

BURBERRY

25 July 2012

Mr George Kell
Executive Director
UN Global Compact
United Nations
New York, NY 10017
USA

Dear Mr Kell,

Burberry believes that to be a great brand we also need to be a great company. This is reflected in our continued efforts to inspire employees on issues of ethical trade, sustainability and community investment.

Since its foundation in 1856, Burberry has sought to achieve the very highest quality standards, with Corporate Responsibility at the heart of its business practices, reinforcing the heritage and authenticity of the brand. Burberry uses the UN Global Compact's Ten Principles to guide our activities, fully supporting the core values of the initiative across the areas of human rights, labour standards, the environment and anti-corruption.

Burberry's approach to tackling important social and environmental challenges, including some key achievements from the past year, is outlined in the accompanying pages from the Burberry Annual Report 2011/12.

As a company Burberry understands that it cannot solve Corporate Responsibility challenges alone and looks forward to maintaining an open and productive dialogue with the Global Compact as well as other valuable stakeholders.

Yours sincerely,



Angela Ahrendts
Chief Executive Officer

ANGELA AHRENDTS
CHIEF EXECUTIVE OFFICER

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