



cutting through complexity

KPMG Georgia Sustainability Annual Communication 2012



Corporate citizenship and sustainability



Being a socially responsible business means living up to one of KPMG's most important values – commitment to our communities.

KPMG in Georgia is very clear as to the areas of our focus around citizenship and sustainability –our efforts, money and time are spent on:

Communities, Education and Environment.

Communities — at the heart of community related are the long term initiatives aimed at children from social and biological risk groups, as well as women in difficult social situations.

Education — we seek to foster exchange and sharing of information through organization of classes for graduate students.

Environment — we are keen to go beyond compliance with the Green Office standard and transition towards changed mindsets of our people. The aim is for our people to start consciously minimizing the negative impact on the environment both in the workspace and at home.

KPMG Georgia's CSR Activities

KPMG Santas at Kojori Orphanage

Visiting Kojori Orphanage just before Christmas, spending a day with the children and giving away New Year presents is an annual CCS project of KPMG in Georgia.

Members of the CCS Committee visit the orphanage every year before the project, talk to the children and find out their needs and wishes for the New Year. More than 60 children living at the Kojori Orphanage come from different social and cultural backgrounds, and KPMG attempts to give them presents that will be sustainable (such as a PC), bring them joy for New Year (candy, cake, etc.) and be useful/educational for them (books, hygiene packages, etc.). The most valuable present for the children, however, is the attention - interacting with more than 20 KPMG staff members from different departments, playing, singing and dancing with them, listening to their stories and sharing the warmth that the children lack the most.

David Mikeladze Charity Football Tournament

KPMG in Georgia organizes a summer charity football tournament in memory of David Mikeladze, a former KPMG employee who died in a car accident in January 2010, to raise the funds for the David Mikeladze Fund for Future Scientists.

The Fund was established at the Free University of Tbilisi in February 2011 by the initiative of the Dean of the Business School. It aims to help young future scientists develop their talents and knowledge by providing them with financial support and granting scholarships to study at the School of Mathematics and the School of Physics.

The football competition attracts many Georgian companies and not only serves a sustainable charitable purpose but also helps KPMG in Georgia establish and strengthen relationships with clients, potential clients and communities.

Learn English, Shape Your Future

KPMG in Georgia helps the alumni of the [Future Leaders Exchange Program](#) to initiate a four-month project "Learn English, Shape Your Future", whereby two volunteers who have lived and studied in the US for one year will be teaching elementary and pre-intermediate English to 20 children.

KPMG CSR Committee purchased study materials for the children, hoping to be a part of a sustainable long-term educational project as well as to encourage young volunteers to give back to their communities.

For four months, the children will attend English classes on a regular basis. The volunteers know that it is impossible to learn English in a few months, but the program will give the children some basic knowledge and motivate them to pursue learning the language by helping understand its importance for their futures.

This will be a sustainable program in which KPMG takes part and will be carried out annually.

"I am really excited to be helping the FLEX Alumni carry out this remarkable program. Being a FLEX Alumna means understanding the importance of volunteerism and helping our communities, so it is always very pleasant to see former exchange students taking active part in community initiatives, organizing projects and being able to help them in some way through KPMG," says Elene Ghelaghutashvili, Audit, KPMG, FLEX Alumna.

KPMG Georgia's CSR Activities

“It's time to stop littering”

KPMG in Georgia started a campaign against littering, which is a noticeable problem in Georgia, especially in places where people go for picnics. On 20 July 2012, the KPMG team went to clean up a beach at a lake near Tbilisi called “Tbilisi Sea”, where many people go to swim and have picnics during the summer.

More than 20 volunteers participated in the project, collecting more than 20 bags of trash. Several locals at the beach approached the volunteers and expressed their gratitude and concern on the issue.

In order to raise awareness on this problem among Georgians, KPMG in Tbilisi decided to spread the word on social networks, namely Facebook, where posters with cleanup photos were posted by KPMG employees.



KPMG Georgia's CSR Activities

KPMG in Georgia is actively involved in Charity Events

KPMG in Georgia also supported three charity events during 2012: "First Step Gala Dinner and Concert" aimed at the support of children with special needs, "2012 Christmas Expo" the proceeds from which provide the home care of elderly people who are unable to access other services due to ill-health and poverty and Tbilisi Burns Supper and Ball, the beneficiaries of which are "Temi"- a caring community with a stimulating environment for socially vulnerable people near village Gremi, the Roddy Scott Foundation supporting pre-school education for children in remote villages in the Pankisi Valley, and Dog Organization Georgia and Homeless Pets Help Organization providing shelter for stray animals along with sterilization, immunization and adoption programs.

KPMG in Georgia received Thank you letters from First Step Georgia, Tbilisi Burns Supper and Ball organizers and the British Embassy for the participation in the above mentioned events.

The Christmas Expo took place on 8th of December 2012 and raised almost GEL 100,000. The money raised will be used for 2 focus projects:

Gori - Based Project – To provide home care for elderly people who are unable to access other services due to ill-health and poverty.

Tbilisi - Based Project –To provide hospice care to relieve the suffering of incurable patients and supporting families affected by loss.

KPMG Georgia's CSR Activities

Planting Trees at Tserovani

On 30th September 2012 KPMG Georgia organized a project- Planting trees in Tserovani Settlement. This project it is both environmentally-friendly and community project.

Tserovani settlement accommodates a 3.000 families each of which had to flee from their houses after the events of 08/08/2008. Due to the remote location of Tserovani and financial difficulties of the refugees living there, people have a hard time building their gardens and engaging themselves in agricultural activities that used to be the primary source of their day-to-day existence.

17 volunteers, including 4 new hires, planted 100 trees in one district of the settlement. Refugees gave a warm welcome to volunteers and eagerly guided them to the destinations. They dug holes and helped our employees to plant and water the trees. Refugees were thankful for our great efforts and promised to treat us with the harvested fruits next year.



Feedback

KPMG in Georgia will be more than happy to receive any feedback about its Corporate Social Responsibility Activities.

You can write to us at the address below, marked for the attention of the Markets and Communications Department or send us an e-mail: general@kpmg.ge

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