

## Sayga Investment Company

# United Nations Global Compact Communication on Progress Report 2011 - 2012

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#### Basic data

Company: Sayga Investment Company

Address: No. 1/15, Block 4f,

Industrial Area

City/ State: Khartoum North,

Khartoum

Country: Sudan

Sector: Food Producers

Participant since: 10<sup>th</sup> June 2010

Number of employees: 2000+

Date of submission of COP: 8<sup>th</sup>

September, 2012

#### Brief description of nature of business

Sayga is one of the fastest growing DAL Group companies. It is Sudan's premier food company and one of the country's most dynamic and successful organizations. Sayga has a portfolio of international and home grown brands to its name, ranging from industrial bakery products to pasta, milk powder, tea and sugar, and pulses as the latest extension to the range.

#### Leadership Statement of Continued Support for the UN Global Compact

Since Sayga first became a signatory of the UN Global Compact, major changes have happened to us both as a business and as a country. The company's portfolio has expanded, and the general business environment has been largely affected by the secession of South Sudan. We face challenges on a daily basis, yet through it all our commitment to the ten UNGC principles remains firm. They are aligned with Sayga's Operating Principles and Values Policy and with how we continue to do our business.

Sayga officially established a Communications and Corporate Responsibility unit last year so as to ensure that we seize more opportunities, expand existing initiatives, and promote innovation in the field of corporate responsibility while communicating better. It was also a way of integrating and embedding the UNGC principles into our business strategy, which is a constant aspiration as we continue working hard to disseminate the principles with our business partners and spheres of influence.

During the last year we had a number of events and activities in partnership with governmental and non-governmental institutions as well as the community, promoting responsible behavior and collective action. A major internal achievement was conducting the 2012 Employee Engagement Survey, which measured aspects of satisfaction and engagement, with the results to be used as a tool for future improvement.

This COP will provide further detail about Sayga's commitment to UNGC principles as it seeks to describe some of our key activities and accomplishment of the past twelve months.

We believe that Sayga has an enormous role to play, contributing to the advancement of societies and creating a better future for the next generations. We continue to think deeply about how we can always create shared value in what-we do.

Signature

Mr Ihab Daoud Abdel Lauf

Managing Director

#### Principle 1

Business should support and respect the protection of internationally proclaimed human rights.

## Principle 2

Business should ensure that they are not complicit in human rights abuses.

#### Principle 3

Business should uphold the freedom of association and the effective recognition of the right to collective bargaining.

#### Principle 4

Business should support the elimination of all forms of forced and compulsory labour.

## Principle 5

Business should support the effective abolition of child labour.

## Principle 6

Business should support the elimination and discrimination in respect of employment and occupation.

#### Our Commitment and Progress

The Operating Principles and Values Policy Guidelines are aligned to the UNGC's principles and our code of conduct governs our behaviour and the way we conduct our business.

Emphasis on respect of international human rights, labour rights and issues such as forced labour and child labour is very much stressed and we are currently looking at broadening our engagement channels within our spheres of influence. This is to ensure that we are dealing with likeminded businesses and that we can be a force for good.

Our internal learning and training programs targeting our own employees and providing them with a conducive and highly satisfactory work environment remain an important area of intervention.

The 2012 Employee Engagement Survey was conducted last year to measure aspects of satisfaction and engagement hereby ensuring that employees concerns are addressed and tended to. With the full knowledge that our employees remain our most prized asset.

#### Principle 7

Business should support a precautionary approach to environmental challenges.

#### Principle 8

Business should undertake initiatives to promote greater environmental responsibility.

## Principle 9

Business should encourage the development and diffusion of environmentally friendly technologies.

#### Our Commitment and Progress

A DAL Group initiative - **Reduce. Reuse. Recycle** (RRR) was launched last year aiming at effectively setting an example in the area of environmental responsibility and promoting behavioural change. This was launched at Sayga business sites and collection of PET bottles had been the first successful phase of the initiative.

Sayga also launched the Clean and Green Khartoum Campaign where neighbours, government authorities, youth groups and the business all took part to celebrate Environment Day by cleaning and greening different areas in the city.

We have succeeded in using recycled material – up to 70% in developing our new Extruder plant and the Green Bakery remains going strong, fighting deforestation in Sudan. More than 1400 LPG burners were installed since the introduction of the project.

## Principle 10

Business should work against corruption in all forms, including extortion and bribery.

#### Our Commitment and Progress

DAL Group Code of Conduct remains the main driver for acceptable behaviour and is the guide to ethical standards of business conduct. The Code is intended to be used in conjunction with DAL Group Policies and the Sudanese Labour Law.

Governance Strategies, Procedures and policies are all being emphasized to ensure that a clear understanding is present across the business and the supply chain.

## Commitment to the MDGs

The Business, through the various departments adds value to the society and to contributing to meeting the MDGS in a varied and creative manner.

We believe in strategic partnerships to help bring about positive change and greater impact.

The past year the Baking Development Center entered into partnership with a number of institutions and organizations, one of which is the UNIDO so as to build capacity of those in need, mainly women in marginalized areas or coming from areas affected by conflict.

The past year we also hosted a number of forums aiming to disseminate knowledge such as the New Partnership for African Development (NEPAD) awareness session where issues around democracy, governance, and socio economic development were shared and it's alignment with the UNGC principles was highlighted.

We hosted the CEO of Arabia CSR Network talking to different businesses, governmental and non-governmental organizations, about the CSR Arabia Awards and the UNGC.

At Sayga, we believe our business is about Creating Shared Value.

We will present in more detail the various interventions and impact of our business in an upcoming end of year report that will be shared widely.

#### AVAILABILITY OF COP

The COP will be available and accessible to all internal and external stakeholders. Communication on Progress will be available on the Sayga website, under our Corporate Responsibility Section.

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