



July 16, 2012

**Communication on Progress: Sirota Survey Intelligence® 2012**

To Whom It May Concern,

Please accept this letter as our request for an extension of our COP due date in order to allow us time to gather pertinent updates from a colleague who has been out of the country for the past several months and has been unable to give us her input. Although we have contributions from other staff members within Sirota, this particular colleague is very active in human rights causes for our company and we would very much like to include her contributions in our update.

We could provide a complete update with one-week's extension. We appreciate your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael I. Meltzer", followed by a long horizontal flourish.

Michael I. Meltzer  
Chief Executive Officer

The Centre at Purchase  
One Manhattanville Road  
Purchase, New York 10577

914.696.4700 (main)  
914.696.3401 (fax)

[www.sirota.com](http://www.sirota.com)

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