ROHM
SEMICONDUCTOR

CSR Report 2011

ROHM Co.,Ltd.

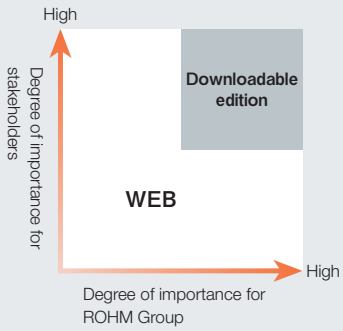
INDEX

Editorial policies

- This report gives the entire picture of CSR of ROHM Group, and outlines important themes in the “Stable Supply of High Quality Products,” “Solutions to Social Issues via Innovative Products,” and “Global Human Resources Development,” which ROHM thinks are particularly important, and its position toward stakeholders.
- ROHM strives to apply the concept of ISO26000, which is the international standard for social responsibilities, to activities of ROHM Group.

Report system

ROHM began annually publishing its Environmental Data Book in 2000 and, since 2007, ROHM has published the report under the title of CSR Report. In 2009, CSR Report was made available both as a downloadable digest version and detailed online edition on the company website. In the detailed online edition, comprehensive information is disclosed, while the download version focuses and reports on ROHM’s approaches particularly important for stakeholders and ROHM Group.



- **Downloadable digest version**
  Particularly important CSR activities are reported.
- **Detailed edition**
  Comprehensive CSR activities are reported in detail.
  http://www.rohm.com/csr/
- **[Environmental Data Book]**
  Environmental information is reported in detail.

*All the above three media can be downloaded in PDF format.

Third party comments

Comments given by knowledgeable persons of ROHM’s CSR activities will be posted on the website later.

Scope of reporting

ROHM Co., Ltd. and all companies of ROHM Group
(Affiliated companies at home and abroad)

Reporting period

Year 2010 (April 1, 2010 to March 31, 2011)

*To facilitate your understanding, reports on approaches made before the reporting period and most recent activities are discussed in part.

Published on:

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Guidelines used for reference

Sustainability Reporting Guidelines Version 3.1

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Company Mission and Policies

ROHM has communicated the Company Mission, that has existed since our founding, to its employees in order to become a company trusted and counted on by society.

COMPANY MISSION

Quality is our top priority at all times. Our objective is to contribute to the advancement and progress of our culture through a consistent supply, under all circumstances, of high quality products in large volumes to the global market.

Furthermore, policies to achieve this Company Mission are laid out and serve as guidelines for business activities.

BASIC MANAGEMENT POLICY

Secure reasonable profit through a concerted company-wide effort for a comprehensive quality assurance program.
Develop globally leading products by improving upon technologies held by each department for continued advancement of the company.
Maintain healthy and vigorous lifestyles and refine intellect and humanitarianism, hence contributing to society.
Search extensively for capable human resources and cultivate them as cornerstones for building long-term prosperity.

BASIC QUALITY ASSURANCE POLICY

1. Promote internal standardization for the whole company and establish structures for QC management by data.
2. Conduct comprehensive and continuous research for the development of new technologies and products.
3. Proactively utilize methods of statistical control for all areas of company activities.
4. Establish quality assurance structures for all manufacturing processes.
5. Exert effort for cost reductions of each product by continual modernization of manufacturing systems.
6. Secure quality assurance programs of raw materials and components with our suppliers through contracts.

BASIC GOALS FOR EDUCATION AND TRAINING

1. Develop personnel at all levels to constantly strive to obtain new knowledge and to acquire empirical reasoning ability from a broad perspective.
2. Train staff to be dedicated as leaders in their field by utilizing their knowledge and experience.
3. Develop personnel who can overcome any adversity and strive towards achieving targets.
4. Train staff to place the highest value on teamwork, resulting from the combined efforts of all individuals.

BASIC POLICY FOR EDUCATION AND TRAINING

1. All employees will use every available opportunity to enhance self-development.
2. Those in leadership positions will exemplify model behavior at all times.
3. The emphasis of education is on-the-job training led by the supervisors through daily operations. Supplementary training off the job is also provided.
4. Each head of all management levels will appraise staff fairly and conduct effective training programs periodically and consistently.
5. Appraisals for each head of all management levels is based, as a general rule, on the success of staff education and training.

Since ROHM's inception, the environment that surrounds the company has changed to note the rise of an information-oriented society and diversification of values among the people, but these policies remain unchanged and serve as the driving force of business activities.

For a sustainable society 50 years down the road via innovation

On behalf of all the people at ROHM, I wish to extend our heartfelt sympathies to those who were struck by the recent Great East Japan Earthquake. We wish a fast recovery and want you to know that our prayers are always with you.

The Great East Japan Earthquake that occurred on March 11, 2011 left big scars behind. ROHM Group, too, suffered from the earthquake at two sites in the Tohoku region: OKI Semiconductor Miyagi Co., Ltd. and ROHM Tsukuba Co., Ltd.. Fortunately enough, all the employees are safe, but the two sites were forced to temporarily shut down operations.

Within the first 15 minutes after the disaster occurred, however, a special task force for disaster management was established in the head office, and information on damage and situations was being collected and checked. From the very next day, relief goods began to be delivered to the disaster-hit areas centering on Miyagi Prefecture. I am really proud of our staff for the swift response they took. For the two disaster-affected companies, the head office provided full-scale support and, once the infrastructure was restored, we were able to promptly restore operations. At ROHM, Business Continuity Management (BCM) has been deployed in-house in order to achieve our Company Mission: “Quality is our top priority at all times. Our objective is to contribute to the advancement and progress of our culture through a consistent supply, under all circumstances, of high quality products in large volume to the global market.” We think that our daily steady, consistent activities resulted in ensuring safety and an early recovery.

With this recent earthquake disaster serving as an important lesson, our BCM will be revised for more sophisticated content and the efforts of the whole ROHM Group will be reinforced. In response to the power shortage, too, serious efforts will be made to conserve electricity and, at the same time, the self-sufficient energy supply system will be investigated anew.

Now, we feel the necessity of defining what a sustainable energy society should be for future generations.

We support the UN Global Compact.

What is the UN Global Compact?

The United Nations Global Compact (UNGC) is a voluntary initiative for businesses who are committed to exercising responsible and creative leadership, acting as a good member of the society, and participating in the building of a global framework for achieving sustainable growth.
Signatories to the UNGC develop activities to achieve sustainable growth under the commitment of the company's top officers, and align their operations and strategies with ten universally accepted principles in the areas of human rights, labor, environment and anti-corruption.

ROHM supports the United Nations Global Compact and adopt it as a global action principle of all employees.

In May 2011, ROHM officially declared its support of the "Ten Principles of the United Nations Global Compact (UNGC)" that the United Nations advocates. To date, ROHM has communicated the CSR concept to its employees via Company Mission, Basic Management Policy, and ROHM Group Business Conduct Guidelines based on them. In the future, ROHM will develop daily business activities in line with this UNGC.

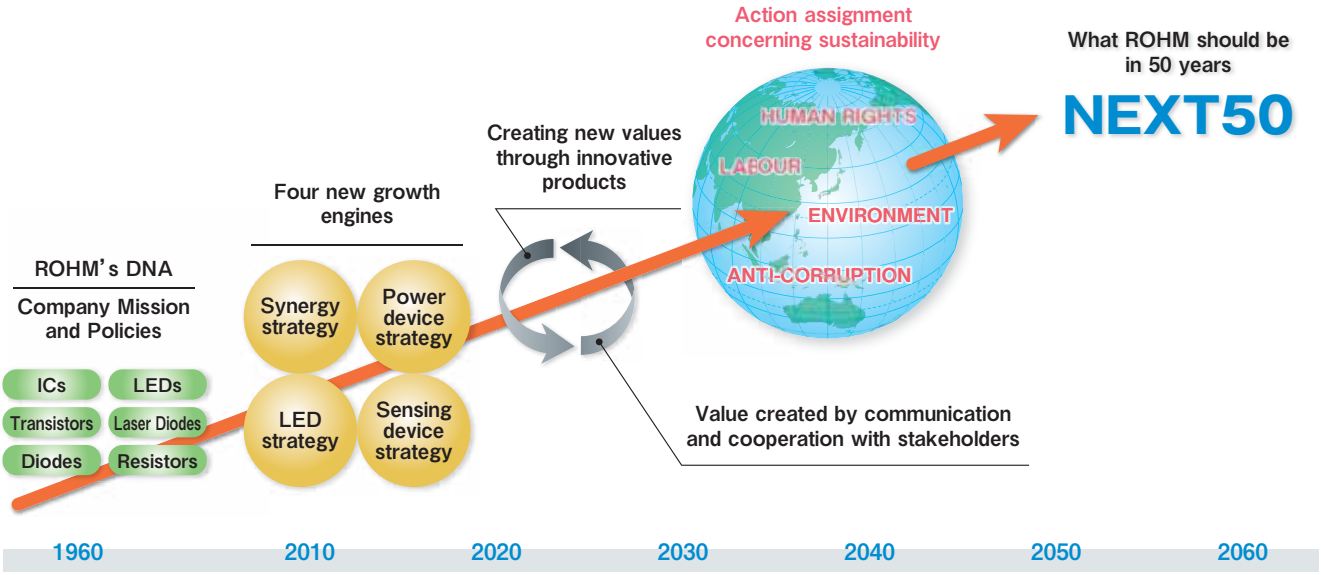
The reason why we declared our support of the UNGC is that ROHM expects not only all employees of the Group but also suppliers, vendors and stakeholders to understand the social responsibilities shared throughout the world. In many regions beyond our borders, there exist social problems that ROHM finds difficult to solve them on its own. Moving forward, ROHM wants to work in cohort with stakeholders in addressing resolutions.

ROHM sets our targets on a long-term viewpoint.

In November 2010, Guidance Standard "ISO 26000" was issued by the International Standardization Organization (ISO) for the various organizations of the world to promote social responsibilities. In the guidance, it is stated that the comprehensive objective of an organization's social responsibilities is to contribute to sustainable development. This defines our basic agreement with the CSR concept and indicates the direction in which the company should move. On the other hand, it demands that we manage our business with a long-term viewpoint of dimensions different from those in the past, in order to work toward the greater objective of sustainable development for society.

The semiconductor industry is said to have a fast product cycle and to be difficult to predict even 2 to 3 years down the road. Under such circumstances, we made our fiftieth anniversary feted in 2008 an occasion to hammer out a "NEXT50" vision that focuses our sights on what ROHM should be in the next 50 years. This is because we thought it important to further strengthen conventional systems and to quickly respond to major social changes in order to keep growing as a company that can fight it out successfully amongst worldwide competition. In this age, we are at a big turning point. By being the first to catch the tide could result in big business opportunities, but let us be mindful; taking the wrong actions would certainly mean management risks.

Moving forward, we will establish long-term targets and set policies on harmful emissions, conservation of biodiversity, and other issues in order to achieve a sustainable society. In particular, with respect to harmful emissions, we will have our sights set not only on reducing the greenhouse gases emitted from our business activities but also will investigate targets with the entire product life cycle taken into account so as to reduce environmental impacts of final products at the time of use.



Reinforcing the CSR system to quickly respond to changes.

In December 2007, ROHM located the CSR Affairs Department within the Environmental Management Division as an expert organization to promote CSR. Because CSR requires quick decision-making to manage long-term prospects, immediate problems and requests from a broad range of stakeholders, it was decided to newly establish a CSR Committee under the direct control of the President. Strengthening the management system is an important measure for the long-term growth of business, beyond the bounds of merely responding to social responsibilities.

Through our businesses, ROHM will challenge itself to solve social problems that future generations might face.

ROHM is undertaking specific strategies in order to continue its contribution to society via sustainable growth for the next 50 years. This is spelled out in our "NEXT50" vision as four new growth engine themes: "Synergy strategy," "LED strategy," "Power device strategy," and "Sensing device strategy."

The "Synergy strategy" aims to create new added-values and open up new markets by merging technologies that ROHM has fostered to date with outstanding technologies outside of ROHM. Leading this effort is collaboration with OKI Semiconductor Co., Ltd., which has outstanding digital IC technologies. In product development, results that could be said the synergy of both companies have already been obtained.

The "LED strategy" is being developed around the LED lighting business, a field new to ROHM. Not only LED elements but also a wider range of products related to LED lighting including driver ICs, power supply modules, sensors, system control ICs, and others are part of targeted lineups. Making the best of these technologies, ROHM develops system solutions for LED lighting and at the same time puts on the market LED lighting that reduce power consumption.

The "Power device strategy" is designed to open up markets by aggressively developing "Eco-devices" that contribute to energy-savings and reduce loads placed on the of global environment. In addition, ROHM is also placing emphasis on power semiconductors using advanced material silicon carbide (SiC). In April 2010, ROHM began production of Schottky Barrier diodes (SBD) using SiC for the first time in Japan's semiconductor manufacturing industry and, in December 2010, began production of SiC transistors (DMOSFET) for the first time in the world, thus contributing to energy conservation worldwide.

The "Sensing device strategy" is an approach to the sensing device market, which is expanding into various fields to note smartphones, automotive safety devices, and security systems. With the addition of Kionix Inc., a pioneer of MEMS acceleration sensor technology, to ROHM Group, solutions will be even more improved by constructively utilizing results of research and development departments to flexibly meet various needs. Needs for sensors are increasing year by year in a wide range of fields other than electronics, such as

As an environmentally advanced company, ROHM continues on the path of innovations that serve the world's transformation to a sustainable society, and ROHM's long-term growth.

medical care, etc.

With its four new growth engines positioned at the core, ROHM has the potential to contribute strongly to every field of future society.

Needless to say, it is not easy to solve social issues. Ideas and approaches that break with what is conceived as common sense in conventional business practices are needed. In ROHM, we use the expression, "More than Moore." This means innovation that merges technologies of dissimilar fields and new materials on the premise of "Moore's Law." A culture of not pursuing conventional trends but creating completely new technologies has taken root at ROHM.

ROHM strives to be an organization of great variety on the foundations of our Company Mission and Basic Management Policy.

More than 20,000 employees work at ROHM around the world. In order for ROHM to continue growing in the years to come, we must create an environment where everyone of our employees can exhibit the maximum of his/her capabilities, and aim at being an organization that has its own character and gives our employees great satisfaction to be a part of.

What is necessary for this is "Diversity." People have diverse ways of thinking and values, as they comprise various attributes such as gender, nationality, culture, region, age, lifestyle and others. In a workplace where employees of diverse characteristics communicate with one another and respect different opinions, we think that creative ideas and innovative proposals are generated. ROHM thoroughly makes Company Mission and Basic Management Policy known to all employees, because knowing which directions we should be headed in serves as the basis for accepting diversity.

In order to achieve true diversity, we will move forward with our approaches while consistently improving work environments.

When a company shows the way things should be and employees understand and share the company's goals, then the company and employees can apply their abilities in the same direction. If we can do this, we can make a large contribution towards achieving a sustainable society. ROHM will never stop staking challenges in the future, either. We look forward to the continued support of all of our valued stakeholders.

CSR Management

The foundation of CSR management of ROHM Group is to disseminate and exercise Company Mission and Basic Management Policy. For this purpose, ROHM Group Basic CSR Policy stipulates approaches to the road ahead for each stakeholder. ROHM consistently develops global activities in line with ROHM Group Basic CSR Policy.

In addition, through two-way communications via CSR reports, stakeholder dialogues and so forth, ROHM incorporates the views of customers, business partners, employees, shareholders and investors, and local communities into its activities, reflects priorities in corporate strategies, and makes continuous efforts through the PDCA cycle.

ROHM Group enhances corporate value and continues creating innovations that can satisfy both the “world’s transformation to a sustainable society” and “ROHM’s long-term growth,” by globally conducting activities based on Company Mission and Basic Management Policy.

Dissemination and practice of Company Mission and Basic Management Policy → **Communication with stakeholders**

ROHM Group Basic CSR Policy

We wholeheartedly conduct our business activities from a global point of view in conformity with ROHM’s Company Mission and Basic Management Policy in order to contribute to the sustainable development of society. We also establish good relationships with the below stakeholders, work for the trust of society, and aim at sustainable growth of the company.

Customers:	ROHM seeks to obtain their satisfaction and confidence by continued supply of high quality products and services in a timely and appropriate manner. ROHM is also open to customers’ views and suggestions, and will evaluate them internally. ROHM places the highest priority on the safety of its products and strives to disclose relevant information as necessary.	P.19
Business Partners:	ROHM selects its business partners according to equitable and rational criteria. ROHM values the relationship with its business partners and conducts equal and fair transactions for mutual prosperity.	P.20
Employees:	ROHM strives to ensure a safe and pleasant working environment, respect human values and individuality, and create a fair and appropriate workplace where each employee may demonstrate individual initiative.	P.21
Shareholders and Investors:	ROHM aims at continuously improving the corporate value and securing appropriate profits, thereby providing a steady return to both shareholders and investors. ROHM offers financial information in order to keep shareholders and investors actively informed.	P.22
Local Societies and Communities:	ROHM will deepen the exchange with each country and local community, respect their culture and history, and implement and support social contribution activities as well as cultural and art activities. ROHM also takes the initiative to preserve the global environment throughout its daily business activities.	P.23

Expectations and requests from society

World's transformation to a sustainable society

Narrowing down priority issues to address

Do

Plan

Management

Check

Act

Innovation

Business strategy of ROHM Group

Long-term growth of ROHM

ROHM in the Value Chain

Before products are delivered to consumers, various stakeholders are involved in the relevant processes. The value chain is an activity that increases added-value in a series of flows from the purchase of raw materials to the use of products and services. In this process, ROHM recognizes the roles that ROHM Group must fulfill. And, ROHM undertakes CSR activities with focus on issues of high importance and priority.

It is essential for growth that ROHM Group create innovative products that help solve social issues. Approaches to issues that result from climate change are just one example. The demand for energy-saving products is expected to increase all the more because of the steep rise in energy prices, restrictions on greenhouse gas emissions, etc.. ROHM Group will make the best of its technologies accumulated to date and create new values, such as by developing power devices that can greatly reduce product energy loss as well as LED lighting that conserves energy. In the future, rapid globalization and rapid market changes are expected. It is urgently needed to cultivate human resources who can address global problems and create new values. Furthermore, unchanged since our founding, it has been an important mission at ROHM to constantly supply products inside and outside Japan in large quantities, and to contribute to the development and progress of cultures.

Priority issues

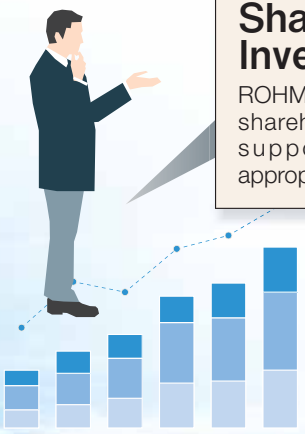
Stable Supply of High Quality Products

Business Partners:

ROHM procures from hundreds of business partners with CSR taken into account, including green procurement of product materials, components, and supplies that do not contain harmful chemical substances.

Shareholders and Investors:

ROHM provides a steady return to shareholders and investors who support ROHM by securing appropriate profits.



Local Societies and Communities:

ROHM constructively implements social action programs, cultural activities and support efforts in order to contribute to social development as a good corporate citizen.

18 countries
Number of countries with ROHM sites

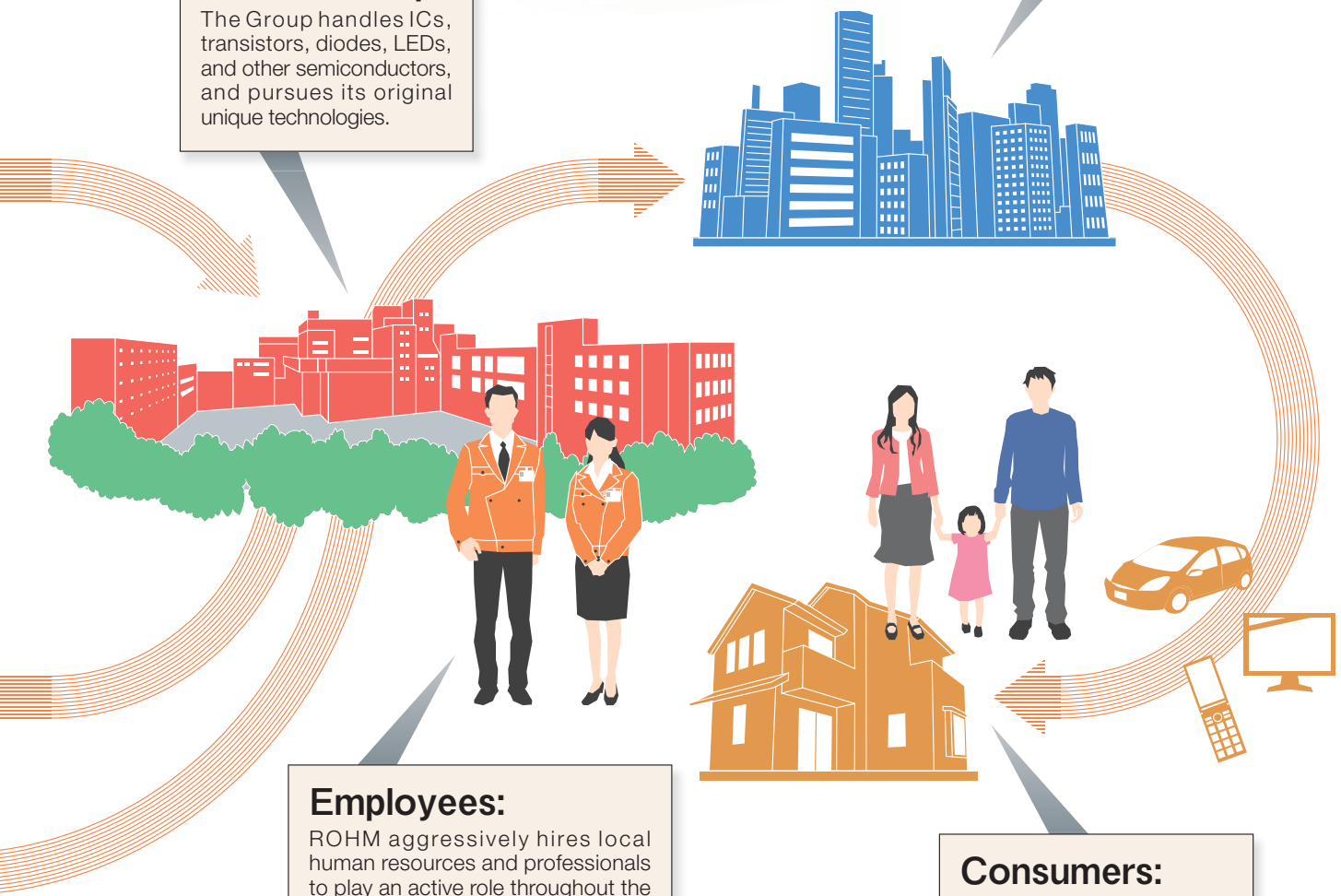
928 million yen
Total amount of aid for social action programs

Solutions to Social Issues via Innovative Products

Global Human Resources Development

Customers:
ROHM supports products produced by a wide range of customers in electronics industry, automotive industry, medical industry, etc.

ROHM Group:
The Group handles ICs, transistors, diodes, LEDs, and other semiconductors, and pursues its original unique technologies.



Employees:
ROHM aggressively hires local human resources and professionals to play an active role throughout the world.

Consumers:
Billions of people enjoy using products containing ROHM components throughout the world.

341,885 million yen
Sales amount

21,560 persons
Number of employees throughout the world

11.1 %
Percentage of sales amount expensed for R&D

Quality assurance from the customer's viewpoint

ROHM has set "Quality First" as the company mission and consistently reinforces corporate quality assurance systems in order to quickly and stably respond to customer requirements and to provide them with products of superb performance and functioning. The quality assurance department is involved in all processes, but above all, it is a big characteristic of ROHM that the quality assurance department participates in the sourcing phase to note "New product planning," "Design" and "Prototyping." This enables us to analyze troubles that occurred in the past as well as analyze potential risks in customer use. Analysis results are fed back to design reviews (DR) to ensure quality from the customer's viewpoint.

Furthermore, ROHM has an IC product development department specialized in onboard electric components, which is another characteristic of ROHM scarcely seen amongst its competitors. ROHM stays in quick close communication with customers, and conducts activities with the goal of reporting back to customers within 24 hours of receiving an inquiry.

Cleanroom

Stable Supply of High Quality Products

Put ourselves in the customer's shoes and make everyone in the company practice a spirit of "Quality First."

Samples are stored by lots to ensure traceability.

Imposing a higher level of requirement on ourselves leads to quality customers could trust.

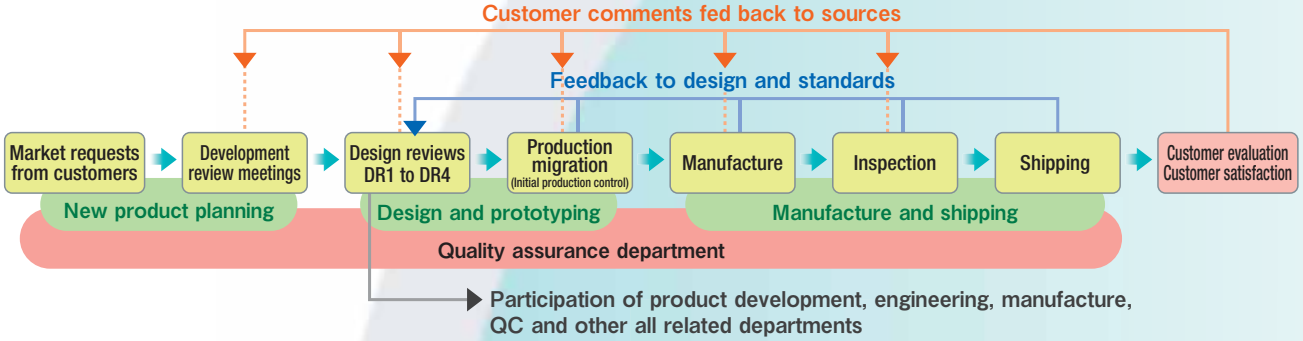
In recent years, with automotive computerization as a backdrop back, the electronic components market for onboard devices has grown rapidly. On the other hand, the failure of a single small component can result in a serious car accident. Consequently, onboard components must guarantee more than 10 years of long-term durability without failure, and, as of recent years, parts must be traceable. The performance level that onboard components require is far higher than that of other components. ROHM not only thoroughly familiarizes itself with customer requirement levels as well as JASO, AEC, ISO and other public standards, but also takes action to anticipate such requirements.

Responding speedily with cutting-edge analysis equipment

First of all, ROHM has built a system for stably supplying products of the same quality level from any plant in the world. By bringing the 4Ms—namely, Man, Machine, Material, and Method—to the same level at plants around the world, variations in products are kept to a minimum. Moreover, unique screening criteria has been established. For example, in the event that the customer requests a warranty for an environment of 85°C, ROHM evaluates the components to their breaking point (not lower than 150°C), and performs 100% inspection tests at 125°C. Doing this ensures design allowances (robustness) and high quality products. ROHM also individualizes test frequencies and sample storage periods. In particular, automobiles are used for a long period of time and even a single nonconformity poses a big problem. Consequently, component samples are stored by lots so that the extent of impact of a failed component can be quickly identified and the causes can be found immediately even if a nonconformity occurs.

Furthermore, it is another characteristic of ROHM to have an IC product development department specialized in onboard devices. The main role of this department is, in the design phase, to incorporate heavy-duty environments specific to automobiles into functions and circuits. Specifically, they look at wear and deterioration of

Quality assurance system of ROHM Group



QA Centers in 10 locations around the world

Quality

onboard products, their mechanisms, identification of maximum life spans, and more. Even though component manufacturers can understand internal causes and deterioration mechanisms that occur over time, it is difficult to obtain information on external causes after their components are delivered to consumers. To date, we have focused our attention on “Not producing defectives” in component units and “Products that do not break,” but with the viewpoint shifted more to the customer’s side, we are making more detailed discussions with automakers, etc. with respect to various usages, and are collecting data. Accurately understanding usage on the customer’s side on the presumption of critical evaluations enables us to provide products that precisely satisfy customer requirements in a timely manner.

The results of ROHM’s approach to high quality and high reliability have become indispensable for the development of automobiles, which continue to evolve with the computerization of an “Intelligent Car” in the background.

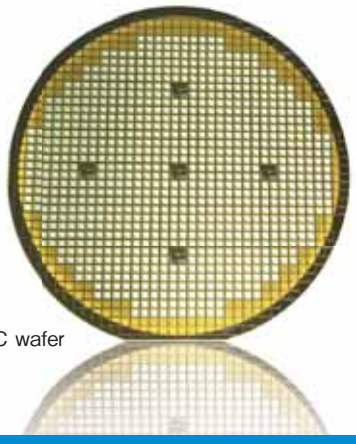
Koji Asano
Corporate Quality Assurance Division

Hideki Hiromoto
Corporate Quality Assurance Division

Reasons why SiC devices draw attention

Presently, action against climate change is urgently needed and all companies are engaged in fierce competition over energy-saving performance. Under such circumstances, there is a semiconductor material that electric power companies, automakers, electronics manufacturers and others are placing big hopes as a "Trump card for energy conservation." It is SiC (silicon carbide).

A power semiconductor is utilized for electric power control in electric power converters such as converters and inverters. To date, Si (silicon) has been the nucleus of power semiconductor materials, but replacing Si semiconductors with SiC semiconductors foretells of great improvements in efficiency and miniaturization. As a result, power losses can be reduced to as little as one-tenth.



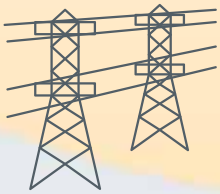
SiC wafer

Train

Looking to reduce size and weight of inverter equipment.

Production plant

Looking to reduce electric power losses and reduce size of production equipment.



Electric power transmission system

Looking to reduce power losses.

Solutions to Social Issues via Innovative Products

Advanced power semiconductors as key devices of an energy-saving revolution.

Eyes on the innovative characteristics of SiC and growth as an industry leader

ROHM has had its eyes on the attractiveness of SiC since early on, and has studied the material for more than 10 years. At that time, however, there were only few companies who could supply high quality SiC wafers (boards) that could be fed into a manufacturing line. Furthermore, because of a difficult manufacturing method and quality control, there was a price difference of about 10 times between devices made of Si and those made of SiC. There was no sign of market expansion. Consequently, even at ROHM, research was frustrating for some time.

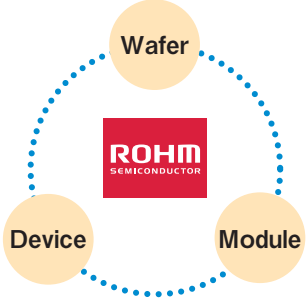
Kazuhide Ino
SiC Power Device Production Division

In spite of that, ROHM patiently and steadily continued investigations and, in 2004, began joint research with Nissan Motor Co., Ltd. who drew attention to the possibilities of SiC devices. In 2008, an SiC diode of new construction was made public. ROHM has announced a series of research results that have attracted the attention of industry, including a full-SiC IPM (Intelligent Power Module) jointly developed with Honda Motor Co., Ltd.

In 2009, ROHM drew a leading SiC wafer manufacturer, SiCrystal AG, into its orbit, and achieved an integrated production system from wafers to assembly, which was

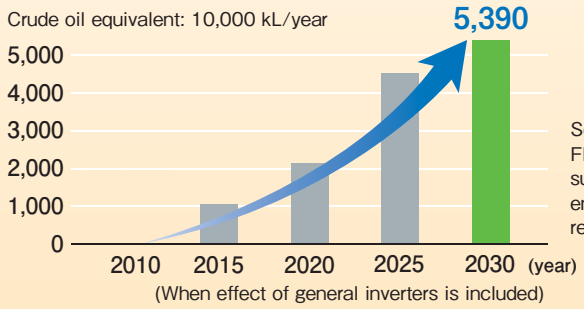
● **Integrated development and production system of SiC power semiconductors from wafer to module**

SiCrystal AG



What is more important is the breadth of its applications. SiC devices can be utilized for electric power transmission systems and trains, electric vehicles, production equipment, and even personal computers. According to the New Energy and Industrial Technology Development Organization (NEDO), in 2030, the energy-saving effects achieved by applications of SiC devices will reach 53,900,000 kL/year (crude oil equivalent).

● **Predicted energy effect by application of SiC devices by 2030**



(When effect of general inverters is included)

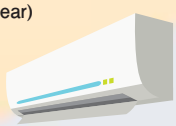
Source: FED reconsigned survey on NEDO's energy-saving rolling review

Server

Looking to reduce power losses of servers and to reduce power consumption of data centers.

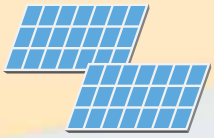
Personal computers

Looking to miniaturize AC adapters and build into notebook PC.



Home electric appliances

Looking to further save energy of air-conditioners and IH cooking heaters.



Photovoltaic cells

Looking to increase power conditioner efficiency.

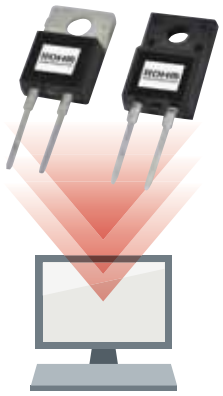
Electric vehicle

Looking to reduce size and weight of cooling mechanism.

Innovation

unprecedented anywhere in the world. In April 2010, production of SiC SBDs (Schottky Barrier Diode) began, which was the first in Japan and accomplished by only a few companies around the world. In December 2010, production of SiC transistors (DMOSFET) began for the first time in the world, too.

The principal use of an SiC SBD is the PFC (power factor correction) circuit mounted in air-conditioners, flat-screen televisions, etc. Replacing all Si diodes currently assembled in circuits with SiC SBDs can improve the power efficiency of home electric appliances by as much as 4%.



SiC SBD that greatly contributes to energy-saving in home electric appliances

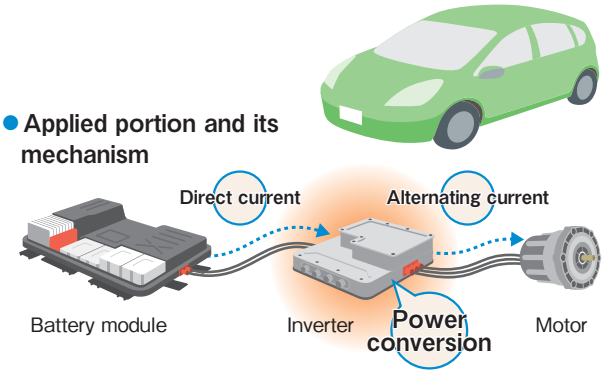
SiC fueling great expectations in advanced automobiles such as HV (hybrid vehicles) and EV (electric vehicles)

The possibilities of SiC are not limited to home electric appliances. The Nissan LEAF, which Nissan launched in Japan in December 2010 as a zero-emission car, emits zero CO_2, that is, no exhaust gases. The LEAF adopts a ROHM power module. The module is mounted inside an inverter, which converts the direct current electric power of the battery into alternating current so as to drive the motor. It is playing a key role in electric automobiles.

This, however, is achieved by the Si module. If the SiC diode were possible for inverter devices, it is expected that the volume would be reduced to less than one half. When the electric power converter is miniaturized, the cooling device that cools the heat of the converter can be miniaturized. This synergic effect will result in cost reductions. In April 2010, ROHM succeeded in developing an ultracompact power module that could be built into motors of electric vehicles, etc. The company is promoting development for a practical application in two to three years.

ROHM will continue striving to develop power semiconductors as an essential component of electric vehicles, which will greatly change the whole concept of mobility in the future.

● **Applied portion and its mechanism**



Need for human resources development across borders and regions

In order for ROHM to further grow as a true global company, it is essential to employ and nurture diverse human resources of varying nationality, age, gender, etc. ROHM thinks it important to constructively employ local human resources and, at the same time, to share the Company Mission and Policies, which are ROHM's DNA, with them. By this, irrespective of country or region, employees are able to conduct themselves in line with the same objectives and policies, and can provide products and services of the same quality.

Consequently, training is provided with trainers sent abroad or with overseas trainees invited to the head office, and ROHM's DNA is thereby passed down around the world. ROHM nurtures human resources who can understand, accept and work in concert with people of different backgrounds and values with the ultimate goal of creating new values.

Global Human Resources Development

ROHM nurtures human resources who present a global academia-industry collaboration in various arenas.

Through joint studies with Tsinghua University, China, people learn from each other and grow together.

ROHM thinks that developing new and useful technologies for society contributes to the progress and advancement of culture and society, and actively and extensively joins hands with research institutions, universities, companies in different countries and fields. In particular, in order to promote cooperation with universities, ROHM is involved in projects under the title of "ROHM Plaza" on the campuses of Ritsumeikan University, Doshisha University, and Kyoto University and donates to each university. These schools are located in Kyoto, ROHM's hometown. ROHM Plaza was opened in 2000 at Ritsumeikan University, in 2003 at Doshisha University, and in 2005 at Kyoto University. At ROHM Plaza, management is completely entrusted to the universities, and excellent education and industry-university joint researches are conducted to advance Japanese technologies.

Over the two days from May 17 to 18, 2010, joint on-the-job training with respect to ROHM's DNA, sharing future business directions, etc. was provided to 41 engineers affiliated with Design Centers at Shenzhen, Shanghai, and Tianjin.

Over the years, ROHM has initiated mutual exchanges and created an environment of learning from one other by achieving academia-industry collaboration with universities around the world, too. In April 2006, ROHM signed a Comprehensive Academia-Industry Collaboration Agreement with Tsinghua University, China, and began joint studies. ROHM strives to nurture human resources who can judge things from a global standpoint through international academia-industry collaboration.

What becomes a problem when academia-industry collaboration is carried out overseas is communication. Currently with the internet widespread, email is an extremely convenient tool, but it is still difficult to comprehend the subtle nuances implied in the messages. ROHM, therefore, has established a system that invites joint researchers from Tsinghua University to ROHM for one month to cooperate in research and development. This period is used as an opportunity for researchers of both parties to learn different culture from each other and connect this experience to successful research results. For the researchers visiting Japan, too, it is a precious experience to utilize state-of-the-art facilities and conduct joint studies with ROHM researchers.

Members of Research and Development Headquarters (from left to right)

Tsuyoshi Satomi
Toshihiro Kimura
Akira Kamisawa
Hiroki Tsujimura
Kentaro Tamura

Growth

Among joint research themes, there are themes that have already been actualized as needs of the world, but there are many potential seeds, too. The project leader is required to share his/her firm belief with research members and cohorts that "Research results will benefit many Chinese people and other people around the world," and drive the project forward. In addition, the project leader bears the important role of promoting the project while constantly being aware of both academic results as a researcher and business results as a company.

ROHM donated and opened the "Tsinghua-ROHM Electronic Engineering Hall" in April 2011 on the occasion of the 100th anniversary celebration of Tsinghua University. Before opening the hall, relationships of mutual trust and human relationships were built via academia-industry collaboration projects. By opening the hall, various projects have been launched, and people-to-people exchanges with Tsinghua University have intensified more than ever. ROHM hopes to accelerate the nurturing of human resources who can play an active part around the world through interchanges across borders and fields.

China

Tsinghua ROHM Electronics Engineering Hall

- Tsinghua University
- Xi'an Jiaotong University
- University of Electronic Science and Technology of China
- Tongji University
- Zhejiang University

and others.

Commemorative ceremony for Tsinghua-ROHM Electronic Engineering Hall

ROHM SEMICONDUCTOR

People-to-people exchanges Increased R&D power

Japan

ROHM Plaza at Kyoto University

ROHM Plaza at Ritsumeikan University

- Ritsumeikan University
- Doshisha University
- Kyoto University
- Tohoku University
- Kyushu University

and others.

ROHM Plaza at Doshisa University

University of Arkansas

Americas

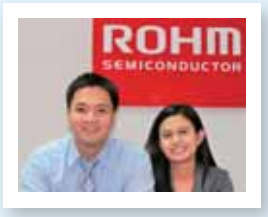
- University of Arkansas
- University of California, Santa Barbara
- Cornell University

and others.

Development Based on Global Stan

Global activities are being inspected, adjusted and validated in the light of ISO26000 and

In November 2010, Guidance Standard ISO26000 was published by the International Standardization Organization (ISO), which various organizations in the world refer to in promoting their social responsibilities.
ROHM will verify its business activities of the whole group are in compliance with the international standard, including the seven core subjects of ISO26000.



EUROPE

In Europe, in 2006, the RoHS Directive*1 went into effect. In 2007, the REACH Regulation*2 came into effect. These regulations ban the use of chemical substances that affect human health and the environment, and require businesses to follow processes for registering, appraising, gaining approval, and restricting use of chemical substances. ROHM Group has identified 77 substances, including those regulated by the environment-related laws and those voluntarily banned, as part of the careful steps taken in business activities to protect the environment.

*1: RoHS Directive
Restrictions on Hazardous Substances
EU Directive on the restriction of the use of certain hazardous substances in electrical and electronic equipment

*2: REACH Regulation
European chemical substance regulation
Regulation on Registration, Evaluation, Authorisation and Restriction of Chemicals

ASIA

ROHM Group aggressively promotes global business development. In fact, overseas production ratio has reached 62%. In order to operate a customer-based business, ROHM concentrates its overseas production sites in Asia. In recent years, Asia has achieved spectacular growth, which has been followed by rapid changes in social structures. The circumstances have made it necessary to create a system for listening more attentively to what employees think and have to say. ROHM Group has established labor unions and an employee representative system as the first means for understanding what employees at home and abroad think, and is forever striving to build good labor-management relations.

ROHM is involved in cultural initiatives via academia-industry collaboration, too. At the Thai production site, ROHM is collaborating with a national university to improve the environment so that employees can learn Japanese after joining the company, which has led to a newly established Japanese course, and provide them with education opportunities. In addition to this, ROHM constructively engages in afforestation activities to plant mangroves, community cleanup activities, environmental preservation activities and educational activities, too.

Furthermore, ROHM Group thinks it important to thoroughly understand regional characteristics in its approach to the environment whether at home or abroad. In order to reduce the environmental load of business activities in the Philippines, wastewater from the production site is not discharged to the nearby laguna, which is incidentally the largest inland body of water in the Philippines, but is instead treated in a closed wastewater treatment system that was introduced to protect the environment. This revolutionary system renders wastewater harmless by condensing the chemically neutralized wastewater and completely evaporating the liquid component with a dryer. ROHM is making efforts to coexist with the natural environment via hardworking steady activities such as this.

dards

other international standards.

What is ISO26000?

Standard concerning social responsibilities that is developed as a multi-stakeholder process and applied to all types of organizations. The ultimate objective of the social responsibilities of an organization is to contribute to sustainable development.

*Sustainable development:
The term "sustainable development" is defined as "development that satisfies the needs of the current generation without impairing the ability to serve the needs of future generations."

JAPAN

ROHM has established companywide committees for compliance, environmental preservation, information disclosure, risk management, BCM, and others to promote CSR activities as a nucleus of global business development and fulfilling our social responsibilities. In addition, ROHM created a CSR promotion department as a specialist organization for promoting CSR. This department bears the role of promoting the global development of CSR. By newly establishing a CSR committee under direct control of the President, ROHM moved to a system that enable quick decision-making on CSR long-term prospects and problems at hand, as well as diverse requests from stakeholders. In addition, in May 2011, ROHM declared its support of the UN Global Compact, and will constructively incorporate the platform into management strategies and daily corporate activities of ROHM Group.

ROHM also constructively addresses the prevention of corruption. A compliance hotline has been set up not only at our Head Office but also at affiliated companies at home and abroad, to ensure fair business practices.

With regard to the procurement of raw materials, the main materials are purchased en bloc by the Head Office. To thoroughly communicate CSR procurement to business partners, questionnaires aimed at identifying current situations have been sent out and audits are performed.

Customers of ROHM Group are primarily manufacturers of the electronics and automotive industries. Ahead of the customers are consumers. We must manufacture final products that consumers can safely use and that place less burden on the environment. ROHM thoroughly controls chemical substances contained in products, discloses information to customers and consumers, and computes the carbon footprint*3 of main products. ROHM thus supplies products of low overall environmental load when assessed by LCA (life cycle assessment).

AMERICAS

In the United States, it is essential to secure and manage patents and other intellectual property rights in order for customers to use ROHM's products with confidence. For this purpose, ROHM has taken a proactive position with regards to applying for patents. As a result, the number of registered patents has surpassed the number of patents in Japan.

In addition, corporate business can be impeded by harassment. ROHM is taking constructive steps to prevent harassment by requiring absolute compliance of all corporate members and is shaping an organizational climate so that harassment does not occur.

*3: Carbon footprint
The emission rates of greenhouse effect gas discharged in each process of the product lifecycle, from manufacture to disposal, are added together as the total emission rate, then converted and indicated as a CO_2 emission rate

Commitment to Customers

ROHM seeks to obtain their satisfaction and confidence by continued supply of high quality products and services in a timely and appropriate manner. ROHM is also open to customers' views and suggestions, and will evaluate them internally. ROHM places the highest priority on the safety of its products and strives to disclose relevant information as necessary.

Sustainability themes	Efforts made before 2010	Efforts to be made in and after 2011
Customer satisfaction and increased trust in ROHM by thorough analysis of quality issues and promotion of improvement activities. ROHM accurately identifies needs of customers and develops products that lead the world.	ROHM performed detailed stratified verification against quality issues at QA Centers around the world, analyzed the trends, and pursued the root causes. ROHM worked together with sites in various regions around the world and built systems that can directly reflect requests of local customers.	ROHM is promoting essential improvement measures against root causes for the 4Ms — namely, MAN, MACHINE, MATERIAL, and METHOD — and is building databases. ROHM is strengthening cooperation by thoroughly sharing information in development, sales, and manufacturing.

In-depth quality control education

In order for development, sales and manufacturing personnel to practice a ROHM's management policy of "Quality First" in all aspects of customer support, ROHM Group is strongly committed to quality control personnel education. ROHM aims at developing human resources who are not only conversant with QC techniques, reliability techniques, etc., but who can also face problems squarely in-house in conformity with a spirit of "The customer as the next process" and "Quality as thoughtfulness for others," and respond to customers in a sincere manner.

A global system in close relation with customers

ROHM Group has established a global system that enables it to be as close to customers as possible and to quickly provide customers with products that precisely satisfy their requirements. Development sites exist in 11 main regions and each site is staffed with development engineers.

Development, sales, and manufacturing personnel have built an integrated support system by forming a trinity and accelerating manufacture that satisfies local needs.

European Design Center

Shanghai Design Center

Thorough analysis and improvement activities for quality issues

ROHM Group has QA Centers in 10 locations around the world so that the Group is consistently able to meet customer quality requirements from the location closest to them. Meticulously analyzing past quality issues that occurred identifies root causes of the problem and enables the QA Centers to take appropriate measures to prevent the same quality issue from recurring. In the future, these root cause measures will be promoted from the viewpoints of the 4Ms – namely, MAN, MACHINE, MATERIAL, and METHOD – and, at the same time, will be compiled into a database for accumulating know-how.

Appraisals from customers

ROHM addresses improvements to quality, delivery and cost across the entire ROHM Group. ROHM's efforts are highly appraised by many customers, as it has received the following awards from customers, just to mention a few.

● Principal awards received

Customer	Awards
Panasonic	ECO-VC Award "Gold Prize"
Zebra Technologies	Supplier of the Year
S&O Electronics (Malaysia) Sdn. Bhd.	Best Bender Award
Welling Holding Limited	Technological R&D Contribution Award
Pioneer Manufacturing Thailand	Best Supplier's Award "Grand Prix"
Sony Malaysia	Best Supplier Award

And many others.

Commitment to Business Partners

ROHM selects its business partners according to equitable and rational criteria. ROHM values the relationship with its business partners and conducts equal and fair transactions for mutual prosperity.

Sustainability themes	Efforts made before 2010	Efforts to be made in and after 2011
Penetration and completeness of policies concerning equal and fair CSR procurement. The CSR promotion system is constructed across the entire supply chain together with business partners. Thorough control and operation of chemical substances in conformity with Green Procurement Guidelines in order to achieve controls in accordance with the RoHS Directive and REACH Regulations.	Concluded basic transaction agreements with business partners of ROHM Group. Started introducing a CSR self-evaluation program to business partners of ROHM Group. Started registering all chemical substances contained in materials in conformity with revised Green Procurement Guidelines.	Establishment of CSR audit system and global deployment Completion of introduction of CSR self-evaluation program to business partners of ROHM Group. Completion of initial registration of all chemical substances of ROHM Group

CSR procurement

In addition to checking plant audit results, environmental evaluation certification results, ISO acquisition conditions, etc., ROHM Group periodically evaluates business partners.

Furthermore, ROHM Group prescribes the following items as CSR promotion items and encourages business partners to conduct business activities with CSR taken into account.

Matters to be observed in the basic transaction agreement

❶ Human rights and labor:	Prohibition of forced labor.
❷ Safety and hygiene:	Safety measures for mechanical equipment, workplace safety and hygiene.
❸ Environment:	Control of chemical substances included in products.
❹ Fair transactions and ethics:	Prohibition of abuses of dominant bargaining position.
❺ Quality and safety:	Ensure product safety.
❻ Information security:	Defense against network threats.
❼ Social contribution:	Contribution to society and local communities.

Managing environmental load substances together with business partners

In order to manufacture products of lesser environmental load, ROHM Group urges all of its business partners to further reinforce their environmental control systems and, at the same time, ask its business partners to ensure that banned substances that ROHM stipulated are not used or contained in any of the materials and indirect materials delivered to ROHM.

In addition, ROHM Group obtains accurate information on environmental load substances and has built a system that prevents banned substances from mixing into products. ROHM Group will continually strive to reinforce the control system further, deepen mutual understanding with business partners, and manufacture products with the environment taken into account.

In 2010, ROHM Group worked hard to encourage all business partners of ROHM Group to provide information on environmental load substances in conformity with the revised “Green Procurement Guidelines REV002.”

Case of Malaysia

In 2011, we will conclude a compliance agreement based on the Electronic Industry Code of Conduct (EICC) with all our business partners. For this purpose, in 2010, we sent out and recovered CSR questionnaires to and from all our 120 business partners of our production site in Malaysia. Results of our own evaluation criteria indicated that Category A business partners accounted for 82.5% and Category B business partners for 17.5%. In 2011, this CSR program will be continued and in June, October, and December, auditing of business partners is planned, too. These activities help us to understand and deepen our knowledge of CSR. We will strive to improve CSR across the whole supply chain.

Appraisal standard	
Category	Score
A	105-70
B	69-53
C	52-35
D	35～

ROHM Wako Electronics (Malaysia) Sdn.Bhd.
Manager, Business Department
Wong Pui Li

Commitment to Employees

ROHM strives to ensure a safe and pleasant working environment, respect human values and individuality, and create a fair and appropriate workplace where each employee may demonstrate individual initiative.

Sustainability themes	Efforts made before 2010	Efforts to be made in and after 2011
Build ideal working conditions with culture, habits, and other diversities of various countries and various regions understood.	Introduced a system to upgrade work-life balance measures and policies.	Promoting introduction and utilization of a system that enables various working styles.
Promote diversity with an emphasis on respecting the humane nature and individuality of each person.	Introduced new training to promote diversity, and refurbished and upgraded departmental training systems.	Creating opportunities to experience overseas life for young people by introducing an overseas trainee system.
Nurture global human resources who can create new values across borders and regions.	Reinforced human resource development via academia-industry collaboration and donated to the Tsinghua ROHM Electronics Engineering Hall.	Utilizing the Tsinghua ROHM Electronics Engineering Hall as a site for academia-industry collaboration.
Ensure a safe and comfortable workplace environment and complete a system for promoting health of both body and mind.	Held events that promote employee health and newly created a consultation room for mental health issues.	Further reinforcing mental health measures and fitness activities.

Promotion of diversity

ROHM thinks that a diverse workforce is necessary because of the way business is globalizing. In a workplace where employees of diverse characteristics communicate with one another and respect different opinions, we think that creative ideas and innovative proposals are generated. As part of this, ROHM aggressively recruits foreign students. The employment ratio of foreign students has increased every year: in 2009, foreign students accounted for 7% of the workforce, in 2010, it increased to 10%, and, in 2011, it reached 14%.

Upgraded measures for a good balance between work and private life

A balance between work and private life is important for both individuals and the company. With the company offering the workforce flexible working styles, employees are stimulated from their leading a fulfilling life and garnering precious experiences. This results in improved motivation towards work and new ideas. ROHM introduced a short-time service system in 2010, which is applicable to parents of children up to 3rd grade, as well as a system that makes a portion of childcare leave a paid holiday. Because of these systems, four male employees took childcare leave. ROHM upgrades the measures for a good balance between work and private life and strives to improve the working environment.

Approaches to safety and health

The ROHM Head Office has maintained for 16 years a zero accident record that resulted in lost worktime. To achieve this same level of performance across the whole group, ROHM promotes organization-wide safety and health activities, and imparts risk assessments, KYT (Kiken Yochi Training or risk prediction training), and hiyari-hatto (close-call) activities.

Upgrades to education and training

ROHM directs energy and resources at departmental training. In 2009, ROHM established and has steadily implemented a sales education program for getting sales personnel into the field more quickly, and streamlined the sales education system for employees with up to 8 years of job experience with the company.

In addition to this, a total of 1,792 trainees participated in 2010 training programs including specialist training. This means that nearly one half the employees participated in some kind of training in one year.

Case of the Philippines

The production site of the Philippines simultaneously received the ”the Outstanding Employer Award” and “the Outstanding Community Project Award” from the Philippines Economic Zone Authority in March 2011. It was ROHM’s first outstanding employer award and the second outstanding community project award. Activities of the labor-management committee, which promotes dialogues with employees, environmental concerns, safety and social contributions, have been highly evaluated.

Award ceremony with Mr. Benigno S. Aquino III, President of the Philippines in attendance (March 24, 2011)

Commitment to Shareholders and Investors

ROHM aims at continuously improving the corporate value and securing appropriate profits, thereby providing a steady return to both shareholders and investors. ROHM offers financial information in order to keep shareholders and investors actively informed.

Sustainability themes	Efforts made before 2010	Efforts to be made in and after 2011
Improved shareholder value by continuous growth of business and securing profits.	Disclosed information at the appropriate time and in the appropriate manner and constructively developed IR activities. Upgraded IR data for overseas investors and promoted the exercising of voting rights.	Continuous implementation of timely disclosure Further improvement of assessment by SRI Index

Basic policies

Regarding profit distribution to shareholders, ROHM is pressing forward with measures to meet expectations in view of business performance, financial status and capital demands for investments aimed at increasing corporate value in the future.

IR activities

ROHM makes every effort to proactively communicate with all shareholders and investors worldwide through IR activities that disclose fair, transparent, and concise information in a timely manner.

● Information disclosures through the company website

In order to provide all individual investors with information in a timely manner, ROHM has established an investor's page on its website where a wide range of information relevant to investors is posted. This information includes not only legally mandated disclosure documents, such as financial results and financial statements, but also annual reports, results briefings, and changes in financial data.

〈 IR information 〉
[URL] ▸http://www.rohm.com/financial/index.html

● Results briefings and information meetings

ROHM holds briefings for institutional investors such as research analysts and fund managers. ROHM also holds IR roadshows for overseas investors twice a year.

Results briefing for securities analysts and institutional investors

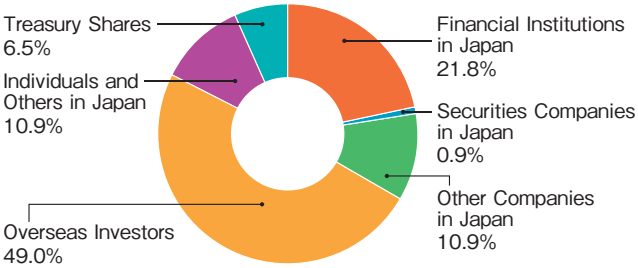
Briefing for overseas investors

General Shareholders Meeting

ROHM has worked on vitalizing the general shareholders meeting and making proxy voting run more smoothly.

The measures taken to facilitate voting rights execution include issuing invitations approximately four weeks prior to the general shareholder meeting, posting an English translation of invitations, and the acceptance of proxies applications via the internet. ROHM has also focused on encouraging IR activities and voting rights based on surveys of foreign investors.

● Composition of shareholders



(as of March 31, 2011)

Evaluation of socially responsible investment

In terms of socially responsible investment (SRI) in which corporate social, environmental, and ethical aspects are weighed in investment decisions, ROHM has achieved high evaluations from SRI-related survey institutions and been selected for listing on SRI indices.

● Main SRI indices in which ROHM is included

FTSE4Good Index Series

Morningstar Socially Responsible Investment (as of May 31, 2011)

Ethibel Sustainability Index

Commitment to Local Societies and Communities

ROHM will deepen the exchange with each country and local community, respect their culture and history, and implement and support social contribution activities as well as cultural and art activities. ROHM also takes the initiative to preserve the global environment throughout its daily business activities.

Sustainability themes	Efforts made before 2010	Efforts to be made in and after 2011
ROHM harmonizes with local societies as a good corporate citizen and contributes to social development and integrity. ROHM contributes to the dissemination and development of music culture of Japan through musical activities and support. Appropriate donations and backup activities responding to the needs of communities and society as a whole.	Shared information and promoted awareness of social contribution activities of the ROHM Group. Supported operations of the ROHM Music Foundation established in 1991 for the purpose of contributing to the dissemination and development of music culture and support for the Kyoto Symphony Orchestra. Gave donations to support recovery from disasters at home and abroad.	ROHM will establish a social contribution policy and reinforce activities throughout the ROHM Group. ROHM will continue sponsoring and supporting concerts by up-and-coming young musicians and concerts held locally in Kyoto, and, at the same time, further increase its contribution to the dissemination and development of music culture of Japan. ROHM will reinforce collaboration with NPOs and NGOs by ROHM Group by implementing volunteer activities.

Social and cultural activities

● Support activities for music culture

Music is a fascinating art that connects people with people and demonstrates the possibilities of art and culture. ROHM has held and supported a large number of concerts in the hope of contributing to the dissemination and development of music culture, nurturing young talents, and forming a spiritually affluent, pleasant social environment through music. In addition, ROHM established and supports the activities of the ROHM Music Foundation for the purpose of conveying the splendor of music to more people, promoting international exchange through music, and nurturing professional and young musicians.

As an example of the foundation's business, ROHM is constructively involved in the "Kyoto International Music Students Festival" and "Seminars of the ROHM Music Foundation" and jointly hosted the "Performances of the Seiji Ozawa Music Academy" and others. Furthermore, ROHM awards a scholarship to students majoring in music, too. There have been several prominent persons to rise amongst past scholarship students and seminar attendants, to note Daishin Kashimoto, 1st concertmaster of the Berliner Philharmoniker, Tatsuya Shimono, who received First Prize at the 47th Besancon International Competition for Young Conductors, and many other musicians who are currently active in the world of music.

ROHM continues to be involved in a wide variety of music support activities.

Kyoto International Music Students Festival

Seminar (Conductor class)

Social contribution activities

● Afforestation activities in Thailand

In the past, there were 16,000,000 m² of mangrove forests along the bay of Samut Prakan in Thailand, but because of expanded industry and fisheries, at present, only 960,000 m² of forest area remains, which is only 6% of the original size. In October 2010, 48 employees of the engineering department of the production site in Thailand volunteered to engage in afforestation activities at the mouth of the river. This afforestation activity was linked to measures for preventing shoreline erosion by seawater.

Afforestation activities at the mouth of river in Thailand (Oct. 16, 2010)

● Donating educational materials to nursery school children

The production site in the Philippines donated books, coloring books, DVDs and other educational materials to children of a nursery school in Barangay. It is important for the region that the educational environment for children and young people be improved, so ROHM hopes to continue this kind of support.

Activities that return value to society

● Donating to support recovery from large-scale natural disasters

ROHM gave disaster donations to the Japanese Red Cross Society and other organizations in the aftermath of the foot-and-mouth epidemic in Miyazaki, the Great East Japan Earthquake and the 2010 Yushu Earthquake in China.

Considerations for the Environment

Environmental Policy

ROHM's everlasting conscientiousness to preserve the global environment contributes to the healthy existence of humanity and to the continued prosperity of the company.

1. **Conserve energy by initiating innovative methods in all corporate activities.**
2. **Develop environment-conscious products that minimize the environmental burden by employing responsible processes throughout the life cycle of each product.**
3. **Give priority to the procurement of materials and products that have the least levels of adverse impact on the environment.**
4. **Comply with international and national environmental laws and regional agreements.**
5. **Endeavor to train employees and encourage our constituents to actively care for their surroundings and the global environment.**
6. **Develop positive relationships with the community through contributions to the local environment and the proper disclosure of environmental data.**

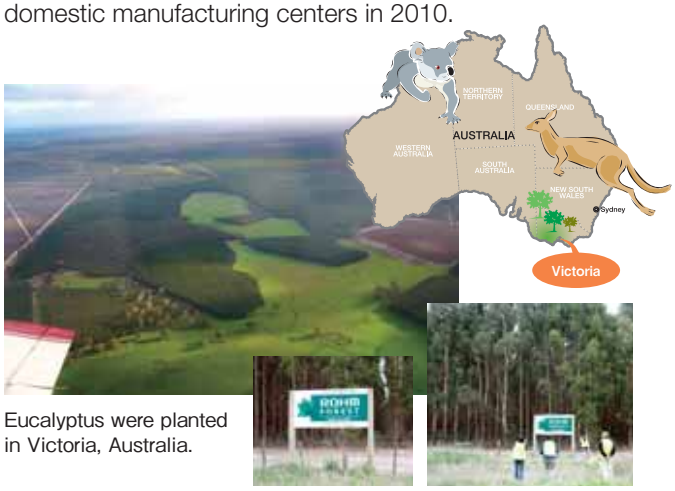
Approaches to the reduction of greenhouse gas emissions

Of all of the corporate environment conservation activities, ROHM gives the highest priority to reducing greenhouse gas emission.

In 2010, ROHM changed over the electric power used at the Philippine production site from private power generation using heavy oil to purchased electricity. By this, ROHM was able to reduce CO_2 emissions arising from energy by 14% from a year earlier.

In addition, the whole industry is working together to reduce PFC gases (PFCs, SF6, etc.), which are said to exert a greenhouse effect more than 6,500 times that of CO_2. In 2010, ROHM achieved a reduction of PFC gases of more than 60% from 1995 levels, which far exceeded the industry goal of a reduction of 10%.

ROHM also started a tree planting activity in Victoria, Southern Australia in 2001, called "ROHM Forest." In 2010, the total forested area amounted to 923 ha. The amount of carbon dioxide (CO_2) sequestrated by this forest corresponds to approximately 45% of the CO_2 emitted because of energy generation at ROHM's domestic manufacturing centers in 2010.



Eucalyptus were planted in Victoria, Australia.

Considerations for water and air environments

In manufacturing semiconductors, water is an essential and precious resource. ROHM shows careful consideration to the impact on water and air environments generated by its production activities.

The production site in the Philippines has introduced a closed treatment system that discharges zero wastewater in order to protect the nearby lake environment, where multifarious ecosystems exist.

ROHM continues to promote its business activities with biodiversity taken into account in 2011, too.

Actions taken for environmental load substances

ROHM voluntarily stipulates 77 banned substances in accordance with domestic and overseas environment-related laws including the RoHS Directive. For these banned substances, ROHM established green procurement standards and urges all its business partners to submit a certificate of non-use of these banned substances.

In addition, in order to comply with the EU's REACH regulation, ROHM started a survey of materials that load the environment, using investigative tools recommended by the Joint Article Management Promotion consortium (JAMP) to reinforce environmental management.

With respect to PFOS (perfluorooctanesulfonate acid), regulations have gone into effect throughout the world and the use of PFOS has been banned in all applications except for certain uses. ROHM used PFOS containing material in semiconductor manufacture, but the company searched for alternative substances and ways to improve processes, ultimately abolishing all use of PFOS containing materials in 2010.

[Environmental Data Book] posted on ROHM's website

It is ROHM's sincere hope that this report be easily understood by stakeholders of all ranks. Consequently, detailed information on the environment was posted on the company website via its own pages and disclosed on the website.

[URL] ▶http://www.rohm.com/csr/index.html

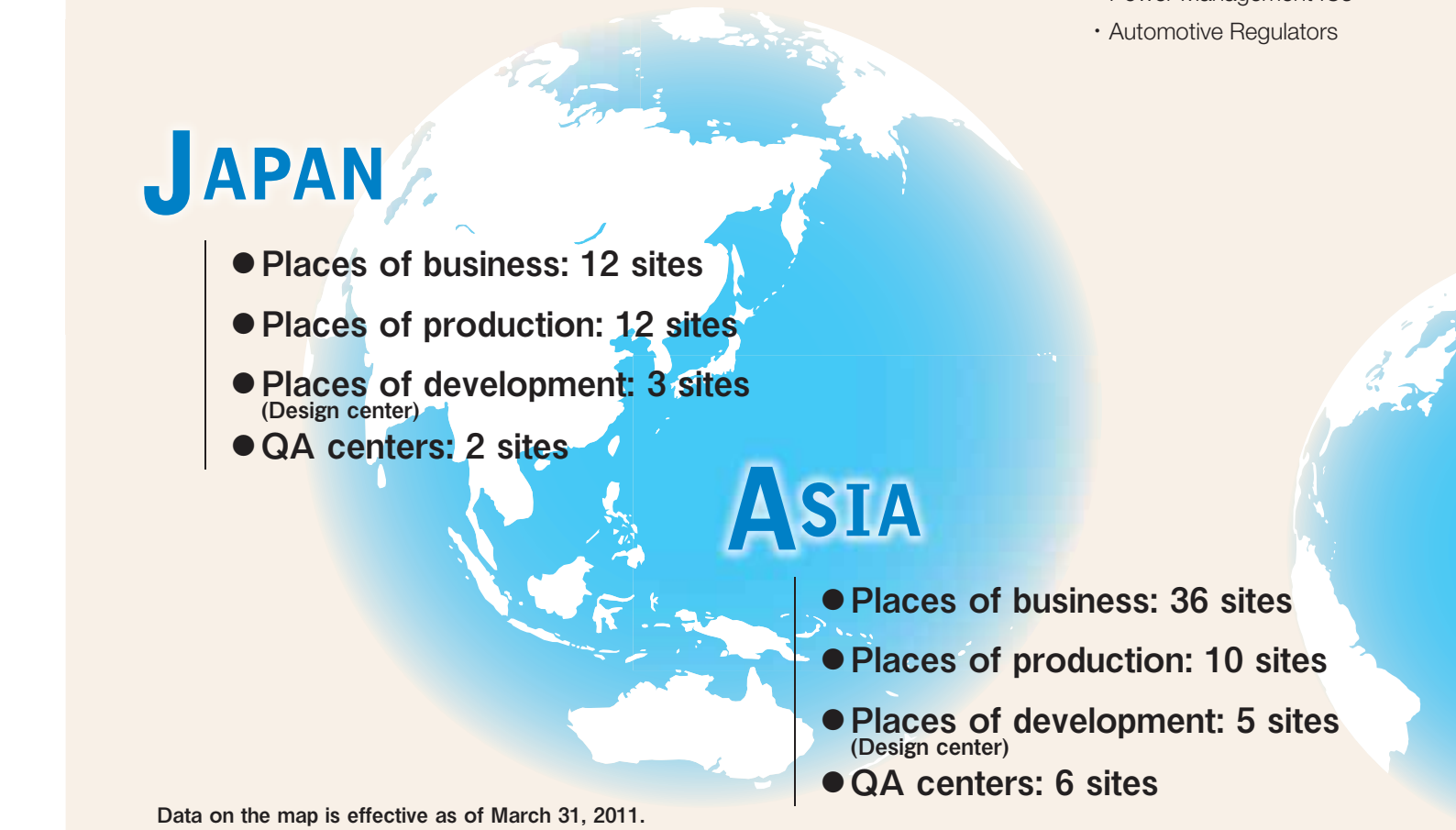
General Information on ROHM Group

Company name:	ROHM Co., Ltd.
Head office location:	21 Saiin Mizosaki-cho, Ukyo-ku, Kyoto 615-8585 Japan
	TEL: +81(75)311-2121 Fax: +81(75)315-0172
Founded on:	September 17, 1958
Capital:	86,969 million JPY (as of March 31, 2011)
Representative:	Satoshi Sawamura, President
Number of employees:	Consolidated 21,560 (as of March 31, 2011)
Sales volume:	Consolidated 341,885 million JPY (fiscal year ending March 2011)

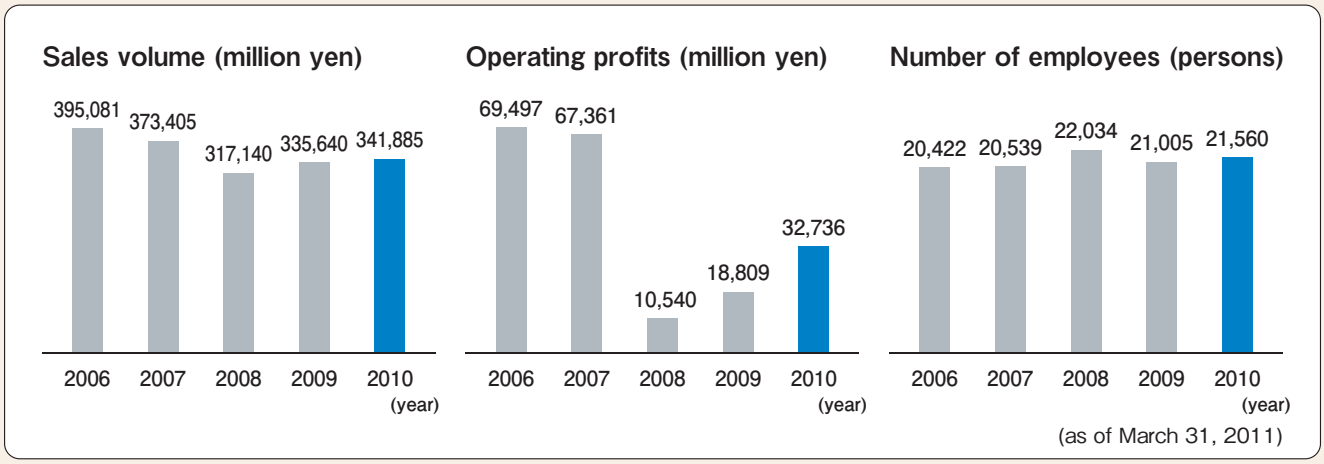
Product lineups of ROHM Group

ICs

- EEPROMs
- Operational Amplifiers / Comparators
- Voltage Detector ICs (Reset ICs)
- Clock Generators
- Analog Switches / Logic ICs
- D/A Converters
- Sensor ICs
- Linear Regulators
- Switching Regulators
- Power Management ICs
- Automotive Regulators



Data on the map is effective as of March 31, 2011.



- Motor Drivers
- LED / LCD Drivers
- IT Equipment / Interface ICs
- Video and Imaging ICs
- Audio ICs
- Low Power Microcontroller
- Speech Synthesis LSI
- P2ROM
- FeRAM
- Display Drivers
- Battery Monitoring IC

Discrete Semiconductors

- Transistors
- Diodes
- SiC Power Devices

Opto Electronics

- LEDs
- LED Lighting Modules
- LED Displays
- Laser Diodes
- Optical Sensors
- IrDA Infrared Communication Modules
- Remote Control Receiver Modules

Passive Components

- Resistors
- Tantalum Capacitors

Modules (Sub Systems)

- Power Modules
- Contact Image Sensor Heads
- Printheads

Semiconductor-applied Products

- Biochips / Biosensors
- Acceleration Sensors
- Gyroscopes

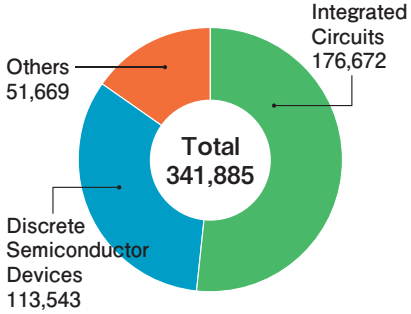
EUROPE

- Places of business: 10 sites
- Place of production: 1 site
- Place of development: 1 site (Design center)
- QA center: 1 site

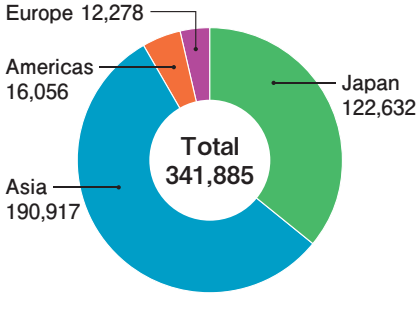
AMERICAS

- Places of business: 10 sites
- Place of production: 1 site
- Places of development: 2 sites (Design center)
- QA center: 1 site

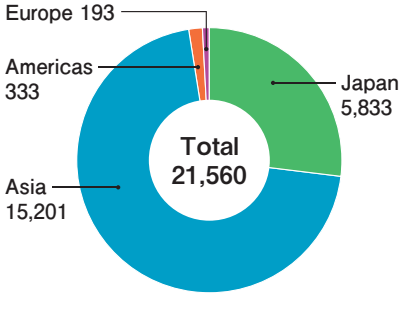
Sales volume by business (million yen)



Sales volume by region (million yen)



Employees by Geographical Region (persons)



(as of March 31, 2011)

ROHM
SEMICONDUCTOR

www.rohm.com

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