LYRECO - Global Compact Communication On Progress

GLOBAL COMPACT PRINCIPLES

7, 8 & 9

TITLE OF THE ACTIONS TAKEN

Measures to reduce use of cardboard and paper.

ACTIONS TAKEN

It is through performance in its logistics that Lyreco succeeded in positioning itself as leader on its market; it is thus naturally through logistics that Lyreco began its sustainable development commitment. Our core business is focused on the distribution of general office products, paper and consumables delivered to our customers in cardboard boxes. For that reason, one of the top priorities settled in our environmental improvement program is the reduction of paper and cardboard use. To achieve that goal, the following actions have been set up in our logistics and support processes during year 2005:

1) Changes of the cardboard type used for delivery boxes:

In March 2005, we changed the raw material used to produce our packaging.

In order for us to decide on those changes, we have considered the three following aspects:

- Compression resistance of the boxes in order to improve goods condition when piled up
- Weight per square meter of the cardboard sheets in order to upstream our environmental impacts and reduce the quantity of packaging released in the market that requires posterior recycling.
- Price

We looked for lighter and more resistant boxes within a cost increase assumable by the organization.

Several trials were carried out with different suppliers and a new type of packaging recently available on the market has been chosen: 100% recycled paper, recyclable and stronger.

2) reduction of paper consumption in offices:

- QSE documental system in electronic format instead of paper
- HR documentation managed in electronic format (resumes, job postings etc…)
- Payroll data transfer to the bank through electronic files
- Trial test to operate reusable plastic boxes to transport internal mail instead of cardboard ones between Headoffice and National Distribution Centre.
- On-line ordering tool for own-use.
- Test of electronic invoicing for Corporate Accounts
- Communication campaign for employees promoting rational use of resources in offices

RESULT OF THE ABOVE ACTIONS

- Action 1 - changes of the cardboard type used for delivery boxes:
    - Compression resistance improved by 70%
    - Cardboard sheet weight reduced by 3%
    - Packaging weight per product line prepared reduced by 5%
    - Packaging cost impact: + 8%
- Action 2 - reduction of paper consumption in offices:
    - Average paper weight per Lyreco employees working in Headoffice brought down by 38% versus quantity recycled in year 2004.

COUNTRIES CONCERNED

SPAIN

KEY WORDS DESCRIBING THE ACTIONS

Packaging, boxes, cardboard, paper, logistics, delivery

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