



Communication on Progress Report – Basic Guidelines  
UN Global Compact



## Communication on Progress Report

Name of the participating company/organization: European Management Centre

Country: Bulgaria

Sector: Management & Culture Know-how Transfer for Bulgaria

Reported period: January 2006-December 2006

After we agreed and approved the endorsement of **United Nations Development Programme**, I would like to introduce to you  
A **Communication on Progress Report** for sharing the achievements of European Management Centre as a member of the Global Compact  
We write a progress report to inform you as a supervisor about progress we've made on a **GC Cm in Ps** project over a certain period of time

The purpose of the Report is to address the implementation of the ten universal principles on annual basis - a commitment that EMC took when joined the Global Compact network.

In the Communication on Progress Report EMC will try to demonstrate the company's internal policy, results and outcomes in implementing the Compact's principles, correlated towards the EMC's activities.

**THIS REPORT IS MADE TO DECLARE CONTINUATION OF EUROPEAN MANAGEMENT CENTRE THAT SUPPORTS THE GLOBAL COMPACT PROGRAM PRINCIPLES**

**A statement of continuing support  
For the Global Compact by the  
Director of the European Management Centre**

***2006 We made progress***

A year so far the European Management Centre operates as a participant in the **Global Compact Programme**. Our organisation is orientated towards following the standards, which are connected with the principles of the Global Compact Programme,

**Based on:  
EMC Activities**

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**What EMC have made for progress implementing?**

- **Understanding of Global Positive and Creative Communication MODEL, our members and partners companies need to face challenges coming every day, in field of Management Knowledge and Culture Sharing and Accepting,**

**THIS IS ONE OF THE MOST IMPORTANT TASKS IN OUR COUNTRY  
FOR COMPANIES' LEADERS UNDERGOING DRASTIC CHANGE**

- **How can companies leaders become the motivating force of continuous change, learning, innovation in their organisations-both, doing business and have social responsibilities as a part of the business-keeping as much as possible the principles, which all we would like to be a major part in the creative process.**
- **What ways of thinking and tools/provisions/ are there to help them lead and implement GC Principles in their organisations.**
- **One of the proposal we have try to implement in all those organisations in the period of increasingly employ well-educated and well-informed individuals in their services providing knowledge is to : motivate them to care and understand our thinking for more and more humane characteristics of doing business - to be accepted as a prestige and successful.**

**HOW CAN IT BE ACHIEVED**

**To motivate them/well educated youths/ and they to provoke and continue this process to a clients and customers-to be a part of a company's profile and politics and images as well**

And with regard to this we would like to confirm our full support to the Programme, both on an individual level on behalf of the executive director of EMC – Mr. Petroslav Petrov and of the organisation, in the person of all its members.

**B Description of practical actions**

The direction of efforts towards the particular activity that had been in progress, covering the execution and the observation of the principles of the Global Compact, we consider the execution of our engagements to the membership in the Global Compact more like an inseparable part of our work/as a combined performance - management and culture product-carefully orchestrated.

**For a Management training process-charity, free of charge/whole year more than 10 companies-about 5000lv. / for those companies and theirs staff which are concerned by our understanding to a progressive development company process - they got the help they needed.**

**For example,** if you are going to train up people-go have a look-politics, history of the companies developments, I regularly speak about, I am actually fairly well qualified to discuss these subjects with them as a theory and practice not in an academic context, using resources available. Particularly in our membership with a great number of companies, we are trying to impose these principles in a way that gives the opportunity for the partner companies to be aware of them as well as to understand them without being members of the Global Compact to be necessary.

Using more concrete example, the use of information and communication as an educational tool in the promotion of **charity activities as a part of our understanding** for a practical steps for a companies develop progress-has tremendous potential-make these steps you should calculate this effect,

**We made provisions to that effect-more concrete-2000lv.-Direct charity investment to the office connected to the United Nation Development Process in Bulgaria**

**By the organize Vienna Ball in Sofia-direct going 30 000 lv. for several organizations need/mainly hospitals needs, medicine equipment, disabled people houses/. Our effectiveness, as far as our membership in the Global Compact is concerned, is expressed mainly in our attempt to create a way of thinking and working, which will be not only effective but also in a local and global aspect, socially orientated and useful-**



**EMC= BEHAVED/CONDUCT/ INVESTMENT CHARITY PROCESS MODEL**

***We keep our progress, started year ago***

**During 2006** as the previous period of the **2005<sup>th</sup>** year, some measures were implemented in the improvement sphere of the:

- The members of the our Management & Culture Society, which is being prepared on the bases of a certain programmes in the Bulgarian Centre, are being made aware of the **GC principles** and respectively sharing a common concept of work and attitude beyond its boundaries, as well as the importance of these 10 principles in their utter commitment.
- Practical steps to combine available resources to draw a system-summarizes what we have been learned about effective methods of providing **EMC&TANDEM MODEL for communication style from both sides-giving and accepting. First step It'll be a highly involving experiential exercise in which individuals, teams, and companies should be support learn more about dynamics communication competition/we try to based on UNDP Principles/ and mechanisms for preventing and resolving lack of knowledge and understanding.**

These programmes are one of communication and awareness, in order to assist these organisations in their attempt to build an appropriate attitude and understanding as far as the importance and the application of the principles are concerned.

- Programmes for young people between 15-27 years old, in order to gain corresponding perception and comprehension of the standards of work and living, directly bearing reference to the principles of the GC-**as before continue>**
- **LENGTH OF SERVICE for young people. These sessions will set the stages for MODEL-given by company's leaders-learns how to face new challenges.**

That is exactly where we are unsurpassable. In our point of view, the most important thing, about turning a young person into a better and more effective one not only for himself but also for the people around him, is to prepare him in advance and to make him understand the **global** conception and observation of the principles while he is still at his early age in order to be aware of what the future holds and to be ready to react accurately in different situations.

This will happen only when you get to know these principles and apply them into practice.

**What are our future plans?**

What are the results of our trials?

How close are we to enjoy positive effect?

How effective are humanistic **EMC style and model** against negative derivatives?

What's the latest on the phase, and are there any new, promising candidates?

**These and other questions related to development of communication on progress will be introduce to you soon**

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