

# Communication on Progress COP

Year 2012 : from 20/11/2011 till 30/11/2012

byba 32

ANN DEMEULEMEESTER HAIDER ACKERMANN

# Statement of continued support by the Chief Executive Officer (CEO)

Dear Mr. Secretary-General,

Following one year of participation to the Global Compact, I am pleased to confirm that byba 32 (Ann Demeulemeester and Haider Ackermann) supports the ten principles of the Global Compact with respect to human rights, labour, environment and anti-corruption.

Furthermore, I hereby renew our commitment to its initiative and principles that we advance within our sphere of influence among the fashion industry. We are continuing to include the principles within our strategy, culture and day-to-day operations of our company, and to engage further in collaborative projects which advance the broader development goals of the United Nationals.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress annually according to the Global Compact COP policy.

Sincerely yours,

Ms. Anne Chapelle CEO

# **HUMAN RIGHTS**

**Principle 1:** Business should support and respect the protection of internationally proclaimed human rights

**Principle2:** Business should make that they are not complicit in human rights abuses

### **Our commitment**

BVBA32 is committed to promote the human rights values manifested in our Standard of Conduct and Human Resources Policies and Practices. We are committed to fostering an environment of respect, integrity and fairness for our employees and customers wherever we do business, and we expect that our business partners will operate the same way. The company is engaged in avoiding complicity in matters of human rights abuse in all its business units. We support the protection and preservation of Human Rights, such as those in the United Nations Declaration of Human Rights and the International labor Organizations .

We aspire to work with suppliers that share our values and we expect high standards of business conduct from those who represent us or do business with us.

Regardless of where we operate we will not compromise on our integrity. We aim to create social and economic value, contribute to sustainable economic development and promote the exchange of of skills and knowledge. It is the policy of the BVBA32 group to ensure equal employment opportunity without discrimination on the basis of race, religion, sex, sexual orientation, disability, citizenship, age or any other characteristic protected by law.

- The BVBA32 offers its employees an extra health insurance card for medical accidents to ensure a more global and deept health insurance cover as well as a safer working environment
- Before the start of a new business relationship with a partner, their company infrastructure is investigated and a strict compliance with general human rights is demanded.
- -The BVBA32 has continuously helped young talents from all backgrounds onto the career ladder with a new policy for work experience and internships supporting the professional development of young people in and after education.
- To emphasize the importance of Human Rights contribute to equality among all, BVBA32 organized a fashion show for the Special Olympics 2012 and produced a specifically designed tshirt in order to raise funds to support the cause.
- BVBA32 financed the production of a specifically designed tshirt sold mainly in Europe and USA to provide funds for the people in Japan who suffered from the earthquake in 2011. All revenues from the charity collections were donated to the Red Cross to support their continous work.

# **LABOUR**

# Principle3:

Business should uphold the freedom of association and the effective recognition of the right to collective

## Principle4:

Business should uphold the elimination of all forms of forced and compulsory labor

#### **Our commitment**

The BVBA32 group protects and respects the initiatives of union association and values other forms of volunteer organization of its employees. Our employees are the basis of our company's success - a respectful and fair contact with each other at daily work has the highest priority. We abide to the freedom of association, the right to collective bargaining and the democratic principles according to the universal declaration of human rights.

#### **Actions and outcomes**

- 32 has elaborated detailed internal HR policies translated in local and English.
- We surpass all official employment policies and we offer to our employees considerable additional benefits such as paying for their share of social insurance, health insurance and un-employment insurance.
- We provide an environment of open communication where our employees can speak with their managers about their concerns, problems or ideas to adress workplace issues. This policy is applied independently of local laws and to our business partners.

### Our commitment

The BVBA32 group does not accept, under any circumstance, the exploitation of workers and does not maintain business relationship or hire services from organizations which adopt any form of forced or compulsory labor.

- We actively source and work with small suppliers and subcontractors who commit themselves to any kind of forced and compulsory labour. Yearly reviews are conducted with our suppliers/sub-contractors in order to control and continue all relevant business partnerships.
- We provide competitive compensation and benefits, a safe and friendly work environment, programs for balancing the demands of work, and offer opportunities for learning and career advancement.
- Working hours are regulated by stated contracts and overtime work is appropriately compensated.

# **LABOUR**

### Our commitment

The BVBA32 group does not accept, under any circumstance, the exploitation of children and youths under the legal age for work, and does not maintain business relationship or hires services from organizations which adopt any form of child labor.

## **Actions and outcomes**

# Principle 5: We work with smaller/ private ateliers and production places, which make it difficult to hide serious breach of recognized child labor. Further on we try to keep our production places in Western Europe where child labor is not as established as in other production places. We do not have production places in emerging markets where hidden child labor is harder to detect. In case of production in places like China or India – for reasons of expertise and preserved craftmenship – our production places are there the strictest for these matters .

We also want to support the last remaining ateliers, the locals and their traditional knowledge of handcrafting. We constantly visit our production places which provides us a good overview and control about the working situation abroad. We have one atelier in India where the embroidering is done. Before working with this atelier we visited it and made sure that no child labor is taking place.

We only hire people with a minimum age of 18 years according to our national labor laws. An age verification in the recruitment procedure is a matter of course as well as a secure employment, and decent wages for our workers so that they do not need to send their child to work.

The BVBA32 is offering vacation jobs for students with strictly regulated working hours and a minimum age of 16 years.

# principle 6:

Business should uphold the elimination of discrimination in respect of employment and occupation

### **Our commitment**

The BVBA32 group is committed with a Human Resources policy focused on transparency, impartiality justice, and professionalism. The group does not accept, in its processes or at the workplace, any form of discrimination related to race, gender, sexual orientation, color, religion, age, ethnic origin, physical or mental disability or any other classification.

- The BVBA32 has always maintained its commitment to diversity and equal opportunities in recruitment. 10 Nationalities are represented among our staff for which multi-cultural management is required. The diversity within theBVBA32 community underlines its energy, vibrancy and connectedness. All applicants are considered for employment based on their experience, skills and attitude. We adhere to all labor laws, respect the freedom of association, privacy and equal employment opportunity. We expect from our suppliers and contractors to embrace similar standards and values.
- Our company offers a language supporting program to offer a better integrity of the working environment to its employees.
- The BVBA32 continued to help talented young people from all backgrounds onto the career ladder with a new poster work experience and internships supporting the professional development of young people during and after education (such as punctual sponsorships, recurrent sponsored prizes at the Royal Acamedy of Antwerp, etc.)

# **ENVIRONMENT**

## Principle7:

Business should support a precautionary approach to environmental challenges

## **Principle8:**

Business should undertake initiatives to promote greater environmental responsibility

## Principle9:

Business should encourage the development and diffusion of environmentally friendly technologies

### **Our commitment**

The BVBA32 group acts in order to protect the environment in all the localities in which its business activities are developed. We commit to use natural resources rationally, use recyclable material whenever possible and taking other measures to reduce to a minimum air, sound and visual pollution.

We promote environmental responsibility, not only in our usual operation, but also with consciousness-raising actions, environmental education and education for a conscious consumption. We will encourage our employees and partners to embrace sustainable values and a zero waste ideology.

We are endeavoured to the development and adoption of environmentally sustainable technologies within the characteristics of our businesses. We will consider the best practices and technologies for implementing the most efficient pollution prevention programs that will minimize the use of hazardous materials and waste.

- We have reviewed processes and established a recycling program for most of the consumables being used by our company as well as our waste- especially for paper/ cardboard, left over fabric and plastics.
- In 2008 we launched the "Collection Blanche", a biannual pre-collection based on the basic idea of reusing left-over fabrics from previous collections.
- All departments attempt to bundle shipments and transportations of all teams into the least possible amount of combined shipments toreduce our CO2 emission.
- Our production partner in Portugal uses a high technology and complex waste recycling system. In the future we want to encourage our business partners to invest in such sustainable environmentally friendly technologies.
- Our Quality Management implemented the REACH-, CIQ- and Flammability tests which are set according to specific international ISO/EC standards. The tests are done every season and declares the nonuse of harmful substances for textiles and clothings. We do not use any hazardous dyes and pigments for our garments that can cause harmful consequences for our workers, the end customer and the environment.

# **ANTI-CORRUPTION**

### **Our commitment**

The BVBA32 group does not accept any form of corruption. We are committed to fair and responsible business and prohibit all forms of bribery or corruption.

We expect our employees to follow the rules of conduct that will protect the interests and safety of all employees and the organization.

Our ethics and values are the rib vault of our oganizations: through shared principles, we believe in fair and ethical business internally and externally.

BVBA32 publically supports the UN Convention Against Corruption. Copies of this convention will be shared internally at start of employment for any new member of staff as well as part or Code of Conduct and ethics.

# Principle10:

Business should work against corruption in all its forms, including extortion and bribery

- We do not support corruption infrastructure in any countries where we do business.
- Awareness and briefings are organized by departments' responsible when members of staff do travel and meet our manufacturing partners or our retailers worldwide. As so, they are reminded of our anti-corruption and anti-extortion principles and reminded that they represent the face of our company, complying and representing our ethics and values.
- In cases of incidents of corruption raised or discovered by the operational responsibles, senior management investigates further at discretion of its employees and concerned thir parties. Actions of discontinuement of business with concerned third parties are reviewed and implemented by senior management. In cases of violation of fundamental anti-corruption rights, relevant legal actions are taken or concerned federal instances informed.