



Association Swiss Morning Star



Association Swiss Morning Star
P.O.Box 411 /Toronto/
Canada
E-mail: teofilovic@association-sms.com

E-mail: info@association-sms.com
gen.sek@association-sms.com
Phone-Nr.: +41-76-2204522
www.association-sms.com

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Subject: **REPORT from a meeting** - UN Global Compact Local Network (Canada)

On Monday, October 22nd, 2012, Munk School of Global Affairs and University of Toronto hosted an interesting presentation by Georg Kell. The presentation was titled "The UN Global Compact: Mobilizing Business to the Cause of Global Sustainability. The story so far and what lies ahead."

The focus of presentation was work of The UN Global Impact and its strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption.

Georg Kell is the Executive Director of the UN Global Compact, the world's largest voluntary corporate sustainability initiative with 7,000 corporate participants in 135 countries. A key architect of the Global Compact, he has led the initiative since its founding in 2000, establishing the most widely recognized multi-stakeholder network and action platform to advance responsible business practices.

Mr. Kell discussed the tremendous growth of the organization, but also pointed that many organizations have hard times connecting with idea of corporate sustainability. The UN Global Impact, as Mr. Kell asserted, connects with all organizations on the basis of principle of corporate sustainability, regardless if they are private or public. Therefore, The UN Global Impact is open to cooperation with every organization that is willing to build corporate sustainability in the core of their business practices.

Dr Djordje Teofilovic
Representatives
ASMS
Canada

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