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UN Global Compact Initiative

Summary of the Corporate Social Responsibility Report of Saga Furs Oyj (plc)

Foreword

For the annual fiscal reporting period, which started on 1 September 2011 and ended on 31 August 2012, Saga Furs has produced the first GRI-based CSR report for official verification and approval. The Finnish-language report, approved by the Board of Directors, is under a final editing process at the moment and will be translated into English immediately after the Finnish version has been released in the first week of March.

The Finnish and English versions will be available on the company's website, and we will immediately update GCI as well.

The content summary of the report is as follows:

Redefining luxury

- 1. Saga Furs in a nutshell (GRI 2.1-2.10)
 - a. Description of the company and its field of activity
 - b. Trademarks and subsidiary companies
 - c. International network
 - d. Key figures of the accounting period
- 2. CEO's review (GRI 1.1.)
- 3. Saga Furs and sustainable development (stakeholders' approach, GRI 1.2.)
 - a. Impact on sustainable development
 - b. Future trends
- 4. CSR reporting (methods and procedures, GRI 3.1-3.4)
- Sustainability principles (definition of the content and limits of responsibility, stakeholders, GRI 3.5; GRI 3.6; GRI 3.9; GRI 4.8 – 4.10)
 - a. Values
 - b. Assuring transparency
 - c. Limits of responsibility



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- d. Assuring trustworthiness
- Saga Furs sustainability principles from stakeholders' point of view (GRI 3.5-3.11; GRI 4.14-4.17)
 - a. Stakeholders
 - b. Stakeholder demands vs. the limits of responsibility of the company
- 7. Activities with stakeholders (GRI 3.5; GRI 3.12; GRI 4.13; GRI 4.14)
 - a. Fur breeders
 - b. Auction customers and their customers
 - c. Employees
 - d. Politicians, policy makers and media
 - e. Table of expectations, measures taken and measures in the future
- 8. CSR (accounting period 1 Sept. 2011 31 Aug. 2012)
 - a. Economic responsibility (EC1, EC4, EC8, EC9)
 - i. Management approach
 - ii. Profitability
 - iii. Impact on the future of the industry
 - iv. Co-operation with the Baltic Sea Action Group
 - v. Case: The industry which pays its taxes to Finland
 - b. Social responsibility
 - i. Product integrity (PR1, PR5, PR6)
 - 1. Origin
 - 2. Traceability
 - 3. Farm Certification Program
 - 4. Action plan for non-complying farms
 - ii. Case: Saga Furs Design Centre
 - iii. The company's role as an employer (LA1-LA8, LA12-LA13)
 - 1. Structure of personnel
 - 2. Personnel benefits



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- 3. Personnel covered by collective agreements
- 4. Personnel in the sphere of work protection committees
- 5. Health care and counselling
- 6. Training and development programs
- 7. Career development discussions and evaluations of performance
- 8. Personnel survey
- c. Environmental responsibility (EN3, EN5, EN8, EN16-23)
 - i. Environmental impact of fur production
 - ii. Life-cycle analysis of furs
 - iii. Results
 - iv. Development programs
 - v. Activities at Saga Furs' premises
 - vi. Case: Saga Furs and Green Office®

Yours sincerely, Päivi Mononen-Mikkilä Director, Communications and CSR

