



Our Common Vision: A Communication on Corporate Social Responsibility

2008 - 2009





We want to inspire and unite our global community in a common vision of a sustainable, just and profitable future.

MPI CSR Task Force Vision Statement

We used to believe that sustainability and meetings could not coexist.

But through our commitment to the principles of the UN Global Compact and in collaboration with organizations throughout our industry we are pursuing solutions and strategies to demonstrate business success through sustainable meeting practices.

Bruce MacMillan

Dear Fellow Meetings and Events Industry Stakeholder:

Meeting Professionals International began its journey to sustainability with a decision at the July 2007 MPI Board of Directors meeting at the World Education Congress in Montreal to sign the United Nations Global Compact. At the time, we were the first association in the industry to do so, with the hope and expectation that our leadership would set an example for others to follow.

The Greek philosopher Heraclitus, way back in 500 BC, said that "change is the only constant." Twenty-five hundred years has not been able to prove him wrong; since our inception in 1972, this association, our industry and our world has seen massive changes. In the past two years, we have seen change on an unprecedented scale. First, the whole idea of corporate social responsibility and the triple bottom line of people, planet and profit infiltrated our industry and then hit a "tipping point," bringing demand for programs and education within our global community. Second, in the last nine short months, we have seen the collapse of the global economy, bringing sustainability once more into the forefront, with a focus on economic sustainability.

As an industry association, I believe that we have a responsibility to our global community to demonstrate leadership and provide resources in the area of sustainable meetings and events, while maintaining and even improving our own economic viability. Our vision is to create a rich global meetings industry community; our mission is to make our members successful. In a time of great economic upheaval, I believe that our sustainable event focus is both a business strategy and a way to demonstrate leadership in our global community.

In the two years since we signed the Global Compact, we have taken some decisive steps to help us begin to implement the ten principles in the areas of labour, human rights, environment and anti-corruption. We created a roadmap, supported by our MPI Board of Directors, and then expanded this into a full social responsibility strategy. To support this strategy, we created the new position of Director of CSR to oversee our efforts. As a major player in the meetings and events industry, we have also placed our focus on both implementing sustainable events and teaching our members how to do the same.

Our association has over 24,000 members in 71 chapters and clubs around the globe. We have both the opportunity and the ability to wield enormous influence on the sustainable development of this industry, and on how that industry chooses to activate itself in the global community around it. In this, our first Communication on Progress under the UN Global Compact, we tell the story of our first steps to sustainability, not only for ourselves, but as leaders in our field.



Bruce MacMillan
President and CEO
Meeting Professionals International

The United Nations Global Compact Framework

The United Nations Global Compact is the world’s largest voluntary reporting initiative for corporate citizenship and responsibility. United Nations Secretary-General Ban-Ki Moon describes its purpose as “We need business to give practical meaning and reach to the values and principles that connect cultures and people everywhere.”

The UN Global Compact is an international initiative designed to bring companies together with UN agencies, labour, non-governmental organizations, and other civil society actors with the aim of fostering action and partnerships for a more sustainable and inclusive global economy. It relies on the enlightened self-interest of companies, labour organizations and civil society bodies to initiate and share substantive action in pursuing the principles, and seeks to provide a contextual framework to encourage innovation, creative solutions, and good practices among participants.

Issues	Principles
Human Rights¹	
1	Businesses should support and respect the protection of internationally proclaimed human rights, and
2	should make sure they are not complicit in human rights abuses.
Labour Standards²	
3	Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
4	the elimination of all forms of forced and compulsory labour
5	the effective abolition of child labour; and
6	the elimination of discrimination in respect of employment and occupation.
Environment³	
7	Businesses should support a precautionary approach to environmental challenges,
8	undertake initiatives to promote greater environmental responsibility; and
9	encourage the development and diffusion of environmentally friendly technologies.
Anti-corruption⁴	
10	Businesses should work against corruption in all its forms, including extortion and bribery.

It is important for MPI to be a leader in the meetings and events community by signing, activating and reporting its progress under the UN Global Compact.

¹ Based on the 1948 Universal Declaration of Human Rights <http://www.un.org/Overview/rights.html>

² Based on the 1998 International Labour Organization Declaration of Fundamental Principles and Rights at Work <http://www.ilo.org/declaration/lang-en/index.htm>

³ Based on the 1992 Rio Declaration on the Environment <http://www.unep.org/Documents/multilingual/Default.asp?DocumentID=78&ArticleID=1163>

⁴ Based on the 2000 UN Convention Against Corruption <http://www.unodc.org/unodc/en/treaties/CAC/index.html>

Business Profile

Meetings and events connect people and ideas to advance businesses and society; it’s what they intrinsically do. They are powerful vehicles to give practical meaning to the values and principles that connect people globally. As an organization, we strive for the same thing: our vision is to create a rich global meeting industry by providing human connections to knowledge and ideas, relationships and marketplaces. Ensuring our connections are done in a manner that supports the ten principles of the UN Global Compact is what we are taking steps to accomplish.

Our Vision

Build a rich global meeting industry community.

Our Mission

Make our members successful by providing human connections to:

- Knowledge/ideas
- Relationships
- Marketplaces

Strategic Imperatives

Our vision is activated by four strategies:

Evolve to a global community: Culturally, we are a community - diverse in culture and geography, rich in ideas and opportunities - each member choosing where/when to participate and yet all connected around a common need to be successful in the global meetings industry.

The alignment of structure and culture makes member collaboration easier and broader, and in the process, creates more human connections to knowledge, relationships and rich marketplaces, which ultimately unleashes the power of member-generated content to create a true, global meeting industry community.

Re-imagine our business relationship with chapters: The majority of our members connect to knowledge, people and marketplaces through our chapters. A successful chapter is a critical building block for the evolution to a global community; it determines the richness of the human connections for our community and defines the MPI experience. A successful chapter drives business performance allowing the global community to thrive, and ultimately drives success.

As local communities, MPI chapters are places where connections flourish, combining and creating new opportunities by and for your peers - the essence of co-creation. It is the chapter experience that sets the MPI community apart in the meeting and event industry.

MPI will focus on collaborating with chapters to create a relationship that supports the richness of experience, as well as delivers business results for both the chapter and the global enterprise.

Elevate the member conversation and experience: As our members and their clients become more globally savvy and sophisticated, MPI will continue to meet

their needs by investing in infrastructure and providing higher levels of experience, knowledge and content.

With the growth of the industry, competition in the marketplace has reached new levels of intensity. New destinations, products and services are pushing suppliers to seek higher value sales and marketing channels and platforms to drive success. MPI will take strong and active positions on issues that matter to our community, for example corporate social responsibility and student development. As social and environmental responsibility becomes a priority for many of our member organizations, MPI will be the leader in the meetings and events community: It will activate ways to reduce the environmental impact of its own meetings and events; and provide the community with inspiration, education and tools on eco-friendly processes and procedures.

Build a great organization: In order to deliver on our vision to be a global meeting industry community, it is vital that MPI be both internally and externally able to support our community in its endeavors to be successful. The result of our great organization will be a collaboration of engaged members and passionate MPI employees who have one goal - success.

- MPI is committed to encourage a global perspective among all MPI employees through use of the CultureActive® Tool.
- The concept of corporate social responsibility (CSR) is now part of our management principles, from HQ to our various regional offices to our conferences
- The MPI Foundation will be more fully integrated with the overall MPI vision to enhance member and business partner value. Activities supported by the MPI Foundation will receive enhanced support to ensure greater results from their investments back into the community.

Our Community

MPI membership is comprised of more than 24,000 members in over 80 countries worldwide. Our community is broader than that, comprising not only the meetings industry worldwide but, by extension, the communities in which we do business worldwide.

MPI has 71 chapters and clubs globally, including 47 in the USA (66%), 8 in Canada (11.3%), 11 in Europe (15.5%) and others in Asia and South America. We are committed to growing this community of members and leaders, and acknowledging the range of diversity this represents to increase opportunities for personal and professional growth.

Principles of Professionalism

Meeting Professionals International's (MPI) Principles of Professionalism, largely encompassing the UN Global Compact Principles, provide guidelines recommended for the business behavior of its members that impacts their perceived character

and thus the overall image of MPI. Commitment to these principles is implicit to membership and is essential to instilling public confidence, engaging in fair and equitable practices and building professional relationships with meeting industry colleagues.

As members of Meeting Professionals International, we are responsible for ensuring that the meeting industry is held in the highest public* regard throughout the world. Our conduct directly impacts this result.

Maintaining Professional Integrity:

- **Honestly represent and act** within one's areas of professional competency and authority without exaggeration, misrepresentation or concealment.
- **Avoid** actions which are or could be perceived as a conflict of interest or for individual gain.
- **Offer or accept** only appropriate incentives, goods and services in business transactions.

Utilizing Professional Business Practices:

- **Honor** written and oral contracts, striving for clarity and mutual understanding through complete, accurate and timely communications, while respecting legal and contractual rights of others.
- **Ensure** rights to privacy and **protect** confidentiality of privileged information received verbally, in writing, or electronically.
- **Refrain** from misusing solicited information, proposals or concepts.
- **Commit** to the protection of the environment by responsible use of resources in the production of meetings.
- **Actively pursue** educational growth through training, sharing of knowledge, expertise and skills, to advance the meeting industry.

Respecting Diversity:

- **Embrace and foster** an inclusive business climate of respect for all peoples regardless of national origin, race, religion, sex, marital status, age, sexual orientation, physical or mental impairment.

**Encompasses oneself, the association, fellow members, meeting attendees, clients and customers, suppliers and planners, employers and the general public.*

Adherence to these Principles of Professionalism signifies professionalism, competence, fair dealing and high integrity. Failure to abide by these principles may subject a member to disciplinary action, as set forth in the Bylaws of Meeting Professionals International.

MPI, Responsibility and Sustainability

MPI hopes to ensure the success of our members by preparing them for a world where CSR is a critical, strategic advantage for their careers and their businesses, and to ensure the relevance and continuation of the meeting industry by ensuring our practices align with current corporate expectations for responsible and sustainable business.

To ensure our objectives are met, MPI will focus on the implementation of CSR principles throughout our global operations, being recognized for our CSR leadership and in giving our members the opportunity to create their own competitive advantage in the Corporate Social Responsibility arena through:

- **Thought leadership:** MPI will be recognized as the industry thought leader and point of reference for CSR.
- **Practice leadership:** MPI will lead by example in demonstrating how to apply CSR principles as an organization.
- **Resource leadership:** MPI will be the leader in providing practical CSR resources and tools to meeting and event professionals.
- **Sustainable leadership:** MPI CSR strategy will be financially sustainable, with a solid business model that reaches into all departments.

Events

We hold the following major events where we integrate sustainable event management:

- **World Education Congress:** our largest global event, with approximately 4000 attendees
- **MeetDifferent:** Based in North America, this is our second largest event with approximately 2500 attendees
- **European Meetings and Events Conference:** Based in Europe, this conference attracts about 500 delegates from a wide variety of countries

For sustainable case studies of these events, please go to www.mpiweb.org/sustainability and look under the **Resource** section.

Focus On: Certifications and Standards

Until the fall of 2007, there were no sustainable management systems, certifications or standards for sustainable events. In November 2007, British Standards issued BS 8901:2007 for sustainable events. Created with the support of the London 2012 Olympic Games organizers, who wanted a sustainable event standard, Meeting Professionals International, with the support of the MPI Foundation became the first organization in the world to become third-party certified under this standard for the 2008 European Meetings and Events Conference in London. MPI becomes certified again in 2009 for the European Meetings and Events Conference in Torino, and plans to implement the management system defined by the standard for all future major events.

This standard is beginning the process that would see its evolution into an International Standard (ISO) prior to the 2012 Games. It differs from ISO 14001 in that it takes into account not just environmental but also social and economic sustainability factors.

For more information on the MPI implementation of British Standard 8901, go to www.mpiweb.org/sustainability and click on Resources.

Focus On: Community Service

European Meetings and Events Conference 2008: Community Service, Newham Farm
Newham Farm opened in 1977, and is one of London's longest established city farms. The farm works towards bringing the local community together, providing many educational school trips and family activities. For the conference, Newham Farm staff arranged a series of painting activities for event delegates to take part in, giving the farm over 54 hours of work. The project was organised with a focus on educating delegates on how to incorporate community projects into future events. The Newham Farm staff is aiming to develop more corporate activities into their event schedule and the conference project was a great starting point for the venue. Materials including t-shirts, plants and herbs were donated to the farm post-event for their future use.

World Education Congress 2008: Community Service Opportunity Village

On Saturday, August 9, 2008 over 30 volunteers participated in the community service project at Opportunity Village. Opportunity Village has worked with intellectually disabled adults in the community in Las Vegas for 54 years (since 1954), providing them with vocational training, employment and social recreation services. Their facility has not been upgraded for a long time; MPI volunteers helped repaint the staging area of Opportunity Village to make it a brighter and more inviting place to work.

MeetDifferent 2009: Community Service Atlanta Food Bank

On Saturday, February 8, over 30 volunteers participated in the community service project at the Atlanta Community Food Bank's Product Rescue Center. This is where all food drive and salvaged items are brought to be inspected and packaged for distribution to more than 800



non-profit partner agencies. The mission of the ACFB is to fight hunger by engaging, educating and empowering their community. The meetings and events industry depends on the ready availability of food to create great events, so this was a great match of purposes. They helped to sort 11706 pounds of food and other dry goods to provide over 7804 meals.

MeetDifferent 2009: BuildDifferent

With the support of the MPI Foundation and Walt Disney World Resorts, MPI held a teambuilding event with a difference. BuildDifferent was billed as a highly interactive networking and build experience designed to foster leadership, communication, and problem-solving skills. The main activity resulted in about two dozen bikes being built by various teams. Those bikes were then donated to students from the local Bethune Elementary School; recipients were selected based on academic achievement.

European Meetings and Events Conference 2009: Community Service Arsenal of Peace

The Torino CSR subcommittee identified the Arsenal of Peace as a project that would benefit the host community. We gave them rough guidelines to use when selecting a project, in that it should support one or more of the basic elements of a meeting, and which are also basic necessities of life: food, water, shelter and/or education. Without a sustainable supply of these elements, the industry would be crippled. If we want a healthy industry around the globe, supporting the development of clean water, sustainable sources of food, the building of infrastructure and of course, an educated workforce, is essential. The Arsenal of Peace gathered all of these elements into one project. Housed in a former munitions and weapons factory, this "urban monastery" not only provides food and shelter for some of the homeless in Torino, it also sponsors projects around the world that offer food, water and education to people and areas that are in need.

How, Where and Who

This report was created with information drawn from organizational case studies, policies and procedures, climate surveys and member satisfaction surveys from 2006 - 2009. It is available on our website at www.mpiweb.org/sustainability, and was sent to all global members via the weekly Community Net News. This report will be shared with the MPI Board of Directors, the MPI Foundation Global Board of Trustees, and leaders from our 71 global chapters and clubs.

Areas of Action

Areas	Our Actions
Human Rights	
Equality	
Equal Employment	<p>The Association affirms its commitment to a workplace of Equal Employment Opportunity and pledges to continue to:</p> <ul style="list-style-type: none"> • Ensure that all personnel actions including, but not limited to, recruiting, hiring, compensation, benefits, transfers, promotions, terminations, Association-sponsored training, education and social and recreational programs will be administered without regard to race, color, religion, national origin, gender, sexual orientation, age, and disability that does not prohibit the performance of essential job functions, marital status, citizenship status, or any other unlawful criteria. • Ensure that all employees and all applicants are afforded equal opportunities in all aspects of employment, free from all forms of discrimination or harassment. <p>All Association management personnel share this commitment to a workplace of Equal Employment Opportunity and understand that the overall evaluation of their performance will be affected by their ability to support, implement and enforce this policy.</p>
Labour	
Diversity	
Global Offices	MPI has built upon its global office network. MPI management (11 nationalities) can now be found in the United States, Canada, Luxembourg, Belgium, Singapore and Doha, bringing a global perspective to our operations.
Tools	MPI management is encouraged to use the CultureActive ® Tool to better understand and communicate with our global membership. The tool, used by organizations such as The World Bank, allows you to explore your own cultural fabric as compared to over 60 other cultures.
Women in Management	MPI currently has 42% of women in management positions (Director level or higher).
Workplace	
Engagement	MPI implements an employee "climate survey" annually, to gather anonymous feedback on the working practices and morale in the workplace.

Non Discrimination	The Association is an equal opportunity employer. and offers employment on the basis of qualification and competency to all persons without discrimination because of race, color, religion, national origin, gender, sexual orientation, age, and disability that does not prohibit the performance of essential job functions, marital status, citizenship status, or any other unlawful criteria
Ethics	<p>The MPI conflict of interest policy obligates all MPI employees to conduct business within guidelines that prohibit actual or potential conflicts of interest. Transactions with outside firms must be conducted within a framework established and controlled by the executive level of the Association. Business dealings with outside firms should not result in unusual gains for those firms. Unusual gain includes, but is not limited to, bribes, product bonuses, special fringe benefits, unusual price breaks, kickbacks, special privileges and other windfalls designed to benefit the employer, the employee or both.</p> <p>Both the MPI Board of Directors and the MPI Foundation Board of Trustees have adopted a Conflict of Interest policy and disclosure form and process that addresses the volunteer leadership and senior management of MPI.</p> <p><i>Principles of Professionalism</i> is the code of ethics for our global community.</p>
Problem Resolution	<p>It is the policy of the Association that you have an opportunity to present work-related problems to management for resolution. Some examples of complaints that may be resolved under this policy include:</p> <ul style="list-style-type: none"> • Policies, practices, rules, regulations or procedures have been applied in a discriminatory or unfair manner. • Coercion, reprisal, harassment or intimidation. • Discrimination because of race, color, religion, national origin, gender, sexual orientation, age, and disability that does not prohibit the performance of essential job functions, marital status, citizenship status, or any other unlawful criteria. • Improper or discriminatory administration of employee benefits or conditions of employment, such as scheduling of vacations, fringe benefits, promotions, holidays, performance reviews or compensation.
Management	<p>In July 2008, MPI created the position of Director of Corporate Social Responsibility to guide the association's efforts to become more responsible and sustainable, including guiding the association to a better alignment under the UN Global Compact.</p> <p>Sustainability is an integral part of our strategic imperatives, around which we have built our business planning.</p>
Professional Development	MPI supports the professional development of its employees. We support certifications, memberships, seminars and even university credit courses, providing full or partial reimbursement of costs of approved sessions.

Environment

Operations

Environmentally Sustainable Meetings In 2007, MPI began to integrate environmental practices into our meetings/events in eight areas: Destination selection, venues, accommodations, transportation, communications, food and beverage selection, on-site operations and exhibitions. We use the MeetGreen® calculator to evaluate our relative progress and successes.

Policy We developed a sustainable events policy: *We recognize the immense potential impact our actions have on the communities in which we do business, and make a deliberate commitment to the transformational power of meetings and events to support environmental, economic and social sustainability.*

We will establish leadership and demonstrate commitment in the area of sustainable meetings by including environmental, economic and social factors in decisions we make on behalf of our members, and by making the best use of resources for maximum impact and alignment with our objectives.

We will educate and inform our members about our actions. We are committed to building our brand, supporting our mission and vision and connecting our community in a sustainable way.

And defined what a sustainable event meant to us: *A sustainable meeting or event incorporates economic, environmental and societal considerations. It simultaneously supports the host organization's prosperity, minimizes its environmental footprint, and has a positive and lasting human impact on its stakeholders and host community.*

Codes and Standards In 2008, MPI became the first organization in the world to become third-party certified under the first sustainable event standard, BS 8901:2007 for our European Meetings and Events Conference in London. We repeated this certification in 2009 and will implement this sustainable events management system for all future meetings. In addition, we promote the adoption of this standard to our membership.

Tools In 2008, we began to investigate the creation of a meeting sustainability measurement tool for the use of our global community. We have also begun to encourage our members to use carbon offsets for travel to our meetings/events. In addition, we produce sustainability case studies of our events for the benefit of the global community.

Influence⁵ We are beginning to integrate environmental considerations into our supply chain, through creating requests for proposal to destinations, venues, and other suppliers for our events that include environmental aspects. We have also included environmental requests in the sourcing of materials for our magazine, ONE+, which is now printed on Forest Stewardship Council certified 30% post-consumer-waste recycled paper.

Education & Training We have included sessions on environmentally sustainable meetings in our conferences from 2007 onwards, including at the 2007 and 2008 World Education Congress, the 2008 and 2009 MeetDifferent Conference, and the 2008 and 2009 European Meetings and Events Conference. We also integrated social responsibility education sessions for chapter leaders at the 2008 and 2009 Chapter Leaders Conference.

Communication Dating from 2007, we have created sustainable events case studies based on each of our international events and made them available to our members and the industry community at large.

Community

Community Development In 2007, we began to introduce community service projects into our events, to leave the communities a little better than we found them. Projects have included assisting with sorting food at local community food banks and rescue centers, building bicycles for children, painting community facilities and sorting medicines for global humanitarian aid.

Stakeholder Engagement

Stakeholder Dialogue Providing a medium for our global community to connect is one of our strategic imperatives. The integration of social networking technology into a once-static website allows this global and cultural interchange to happen. The site offers blogs, community groups, and wikis, among other platforms for people to use. One of the largest groups is the CSR GroupSpace, with over 225 engaged global members. The creation of www.mpiweb.org/sustainability also helps to promote environmentally, economically and socially sustainable meetings and events.

Advisory Committees We formed a CSR task force, formed of both members and of members of the community at large, to help create a roadmap and action plan for our association.

We joined an industry CSR task force, headed by the Convention Industry Council (CIC) to discuss sustainability and responsibility issues across the industry.

CSR Survey In 2007 and 2008 we conducted a CSR survey in our community to track the advancement of CSR principles and implementation in our community.

Day Of Kinship The MPI Day of Kinship program was created in 2007, allowing all MPI staff to take one full day of paid leave to assist in a community project of their own choosing.

Sustainable Development We have been requested to work with the Global Reporting Initiative on the development of an event sector supplement for the meetings and events industry, as part of the Advisory Council, and plan to take advantage of this opportunity to influence sustainability reporting in our global community.

⁵ As per the United Nations Declaration on Cleaner Production, we are using our influence on our supply chain and global communities, integrating preventive strategies into our operations and environmental management systems, incorporating environmental sustainability education into our events, and sharing our experience with

Goals 2009-2010

Our goals for the fiscal year 2009-2010 include:

Areas	Our Actions
Human Rights	<p>We will launch a social sustainability program linked to basic human rights and in support of United Nations programs around food, water and education in the form of the ECOS Pilot Project in Canada (Events for Communities of Sustainability).</p> <p>We will create a forum for our community to have difficult conversations around human rights in the meetings and events industry globally, including in developing regions, what it means, and how it can be translated into direct action that both addresses the problem and encourages improvement in an economically, socially and environmentally sustainable way.</p>
Labour	<p>We will incorporate sustainability objectives into management performance assessments.</p> <p>Include statements on child workers, fair wages for outsourced workers (comparable to market averages) and work relationships (suppliers use the same criteria for social responsibility as MPI) in our contracts, especially in developing areas</p>
Environment	<p>We will encourage supplier involvement in environmental and community projects.</p> <p>We will continue to educate our community on environmentally sustainable strategies for the industry.</p> <p>We will strive to measure and reduce our own environmental footprint at events, measured against the same event the previous year.</p> <p>We will include environmental considerations in all of our sourcing, both internally and for events.</p>
Anti-corruption	<p>We will create a forum for our industry to have difficult conversations around anti-corruption in the industry, including commissions as a form of bribery, and transparency in actions such as familiarization trips and gifting.</p>
Community	<p>Co-creation with chapters re: environmental and community projects</p> <p>We will institute internal education programs on sustainability.</p> <p>We will collaborate with the Global Reporting Initiative to critique new reporting standards for the events sector and communicate these to our global community.</p> <p>We will participate in a Global Compact meeting to network with this community, learn new strategies and best practices to implement and transfer to our membership.</p>

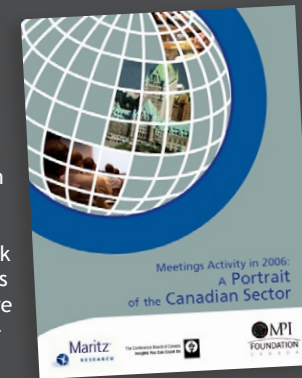
Focus On: MPI CSR Task Force

In the fall of 2007 we gathered a group, comprised of both members and sustainability experts, to sit on our CSR Task Force. Their purpose was to validate the CSR Roadmap that had been created for MPI by outside consultants and provide thought leadership for the first phase of CSR product and member service development in the areas of activation, knowledge and information. The group met several times, in Sonoma, Copenhagen and Portland before its dissolution.



Focus On: Economic Impact

In 2007, the MPI Foundation Canada commissioned an economic impact study of the meetings and events industry in Canada (baseline 2006). This ground-breaking study is now being used by the World Tourism Organization (WTO) as a model for future economic impact studies. It found that, in Canada, the sector generates 32.2 billion in direct spending through the organization of 671,000 meetings with 70.2 million participants. The next step is to create a benchmark for economic sustainability in the North American industry is a US economic impact study, now being investigated. Future steps may include a study assessing the environmental footprint of the industry so long-term sustainability strategies can be formulated.



Governance

International Governance

Meeting Professionals International is governed by a twenty-two member MPI Board of Directors. Over the past two years, we have been governed by:

Position	Name	
	2007-2008	2008-2009
Chairman/Chairwoman	Angie Pfeifer, CMM (Canada)	Larry Luteran (USA)
Chairman/Chairwoman Elect	Larry Luteran (USA)	Ann Godi, CMP (USA)
Vice Chair Administration	Paul Kennedy (United Kingdom)	Eric Rozenberg, CMP, CMM (Belgium)
Vice Chair Finance	Ann Godi, CMP (USA)	Sebastien Tondeur (Switzerland)
Vice Chair Member Services	Eric Rozenberg, CMP, CMM (Belgium)	Alexandra Wagner (USA)
Immediate Past Chairman/Chairwoman	Mark S. Andrew, CMP, CHA (Canada)	Angie Pfeifer, CMM (Canada)
Director	Marge Anderson (USA)	Marge Anderson (USA)
Director	Michael Owen (USA)	Kevin Kirby (USA)
Director	Karen Massicotte, CMP, CMM, BA, BHM (Canada)	Karen Massicotte, CMP, CMM, BA, BHM (Canada)
Director	Carole McKellar, MA, CMM, Chartered FCIPD (United Kingdom)	Carole McKellar, MA, CMM, Chartered FCIPD (United Kingdom)
Director	Ole Sorang (Denmark)	Ole Sorang (Denmark)
Director	Matt Brody, CHSP (USA)	Matt Brody, CHSP (USA)
Director	Luca Favetta (Switzerland)	Luca Favetta (Switzerland)
Director	Caroline Hill (United Kingdom)	Caroline Hill (United Kingdom)
Director	Alexandra Wagner (USA)	Kevin Hinton (USA)
Director	Betsy Bondurant, CMP, CMM (USA)	Patty Reger, CMM (USA)
Director	Sebastien Tondeur (Switzerland)	David Scypinski (USA)
Director	Carl Winston (USA)	Carl Winston (USA)
Europe, Middle East and Africa Advisory Council Representative	Gerrit Jessen, CMP (Germany)	Paul Cunningham (Ireland)
MPI Foundation Board Representative	Michael Beardsley (USA)	Rita Plaskett, CMP, CMM (Canada)
International Chapter Leadership Committee Representative	James McDonough (USA)	Kathleen Overkamp, CMP (USA)
Legal Counsel	Jonathan T. Howe, Esq. (USA)	Jonathan T. Howe, Esq. (USA)