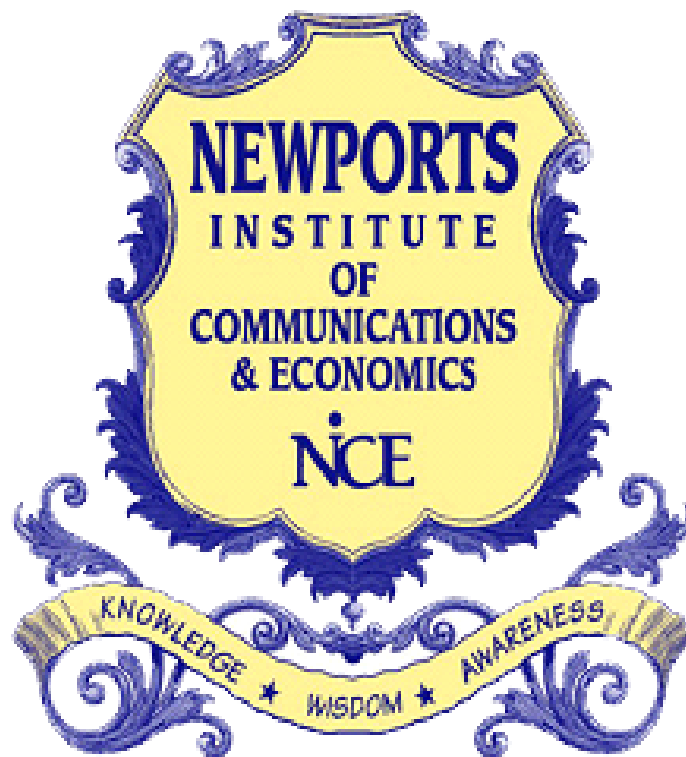


COMMUNICATION ON PROGRESS OF
NEWPORTS INSTITUTE OF COMMUNICATIONS & ECONOMICS



BY:

BUSHRA RAZA

DIRECTOR, QUALITY ASSURANCE

Newports Institute of Communications and Economics became the first higher educational institute in Pakistan to sign the UN Global Compact Program in the year 2005. NICE is placed amongst the top ranking institution by Higher Education Commission of Pakistan. It aims to provide highest standards of quality education at the best affordable cost (specially middle & lower middle income groups) in the fields of Business Administration, Computer Science, and Textile & Fashion Design. NICE also serves as a member of Asian Universities Federation, Employers' Federation of Pakistan and Management association of Pakistan. Moreover, it was also selected amongst 50 Business Schools worldwide to formulate "Principles for Responsible Management Education".

We proudly believe that quality business education should be available to the masses and should not concentrate only on social elites. In a country like Pakistan, where literacy level even in urban populations is very low and poverty levels are increasing day by day, it became imperative for the Institutions to make quality education accessible to the middle & lower income groups, which comprise the masses of our society and need better attention for developing future business leaders. Moreover, future business leaders are groomed to become social welfare agents for their respective communities in whichever organization they work. It was with this background that the Board of Governors of NICE decided to be the first ones to respond to the call of Mr. Kofi Annan by becoming the signatory of UN Global Compact Program.

At NICE, we feel it our utmost responsibility to inculcate professional and social values amongst our students, so that they make their most productive contribution to the socio-economic development of our country. We try to make them understand their social obligations so that we produce socially aware as well as intellectually groomed individuals for the corporate world. One major aspect of their social skill development program lies in the Social responsibility project launched by NICE to involve its students in empowering the less privileged class of our society.

As part of our commitment, we embrace to adopt the ten principles of United Nations Global Compact in the areas of human rights, labor, environment and anti-corruption. The ten principles in these four areas have been incorporated in our company policies and have been practiced within the organization. But more than that, we feel extremely important to take this message across to the incoming business leaders by designing and launching a course of Corporate Social Responsibility (CSR) as a mandatory course in all our under graduate and graduate programs in the faculty of business administration and computer science.

In order to gain a practical exposure of CSR, students were also introduced a membership of International Association of Lions Clubs to undertake communal based activities. The students are put into an interesting practice of undertaking humanitarian projects related to health, environment, community and other such areas, which help them in realizing the importance of CSR for development of nations. Newport Institute strongly commits to abide by the UNGC Principles to make our communities, societies, nations and world as a whole, a better place to live.

STATEMENT

Being a good corporate citizen is an ambition enthusiastically embraced at all levels within our company. As a member of the Global Compact, we believe that our business policies incorporate and support the ten principles. Our board fully supports our actions in working towards sustainability goals – in particular those contained in the UN Global Compact. Through our support of the United Nations Global Compact, we also aim to move the agenda forward on performance related to human rights, labour rights, the environment and the fight against bribery and corruption in Pakistan. Here we summarised the progress we have made against these principles and we will continue to follow them up in future.

30/12/2012, **Bushra Raza,**
Director, Qualit Assurance

Contact: Bushra Raza

Email: bushraf@newports.edu.pk **Phone:** 0092-21-4541074, 4547417 **Fax:** 0092-21-4541089

Global Compact Principle	Action Taken
1: Businesses should support and respect the protection of internationally proclaimed human rights;	Newports Institute strongly endorses the protection of human rights. Being an educational Institute, the same concept has been passed on to our students at all levels and is also mentioned in our company code.
2: and make sure that they are not complicit in human rights abuses.	Newports Institute is not involved in any such activity and commits to follow the same in future. The impact ensures a peaceful and satisfied work environment in the organization.
3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;	Newports strongly supports the freedom of association and Not Applicable
4: the elimination of all forms of forced and compulsory labour;	Newports Institute is not involved in any such activity and commits to follow the same in future.
5: the effective abolition of child labour;	Newports Institute is not involved in any such activity and commits to follow the same in future.
6: and the elimination of discrimination in respect of employment and occupation.	Newports Institute enjoys a balanced position in offering equal employment opportunities irrespective of gender, religion, caste, creed etc. We encourage more females specially to enter in the field of education (both as students and staff members) and wish to offer equal employment and educational facilities in future.
7: Businesses should support a precautionary approach to environmental challenges;	An environment activity was arranged, where 2000 plants were distributed to the masses, in one of the biggest park in Karachi. In future, we wish to adopt community parks for plantation purposes.
8: undertake initiatives to promote greater	The students have been frequently taken to the plant visits in such organizations, who have taken initiatives to reduce environmental pollution

environmental responsibility;	and promoting environment friendly products including Toyota Indus Motors & Philips Electrical Industries of Pakistan. These visits promote greater environment responsibility amongst the students. In future, we are planning to conduct research-based activities in collaboration with the corporate sector.
9: and encourage the development and diffusion of environmentally friendly technologies.	We are involved in developing research-based projects for diffusion of environmentally friendly technologies in collaboration with various corporations.
10: Businesses should work against all forms of corruption, including extortion and bribery.	Newports Institute is not involved in any such activity and commits to support the same in future. Moreover, NICE also hosted various business talk series on issues related to anti-corruption.

EMPOWERMENT THROUGH SOCIAL ENTREPRENEURSHIP-
A UNIQUE SOCIAL RESPONSIBILITY INITIATIVE

PROJECT AIM

To promote social responsibility amongst youth by practically demonstrating that how youth of a developing nation has assumed its social responsibility, and has been contributing to the socio-economic development of a country.

PROJECT HIGHLIGHTS

- Newports has launched the course of Social Entrepreneurship as a mandatory course in all academic programs to promote principles of UNGC and PRME amongst future business leaders
- Attracts qualified youth towards setting up small businesses
- Reduces the gap between the middle and lower income class for poverty alleviation
- Each group of students is equipped with the knowledge of project management including financial, operational and marketing management of the project throughout the semester as part of their course work, which enables them to successfully develop and execute a business proposal.
- The students establishing the projects become the partner in the business with a certain share in profitability secured by a legal contract between the two parties.
- Every project is monitored for three months to ensure that the business enters into profitability mode.
- Entire fund-raising for project establishment including operating expense for the first month is borne by the students themselves.

Recently, an entire colony comprising 14 families were adopted to create entrepreneurial opportunities under the same project

PROJECT OUTPUT

Total cost of the project has been around 4.5 million till to date with a profit range from

Rs. 8,000-Rs. 50,000 depending upon the business size

89 Small businesses have been successfully established since July 2009

Almost 200 students have been transformed into socially responsible entrepreneurs.



Businesses range from a grocery shop, welding shop and tailoring shops at home (for females) to rickshaws, carts, etc.

**BUSINESS TALK SERIES ON CSR BY UN GLOBAL COMPACT PAKISTAN
LOCAL NETWORK, RESPONSIBLE BUSINESS INITIATIVE AND HOSTED
BY NEWPORTS INSTITUTE**



**NICE IS THE ONLY INSTITUTE OF PAKISTAN TO BE A TASK FORCE
MEMBER ON PRINCIPLES OF RESPONSIBLE MANAGEMENT EDUCATION
AMONGST TOP 50 BUSINESS SCHOOLS WORLDWIDE INCLUDING
HARVARD AND AHMEDABAD MANAGEMENT INSTITUTE**



**MEMBERSHIP OF INTERNATIONAL ASSOCIATION OF LIONS CLUBS-
WORLD'S LARGEST SOCIAL SERVICE ORGANIZATION**

Interested students are offered membership of International Association of Lions Clubs to undertake social service activities from the platform of world's largest NGO. So far, 150 students in 20 campus lions clubs are sponsored by the institute as a lion member

FLOOD RELIEF INITIATIVE OF WORTH RS. 5 MILLION IN DADU
IN COLLABORATION WITH
INTERNATIONAL ASSOCIATION OF LIONS CLUBS



PARENTS COUNSELING SESSION ON IMPORTANCE OF READING
AMONGST CHILDREN AT N. A. ABBASI GOVERNMENT SECONDARY
SCHOOL, LANDHI



NEW YEAR CELEBRATION WITH SPECIAL CHILDREN AT DARUL SUKUN



STUDENT STORY READING SESSION AND BOOK SHELF DONATION AT N. A. ABBASI GOVERNMENT SECONDARY SCHOOL LANDHI



**STUDENT PARTICIPATION IN FLOOD RELIEF ACTIVITIES BY GOVERNOR
SINDH IN RURAL AREAS INCLUDING LARKANA, JAMSHORO, BADIN, DADU,
AND KHAIRPUR**



**CONSUMER RIGHTS PROTECTION DAY COMMEMORATION IN
COLLABORATION WITH CONSUMER FORUM**



BLOOD DONATION CAMP



PEACE POSTER CONTEST AMONGST SCHOOL STUDENTS

