	Animal dependent - by reining the animal
Miscellaneous	Eco friendly & recycliable	Consuming wood

Advancing the dignity of youth



Empowerment & Employability – 401 Beneficiaries

VOCATIONAL TRAINING PROGRAMMES




Entrepreneurship Awareness Program for Unemployed Youth (450 beneficiaries)




VOCATIONAL TRAINING PROGRAMMES

SUCCESS STORIES

- Name : S.Nooka Raju
- Training programme Undergone : LMV Driving
- Self employment Unit : Van driver in Coramandal cotton Company
- Monthly income: Rs. 3000/-
(salary per month)

 **JAN SHIKSHAN SANSTHAN**
(Formerly Known as SHRAMIK VIDYAPEETH)
Sponsored by Ministry of Human Resource Development,
Department of Elementary Education, Govt. of India.
Door No.9-36-22/3, Pithapuram Colony,
VISAKHAPATNAM - 530 003 A.P.

SUCCESS STORY



1. Name of the Trainees : S. Nooka Raju

2. Age : 20 years

3. Educational Qualification : 10th class

4. Present Postal Address : D. NO. 18-13-18
Nandipuram R.H. Colony
Visakhapatnam-64.

5. Trade in which training Undergone : L. M. V. Driving

6. Period of Training :

7. What is He / She Doing before Joining the training at JSS : Un Employed

8. What is He / She doing today : Van Driver (Coramandal Cotton Company)

9. Brief account of Success (If employed, mention the organisation, salary/wage etc. if self-employed, mention the place of work monthly income, financial help received from other sources, if any.) :

S. Nooka Raju
Signature of the Candidate

Let us work together towards this endeavor for which we will be remembered by our future generations - APJ ABDUL KALAM



Thank You