

A LETTER FROM THE PRESIDENT AND CEO



n a year that saw record operational and financial performance, Huntsman made advances in our ability to meet the world's global challenges through innovative ideas and products. At Huntsman, developing sustainable products and solutions is a key driver of our business success.

In this report, we share how, through science and innovation, we are enabling our customers to meet the changing and developing needs of society. We also highlight how, as a company, Huntsman is working to reduce our own environmental footprint through more efficient manufacturing, packaging and logistical processes that reduce energy usage and emissions.

With more than 1,000 associates in research and development, we continue to focus heavily on product development that brings benefits to users in end markets. Our latest innovation, ALTIRIS® infrared reflecting pigments, gives coatings and polymer products in any color the power to better reflect solar energy. This newest development has significant implications for energy efficiency. Structures coated with ALTIRIS pigments can stay cooler longer, helping to reduce energy consumption used for air conditioning, while reducing associated greenhouse gases.

We've also expanded our AVITERA® SE dyes, which offer revolutionary advances in the textile industry to conserve energy and reduce water usage. Textile finishing processes consume vast amounts of water in the very parts of the

world where it is most scarce. This is especially important as world demand for fresh water is expected to increase by 40 percent by 2030. We are committed to being part of the solution to increased demands on our natural resources.

To help do this, Huntsman continues to strengthen its capability in emerging developing countries. Over the past 12 months, we made key acquisitions, adding technical capability in Turkey, India and Russia. We are working quickly to integrate these additions into our business systems, practices and ethics programs.

In September 2011, I was pleased to submit a letter to UN Secretary-General Ban Ki-moon committing our support for the Ten Principles of the United Nations (UN) Global Compact. (See opposite page.) Our signing of the UN Global Compact is another step in our commitment to sustainable product development and delivery.

With sustainability a cornerstone of our business strategy, we will continue to invest in reducing waste and emissions and to develop new ideas and products that contribute to sustainable solutions for society.

Peter R. Huntsman
President and Chief Executive Officer

INNOVATIVE
SOLUTIONS FOR
SOCIETY



ALTIRIS® infrared reflecting pigments give coatings and polymer products in any color the power to better reflect solar energy.



Huntsman's AVITERA® SE dyes significantly reduce water and energy consumption and CO₂ emissions.



Huntsman spray polyurethane foam can reduce energy consumption in homes and commercial buildings by 30 percent.