

Communicating Progress

Communications on Progress is the only official responsibility of the UNGC members as it is a voluntary initiative. In essence, COP is your summary of current activities in the domain of sustainability and social responsibility. There is no specific length requirement for this document; it can be as short as 2 pages, and as long as a full sustainability report. We suggest thinking of it in terms of value to your organization, and writing it in a way that might serve many purposes – for example, be posted on your website, be used as a press release, or as a report to your stakeholders and partners.

A statement by the CEO

Expressing continued support for the Global Compact and renewing the participant's ongoing commitment to the initiative and its principles.

The fiscal year 2008 has hit the record sales in ATech. Yet this is only a part of its success in 2008. The mission of the company: »We provide complete electronics services for selected customers by taking care of the electronics portion of their supply chain and establish long-term relationships by meeting and exceeding our customer's expectations, « has been notably enriched by its focused attention to not only the dynamic, but also sustainable growth.

The four values which represent the DNK of the company - people, environment, social responsibility and quality - made a tangible impact in 2008. Not only was the company's product FUMIS awarded as an »environmentally friendly innovation« at the national Slovenian Innovation Forum; the innovation also proved to be designed to meet the needs of the market. Aligned with the wisdom of reputable management thinker Peter Drucker: »It's not whether social responsibility can be profitable to business, but rather how profitable business can make social responsibility,« presented by dr. David Cooperrider at IEDC Bled, ATech follows the very same direction. For the ATech team it means the realisation of the its slogan and moto: »Intelligent Ideas for smart products.«

To be modest and respectful at the same time: we are »only« implementing the vision, mission, strategy and values which we recognized as the right ones already in the early phases of ATech development. *And to anticipate and to guide into right direction – is is not one of the main tasks of the leadership?*

In this respect ATech expresses its continued support for the Global Compact activities as presented on the company's website www.atech.si, eg. [Seal the Deal Case](#).

ATech activities on a corporate level »embrace, support and enact, within their sphere of influence, a set of core values in the areas of human rights, labour standards, the environment, and anti-corruption.«

A description of practical actions

(i.e., activities and, if applicable, policies) the company has taken to implement the Global Compact principles and to support broader development goals. During the first five years of participation, a COP must address at least two of the Global Compact's principle issue areas (human rights, labour, environment, anti-corruption), while all four must be addressed after five years;

Labour

- **Principle 3:** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- **Principle 4:** the elimination of all forms of forced and compulsory labour;
- **Principle 5:** the effective abolition of child labour; and
- **Principle 6:** the elimination of discrimination in respect of employment and occupation.

In 2007 and 2008 ATech has initiated an intensive and focused process of empowerment and talent development. On the platform of the Charles Handy's »Elephant and the Flea« ATech has formed an interorganisational team and this way enriched its potential for a successful and creative process of management team development and empowerment. An integrative system of employees' talent and competence development represented a part of the process and led to a decision to join the Golden Thread contest for the employer of the year.

ATech is proud to report that both years in a row the company has been ranked among 101 slovenian best employers.

On this platform ATech integrates the elimination of discrimination in respect of employment and occupation, respecting the Principle Six of the UNGC activities. The principles 3, 4 and 5 are also respected and followed in every respect of companies' policies and implementation.

Environment

- **Principle 7:** Businesses should support a precautionary approach to environmental challenges;
- **Principle 8:** undertake initiatives to promote greater environmental responsibility; and
- **Principle 9:** encourage the development and diffusion of environmentally friendly technologies.

Devoted to its values in 2008 ATech introduced an environmental friendly product line and a new, global brand name FUMIS. FUMIS is a family of products that have been designed to

effectively and reliably control boilers & stoves fired with RENEWABLE ENERGY SOURCE'S, mainly wood pellets, woodchips and firewood, but also other solid biomass combustibles.

The use of FUMIS is environmentally friendly in several ways as it is a way of heating with neutral effect on the CO₂ level in the atmosphere, it improves the combustion efficiency thus reducing the overall need for energy and diminishes the emissions of CO, NO_x and microparticles. It represents the implementation of the Principle 7 and 9 in the direct R&D and production capacities of the company.

Following the Principle 8 and UNGC efforts in general ATech has obliged itself to actively promote greater environmental responsibility. Four articles concerning ATech's concern for the environment have been published in business and general media in 2009 on ATech's initiative, plus ATech is also communicating its support via its website, eg. [Seal the Deal Case](#).

A measurement of outcomes (*i.e., identify targets, define performance indicators, or measure outcomes*).

Labour

- **Progress in quality of relationship** between the company and its employees, measured by the talent and competence development & evaluated by the ranking by the Golden Thread, for:
 - Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
 - Principle 4: the elimination of all forms of forced and compulsory labour;
- **Separate and systematic evaluating of the of discrimination** by a standard measurement, for:
 - Principle 6: the elimination of discrimination in respect of employment and occupation.

Environment

- **FUMIS: level of market penetration** for:
 - Principle 9: encourage the development and diffusion of environmentally friendly technologies.
- **Number of PR activities** for:
 - Principle 7: Businesses should support a precautionary approach to environmental challenges;
 - Principle 8: undertake initiatives to promote greater environmental responsibility; and