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TIPIAK embraces an approach to reduce its energy consumption and so help protect natural resources.

By signing up to the Global Compact, Tipiak has committed itself to take action to apply the Compact's principles to its daily activities. In 2007, the company went ahead with an approach that would promote the 9th principle of the Global Compact: "to encourage the development and diffusion of environmentally friendly technologies".

With

- . stable family share ownership since the company was founded in 1967,
- . a strong brand,
- . market leading products,
- . one thousand and two hundred employees,
- . seven production sites,

Tipiak has developed an original and high quality offer in both its sectors :

"cold" sector :

**Cocktail products
Frozen ready meals**

"dry" sector :

Grocery, Crusty bread.

At several of its production sites, Tipiak has therefore set up projects that aim to cut down its gas, water and energy consumption and in so doing contribute towards protecting natural resources.

For example, in 2006 one of its production sites in Loire-Atlantic (Western France) was fitted with heat economizers. This means that the combustion gases emitted from the boiler to produce heat during the manufacturing process are collected and re-injected into the system. By using this equipment and making adjustments to the production line, the site has been able to reduce its consumption of natural gas by 16 % between 2005 and 2007.

On this same site in the space of two years a 32 % reduction in water consumption has also been achieved, thanks to alterations made to the production lines so that water can be recycled and to improvements made to the cleaning processes.

Another example of a project undertaken by the Tipiak group is the installation of a new innovatory plant for negative cold. By choosing this "ecological" liquid it is possible to lessen environmental impact (greenhouse gases) by reducing the amount of liquid needed for the plant to operate.

With the same idea in mind, at the end of 2007- start of 2008, an energy audit was carried out in one of the factories that produces frozen ready meals in order to assess the reductions that could be made in this area. Solutions have been prioritized from this audit and some of them have already been implemented. For the most part, projects requiring investment are those that deal with collecting the heat emitted from the manufacturing process. These impact on both gas and electricity use. Other projects concentrate more on company organization and behaviour. They mainly have an impact on the use of electricity. By the end of 2008 an analysis chart for managing energy savings will be put in place. It will be used alongside additional tools that will calculate energy consumption. This data will make it possible to monitor the efficiency of the projects and raise employees' awareness of the savings to be made from adjusting behaviour.

Tipiak is therefore demonstrating its determination to contribute to the use of environmentally friendly technologies whilst at the same time achieving savings through reduced energy consumption.

This approach will be gradually extended across all the group's production sites.