



Global Compact Communication on Progress Year 2009

Christovita Wiloto,
CEO of Wiloto Corp. Asia Pacific



WILOTO
CORP.

for **YOUNG**
ENTREPRENEURSHIP



Our Statement

Being a good corporate citizen is an ambition enthusiastically embraced at all levels within our company. As a member of the Global Compact, we believe that our business policies incorporate the ten principles.

Especially, we are very concerned with the job creation as a relevant response to the severe crisis in our country. Basically we pay much attention on the human rights, labour rights, the environment as well as the fight against corruption and we will always commit to respect these basic principles in our future path of doing business.

Through our support of the United Nations Global Compact, we also aim to move the agenda forward on performance related to these basic principles in participating to the universal effort in human rights.



Global Compact Principle

1. Businesses should support and respect the protection of internationally proclaimed human rights;
2. and make sure that they are not complicit in human rights abuses.
3. Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining
4. the elimination of all forms of forced and compulsory labour
5. the effective abolition of child labour
6. and the elimination of discrimination in respect of employment and occupation.
7. Businesses should support a precautionary approach to environmental challenges
8. undertake initiatives to promote greater environmental responsibility
9. and encourage the development and diffusion of environmentally friendly technologies.
10. Businesses should work against all forms of corruption, including extortion and bribery.

B E H I N D
INDONESIA'S
H E A D L I N E S

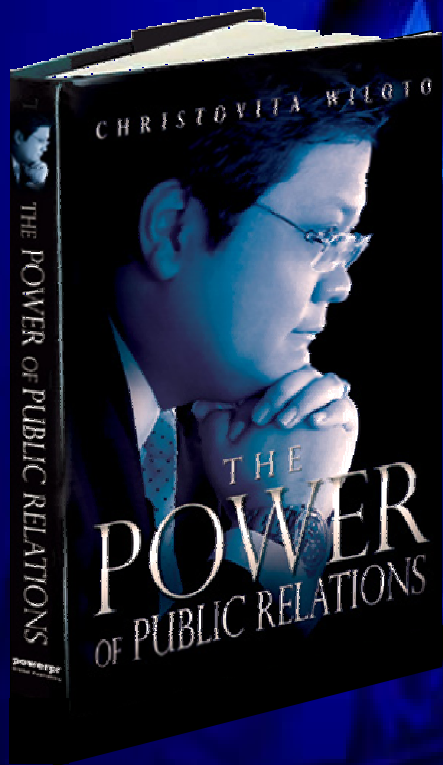
MENCUNGKAP CERITA DI BALIK BEHIND (50 K. LAIN ASU INDONESIA)

Penyanyi Rizki Ningsih
Go for better
Indonesia's



Wiloto Corp.

Wiloto Corp. exist to help clients to achieve their goals, objectives, mission and vision. Our client's success is our business and passion.



- *Being a good corporate citizen is an ambition enthusiastically embraced at all levels within our company. As a member of the Global Compact, we believe that our business policies incorporate the ten principles*
- *For that, as our support to good corporate governance and reflection to our commitment to respect these basic principles in our future path of doing business, we have published 2 two books, and now we are in setting the third one.*



Vision

To be a respected global corporation



Wiloto Corp. Value

1. Integrity
2. Service Quality
3. Commitment
4. Team Work
5. Continuous Improvement





Action Taken & Impact Achieved and Plans for the upcoming Year



powerprinstitute

strategic public relations center



Indonesia-Young-Entrepreneurship : Indonesia Young Entrepreneurship - Windows Internet Explorer

http://iye.wiloto.com/

kebab rafi

Indonesia-Young-Entrepr... x http://fispilus.com/new/imag...

Home About Us Our Services Our Clients Our Location Job Opportunities Contact Us

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Home Messages

Members Only

- Post
- Database
- Polls
- Promote

Info Settings

Group Information

- Members: 2532
- Category: Other
- Founded: Mar 18, 2005
- Language: Indonesian

Already a

Join This Group!

Activity within 7 days: 67 New Messages

Description

YAHOO! Groups
Join Now!

Click to join Indonesia-Young-Entrepreneurship

:: Indonesia Young Entrepreneurship adalah ajang komunikasi bagi kawula muda Indonesia yang berjiwa Entrepreneur baik yang sudah memulai bisnisnya, maupun yang sedang bersiap2 menjadi pengusaha ::

:: visi: sebanyak2nya pengusaha muda yg prima etis di Indonesia ::

:: sarana tukar info, ilmu, pengalaman, sinergi bisnis dll ::

:: Indonesia Young Entrepreneurship merupakan bagian dari program Wiloto Corp. for Young Entrepreneurship. Yang adalah bentuk kepedulian Wiloto Corp. http://iye.wiloto.com terhadap pengembangan dunia kewirausahaan dikalangan muda Indonesia ::

WILOTO CORP. for YOUNG ENTREPRENEURSHIP

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IYE!
Indonesia Young
Entrepreneurship



A Brief on IYE!

Indonesia Young Entrepreneurship

1. IYE! Stands for Indonesia Young Entrepreneurship.
2. IYE! is a Indonesian Young Entrepreneurs community, a communication circle for all Indonesia young people who already become an entrepreneur, or who plan to build their own business.
3. IYE! Vision is to encourage as much as possible Indonesian young people to be entrepreneur.
4. IYE! Is a part of Wiloto Corp. corporate social responsibility and as a part of implementation of Global Compact principal in Indonesia, especially for the young generation.
5. IYE! was founded: Mar 18, 2005 by Wiloto Corp.
6. Now number of members is 3,950 young people.
7. The address is <http://iye.wiloto.com>





1: Businesses should support and respect the protection of internationally proclaimed human rights;

1. Wiloto Corp. is very concerned with the protection of internationally human rights, especially the right to work.
2. We realized that following the 1997 financial crisis in Indonesia, this country need more job opportunities for SME sectors, since the conglomeration system was technically collapse due to severe crisis.
3. Wiloto Corp. initiated to promote Indonesian Young Entrepreneurship (IYE!) Forum for stimulating the young entrepreneurs to create their own business. Recently, the forum is consisting about 2,500 members from broad sectors in the economy.



1: Businesses should support and respect the protection of internationally proclaimed human rights;

4. Assuming that 20% of the members create their own jobs, it would be about 500 SMEs created by this forum. In this case, it is really promising, since several members can create job with a relatively big number of employees. For example, Dixie Café, our potential member of IYE!, has more than 200 employees with about 20 café-outlets.
5. Wiloto Corp. realizes the important of Corporate Social Responsibility, we support and fight for justice, one case of the death of David Hartanto Wijaya, Indonesian student who accused stabbed his professor and clearly stated by Singapore court that he was committing suicide, by giving advocacy support and fund raising to hire the lawyer to clear his name. Not only merely for him but moreover the protection and safety of any Indonesian people in other country.
6. Our plans for the upcoming years are stimulating our partners in Wiloto Corp. develop their works. We are involving the members to participate in the Wiloto Corp. jobs. We intend to invite more partners in our future jobs to give them opportunities to be developed.



IYE! Member Hendy Setiono is a Business Week Asia's Best Under 25

Founder: Baba Rafi Indonesia
www.babarafi.com
Jakarta, Indonesia
Age: 23

Baba Rafi Indonesia founder Setiono is a 23-year-old in a hurry. Back in 2003 he launched the Kebab Turki Baba Rafi fast-food chain, and it now has 65 outlets across 10 cities in Indonesia. Its kebab sandwiches, as well as chicken and beef burgers, are sold in a variety of restaurant formats from portable booths to shopping center outlets. His company is also branching out to franchise business consulting. Setiono is the recipient of the Indonesia Small Medium Business Entrepreneur Award (2006) sponsored by the government.



2: and make sure that they are not complicit in human rights abuses.

1. IYE! promotes business ethic which contains the universal of human rights.
2. The vision statement represented by its slogan "IYE! Build Indonesia TRUST SOCIETY!"
3. In IYE! Community, it is strictly prohibited to talks with the tendency of SARA (Suku, Ras, Agama – ethnicity and religion). We fully respect the difference in both.
4. We practice the basic principles of mutual understanding, mutual trust, and mutual learning in our relation between our staffs and IYE! communities as well as with our clients
5. In the future, we are very committed to continue our basic principles as a universal value in the job relation.



The vision statement represented by its slogan "IYE! Build Indonesia TRUST SOCIETY!"



3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining

1. The basic values of Wiloto Corp. are Integrity, Service Quality, Commitment, Team Work, and Continuous Improvement. By these values, we are very confident that we fully respect our partners, employees and clients.
2. Wiloto Corp. is supporting employees to be entrepreneurs by joining with IYE! forum. We hope that they, our employees, can develop their own job and become our partner in the future.



IEY! Member Bellamy Benedetto Budiman is a Business Week Asia's Best Under 25

Founder & Designer: Neuro-Designs
www.neuro-designs.com/
Jakarta, Indonesia
Age: 23

Bellamy started Neuro-Designs back in high school when he realized he had a knack for design and started doing freelance assignments. Today, the firm handles Web, print, logo, and multimedia assignments, as well as design consulting, for various clients in Indonesia. It has formed alliances with other design firms, photographers, and printing companies to better serve its clients. Neuro-Designs is also an active supporter of Godote.com, an Indonesian design community



4: the elimination of all forms of forced and compulsory labour

1. We are clearly committed to eliminate all form of forces and compulsory labour.
2. We promote strongly the freedom in the job by supporting entrepreneurial spirit which accentuates on the liberty principle in work.



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5: the effective abolition of child labour

1. It is unquestionable that we strictly reject of all forms of child labour
2. We are also promoting this basic value in our communities, client, staffs and IYE!'s members



IYE! Member Rene Suhardono Canoneo

Founder : Dixie Café Network
Age: 37

Rene Canoneo started his café business with a small tend café called "Sambel Tomat" at Mahakam Street, Blok M, Jakarta. In the short period of time, the small tend café is changed to Dixie Easy Dining Restaurant. A Chinese and Italian Restaurant. Start with one restaurant now he has more than ten café and restaurant, with more than 150 employees.



6: and the elimination of discrimination in respect of employment and occupation

1. With IYE! we are promoting the equality in the job
2. Our staffs are also women and we respect them equally for both men and women



IYE! Member Christopher Emille Jayanata
Founder Probio Chicken www.pronic.co.id

Age: 38

Christopher develop Probio chicken, the antibiotic free, low cholesterol and harmful microbes free chicken which is safe consumed by Special Needs Children. Probio Chicken won the prestigious Indonesian Products Award (Anugerah Produk Asli Indonesia) which conducted by Bisnis Indonesia daily. Now the product Pronic which stand for Probiotic and Organic is able to produce a wide range of organic vegetables & meat, and supply them to numerous supermarket, hotel, restaurant, and resort around Jakarta.





7: Businesses should support a precautionary approach to environmental challenges;

- By supporting SMEs with the strong basic values and ethics of good entrepreneur, we believe that we are committed to support a precautionary approach to environmental challenges.



**IYE! Member Susanti Alie
Founder : PT Bersama Olah Boga**

The company started 5 years ago as a home industry and growth as a medium size manufacture.

One of our brands “Cap Cabe Payung” is the first product that contains a chilli sauce in a plastic refill package. This product serves mostly Indonesia home industry and end users and other brand “SOKA: Sambal Pedas” is the first chilli sauce with innovative branding and healthy product concept by using fresh chilli and no colouring additive.

In July 2009, she is one of the participants of IYCE 2009 British Council Indonesia



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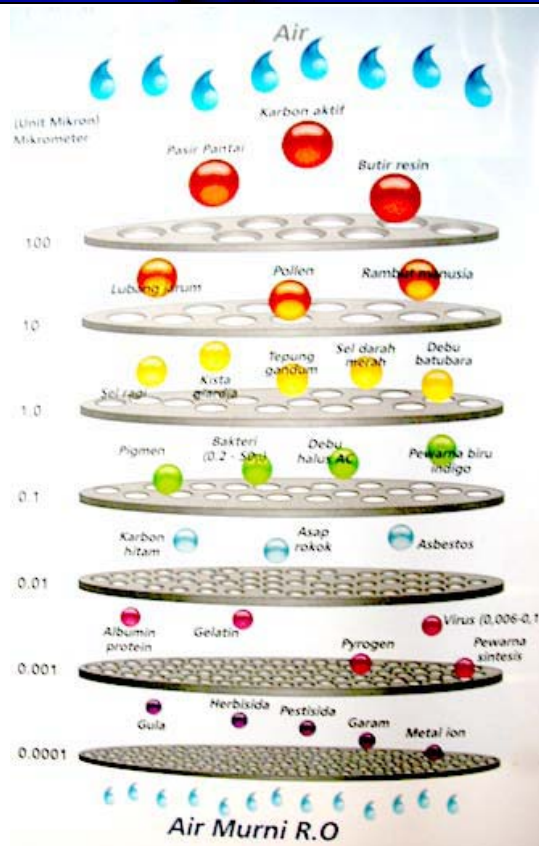
8: undertake initiatives to promote greater environmental responsibility

1. One of our main business concerns is CSR practices. We are working in CSR issues for many of our clients
2. For the future, we plan to develop the issue of CSR become one of our main subject of consultancy



9: and encourage the development and diffusion of environmentally friendly technologies.

- We are working with BPPT (Agency for the Assessment and Application of Technology) for the projects of the application of technology which is environmental friendly principle. For these projects we promoted the members of IYE! to participate



IYE! Member Fujiro - Membrane Reverse Osmosis

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10: Businesses should work against all forms of corruption, including extortion and bribery.

1. We worked with KPK (Committee of Corruption Eradication), for promoting anti-corruption by launching of Anti-corruption Comic and other anti corruption publications.
2. In IYE! we are promoting anti-corruption movement by accentuating the integrity values in doing business.
3. We do hope that our community can be involved with anti-corruption campaign, at least in their own jobs.



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OUTCOMES

1. Ensure people development in order to develop employee skills, meet the need to their career life with regular trainings. A compulsory training which emphasize on leadership, communication, integrity, and goal setting was attended by 90% of the employee. Our target in 2009 is 100% of employee.
2. Job related training to educational background such as Strategic Public relation training, Media handling training, Crisis Management training





3. Annual Family away day to deepen relationship amongst all employee and their family
4. Children scholarship program from Wiloto Foundations to the employees which will be distributed every semester to encourage learning achievement.





5. Increase clients which need our consultancy services in finance, and banking, property, telecommunication and mining company





6. As our main concern is CSR Practices, we support on human right issue. One case of the death of David Hartanto Wijaya, Indonesian student who clearly stated by Singapore court that he was committing suicide with advocacy support and fund raising to hire the lawyer to clear his name. Not only merely for him but moreover the protection and safety of any Indonesian people in other country. and fight for justice,





7. Other CSR is IYE (Indonesia Young Entrepreneurship), our target is to have many young entrepreneurs in Indonesia and the IYE member could reach 4,000 members in 2009 and in 2010 IYE will have an IYE Center which will be the shelter for entrepreneur for training, business consultant, synergizing business.





Any further information please contact

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Please visit Wiloto Corp.

www.wiloto.com

www.wilotocorp.com