



October 9, 2012

United Nations Global Compact:

We recognize that a key requirement for participation in the UN Global Compact is the annual preparation and posting of a Communication on Progress (COP) that comprises a statement of continued support for the UN Global Compact, a description of practical actions with regard to the principles of the UN Global Compact, and a measurement of outcomes or expected outcomes.

We are delayed in posting our 2012 report because we are in the process of collecting information about our worldwide agency volunteer days that took place throughout the month of September. More than 600 employees participated and collectively donated to over 130 nonprofit organizations around the world. Since this effort ties directly to the UN Global Compact mission and is a source of great pride for us, we plan to include information about these events in our report.

Our 2013 report will be posted on the UN Global Compact website by December 15. If you have any questions, I can be reached directly at 415-984-6127.

Respectfully,
Julie Ferriot

Global Director, Ketchum Social Responsibility
Ketchum