

RENEWED COMMITMENT

Friday, August 14, 2009
Annecy, France

Secretary-General
United Nations
New York, NY 10017
USA

RE: Mondofragilis group's renewed commitment to the Global Compact

Dear Mr. Secretary-General,

I am pleased to confirm that mondofragilis group and its subsidiaries, including mondofragilis network, naturaprint, messaggio studios, mondofragilis américa latina, mondofragilis africa and future group companies continue to support the ten principles of the Global Compact in respect to human rights, labour rights, the protection of the environment and anti-corruption.

With this communication, we express our intent to continue to support and advance those principles within our sphere of influence most notably among companies and civil society organisations that are stakeholders in our own public interest work. mondofragilis group has, in fact, based many of its current policies on the Global Compact including the development of its slogan: "causing change." Indeed, Mr. Secretary-General, we are committed to change and making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our group and undertake to make a clear statement of this commitment — both to our employees, partners, and clients and to the public.

We support public accountability and transparency and will report on progress made both in a public manner and in private with our stakeholders hoping to engage them in the same commitments.

We do wish to apologise for our lack of communications over the past several months/years. Indeed, our group, like so many other companies, has been fighting to remain economically viable. As such, though we maintained our policies and commitments, communicating Global Compact progress was neglected. We will strive to reverse this oversight by increasing our communications both to the Global Compact and to our stakeholders.

Please find attached our COP.

Sincerely yours,



Prince Cemil Giray Alyanak
President
mondofragilis group

GLOBAL COMPACT ANNUAL COMMUNICATION ON PROGRESS – SME VERSION

Company Name Unit (if applicable) Address	Mondofragilis group ZI Les Grands Vris 74540 Alby sur Chéran	Date	14 August 2009
Country	France	Membership date	Sep 15, 2006
Contact name Contact Position Contact telephone no.	Cemil Alyanak President +33450889912	Number of employees	50
		Sector	

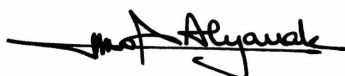
Brief description of nature of business

Media and communications services for the public interest sector, notably UN agencies, civil society organizations and governments.

Statement of support

mondofragilis group and its subsidiaries, including mondofragilis network, naturaprint, messaggio studios, mondofragilis américa latina, mondofragilis africa and future group companies support — and will support — the ten principles of the Global Compact in respect to human rights, labour rights, the protection of the environment and anti-corruption.

Signature



Position

President

PRINCIPLE 1 BUSINESS SHOULD SUPPORT AND RESPECT THE PROTECTION OF INTERNATIONALLY PROCLAIMED HUMAN RIGHTS

Our Commitment or Policy

We, of course, support the Universal Declaration and all principles associated with the defence of human rights. We, furthermore, support women's rights, children's rights and the rights of all underprivileged or low resource human beings.

A brief description of our Processes or Systems

None, internally, at this time.

Actions implemented in the last year / planned for next year

We regularly blog and comment on human rights. We are also planning a new television programme, to be produced by our studios, whose theme is human rights. The new show, 'causing change' will be aired on commercial television networks and the Internet.

Measurable Results or Outcomes

Next year.

PRINCIPLE 2 BUSINESS SHOULD ENSURE THAT THEY ARE NOT COMPLICIT IN HUMAN RIGHTS ABUSES

Our Commitment or Policy

We will not work with suppliers that have doubtful sourcing practices.

A brief description of our Processes or Systems

Our suppliers' sources are verified.

Actions implemented in the last year / planned for next year

We have asked all our suppliers to provide us with sourcing information for all products we purchase. We have also included a sourcing statement requirement in our purchase orders.

Measurable Results or Outcomes

We have discontinued working with two suppliers who had doubtful sourcing practices.

PRINCIPLE 3 BUSINESS SHOULD UPHOLD THE FREEDOM OF ASSOCIATION AND THE

EFFECTIVE RECOGNITION OF THE RIGHT TO COLLECTIVE BARGAINING

Our Commitment or Policy

Staff should know where they stand in the bigger corporate picture. Staff must be free to meet and discuss without management supervision. Emails are never copied or redirected ensuring staff retain full privacy.

A brief description of our Processes or Systems

To encourage open discussion, monodragilis uses an internal online forum and encourages all staff to openly communicate suggestions, requests or problems. As regards collective bargaining, we have adopted a transparent wage grid to which all have agreed to adhere. The grid moves up collectively, including that of the CEO who is not the highest paid of the organization.

Actions implemented in the last year / planned for next year

For next year, we are implementing a company wide profit sharing scheme.

Measurable Results or Outcomes

Clearly, our effort to increase management transparency has paid off. Staff are thrilled that they are able to openly discuss issues. Indeed, many potential problems have been solved from within the staff.

PRINCIPLE 4 BUSINESS SHOULD SUPPORT THE ELIMINATION OF ALL FORMS OF FORCED AND COMPULSORY LABOUR

Our Commitment or Policy

We support principle 4 but in our privileged French Alpine context it is rather rare.

A brief description of our Processes or Systems

Actions implemented in the last year / planned for next year

Measurable Results or Outcomes

PRINCIPLE 5 BUSINESS SHOULD SUPPORT THE EFFECTIVE ABOLITION OF CHILD LABOUR

Our Commitment or Policy

We are against child labour, period.

A brief description of our Processes or Systems

Strict hiring policies and our purchasing department is strictly forbidden from purchasing any products or services from companies that are confirmed to source or manufacture products or services provided by children.

Actions implemented in the last year / planned for next year

In addition to our commitment, monodragilis group is the communications firm responsible for ILO's decent work campaign. As such, we are very much involved in all aspects of child labour. We are also involved with the Global Unions and help them on various projects dealing with child labour.

Measurable Results or Outcomes

Heightened internal awareness.

PRINCIPLE 6 BUSINESS SHOULD SUPPORT THE ELIMINATION OF DISCRIMINATION IN RESPECT OF EMPLOYMENT AND OCCUPATION

Our Commitment or Policy

We encourage gender equality, seek to employ minorities and adhere to GIPA principles.

A brief description of our Processes or Systems

All our human resource advertisements include an equality clause. We also proactively seek out staff from sources known to support our own principles.

Actions implemented in the last year / planned for next year

We have hired one HIV-positive staff member and two have been brought in from lower resource countries.

Measurable Results or Outcomes

For now there is no measurable result but clearly, staff are proud to work in a small company that makes the effort to reach out for staff beyond the 'norm'.

PRINCIPLE 7 BUSINESS SHOULD SUPPORT A PRECAUTIONARY APPROACH TO ENVIRONMENTAL CHALLENGES

Our Commitment or Policy

Think of consequences before acting.

A brief description of our Processes or Systems

None at this time.

Actions implemented in the last year / planned for next year

We are considering building a new studio next year and are thinking ahead, with local authorities, about all the environmental precautions.

Measurable Results or Outcomes

PRINCIPLE 8 BUSINESS SHOULD UNDERTAKE INITIATIVES TO PROMOTE GREATER ENVIRONMENTAL RESPONSIBILITY

Our Commitment or Policy

Our main facility, and satellite offices, must remain committed to environmental best practices.

A brief description of our Processes or Systems

Full recycling of all waste. Reduction of all internal printing. Lowering of ambient temperature.

Actions implemented in the last year / planned for next year

We are currently evaluating how best to reduce our energy consumption.

Measurable Results or Outcomes

This year alone, we have reduced our energy bill by 12%. We have not, however, engaged in a proper carbon footprint study.

PRINCIPLE 9 BUSINESS SHOULD ENCOURAGE THE DEVELOPMENT AND DIFFUSION OF ENVIRONMENTALLY FRIENDLY TECHNOLOGIES

Our Commitment or Policy

None at this time.

A brief description of our Processes or Systems

Actions implemented in the last year / planned for next year

Measurable Results or Outcomes

PRINCIPLE 10 BUSINESS SHOULD WORK AGAINST CORRUPTION IN ALL ITS FORMS, INCLUDING EXTORTION AND BRIBERY

Our Commitment or Policy

Do not engage in any business venture which requires informal financial transactions.

A brief description of our Processes or Systems

Due diligence.

Actions implemented in the last year / planned for next year

In 2008, we refused to work with a government official who requested a 'gift'.

Measurable Results or Outcomes

How do you intend to make this COP available to your stakeholders?

We will publish excerpts of this COP on our website on our new Global Compact section. We will also include it in our next printed and emailed newsletters.