

UG UNITED
GROUP

المجموعة المتحدة

For Advertising, Publishing and Marketing



DIRECTORY



Yellow Pages
Egypt


BILLBOARDS

Magazines

marie claire  ليالينا

NEWSPAPERS

الوقائع

بلدنا 





United Group for publishing, advertising and marketing, part of the AWI International Group, is proud to be one of the most important contributors to private media, creating an integrated industry in Syria by adopting international standards of media production.

United Groups' publications include daily and weekly newspapers, and monthly magazines.

United Group prints its own and external clients' publications using the latest modern printing machinery in the world.

The company has many branches in Syria, the Middle East and across the world. Its uniqueness and excellences are the foundations of its work.

UG nurtures the diversity and innovation of its aspiring employees, recognising their potential and providing them with a positive business environment to help them develop their continued success.



United Group employees work as one unit to achieve great success through their joint efforts and permanent dependence on strong values, teamwork and renewed ambition.

United Group believing in specialization and a solid work ethic. This is the core of our success. We always invest and benefit from the renewable experiences and creative ideas, relying on our insight because we believe that in order to make a difference you must have a clear vision, move forward towards objectives with a brave step and bold style. Great achievements come from principles and the highest values, smart instructions, effective, creative work, and never admitting defeat.

UG UNITED GROUP

المجموعة المتحدة

For Advertising, Publishing and Marketing

- Baladna newspaper
- Layalina magazine
- Gala magazine
- Marie Claire magazine
- UGO Outdoor
- Yellow Pages Directory
- Al-Waseela weekly classified

بلدنا

ليالينا

Gala

marie claire

UGO



الواسعة





- UGC Circulation
- UGP Print
- Syria Call





It is a pleasure for me to present our communication on progress report which reflects once more United Group's support to the 10 principles of the Global Compact with respect to human rights, labor rights, the protection of the environment and anti-corruption.

We support the principles and actions of UN global compact and we are committed to implementing them within our management philosophy and day-to-day operations in addition to collaborating with all of our stakeholders, partners and clients to advance those principles.

Majd Suleiman
Chairman





Human Rights:

United Group acknowledges adherence to UNGC and Declaration of Human Rights. Our policy in the protection of Human Rights is declared as follows. It is followed by all Managers and employees.

Our company is required to take the following measures in order to promote Human Rights:

- Formulate and implement guidelines concerning non-discriminatory hiring practices.
- Create working environment and achieve statutory disabled hiring rates that are suitable to disabled employees such as our workers in the factory and printer.
- Media sponsoring Human Rights activities the raise awareness in Syria.

حملة تكفل طفلاً قرى الأطفال (SOS)

Media Support

UNITED GROUP
المجموعة المتحدة

For Advertising, Publishing and Marketing



SOS
قرى الأطفال
سورية

تكفل طفلاً
بـ 300 ل.س شهرياً



للمنح بيتاً دائماً لكل طفل

بنك مودة الحساب رقم 036364
www.sos-syria.org

☎ (011) 9240 (021) 5117211

جودي
جمعية جودي

تعلن عن

افتتاح المركز الاجتماعي التنموي للكبار
من ذوي الاحتياجات الخاصة و ذويهم

في المجالات التالية:

التنمية الفكرية - التأهيل الاجتماعي
رياضة - ترفيه - ألعاب - كومبيوتر

الإسفسار : دمشق - شارع الثورة

هاتف : ٢٢٦١٧٥٠ - ٢٢٦١٧٩

موبايل : ٠١٢ ٢٢٢٢٥٠ - ٠١٢ ٦١٠٢١٧

سألتجود بمساعدتنا
لدوي الاحتياجات الخاصة

جمعية جودي
لذوي الاحتياجات الخاصة

يا قدس الأوبريت الغنائي الكبير



برعاية السيدة الكريمة نجام الخطار
تأليف رئيس الجمهورية العربية السورية
دار الأسد للفنون والمسرح بالتعاون مع الأمانة العامة لاحتفالات القدس
قطرا الأوبريت الغنائي الكبير يا قدس

فكرة تأليف وإدارة المشروع
المشاعر الفلسطينية، وأهم الموسيقار
أحمد الموسيقار العراقي، التصوير شمس
إخراج الحفل الفنان نضال سميرجي

مشاركة الفنانين
الأساذ صباح ضري - السيدة ميادة حناوي - الأساذ لطفي بوشناق - الأساذ سعدون جاني
وذلك على مسرح دار الأوبرا بدمشق يوم الخميس الموافق 1 / 3 / 2010 الساعة 8 مساءً
الحجز ابتداءً من 2010/2/28 في الهيئة العامة لدار الأسد للثقافة والفنون
البريد الإلكتروني:



Labor Principles:

All Managers and employees of UG obey applicable laws, rules and regulations and internal rules and conduct fair business activities within social norms. In order to achieve that we:

- Comply with labor-related laws and maintain safe and proper work environment.
- Ensure an energetic working environment that is both safe and healthy and promote training and education to employees.
- Respect the right of privacy and strive to enforce this right through the management of personal information.



United Group - Communication on Progress

Creative Young Entrepreneur Award JCI - CYEA

JCI Junior Chamber International Damascus
Business Federation of Young Leaders and Entrepreneurs

CYEA Creative Young Entrepreneur Award

Are you a young creative Entrepreneur?
Or do you know someone who is?
Several good business options by participating in JCI

Winner -1
Karam Nassif

Winner -1
Obai Azhary

Creative Young Entrepreneur Award 1&1*
Winners will get valuable awards

Deadline for submission is 31-05-2013
For more details please visit
www.jci.co/syria
or contact us: -922 0VV 111
from 1.- - pm to 1.- - pm
jcidamascus@gmail.com

Who's next?

Media sponsors: Mercedes, ADP, UNITED GROUP

Main sponsor: BYLOS BANK

Media Sponsor



For Advertising, Publishing and Marketing

Under the Patronage of
H.E. Dr. Dalia Al Hajj Arafat
Minister of Social Affairs and Labour, The Syrian Arab Republic

مجلس التعاون
The Arab International Women's Forum 2013 Conference

Arab Entrepreneurship
Women's Forum
المنتدى العربي الدولي للمرأة

Prosperity through Partnership: Women Leaders in Modern Syria,
the Arab World and the International Community
شراكة في النجاح
والمجتمع الذي يقاتل لتأسيسه في سوريا الحديثة والعالم العربي

With the valued support of
Business Women Committee at Damascus Chamber of Commerce, Syria

The Four Seasons Hotel, Damascus, Syria, 14-17 May 2013

CONFERENCE PARTNERS

Logos of sponsors: Mercedes, Pepsico, Shell, etc.

AIWF

The Arab International Women's Forum Conference



Environment:

UG acknowledges that the protection of global environment is an important responsibility for all our entities. We recognize the protection of the environment is currently an important responsibility for all human and companies. This is accomplished through:

- Efficient use of resources and energy.
- Continuous improvement of the environment and prevention of pollution.
- Promotion of environmental awareness-raising and philanthropic activities.

United Group - Communication on Progress

جمعية بداية

المشروع البيئي - بدعم من مرفق البيئة العالمي - برنامج المنح الصغيرة

Media Sponsor

UNITED GROUP
المجموعة المتحدة

For Advertising, Publishing and Marketing

15 مكاتب لديك فأكبر ممينة لمشروع بيئي



بدم من مرفق البيئة العالمي - برنامج المنح الصغيرة
تقوم مؤسسة بداية وإدارة الفرصة للشباب للحصول على
دعم مالي بدون فوائد لبدء مشروع خاص بهم
في المجالات التالية:
الترويج المحلي - تطوير الأراضي - الترويج الصناعي
المطبخان النظيفة الآمنة - المياه
شروط العمر بين 18 و 35 سنة
والجبال مفتوح أمام أية أفكار لشارع أخرى
تطوير بيئية

تريد من المعلومات يرجى الاتصال على الأرقام التالية:
مستقل هاتفياً: ٠١١ - ٣٣٢٢٠٠٢

موبايل: ٠٩٩ ٩٩٩٩٠٠٢

حالياً: ٠٢١ - ٢٢٣٢٤٦

فيم التوبر: ٠٢١ - ٢٢٨٥١٩

email: info@baya.org.sy



لديك الفرصة للحصول على دعم مالي بدون فوائد

حملة حارب التدخين

المرسوم التشريعي رقم 62 لمكافحة التدخين

Anti Corruption:

- The Group requires all staff to conduct business in a sincere and fair manner, adhering to all laws and social norms.
- UG is a Public company listed on the Syria Stock Exchange. Thus we pursue strict compliance with Syrian applicable laws, legal rules and regulations and the rules of internal procedure of the company's corporate bodies.





affiliated *am* company

Bahrain • Comoros Islands • Egypt

France • Kuwait • Lebanon • Oman

Poland • Qatar • Saudi Arabia

Sudan • **Syria** • United Arab Emirates

United Kingdom

East Mezzeh, 5 Iskandaria St., Huda building
Damascus, Syria P.O. Box 1999

t: + 963 11 2000

f: + 963 11 6129712

www.ug.com.sy