

**Communication on Progress
January 2006 – December 2007**



Statement of Support

MarkPlus, Inc with many other companies and institutions have signed a commitment to become a member of Indonesia Global Compact Network on April 8, 2006. Throughout these two years, our Founder and President has continuously been promoting and practicing Global Compact initiatives. Internally, we also have constantly promoting good Corporate Governance to our employees in conducting business, and providing good and safe working environment to our employees.

As a leading Integrated Marketing and Strategy Professional Service Firm in Indonesia, we will continue contribute ideas and concepts to other Indonesia Global Compact Network members, and encourage other non-members to join Indonesia Global Compact Network.

MarkPlus, Inc

MarkPlus, Inc has served many privately-owned and state-owned companies, as well as several multinational corporations across virtually every type of industries. MarkPlus, Inc has more than 150 full-time staff across the region, with a large number of them professing as consultants, researchers, trainers, and administrators.

We at Mark Plus, Inc are mindful of the challenges that companies face in today's ever competitive business environment. No matter what your marketing or strategy problems and needs are or which industry you are in, we have the expertise to understand and provide valuable solutions to achieve your goals. We are as passionate as you are in obtaining impactful result.

Because we see your business as a collective whole, we offer a unique and integrated proposition of knowledge (Training), Insight (Research), and Solution (Consulting) through our 3 individual but synergistic capabilities.

IMPLEMENTATION OF GLOBAL COMPACT PRINCIPLES

- 1. Business should support and respect the protection of internationally proclaimed human right**
- 2. Not Complicit in Human Rights Abuse**

Implementation :

- **Company Regulations**
The company has been consistently implementing this principle as written in the Company Regulation and Code of Business Ethics and always be re-evaluated regularly and distributed to all employees. The regulations are still involving the order and Disciplinary procedure, to ensure that the company is not complicit in human right abuse as arranging working hours in the office
- **Health Insurance**
Health allowances for all employees and their family which covered outpatient, inpatient, Maternity.
- **Benefit For Employee**
Company program for employee benefit still consistently done: Health insurance, annual leave and progressive leave for loyal employee, one month additional salary for celebration of holiday, bonus if achieving company's target.

- 3. Business should uphold the freedom of association and the effective recognition of the right to collective bargaining.**

N/A

- 4. The elimination of all forms of forced and compulsory labor**

N/A

- 5. The effective abolition of child labor**

Implementation:

- **MarkPlus, Inc** does not employee child labor as defined ILO convention No.138 year 1973 regarding the abolition of child labor.
- **Hermawan Kartajaya**, Founder and Chairman of MarkPlus, Inc is one of the advisors of UNICEF Indonesia since 2004, He gives advice in promoting the rights of children in Indonesia.

- 6. The Elimination of Discrimination in Respect of Employee and Occupation.**

N/A

- 7. Business should support a precautionary approach to Environmental Challenges.**

N/A

8. Promote Greater Environmental Responsibility

Implementation:

- In April 2006, MarkPlus, Inc with other participant of UN Global Compact conducted Mangrove Planting in Cengkareng
- Hermawan Kartajaya, Founder and Chairman of MarkPlus, Inc is one of the Fellows of Leadership for Environment and Development-Indonesia Chapter, since 1990.
- Hermawan Kartajaya, Founder and Chairman of Mark Plus, Inc is one of Advisory Board Members of Conservation International-Indonesia Chapter, since 2002.

9. Encourage the development and diffusion of environmentally friendly technologies.

N/A

10. Business should work against corruption in all its forms, including extortion and bribery

Implementation:

MarkPlus, Inc is actively involved in the promotion of transparency in government and businesses. We sign Integrity Pacts with our major clients, which call for the elimination of all forms of corruption, including bribery and extortion. MarkPlus, Inc will seek to design a similar pact to be incorporated with all our Memorandum of Agreements with existing and future clients.

Hermawan Kartajaya, Founder and Chairman of MarkPlus, Inc is also helping the Indonesian Police Force in the capacity as Expert Advisor of the Indonesian Chief of Police and lecturer of the School of High-Rank Police Officers.

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