

# BURBERRY

9 July 2013

Mr George Kell  
Executive Director  
UN Global Compact  
United Nations  
New York, NY 10017  
USA

Dear Mr Kell

Burberry believes that to be a great brand, it must also be a great company. This is reflected in Burberry Beyond, a programme which now encompasses all activities relating to Burberry's commitment to driving positive social, cultural and environmental impact globally.

Since its foundation in 1856, Burberry has sought to achieve the very highest quality standards. Corporate Responsibility is at the heart of its business practices, reinforcing the heritage and authenticity of the brand. Burberry continues to use the UN Global Compact's Ten Principles to guide our activities, fully supporting the core values of the initiative across the areas of human rights, labour standards, the environment and anti-corruption.

The Burberry Beyond programme, including some key achievements from the past year in tackling important social and environmental challenges, is outlined in the accompanying pages from the Burberry Annual Report 2012/13.

Burberry continues to recognise the need for stakeholder support in solving Corporate Responsibility challenges. As such the Burberry Beyond programme is supported by membership of a number of important stakeholder organisations, including the Ethical Trading Initiative, Forum for the Future and the Sustainable Apparel Coalition. The Global Compact remains integral to this collaborative approach and Burberry looks forward to maintaining an open and productive dialogue in the years ahead.

Kind regards



Angela Ahrendts  
Chief Executive Officer

ANGELA AHRENDTS  
CHIEF EXECUTIVE OFFICER

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