



*connectedthinking

Global Compact*

Communication for progress



Third report – december 2007



PwC in France

With 3,800 employees in France, PricewaterhouseCoopers provides audit and advisory services to public and private clients of all sizes, with a strong focus on quality, responsiveness, and professional ethics.

Operating out of 25 offices, PricewaterhouseCoopers France is a member of the PricewaterhouseCoopers International Limited network, which is present in 150 countries.

PricewaterhouseCoopers service offerings have been organized into two Lines of Service - Assurance and Advisory - to meet the needs of its clients in the areas of:

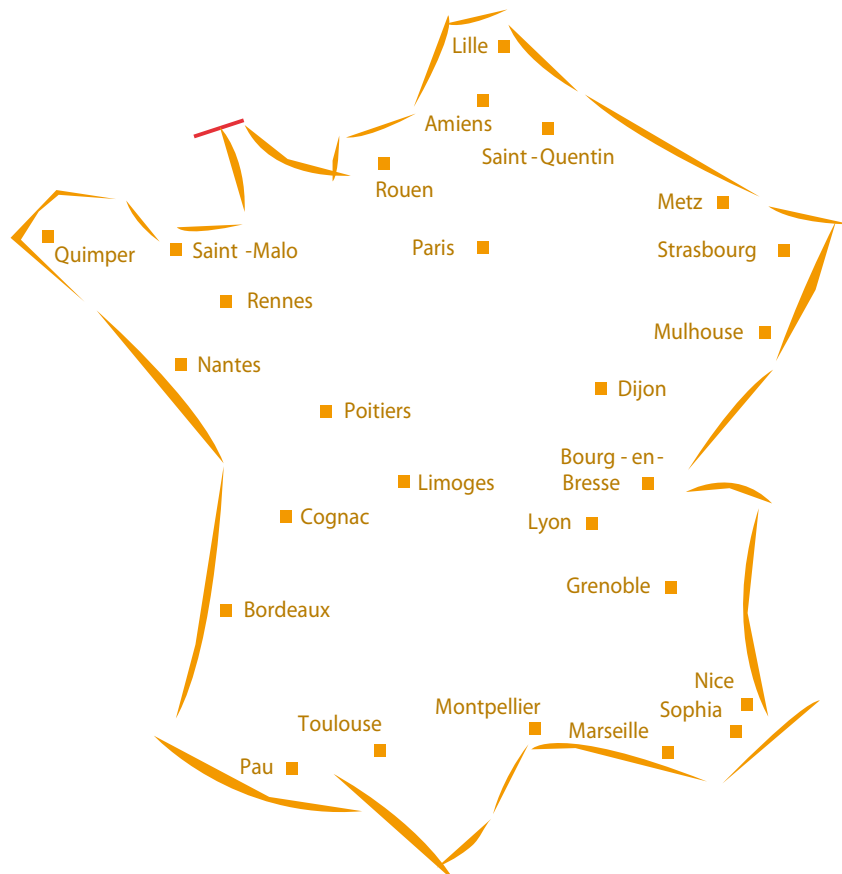
- Audit and the certification of financial statements
- Providing ongoing assistance with development
- Performance enhancement
- Risk crisis management

Our industry expertise is consolidated by specific sector-based approaches:

- Manufacturing and Services
- Banking, insurance and financial services
- Technology, Infocomm and Entertainment
- Public sector

Specially dedicated teams work with SMEs and family businesses.

Landwell, also a member of the network, is the legal arm of PricewaterhouseCoopers France, providing tax and legal services



Message from the president



In January 2004, PricewaterhouseCoopers France signed up to the Global Compact with the firm resolve that doing so would constitute a clear indication of its corporate social responsibility for customers and staff alike.

The two previous reports gave a broad outline of this commitment, with last year's report focusing largely on the ambitious and innovative programme launched by the company to foster gender equality across French offices.

I was keen that this year's report should give an account of the partnership that we have established with NGO "Planète Urgence".

Because of this partnership, dozens of employees, from every level and every department, embark each year on a "solidarity mission" in an emerging country, offering their skills and knowledge to local populations, and often women's associations. The company funds these missions in full.

As well as a tangible example of our efforts in the area of corporate social responsibility, the PricewaterhouseCoopers France–Planète Urgence partnership is also proof of our unselfish desire to promote the development of emerging countries by offering financial support and skills.

Serge Villepelet
Président of pwC in France

www.planete-urgence.org



An NGO dedicated to developing solidarity missions in Africa, Asia and South America

Planète Urgence was founded on 1 January 2004 by Pierre Lévy, Hervé Dubois, Eric Eustache and Marieke Bruijns, in order to put in place new means of action to:

- Tackle the destruction of the Planet
- Tackle inequalities between the North and the South

Planète Urgence relies on funding from Congé Solidaire, an association whose ways of working and initiatives it has borrowed and developed, by getting citizens and businesses involved in urgent grassroots projects in the South.

The principle of “solidarity leave”:

Works by bringing together three parties: an NGO, an employer (business, authority, etc.) and an employee, in the interests of international solidarity:

- The employee-volunteer undertakes in his spare time to share his vocational or personal skills with beneficiaries living in Southern countries.
- To finance this, the employer allows employee-volunteers to participate in Planète Urgence missions.
- Planète Urgence enables each employee to take part in an international solidarity and sustainable & environmental development mission.



Training course in accounting and cost accounting for a woman association in Bamako, Mali.



Our partnership with Planète Urgence

At a ceremony held on 6 October 2006, to which all employees were invited, TSP of PricewaterhouseCoopers France Serge Villepelet officially signed the PricewaterhouseCoopers France–Planète Urgence partnership.

Under the terms of the partnership:

- Planète Urgence will approach PricewaterhouseCoopers France with a number of solidarity missions matching the vocational skills that company employees working in accounting, audit, financial management, technical training and project management possess.

- These missions will be of a minimum 4 weeks' duration.
- Volunteer candidates, selected by the company's Solidarity Missions Committee, give up their holidays to embark on these missions.
- The entire cost of each mission, including air travel, is met by PricewaterhouseCoopers France.
- PricewaterhouseCoopers France agrees to finance at least 10 missions annually.



A volunteer with members of the APEF (Association for the Economic Advancement of Women) as diplomas are awarded

Achievements one year on

- 21 missions have been undertaken, equivalent to 11 more than expected. The partnership has been a big success with staff who appreciate the opportunity to demonstrate their personal commitment to helping struggling populations or those wishing to boost their economic development.

Successful skills transference : in accordance with the partnership agreement, the missions, which were undertaken in 7 African countries, fell into four categories:

- accounting and financial management training missions;

- IT and office training missions;
- Project management and trade development missions;
- Implementation of micro-credit structures.
- Beneficiaries were primarily local associations working for economic development (e.g. the National Union of Artisanal Fishermen of Guinea) or to support women (such as the Association for the Promotion of Women and Children in Mali – ASSOPROFEN). The missions were generally aimed at managers of the associations or local influential stakeholders, multiplying the benefits of this voluntary transfer of skills.



Handing out diplomas in basic accounting and cost accounting to female members of an association (manufacturing and sale of fabrics, dyes and soaps at Bamako markets)

Missions undertaken	Country
Helping to prepare radio broadcasts	Niger
Assisting representatives of associations with financial management	Senégal
Designing a tool to promote shea butter products	Burkina Faso
Socio-economic survey in villages surrounding Campo Ma'an national park	Cameroun
Literature review and library classification project	Cameroun
Training: sustainable development project management	Niger
Office training	Senegal
Office training for the Collectif des artisans de Natitingou	Bénin
Giving accountancy training to nuns running an orphanage	Burkina Faso
Training villagers in financial management	Niger
Teaching managers of an NGO how to set up and carry out projects	Cameroun
Providing office training to the National Union of Artisanal Fishermen of Guinea	Guinea
Giving IT, office and Internet training to the CAIDER	Burkina Faso
Giving IT, office and Internet training to O.N.D. association managers	Burkina Faso
Giving accounting and management training to ASSOPROFEN	Mali
Giving accounting and management training to Léo's female traders and sellers	Burkina Faso
Giving training in accounting management and financial management to the Réseau des Associations de Mopti et Sévaré	Senegal
Providing training on how to analyse and respond to invitations to tender	Mali
Micro-credit and setting up of a mutual insurance company	Guinea
Setting up an accountancy system for the Association for the Economic Advancement of Women (APEF)	Mali
Preparing a financing application	Madagascar
Setting up and managing a project to support women	Mali
Communications programme aimed at financiers and decision-makers	Mali

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PRICEWATERHOUSECOOPERS 

LANDWELL & ASSOCIÉS
Avocats Réseau PRICEWATERHOUSECOOPERS 

PricewaterhouseCoopers
Crystal Park
63, rue de Villiers
92208 Neuilly-sur-Seine

Contact :

Yves Medina
yves.medina@fr.pwc.com
33 (1) 56 57 60 90

www.pwc.fr