

Global Compact Communication on Progress – Kennedy Hygiene Products

PRINCIPLE 8

BUSINESS SHOULD UNDERTAKE INITIATIVES TO PROMOTE GREATER ENVIRONMENTAL RESPONSIBILITY

Our commitment or policy:

Kennedy designs and manufactures 'Ecological Hygiene Systems'. In fact, the heritage and very heart of Kennedy's manufacturing business is based around an extremely environmentally friendly product – cotton or cotton roller towel cabinets to be more precise.

In view of future growth, the company is aware that environmental efforts are also necessary to ensure that its success is maintained in the long term and as such takes positive action towards this end.

Kennedy acquired ISO 14001 environmental accreditation in the year 2000 and has a well established environmental management system in place. An on-site Quality Assurance Manager ensures environmental controls are applied to the design, manufacture and supply of Kennedy's washroom hygiene systems.

A brief description of our processes or systems:

Cotton roller towel cabinets continue to be an integral part of Kennedy's hand drying product range and its business as a whole. Cotton towels are extremely environmentally friendly compared to paper towel dispensers and electric, automatic hand dryers which means that the company's core product range contributes to its environmental philosophy.

In addition to traditional cotton based products the company continues to introduce environmentally conscious products while having a re-engineering programme to make existing products 'greener'. Examples include products which operate mechanically alleviating the need for electricity or batteries, reprocessed material use in dispenser manufacture wherever possible and product designs which increase battery life and reduce consumable consumption.

Further to ISO 14001 environmental accreditation, the company also adheres to European regulations relevant to the manufacture and end of use of products such as; WEEE directive (2002/96/EC) recycling of waste, UK packaging waste regulations, ROHS directive (2002//95/EC) restriction of hazardous substances in EEE. In doing this Kennedy helps its customers adhere to the relevant standards as well thus promoting greater environmental responsibility.

Kennedy also assesses new suppliers with respect to ISO 14001 and ensures that its own staff is aware of the requirements of the environmental standard and contribute to the efficient working of the system.

Actions implemented in the last year/planned for next year:

The last year

- A new mechanical retractable cotton towel cabinet, MINI TEKNA has been produced. The cabinet uses a power spring to retract the used towel portion which alleviates the need for batteries or electricity making this a more environmentally friendly option.
- POD a new reserve roll no-touch paper towel dispenser has been designed and will be launched this year. The new dispenser is again mechanically operated so does not need an additional power source.
- The INTEGRA cabinet has been updated to include the use of recycled components such as high quality ABS.
- Back in 2000 changes were made within Kennedys operating procedures to considerably decrease the consumption of water, electricity and gas. Despite increases in production and on-going growth Kennedy has continued to improve over pre-2000 levels.
- Kennedy produced communication materials in English, Spanish and German to make public its environmental philosophy, activity, procedures and controls. It took the format of a brochure printed on recycled stock in addition to digital PDF files. The communication has been issued to customers worldwide, prospective customers and all suppliers and general company contacts. Furthermore the content of the communication has been used in a range of media including the company's website www.kennedy-hygiene.com. (See PDF files attached for full documents.)
- The company has also made efforts to adapt its communication methods to reduce the need for printed materials. A new set of literature is in the last stages of design and will be loaded onto the company's website for customers to view online thus reducing printed materials and the need for physical delivery. An email template has also been produced which will be used on an on-going basis to replace printed communications.

Measureable results or outcomes:

- Kennedy's environmental communication was issued to 600 customers worldwide, 300 prospective customers and all suppliers and general company contacts to spread the word and promote environmental responsibility. The environmental information has been placed on Kennedy's website www.kennedy-hygiene.com which receives between 900 and 2500 hits per month. Over 100 requests have been made to receive a copy of the environmental document and content and processes have driven further environmental commitment from Kennedy's customers

N.B - Please see the attached environmental protection document in English, German and Spanish languages.

Planned for next year:

- New products in the pipeline have been conceived at the early stages with the company's environmental philosophy embedded.

- A new environmentally friendly air freshener without the need for aerosol consumables will be launched next year.
- The company's re-engineering process will continue to play a key role within the company's environmental control.
- The company will endeavour to improve upon utilities consumption figures.
- Marketing communications will continue to incorporate environmental controls and to measure outcomes.

Kennedy Hygiene Products Limited - 5th August 2009