

Newports Institute of Communications & Economics

Communication on Progress

Year: 2008-2009

Newports Institute of Communications & Economics (NICE) is the first academic Institution in Karachi, Pakistan to join the UN Global Compact Program in December 2005. NICE is placed amongst the top ranking institution by Higher Education Commission of Pakistan. It aims to provide highest standards of quality education at the best affordable cost (specially middle & lower middle income groups) in the fields of Business Administration, Computer Science, and Textile & Fashion Design. NICE also serves as a member of Asian Universities Federation, Employers' Federation of Pakistan.

Moreover, it was also selected amongst 50 Business Schools worldwide to formulate "Principles for Responsible Management Education".

We proudly believe that quality business education should be available to the masses and should not concentrate only on social elites. In a country like Pakistan, where literacy level even in urban populations is very low and poverty levels are increasing day by day, it became imperative for the Institutions to make quality education accessible to the middle & lower income groups, which comprise the masses of our society and need better attention for developing future business leaders. Moreover, future business leaders are groomed to become social welfare agents for their respective communities in whichever organization they work. It was with this background that the Board of Governors of NICE decided to be the first ones to respond to the call of Mr. Kofi Annan by becoming the signatory of UN Global Compact Program.

Since then, the commitment to the UNGC principles was not only embedded in our organizational structure, but was also passed on to our students. The UNGC program was adopted Institute-wide by launching a course of Corporate Social Responsibility, which has been mandatory for all the students irrespective of the programs in which they are enrolled. In order to gain a practical exposure of CSR, students were also provided a membership of International Association of Lions Clubs to undertake communal based activities. The students are put into an interesting practice of undertaking humanitarian projects related to health, environment, community and other such areas, which help them in realizing the importance of CSR for development of nations.

Newports Institute strongly commits to abide by the UNGC Principles to make our communities, societies, nations and world as a whole, a better place to live.

STATEMENT

Being a good corporate citizen is an ambition enthusiastically embraced at all levels within our company. As a member of the Global Compact, we believe that our business policies incorporate and support the ten principles. Our board fully supports our actions in working towards sustainability goals – in particular those contained in the UN Global Compact –Through our support of the United Nations Global Compact, we also aim to move the agenda forward on performance related to human rights, labour rights, the environment and the fight against bribery and corruption. Here we summarised the progress we have made against these principles and we will continue to follow them up in future.

15/07/2009, **Bushra Raza,**
Head, HR & Services

Contact: Bushra Raza

Email: bushraf@newports.edu.pk Phone: 0092-21-4541074, 4547417 Fax: 0092-21-4541089

	Global Compact Principle	Action Taken
<input type="checkbox"/>	1: Businesses should support and respect the protection of internationally proclaimed human rights;	Newports Institute strongly endorses the protection of human rights. Being an educational Institute, the same concept has been passed on to our students at all levels.
<input type="checkbox"/>	2: and make sure that they are not complicit in human rights abuses.	Newports Institute is not involved in any such activity and commits to follow the same in future. The impact ensures a peaceful and satisfied work environment in the organization.
<input type="checkbox"/>	3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;	Newports strongly supports the freedom of association and Not Applicable
<input type="checkbox"/>	4: the elimination of all forms of forced and compulsory labour;	Newports Institute is not involved in any such activity and commits to follow the same in future.
<input type="checkbox"/>	5: the effective abolition of child labour;	Newports Institute is not involved in any such activity and commits to follow the same in future.
<input type="checkbox"/>	6: and the elimination of discrimination in respect of employment and occupation.	Newports Institute enjoys a balanced position in offering equal employment opportunities irrespective of gender, religion, caste, creed etc. We encourage more females especially to enter in the field of education (both as students and staff members) and wish to offer equal employment and educational facilities in future.
<input type="checkbox"/>	7: Businesses should support a precautionary approach to environmental challenges;	An environment activity was arranged, where 2000 plants were distributed to the masses, in one of the biggest park in Karachi. In future, we wish to adopt community parks for plantation purposes.
<input type="checkbox"/>	8: undertake initiatives to promote greater environmental responsibility;	The students have been frequently taken to the plant visits in such organizations, who have taken initiatives to reduce environmental pollution and promoting environment friendly products including Toyota Indus Motors & Philips Electrical Industries of Pakistan. These visits promote greater environment responsibility amongst the students. In future, we are planning to conduct research-based activities in collaboration with the corporate sector.
<input type="checkbox"/>	9: and encourage the development and diffusion of environmentally friendly technologies.	We are involved in developing research-based projects for diffusion of environmentally friendly technologies in collaboration with various corporations.
<input type="checkbox"/>	10: Businesses should work against all forms of corruption, including extortion and bribery.	Newports Institute is not involved in any such activity and commits to support the same in future.

Newports Institute of Communications & Economics (NICE) launched a unique CSR Initiative

When NICE became the first signatory amongst educational institutions of UNGC Program in Pakistan, it committed to launch the program in a way, which promotes the concept amongst its students of all disciplines. In pursuance of the commitment, NICE launched the course of CSR as a mandatory subject in all the programs. Moreover, the students submitted a final project in CSR, in which they were assigned to identify a needy individual, setting up a small skill-based business, thus empowering them to become an entrepreneur, who can run their own small business and support their families. The project will be monitored by the students for the next three months to ensure its proper execution. Some of the projects include:

Donation of a fruit cart with fruits to an individual by the students. Photo includes group of Students, Course Facilitator: Ms. Bushra Raza (Head HR and Services) and Management of NICE: Mr. Raza Ali (Director Finance), Mr. Salman Jamal (Registrar), Ms. Isma Zaighum (Faculty Member) and Ms. Maryam Khan (Faculty Member)



Sewing Machine to a poor women to earn her living and support her family. Group of Students, Course Facilitator: Ms. Bushra Raza (Head HR and Services) and Management of NICE: Mr. Raza Ali (Director Finance), Mr. Salman Jamal (Registrar) AND Ms. Isma Zaighum (Faculty Member).



Sewing Machine to a needy person to support his earning. Group of Students, Course Facilitator: Ms. Bushra Raza (Head HR and Services) and Management of NICE.

