

## CAMP34 A.S.

# **United Nations Global Compact Communication on Progress**

28.8.2006 - 01.08.2008

#### **Global Compact**

United Nations Global Compact was instituted to give more weight to social and ecological standards in a world of relentless globalization. Because without internet there can be no globalization, the e-commerce companies of the world-wide economic flows bear much responsibility for a sustainable and fair world economy.

#### **Brief description of nature of business**

CAMP34 is an internet e-commerce company and one of the leaders in B2C area in Turkey. More information is available on www.camp34.com

### Statement of support

CAMP34 is willingly supporting UNGC with its best efforts. We clearly understand the importance of UNGC principles and steadily take appropriate actions according to them. We will continue to support UNGC because we see its principles as fundamental guidelines for sustainable development of our business.

01.08.2008

Nilufer TURKCAN Board Member

#### **Actions taken regarding UNGC**

In 2007, we adopted CAMP34's corporate code of business conduct. It was distributed as hardcopy to each single employee of our business. This code prompts our Employees to respect our Values (Respect, Responsibility, Honesty and Integrity), to comply with the law, and even beyond the law: make sure that they do their daily business in an ethical way, even if the literal law would probably allow an unethical action.

CAMP34 is automatically bound to protect human rights and the Turkish Basic Rights. The internationally proclaimed human rights are incorporated in our national laws, which our employees are trained to comply with.

In our country, the law clearly grants the freedom of association and the right to collective bargaining, which is effectively recognized by the management of our company. CAMP34 builds up appropriate relationships between top-management and employees though continuous open dialogue.

In Turkey, the law clearly prohibits any form of forced and compulsory labour and child labour, and our employees who recruit candidates for our clients are trained to comply with the law, thus also not to accept any kind of forced and compulsory labour and minimum age for the respective job.

Our code also calls our employees' attention to environmental challenges prompts everybody to use our company resources such as printers, paper, cars, etc. in full compliance with applicable environmental laws and in respect of saving our environment. Our initiatives, target on development, diffusion and implementation of environmentally friendly technologies in our daily business.

As a service providing company, we can mainly influence our environmental footprint by running our offices in an environmentally friendly way. The consumption of paper is a central element, and we work constantly to reduce the use of paper and to increase the use electronic documents. One of the biggest paper consumption factors in our business is the order and warehouse sheets for temporary work. In order to save the amounts of paper used for these forms, in 2007, we had several meetings and decided to cancel some paper forms and established some new electronic ones. We continuously communicate to our suppliers and clients and convince them to use electronic solutions like e-mail instead of fax, etc.

CAMP34 approach to corruption is the same as with other corporate ethical decisions it is not enough to simply comply with laws. We must establish moral practices that go beyond the letter of our national laws. Our mission statement is, business value through integrity and customer satisfaction.