

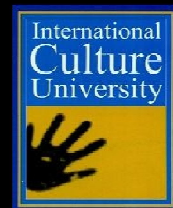
2012

Activity Report on Seminars of UNGC Principles



Report submitted to
UN Global Compact Office
United Nations Plaza, New York, NY 10017,
USA

Date of Submission: December 13, 2012



International Culture University
www.icu-edu.org



To

UN Global Compact Office
DC2-612 2 United Nations Plaza, New York, NY 10017, USA.

Subject: **Renewal of the commitment to Principles for Responsible Management Education**

Dear Sir,

As an institution of higher learning involved in the education of current and future leaders, ***International Culture University is*** committed to upholding the UN Global Compact Principles of Responsible Management Education and to engaging in a continuous process of improvement in the application of the Principles for Responsible Management Education.

As a signatory to the principles since Dec 2010, we believe that the values of ethics, social responsibility and sustainability are important in all areas of the university activities. This includes the areas identified in the principles: the university curricula, programme design, courses and learning, research as well as in partnerships and dialogue with all our stakeholders. We also understand that our own organizational practices should serve as examples of the values and attitudes we seek to convey to our students.

We continue to encourage other academic institutions, and associations to adopt and support these Principles.

Yours sincerely.

Prof. Sultan Muhammad Razzak

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International Culture University
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Contents:

Sharing Information on Progress (SIP).....	4
A. Curricula, Programme Design, Courses and Learning.....	4
B. Research.....	4
C. Promotion of ICU curriculum.....	5
D. Seminars	5
E. Sharing.....	5
F. Conclusion	5

Sharing Information on Progress (SIP)

International Culture University became a signatory to PRME in December 2010 and this report reflects on the achievements over this period but focuses on the achievements in relation to the implementation of the Principles in the last 2 years. International Culture University is located in Dhaka in the Bangladesh.

Targeting working adults, we are a full range campus based and online university with undergraduate, Postgraduate Masters programmes as well as research degrees and executive education. Our motto to produce multi-cultural professionals and to ensure the development of cultural leadership and protection and promotion of cultural diversity for all nations. It will also initiate a movement in mainstreaming culture in formal pedagogy as a development approach of 21 century.

The Research Assessment Exercise (RAE) confirmed our position as a leading research-based university in Bangladesh. Our student population comprises with adult workers from different professions and responsibilities from inside Bangladesh and abroad.

International Culture University has shared with the universities committed to the Rio+20 Earth Summit.

G. Curricula, Programme Design, Courses and Learning

International Culture University has designed tertiary academic program with updated curriculum mainstreaming UNESCO Conventions and UN principles. Through this pedagogical initiative all students will get basic knowledge about the World Heritage Convention (1972) and the 5 other UNESCO Conventions (1954, 1970, 2001, 2003 and 2005) through online distance learning. This updated curriculum will enable them to obtain a comparative learning on national international culture ethics international principles of UNGC, UNPRME, UNAI, MDG and SDG focusing over other UN Conventions also be included covering Child Rights , Human rights, Women rights, Gender issues and Climate issues along with professional subjects. The same pedagogical system will be introduced through different campuses of ICU. Already 9 country campuses were developed in different countries.

Please See-Annex

B. Research

Presently, our research fellow working on Ecological Sustainability, Political Responsibility, Social Entrepreneurship, Ethics, Cultural Diversity, Responsible Management Education, Environmental Education, Social Accountability, Sustainable Development, Public Policy, Green Supply Chains, Emerging Economies, Green

Technologies, Emerging Markets, Risk Management, Climate Change, Stakeholder Analysis, Human Rights and Poverty.

H. Promotion of ICU curriculum

International Culture University has been promoting its curriculum among the universities those have been participated in the RIO+ commitment as a continuous process.

It is to be mentioned here International Culture University has already introduce the curriculum among it nine country campuses for the working adult education programmes.

we are also facilitating dialogues and debates among educators, business government, consumers, media, civil society organizations and other interested in our country.

I. Seminars

International Culture University has organized and hosted Six daylong academic seminars on 6 principles of UNPRME.

The seminars cover basic of Principles, Comparative discussions, Anti-corruption and consumers rights and management.

J. Sharing

In 2011-2012, International Culture University(ICU) has participated in The United Nations Alliance of Civilizations fourth annual Forum in Doha, Qatar from December 11-13, 2011 and WISE 2012. ICU distributed its curriculum among the academic participants and share ideas about the needs to introduce UN principles in many informal meetings, one to one sharing. Moreover the ideas have share in the meeting arranged by International Association of University Presidents(IAUP).

K. Conclusion

As an university of tertiary education **International Culture University** is committed to upholding the UN backed Principles of Responsible Management Education and to engaging in a continuous process of improvement in the application of PRME. We continue to promote UNPRME through our website and exchange our views with the prospective stakeholders.

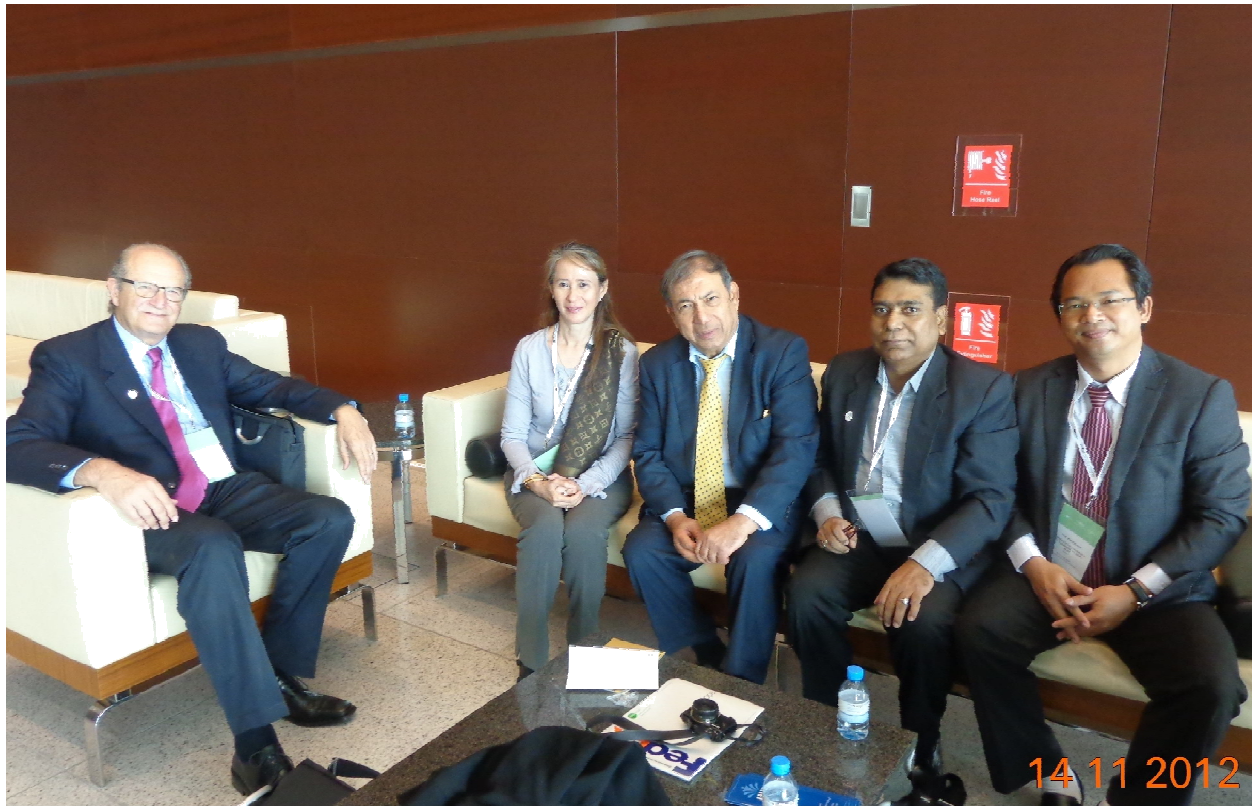
As a signatory to the principles, we believe that the values of social responsibility and sustainability are important in all departments' activities and curricula, programme design, courses and learning, research as well as in partnerships and dialogue with all our stakeholders.



A photo of seminar is on six principles of UNPRME and links with other academic disciplines.



A photo of seminar is on 10 UNGC principles and analyses relations to sustainable development.



Prof. Sultan Muhammad Razzak (second from the right) shares about the curriculum of International Culture University in an informal meeting of the International Association of University President.



Annex:



MASTER OF ARTS IN CULTURE & ECONOMICS

Name of the Degree: Master of Arts in
International Relations

Duration: 12 months

Credits: 46 credits

Semester: 3 semesters (4 months)

ENTRY REQUIREMENTS

To get enrolled in the Masters of Arts in Economics program under International Culture University, applicant must complete Bachelor or any other equivalent qualification from any reputed colleges or institute.

CORE COURSES OF MASTER OF ARTS IN CULTURE & ECONOMICS

Applied Policy Analysis
Advanced Macroeconomics
Advanced Mathematical Economics
Financial Economics
Health Economics
Cultural industry and Economics
Applied Econometrics
Advanced Economics & Business Statistics
Applied Economics Theory of Information
Economic Research
Economic Methodology

UNESCO Conventions, UN Principles and Strategies through National Lens

Status and analyses: Convention on the Protection and Promotion of the Diversity of Cultural Expressions, 2005
National Lens and analyses: Convention for the Safeguarding of the Intangible Cultural Heritage, 2003
National Lens and analyses: Convention on the Protection of the Underwater Cultural Heritage, 2001
National Lens and analyses: Convention concerning the Protection of the World Cultural and Natural Heritage, 1972
National Lens and analyses: Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property, 1970
National Lens and analyses: Convention for the Protection of Cultural Property in the Event of Armed Conflict with Regulations for the Execution of the Convention, 1954
National Lens and analyses: UN PRME-6 Principles UN Global Compact-10 principles UN Academic Impact-10 principles MDG and SDG

ELECTIVE COURSES OF MASTER OF CULTURE & ECONOMICS

Cultural Roots of Modern Economic Thought
National Economics- Past Present and Future
Culture in International Finance & Trade Policy
Taxation & Policy I
History of Economic Thoughts
Public Finance
Quantitative Method I
History of Economics Development
Social & Institutional Economics
Time Series & Forecasting
Financial Management
Organization Behavior
Taxation & Policy II
Production Operations Management
Human Resource Management
Economic Surveys and Forecasting
Market Power: Theory and Policy:
Quantitative Method II

Individual Research: Culture and Economics

FOUNDATION COURSES OF MASTER OF CULTURE & ECONOMICS

Relation of culture to Economics
Cultural and Natural Heritage and Economics
Cultural genre and relation to Economics
Fundamentals of Macroeconomics
Methods of Economics
Fundamentals of Microeconomics
Economics & Urban Problems
Culture and Labor Economics

MASTER OF ARTS IN CULTURE AND INTERNATIONAL RELATIONS

MASTER OF ARTS IN CULTURE & ECONOMICS

Name of the Degree: Master of Arts
in International Relations

Duration: 12 months

Credits: 46 credits

Semester: 3 semesters (4 months)

ENTRY REQUIREMENTS

To get enrolled in the Masters of Arts in Economics program under International Culture University, applicant must complete Bachelor or any other equivalent qualification from any reputed colleges or institute.

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National Lens and analyses: Convention for the Protection of Cultural Property in the Event of Armed Conflict with Regulations for the Execution of the Convention, 1954
National Lens and analyses: UN PRME-6 Principles UN Global Compact-10 principles UN Academic Impact-10 principles MDG and SDG

FOUNDATION COURSES OF MASTER OF ARTS IN INTERNATIONAL RELATION

Relation of culture to International Relations
Cultural and Natural Heritage and International Relations
Cultural genre and International Relations
Introduction to Culture, Political Science & International Relations

Economics of Global Politics & Culture
Comparative Political System
The Theories of International Cultural Relations, Trade Relations, International Law & Culture
Culture, Leadership & Management
Current Issues in International Politics

CORE COURSES OF CULTURE AND INTERNATIONAL RELATIONS

Culture, Politics and Development
Humanitarian Issues in International Politics
Advanced Mathematical Economics
Human Rights Policy
Culture, Democracy & Foreign Policy
Cultural Conflict Management & Resolution
Risk Analysis in Politics
Case Studies in Political Science
Research & Analysis on International Relations
Methodology of International Relations

ELECTIVE COURSES OF MASTER OF CULTURE AND INTERNATIONAL RELATIONS

Cultural industry and International
Relations Development Studies
Statistics for Economics
Political Communication
Introduction to Socio Psychology
Case Studies in Political Economy &
Culture Culture and Political Economics
Managing Globalization and Culture
International Law
Labor Economics
Comparative History of the World
International Development Studies
Migration Policy
Environmental Policy &
Politics Industrial Organization
Introduction to Mass Media
Political Psychology
Cultural Anthropology
Economics Surveys & Forecasting
Law of World Trade
Forecasting in Public Sector

Individual Research: Culture and International Relation

MASTER OF ARTS IN CULTURE, JOURNALISM & MASS COMMUNICATION

Name of the Degree: Master of Arts
in Journalism & Mass Communication

Duration: 12 months

Credits: 46 credits

Semester: 3 semesters (4 months)

ENTRY REQUIREMENTS

To get enrolled in the Masters of Arts in Economics program under International Culture University, applicant must complete Bachelor or any other equivalent qualification from any reputed colleges or institute.

UNESCO Conventions, UN Principles and Strategies through National Lens
Status and analyses: Convention on the Protection and Promotion of the Diversity of Cultural Expressions, 2005
National Lens and analyses: Convention for the Safeguarding of the Intangible Cultural Heritage, 2003
National Lens and analyses: Convention on the Protection of the Underwater Cultural Heritage, 2001
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National Lens and analyses: Convention for the Protection of Cultural Property in the Event of Armed Conflict with Regulations for the Execution of the Convention, 1954
National Lens and analyses: UN PRME-6 Principles UN Global Compact-10 principles UN Academic Impact-10 principles MDG and SDG

FOUNDATION COURSES OF MASTER OF ARTS IN JOURNALISM & MASS COMMUNICATION

Relation of culture to International Relations and Journalism
Cultural and Natural Heritage and International Relations
Cultural genre and International Relations

CORE COURSES OF MASTER OF ARTS IN JOURNALISM & MASS

COMMUNICATION

National Culture and Mass Media Industries
Critical Theories of Media and Culture
Policy of Telecommunication
News Reporting
Contemporary Issues in Journalism
News Editing
Public Affairs
Designing Interactive Communication
Corporate Public Relations
Broadcast News

Students are required to complete the Master of Journalism & Mass Communication degree in any of the following concentration.

CONCERNTRATION COURSES ON ADVERTISEMENT

Cultural industry and Mass Communication
Design Concepts of Communication
Mass Communication - Society and Culture Gathering Information for Media
Visual Communication
Principles of Advertisement
Copywriting
Strategies of Advertising Campaigns
Media Planning
Graphic Designing Tools
Ethics of Media

CONCERNTRATION COURSES ON ELECTRONIC MEDIA

Principles of Broadcast Production
Mass Communication- Society and Culture Gathering Information for Media
Visual Communication
Videography & Broadcast Reporting Copywriting
Electronic Media
Electronic Media Management
International Mass Communication
Electronic Media Project

CONCERNTRATION COURSES ON NEWSEDITORIAL

Press Photography
Mass Communication- Society and Culture Gathering Information for Media
Advanced News Editing
Public Relation Program Management
Advanced Critical Thinking & Writing Practice
Electronic Journalism
Electronic Media Management
International Mass Communication
Newspaper Practicum

Individual Research: Culture, Journalism and Mass Communication

MASTER OF ARTS IN CULTURE AND PUBLIC ADMINISTRATION

Name of the Degree: Master of Arts in

Public Administration

Duration: 12 months

Credits: 46 credits

Semester: 3 semesters (4 months)

ENTRY REQUIREMENTS

To get enrolled in the Masters of Arts in Economics program under International Culture University, applicant must complete Bachelor or any other equivalent qualification from any reputed colleges or institute.

UNESCO Conventions, UN Principles and Strategies through National Lens
Status and analyses: Convention on the Protection and Promotion of the Diversity of Cultural Expressions, 2005
National Lens and analyses: Convention for the Safeguarding of the Intangible Cultural Heritage, 2003
National Lens and analyses: Convention on the Protection of the Underwater Cultural Heritage, 2001
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National Lens and analyses: Convention for the Protection of Cultural Property in the Event of Armed Conflict with Regulations for the Execution of the Convention, 1954
National Lens and analyses: UN PRME-6 Principles UN Global Compact-10 principles UN Academic Impact-10 principles MDG and SDG

FOUNDATION COURSES OF MASTER OF ARTS IN PUBLIC ADMINISTRATION

Relation of culture to Public Administration
Cultural and Natural Heritage and International Relations Cultural genre and Public
Administration Theories of Public Administration
Culture Public Policy & Advocacy
Managerial Leadership in Public Sector
Labor Relation Development
Culture Theory & Behavior of Organization

Quantitative Methods in Public
Culture of Administration
Organizational Policy Analysis & Development

CORE COURSES OF MASTER OF ARTS IN PUBLIC ADMINISTRATION

Organizational Culture, Theory & Behavior
Information Resource Management
Politics & Negotiations
Strategic Planning & Implementation in
Culture & Public Administration
Managing Public Policy & Culture
Public Finance & Culture
Human Behavior & Resource Administration
Ethical Issues of Public Administration
Research Methodology in Public Administration
Advanced Organizational Development

ELECTIVE COURSES OF MASTER OF ARTS IN PUBLIC ADMINISTRATION

Culture Development Studies
Culture, Conflict & Government
Communication for Public
Administration Managing Globalization
Introduction to Socio Psychology and
culture Introduction to Mass Media
Human Resource Management
Case Studies in Public Administration
Comparative History of the World
Political Psychology
Cultural Anthropology
International Development Studies
International Humanitarian & Refugee Law
Economics Surveys & Forecasting
Strategic Human Resource Management
Management Information System
Forecasting in Public Sector
Advanced Management information System

Individual Research: Culture and Public Administration

MASTER OF ARTS IN CULTURE AND LITERATURE

(Respective Literature)

Name of the Degree: Master of Arts in English(respective Language)

Duration: 12 months

Credits: 46 credits

Semester: 3 semesters (4 months)

ENTRY REQUIREMENTS

To get enrolled in the Masters of Arts in Economics program under International Culture University, applicant must complete Bachelor or any other equivalent qualification from any reputed colleges or institute.

UNESCO Conventions, UN Principles and Strategies through National Lens
Status and analyses: Convention on the Protection and Promotion of the Diversity of Cultural Expressions, 2005
National Lens and analyses: Convention for the Safeguarding of the Intangible Cultural Heritage, 2003
National Lens and analyses: Convention on the Protection of the Underwater Cultural Heritage, 2001
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National Lens and analyses: Convention for the Protection of Cultural Property in the Event of Armed Conflict with Regulations for the Execution of the Convention, 1954
National Lens and analyses: UN PRME-6 Principles UN Global Compact-10 principles UN Academic Impact-10 principles MDG and SDG

FOUNDATION COURSES OF MASTER OF ARTS IN CULTURE AND LITERATURE

Relation of culture to Literature
Cultural and Natural Heritage and International Relations
Cultural genre and Public
Administration Intro to the (Respective)
Language I Intro to the (Respective)
Language II Literatures in (Respective) I
Literatures in (Respective) II

Literatures in (Respective) III
Literary & Intellectual Traditions I
Literary & Intellectual Traditions II
Representative American Writers
Literary Interpretation I
Literary Interpretation II

CORE COURSES OF MASTER OF ARTS IN CULTURE AND LITERATURE

Principles of Composition
Elementary Composition
Creative Writing
(Respective Authors) I
(Respective Authors) II
(Respective national) Literature I
(Respective national) Literature II
(Respective national) Ethnic & Minority Literature I
(Respective national) Ethnic & Minority Literature II
Children's Literature
Literature Study & Theory I
Literature Study & Theory II
Studies in (Respective national) Literature
Professional Writing Skills
Advanced Expository Writing
Literary Criticism
Teaching English as a Second Language

ELECTIVE COURSES OF MASTER OF CULTURE AND LITERATURE

World Literature
Business Writing
News writing
National Journalism
Advanced Business Writing
Computer Assisted News reporting
British Literature of Twentieth Century
American Literature Survey
Survey on English Literature
(Respective national)Novel Survey
Copywriting
National Literature of Twentieth Century

Individual Research: Respective Culture and Literature

MASTER OF ARTS IN CULTURE AND GOVERNMENT

Name of the Degree: Master of Arts in Political Science

Duration: 12 months

Credits: 46 credits

Semester: 3 semesters (4 months)

ENTRY REQUIREMENTS

To get enrolled in the Masters of Arts in Economics program under International Culture University, applicant must complete or any other equivalent qualification from any reputed colleges or institute.

UNESCO Conventions, UN Principles and Strategies through National Lens
Status and analyses: Convention on the Protection and Promotion of the Diversity of Cultural Expressions, 2005
National Lens and analyses: Convention for the Safeguarding of the Intangible Cultural Heritage, 2003
National Lens and analyses: Convention on the Protection of the Underwater Cultural Heritage, 2001
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National Lens and analyses: UN PRME-6 Principles UN Global Compact-10 principles UN Academic Impact-10 principles MDG and SDG

FOUNDATION COURSES OF MASTER OF ARTS IN CULTURE AND GOVERNMENT

Relation of culture to Political Science
Relation of Culture to Government
Cultural and Natural Heritage and International Relations
Cultural genre and Public
Administration Introduction to Public
Relations Introduction to Criminal
Justice Respective Government

Politics of Third World Nations
Introduction to Criminal Law
Politics, Power, and Issues in Social Science I
Politics, Power, and Issues in Social Science II
Law, Politics, and the Distribution of Justice
Women and Politics
Computer Applications in Political Science

CORE COURSES OF MASTER OF ARTS CULTURE AND GOVERNMENT

Juvenile Justice Process
The Politics of Regionalism I
The Politics of Regionalism II
Model United Nations
International Politics: Methods of Analysis
Culture Policy and Politics
Politics of Developing Nations
Jurisprudence: Philosophy of Law
International Politics: Theory and Concepts
Politics of Terrorism
Comparative Administration I
Comparative Administration II
Comparative Government I
Comparative Government II
Comparative Government: Europe
Comparative Government: Africa
Comparative Government: Latin America
Comparative Government: Asia
Culture and Politics of Industrial Societies

ELECTIVE COURSES OF MASTER OF ARTS CULTURE AND GOVERNMENT

Political Culture, Socialization and Behavior
Politics and the Media
Culture, Civil Rights and Civil Liberties
Policy Issues in Criminal Justice
Public Personnel Administration
Police Administration and Management I
Police Administration and Management II
Statistics
The Judicial System and National Security
Defense Policy and National Security
Quantitative International Relations

Individual Research: Culture and Government

MASTER OF ARTS IN CULTURE AND LIBRARY SCIENCE

Name of the Degree: Master of Arts in
Library Science

Duration: 12 months

Credits: 46 credits

Semester: 3 semesters (4 months)

ENTRY REQUIREMENTS

To get enrolled in the Masters of Arts in Economics program under International Culture University, applicant must complete Bachelor or any other equivalent qualification from any reputed colleges or institute.

UNESCO Conventions, UN Principles and Strategies through National Lens
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National Lens and analyses: UN PRME-6 Principles UN Global Compact-10 principles UN Academic Impact-10 principles MDG and SDG

FOUNDATION COURSES OF MASTER OF ARTS IN CULTURE AND LIBRARY SCIENCE

Relation of culture to Library Science
Cultural and Natural Heritage and International Relations
Cultural genre and Public Administration

FOUNDATION COURSES OF MASTER OF ARTS IN LIBRARY SCIENCE

Information Sources and Services
Collection Development and Management
Organization and Representation of Knowledge and Information I
Organization and Representation of Knowledge and Information II
Bibliographic Access and Control
Management of Libraries and Information Centers
Issues in the Management of Library Services and Programs
Introduction to Research and Statistics
Evaluation of Information Systems
Evaluation of Library Sources and Services

CORE COURSES OF MASTER OF ARTS IN LIBRARY SCIENCE

The School Library Media Specialist
Electronic Information Retrieval
Consumer Health Information Resources
Health Reference Information Sources and Services
Cataloging and Classification
Advanced Information Science and Technology I
Advanced Information Science and Technology II
Advanced Information Media I
Advanced Information Media II
Advanced Information Retrieval I
Advanced Information Retrieval II
Advance Information System I
Advanced Information System II
Research Methods I
Research Methods II
Structure of Information I
Structure of Information II
Information and Society
Information Retrieval
Information Organizations and Management
Reference and Information Services

ELECTIVE COURSES OF MASTER OF ARTS IN LIBRARY SCIENCE

Resources and Information Services in Professions and Disciplines I
Resources and Information Services in Professions and Disciplines II
Government Information Sources
Advanced Information Resources and Services
Issues in Academic Libraries
Issues in Special Libraries and Information
Centers Issues in Public Libraries
Information Technology Tools and Applications I
Information Technology Tools and Applications II
Automated Library Systems
Database Management

Individual Research: Culture and Library Science

