



FarmMountain's way of "walk the talk"

Our primary focus has always been to obtain the highest quality coffee possible. That's why we're present at the coffee's source, right alongside our fantastic coffee farmers.

Our values are based on the UN's Millennium Development Goals for 2015. Everything we do is intended to make progress towards reaching them. We also require our farmers to sign the UN's Global Compact, as we believe its values to be essential for our relationship.

An old Chinese proverb says that a journey around the world begins with a single step. We have indeed started a long trip. We are however confident that our customers can taste the difference in every great cup of FarmMountain coffee, produced laboriously, and with great love, by our farmers.

But that is not all: our goal is to quadruple our farmers' income by 2015.

By working together, supported by you, our customer, we are convinced that our farmers' coffee can be so unique, that its price will double at a minimum. Simply put, the better the coffee, the higher the price, and the closer we get to achieving the Millennium Goals.

The last year we have achieved the following:

1. Making Randers City to develop to be a Millennium City – and started a friendship town with Mbale Uganda. Here we support Global Partnership
2. Started a project financed of Danida and partnered up with an Ugandan coffee company, with the goal of creating high quality coffee, and in the same way to ensure that farmers get their share of the value chain. Here we support Global Partnership.
3. Partnered up with Randers Rainforest and Danish Rootzone Technology. Here we support goal number 7 – Sustainable Development
4. Partnered up with Seniors Without Borders. Here we support Equality For Women

Millennium Rainforest Garden.

As a part of Randers City's Millennium Project, FarmMountain has partnered with Danish Rootzone Technology and Randers Rainforest. Our goal is to alleviate many of the small, daily problems faced by farmers' families.

Through business, we aim to help with knowledge and innovation to make their daily life easier. At the same time, we create awareness around the UN's 2015 Millennium Goals.

The biggest task for organising the Rainforest Garden's future is our Millennium Bio-Verse idea.

Instead of creating organic monocultures like we have done for over a century, we must restore the natural variation of flora, so we'll soon find out what nature naturally can produce for us and not what we can produce in the nature. This will mean big changes for farmers, fauna, and the infrastructure of the consumer market.

Simultaneously, this variation would provide a better balance of the farmer's and their families' long-term finances. Initially, we will start slowly, ensuring that the infrastructure and the ecological balance are in place when it is implemented.

Seniors Without Borders. (SuG)

The four villages Kapchorwa, Sironko, Bududa and Bufumbo, located on Mt Elgon lower slopes are entirely dependent on the production and sale of coffee. They also have the same problems: Due to lack of energy, there is an extensive felling of trees that provide shade for coffee bushes. It goes beyond the production both regarding quantity and quality. It was just a growth of the two things in combination, should help to improve living conditions. Erosion is another secondary issue.

Therefore SuG with Farmmountain formulated a development that would counter this unfortunate development – sustainable development – while living conditions improved.

There is no electricity in the four villages, or it is so expensive that farmers can not afford to buy it. Therefore, there is dark in the houses when the sun goes down at 6-o'clock in the evening. This leads to many wasted hours. In every village there are schools and a school in every village, we will install solar panels that provide light in two classrooms. Here the adults can gather and children get a place where they can do their homework. There is also an opportunity for adult education.

All have phones and there are a lot of time is wasted trip to the nearest charging station. This will be set up charging stations at each school. The income from accumulated income will be used for maintenance of energy facilities.

This is sponsored by Lauritzen Foundation

Cooking takes place indoors over three stone. This uses a lot of wood and charcoal. The heat in cooking huts is excruciating, and smoke only makes matters worse. This provides respiratory diseases among women, and too many are dying of lung cancer. In addition, environmental damage and coffee production in the form of precipitation of the very important shade trees

Therefore we will first introduce lerkomfurer where combustion occurs in a combustion chamber at high temperatures. That means less smoke, led away through metal chimneys. But when the logs "confined" disappears, the only source of light. Therefore supplied each household with a solar lamp.

A group of women from each village are trained in the manufacturing of stoves, which they sell to other households. Profits accumulated collectively and used to benefit the whole village.

Frellsen Coffee sponsors this.

About all the coffee fields planted Jatropa trees. They prevent the cattle from going into the coffee fields. Much better is that after 4 years carries an oily distress. The oil can be used for lamps, diesel engines and the manufacture of soap. 75% of oil remaining in the pomace, and mix them with shells from the coffee harvest may be produced briquettes that can be used in stoves. This reduces the consumption of firewood.

Also this will be managed by women and income saved up and used to locally agreed development objectives.

Frellsen Coffee supports the first attempt at planting Jatropa trees

To be able to pay the costs of school fees, maintenance, clothing, medicine, etc. Farmers must save up for a real sustainable development. The money for this must come from the activities already mentioned. Women must have an active and decisive role in this process. It is not just something you can. Therefore we have made an agreement with Care Denmark, who has extensive experience regarding development of savings associations that they will train a group of women therein. The motto is: Development requires savings. It must be accompanied by a literacy and training courses around the rights and health.

Here we are still looking for a sponsor.

Lars Bendix

CEO FarmMountain Coffee.