



**alita**

# **CORPORATE SOCIAL RESPONSIBILITY**

**2012**

**alita**group

Bridging business partners a closer distance

# ALITA Group Participation in : Indonesia Global Compact Network (IGCN)



## What is Global Compact Network?

🌐 **Vision:** To be a respectable *agent of change* in accelerating country transformation towards the achievement of human rights, competitive labour, sustainable environment and ethical business practices

🌐 **Mission:** To promote, facilitate, and implement the UN Global Compact Principles in Indonesia

🌐 **Application:** 10 Principles of Millenium Development Goals in Human Rights, Labour Standards, Environments, and Anti-Corruption

🌐 [http://www.unglobalcompact.org/NetworksAroundTheWorld/country\\_contact/indonesia.html](http://www.unglobalcompact.org/NetworksAroundTheWorld/country_contact/indonesia.html)

## Alita Group Responding to IGCN Movement

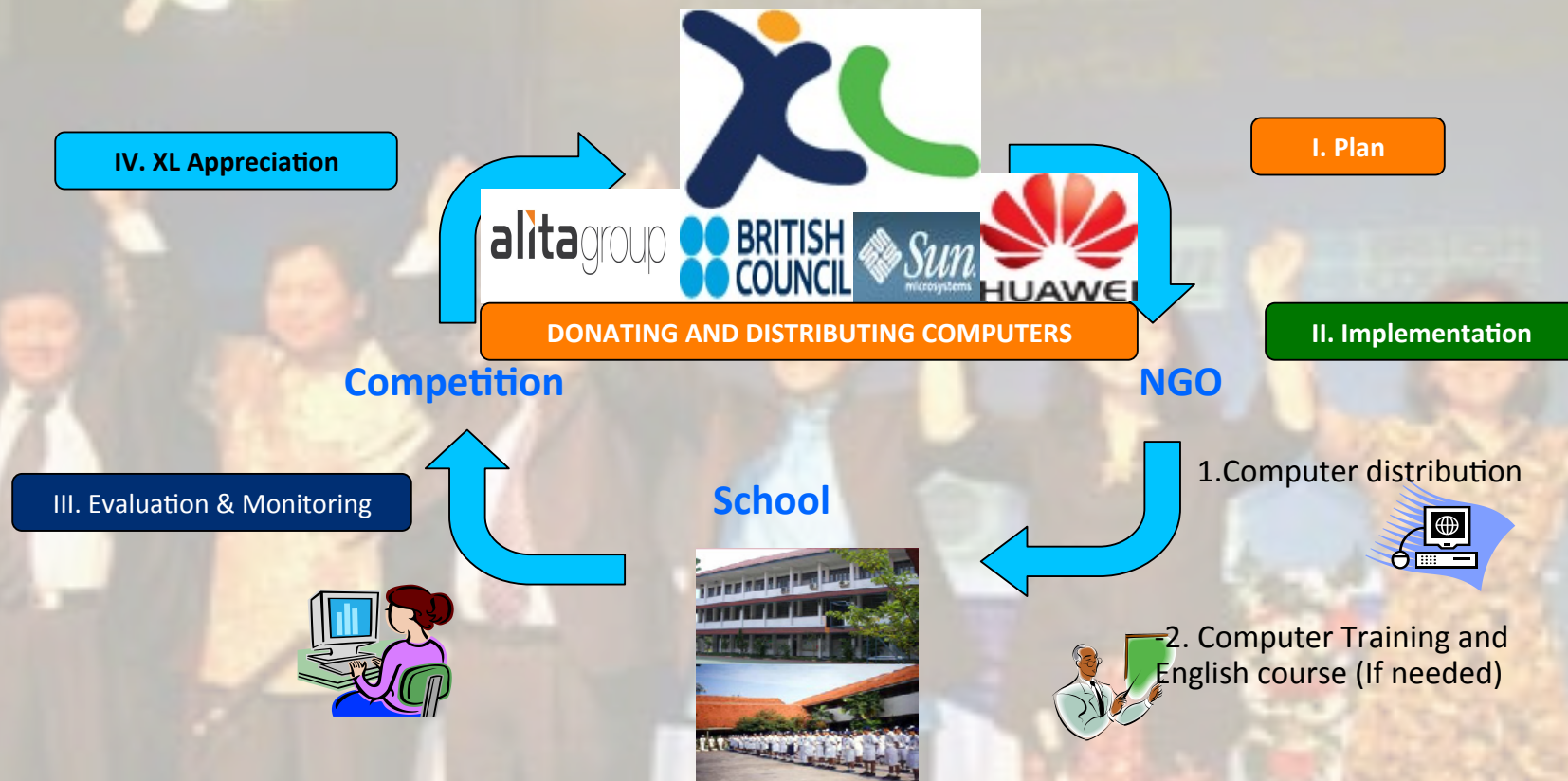
Joined the signatories on October 29, 2008  
Integrated CSR program with PT Excelcomindo Pratama, Tbk in OCOS Program (One Computer One School) to remote areas in Indonesia)

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# ALITA Group Participation in : One Computer One School (OCOS)

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**Mechanism of the Computer Literacy: An Integrated CSR Program of the Five Parties  
(XL, Alita, British Council, SUN, Huawei)**



Note: all implementation will be conducted by Nurani Dunia, a chosen NGO. XL will closely monitor and report all steps of implementation

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## ALITA Group Participation in : Bike To Work

Awarded by the Bike 2 Work Organization for the achievement and management support



Alita Group Bike To Work community now consists of ± 180 bikers



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go green

**Alita declared the Go Green Campaign on August 16, 2008; planting 1,000 trees in Condet, Jakarta Timur**







YAYASAN  
INKUBATOR  
INDONESIA

## The Indonesian Incubator Foundation

- Founded in 2007, home-based in Yogyakarta
- Main goal is to empower the smallest unit individual business industry, especially home industry in Yogyakarta; which current program facilitates the non-interest of financial aids to the smallest unit of industry.
- Since April 2008, YAKIN has provided the aids for 50 individuals of whom start generating his/her home industry



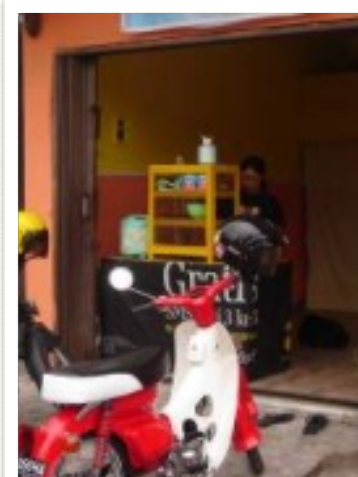
Suparmi, local traditional vegetables seller



Tumsiah, selling food and beverages at the bus station



Sriana, opening a hot soup booth at Jalan Sangaji



Upi Ghufiroh; opening daily catering and mini laundry mat

[http : //incubis.org/app/](http://incubis.org/app/)

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# Thank You

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