



Global Compact Report

Futureye is a strategic advisory firm that helps organisations proactively meet the challenges of sustainable development. We work to develop proactive organisations that will succeed in the new stakeholder era. Our proposition is that sustainable development will never be realised without people inside organisations and communities being willing to explore and apply new concepts and change the ways in which things have always been done.

In the six years since Futureye started, we have been fortunate enough to work with a large number of organisations in Australia and overseas on complex and demanding sustainable development issues. We have extensive experience working in a range of sectors such as mining, forestry, construction, banking and finance, pharmaceuticals, manufacturing and at different levels of government.

By virtue of what we do and the services we provide, our mandate is to help organisations operate by the principles of the United Nations Global Compact (UNGC) and our major contribution to this is through our client work. At the same time, our operation does have a small impact on the economy, society and environment and we believe in doing all we can to minimise our negative impacts and enhance our positive contribution.

Futureye's progress on the principles of the Global Compact can be divided into three sections:

- 'Outer' – how we work with organisations to help them develop into proactive, sustainable organisations that meet and go beyond the requirements of the Global Compact;
- 'Inner' – how we operate, our internal processes and the ways we are trying to minimise the impact our operations have on the environment and society at large; and
- Targets for 2008 – how we will strive to improve our performance in 2008.

One of our key achievements in 2006 was being asked by the United Nations to assist in building an Australian Global Compact network. We have made a significant contribution to this by meeting with the Australian Government, Opposition and stakeholders to discuss shaping the network and getting momentum behind the UNGC. Building on these efforts, during 2007 we hosted a Members' Circle session with two speakers from the UNGC to further promote awareness of Global Compact initiatives among corporations.

As a leader in sustainable development, we feel it is our role and responsibility to show the way. We are proud to present our Global Compact achievements for 2007 and look forward to working closely with the Australian Global Compact network in 2008.

Katherine Teh-White
Managing Director
Futureye Pty Ltd

‘Outer’

Our Client Work

Our Vision: “Enabling sustainability in companies, governments and communities to deliver net positive social, environmental and economic outcomes.”

Futureye is working towards a world where organisations that embrace sustainable development are successful by any measure. We promote an understanding of how to change using various models including Futureye’s Organisational States model (Diagram 1). During 2007, Futureye undertook a number of significant projects which helped us to achieve this vision. Following are a few examples of how we help companies achieve the principles of the Global Compact.

- Futureye was engaged by Xstrata Coal to prepare comprehensive guidance notes and a training program on the major human rights issues and challenges facing the company, so as to ensure it has a leading edge approach and capacity to effectively manage these issues. Our work led to the completion of a Guidance booklet with an accompanying toolkit of guidance notes. The training program we developed has now been pilot-tested in South Africa, and Futureye is working with the company to implement further cultural awareness of humanrights.
- Futureye conducted a review of climate change policy and its implications for the world’s biggest miner, BHP Billiton. Our brief included research on the social maturation of climate change as a social issue and investigating the emerging practices of leading companies in relation to managing their climate change impacts. The project assisted BHP in the development of its climate change policy and in re-thinking how it can operate its business in ways that reduce its carbon footprint and contribute to mitigating climate change globally and locally.
- Futureye developed a communications strategy for ‘Watermark’, a water reform policy project undertaken by the Victorian Women’s Trust, an Australian not-for-profit organisation that represents the views of women and ensures that women’s perspectives are incorporated into policy panning and implementation. Our involvement helped drive the Watermark project towards effectively communicating its outcomes to policy and community audiences, and to increase awareness of the importance of water reform as part of the new sustainability agenda for the State of Victoria and Australia as a whole.

Our Members’ Circle

Futureye’s Members’ Circle is a valuable resource for many corporations and individuals, with subscription steadily increasing yearly. Members are regularly updated on emerging issues and trends affecting their organisations or industry and have the opportunity to meet with leading sustainability professionals across business, government and NGO sectors. Our program in 2007 involved preparation of quarterly newsletters and the presentation of a number of thought-provoking forums. Some of the speakers and topics of our 2007 program included:

- A lively debate regarding the future of Corporate Social Responsibility with John Kluver, Executive Director of the Australian Government’s Corporations and Markets Advisory Committee (CAMAC). This forum looked at the report published by CAMAC and its implications for business;
- Two international leading lights, Dr Cornis van der Lugt and Mr Kola Badejo - both from the United Nations Global Compact (UNGC) office - informed participants of the past, present and future of UNGC both globally and in Australia;
- The Hon Fred Chaney AO empowered participants to find out how to take action on reconciliation and how to put a Reconciliation Action Plan in place using examples from BHP Billiton, ANZ and Oxfam;
- Baker & McKenzie’s Head of the Global Climate Change Group provided a review of Australian climate change policy and key trends influencing this debate in the Federal election.

Futureye's Organisational States Model

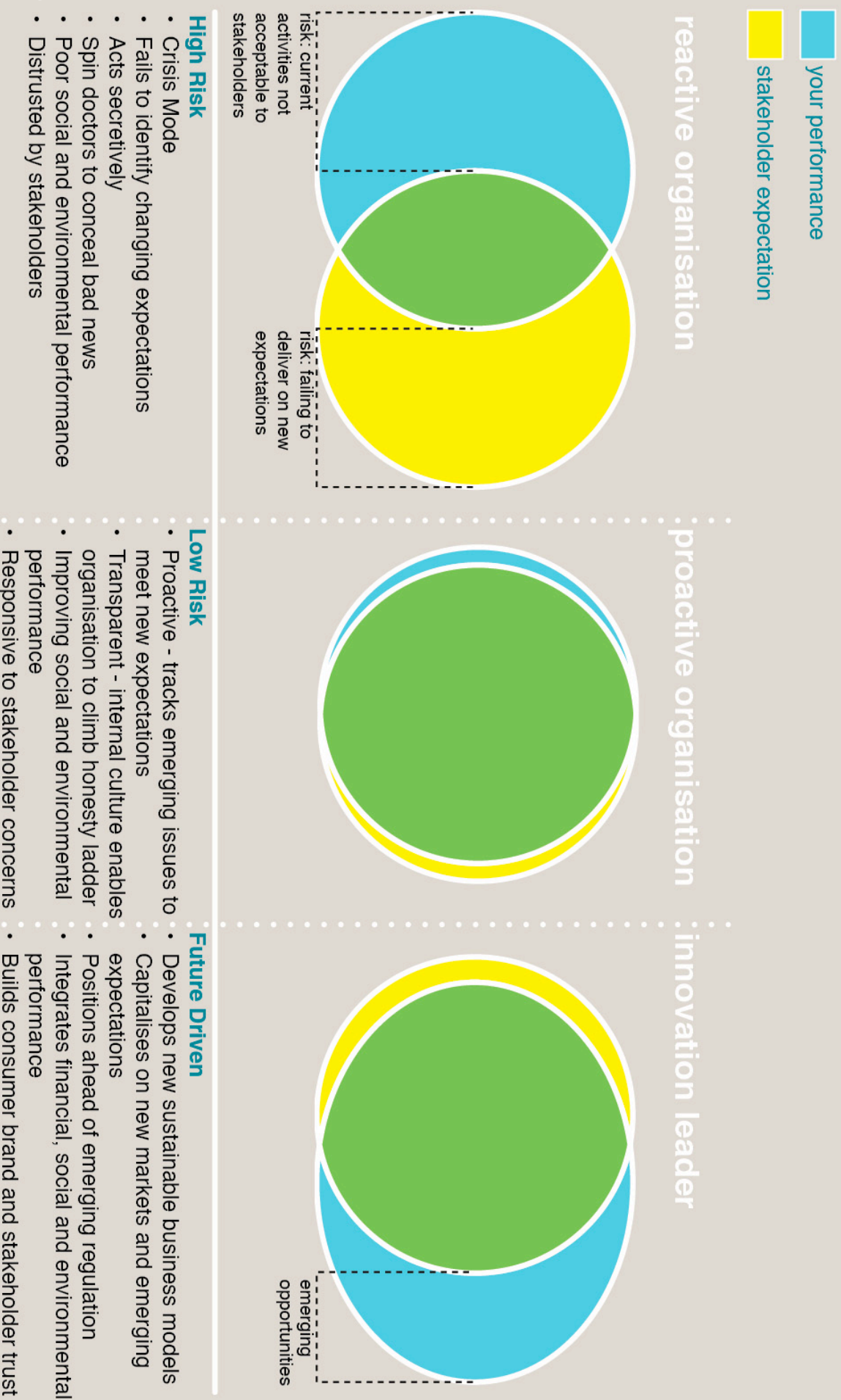


Diagram 1

Our Affiliations

In addition to being a signatory to the UN Global Compact, Futureye is affiliated with the following organisations that reflect our ethics and values:

- Partner of the Watermark Australia Project which culminated in the publication of Our Watermark in July 2007. Maude Barlow, International Writer and Commentator on water, author of Blue Gold, commented that this project was the only one of its kind in the world;
- Partner of Monash University's Castan Centre for Human Rights Law ;
- Sponsor of Oxfam Advocacy Unit; and
- Subscriber to Emily's List, a national organisation aimed at getting more progressive Labor women elected to Parliament.

Our Public Face

Futureye is committed to helping generate a deeper understanding of the growing and important field of sustainable development strategy, policy and communication. We therefore actively seek to contribute to public forums and conferences. In 2007, Futureye employees spoke at and facilitated a number of high-profile sustainability events.

- Managing Director, Katherine Teh-White, presented at a special Australian Marketing Institute seminar, reviewed the surprising events of 2006, key sustainable development and corporate social responsibility trends for 2007 and facilitated group discussion on the challenges ahead for marketers and businesses.
- Katherine also interviewed Dr Patrick Moore, Founding member and former President of Greenpeace, on his book Trees are the Answer, about the key issues facing forestry and the steps required to begin resolving them for the VicForests 'Windows on Wood' Forestry Symposium.
- Dr Scott Phillips, Practice Leader, gave an invited presentation on new developments in community planning to visiting Iraqi officials in Melbourne, under the Iraqi Governance and Management Development Program sponsored by the Australian Agency for International Development.
- Scott also co-facilitated (with Futureye colleague Stephen McGrail) a Community Planning Forum for Whyalla City Council, to enable the community to have input to a vision and action plan for the city's sustainable economic, environmental and community development.
- Stephen McGrail, Futureye Consultant, volunteered at the City of Port Phillip's community planning forum "Port Phillip Speaks", providing facilitation services that contributed to the creation of a new 2007-2017 Community Plan (see: http://www.portphillip.vic.gov.au/community_plan.html).
- Stephen was also a member of the City of Melbourne's "Gen Y" Advisory Group, which was established to provide input into its "Future Melbourne" planning process. He was also selected as one of the "Future Melbourne Leaders", participating in plan-shaping forums and MC'ing the two-day "FutureLab" youth engagement event, as part of this process (see: <http://www.futuremelbourne.com.au>).
- Katherine Teh-White and Stephen McGrail also contributed to the sustainable development debate by writing newspaper columns on corporate ethics and sustainability issues for The Age newspaper.

‘Inner’

Our Commitment to a Fair, Equal and Sustainable Workplace

Futureye has:

- A Code of Conduct Kit which specifies our behavioural and ethical standards;
- An Equal Opportunity and Harassment Policy which outlines Futureye’s commitment to creating a diverse and harassment-free environment; and
- A Sustainability Commitment to demonstrate how we strive to achieve economic, environmental and social objectives for ourselves, our peers and clients and the communities in which we operate.

Futureye has a commitment to enhancing the professional development of its team through individual and group sessions. In 2007, employees attended workshops on managing multiple projects, objectives and deadlines, a team building retreat, and policy seminars on the national water initiative and environmental law.

Our Operations and Processes

As a niche professional services firm, Futureye’s impact on the environment is small. However, we believe in minimising our negative impacts and enhancing our positive contribution. In 2007, we had set a number of targets for ourselves to ensure that we are continuously improving on our journey towards sustainability.

We:

- Installed 5-star energy efficient lighting in our Office;
- Developed an action plan to become a carbon neutral organization; and
- Promoted the UNGC in Australia

We also delivered the following:

- We purchase 100% recycled paper for the fax machine and for printing internal documents;
- All paper products are recycled;
- In 2007 we reduced our paper waste recycling from 0.35 tonnes in 2006 to 0.22 tonnes in 2007;¹
- We use double-sided printing where possible. In addition, our printer has a counter so that monthly paper usage can be monitored and reported;
- By encouraging staff to turn off lights in rooms that are not in use and by installing energy efficient light globes Futureye reduced its energy consumption from 24,160 kWh in 2006 to 22,620kWh in 2007²;
- Seventy five per cent of staff walk, ride or catch public transport to work ;
- We offset the greenhouse gas emissions of our company cars and air travel at the end of the year;
- We have installed half flush toilets to reduce water consumption;
- Staff are encouraged to be involved in community and not-for-profit work through flexible workplace arrangements; and
- 1% of Futureye’s gross profit is donated to charities and not-for-profit organisations. In 2007 Futureye donated to Oxfam Australia, Reconciliation Australia, the Castan Centre for Human Rights Law and the Australian Ballet.

¹ Visy Recycling, 2008 Customer # 64341

² Origin Energy, 2008 Customer # 898 008 077 6

‘Our Targets for 2008’

We have set a number of targets for ourselves to ensure that we are continuously improving on our journey towards sustainability. In 2008, Futureye plans to:

- Review our Code of Conduct to incorporate the principles of the UN Global Compact;
- Review our Reconciliation Action Plan for Indigenous Australia in accordance with Reconciliation Australia’s guidelines;
- Review our action plan to become a carbon neutral organisation;
- Carbon Offset all our internal flights and encourage staff to Carbon Offset personal flights;
- Join Eco-Buy and follow the 7 step journey to achieving green purchasing;
- Introduce a People Policy; and
- Introduce a Safety Policy.